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## Classification problem

- Classification: assign a label (or category, class) to an observation based on its features
- $\mathcal{X}$ : input space (e.g.  $\mathbb{R}^d$ );  $\mathcal{Y}$ : output space (e.g.  $\{1, 2, \dots, K\}$ )
- $x \in \mathcal{X}$ : feature vector, input, data point...
- $y \in \mathcal{Y}$ : label, category, class...
- Classifier: a mapping  $f: \mathcal{X} \to \mathcal{Y}$
- $\bullet$  Goal: construct a classifier f that accurately predicts the label y given the features x

#### MNIST dataset

- Input: 28x28 gray scale (1 channel) images, i.e.,  $\mathcal{X} = \mathbb{R}^{28 \times 28}$  or  $\mathbb{R}^{784}$
- Output: digits 0 through 9 (i.e.,  $\mathcal{Y} = \{0, 1, \dots, 9\}$ )

#### CIFAR datasets



- Input:  $32 \times 32$  RGB color (3 channels) images, i.e.,  $\mathcal{X} = \mathbb{R}^{32 \times 32 \times 3}$  or  $\mathbb{R}^{3072}$
- Output: 10 classes (airplanes, cars, birds, cats, deer, dogs, frogs, horses, ships, and trucks) or 100 classes

## ImageNet dataset



• Input: varies, often high-resolution (often  $224 \times 224 \times 3$ )

• Output: 1000 different categories

## Mathematical set-up

- Modeling assumption: the data (input-output pairs) come from an underlying data distribution  $\rho$  over  $\mathcal{X} \times \mathcal{Y}$
- Training data:  $(x_1, y_1), \ldots, (x_n, y_n) \stackrel{\text{i.i.d.}}{\sim} \rho$
- ullet Error metric: for any given classifier f, its risk, defined as the average (expected) classification error on a new data is

$$R(f) := \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y)$$

ullet Supervised learning: build a classifier f based on training data, that makes the average classification error as small as possible

### Questions

• Does there exists a "best" classifier?

— this lecture

ullet Can we construct this "best" classifier with the information of ho?

— this lecture

 What can we do when we only have a finite number of training data?

— next few weeks

## Bayes optimal classifier: binary case

- Consider the binary case:  $\mathcal{Y} = \{0, 1\}$
- Define the Bayes classifier: for any  $x \in \mathcal{X}$ ,

$$f^{\star}(x) \coloneqq \begin{cases} 1, & \text{if } \mathbb{P}(Y=1 \mid X=x) \geq \mathbb{P}(Y=0 \mid X=x), \\ 0, & \text{otherwise.} \end{cases}$$

### Theorem 2.1 (Bayes optimal classifier: binary case)

The Bayes classifier  $f^*$  minimizes the misclassification error, i.e.,

$$f^{\star} \in \operatorname*{arg\,min}_{f:\mathcal{X} \to \mathcal{Y}} \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y).$$

### **Proof of Theorem 2.1**

We need to show that, for any classifier  $f: \mathcal{X} \to \mathcal{Y}$ ,

$$R(f) = \mathbb{P}(f(X) \neq Y) \ge \mathbb{P}(f^{\star}(X) \neq Y) = R(f^{\star})$$

By tower property,

$$\begin{split} \mathbb{P}(f(X) \neq Y) &= \mathbb{E} \left[ \mathbb{1}_{f(X) \neq Y} \right] \\ &= \mathbb{E}_X \left[ \mathbb{E} \left[ \mathbb{1}_{f(X) \neq Y} \mid X \right] \right] & \text{(tower property)} \\ &= \mathbb{E}_X \left[ \mathbb{P} \left( f(X) \neq Y \mid X \right) \right] \\ &\geq \mathbb{E}_X \left[ \mathbb{P} \left( f^*(X) \neq Y \mid X \right) \right] & \text{(why?)} \\ &= \mathbb{E}_X \left[ \mathbb{E} \left[ \mathbb{1}_{f^*(X) \neq Y} \mid X \right] \right] \\ &= \mathbb{E} \left[ \mathbb{1}_{f^*(X) \neq Y} \right] & \text{(tower property)} \\ &= \mathbb{P}(f^*(X) \neq Y). \end{split}$$

It suffices to check

$$\mathbb{P}\left(f(X) \neq Y \mid X\right) \ge \mathbb{P}\left(f^{\star}(X) \neq Y \mid X\right).$$

# Proof of Theorem 2.1 (cont.)

Observe that

$$\mathbb{P}(f^{*}(X) \neq Y \mid X) = \begin{cases} \mathbb{P}(Y = 0 \mid X) & \text{if } \mathbb{P}(Y = 1 \mid X) \geq \mathbb{P}(Y = 0 \mid X) \\ \mathbb{P}(Y = 1 \mid X) & \text{if } \mathbb{P}(Y = 1 \mid X) \geq \mathbb{P}(Y = 0 \mid X) \end{cases}$$
$$= \min \left\{ \mathbb{P}(Y = 1 \mid X), \mathbb{P}(Y = 0 \mid X) \right\}$$

and

$$\mathbb{P}(f(X) \neq Y \mid X) = \begin{cases} \mathbb{P}(Y = 0 \mid X) & \text{if } f(X) = 1 \\ \mathbb{P}(Y = 1 \mid X) & \text{if } f(X) = 0 \end{cases}$$
$$\geq \min \{ \mathbb{P}(Y = 1 \mid X), \mathbb{P}(Y = 0 \mid X) \}.$$

Therefore

$$\mathbb{P}(f^{\star}(X) \neq Y \mid X) \ge \mathbb{P}(f(X) \neq Y \mid X).$$

### A few remarks

### Bayes optimal classifier

$$f^{\star}(x) \coloneqq \begin{cases} 1, & \text{if } \mathbb{P}(Y=1 \ | \ X=x) \geq \mathbb{P}(Y=0 \ | \ X=x), \\ 0, & \text{otherwise}. \end{cases}$$

- ullet Depends on the true underlying data distribution ho
- The optimal classifier might not be unique
- ullet When  ${\mathcal X}$  is discrete, it is equivalent to

$$f^{\star}(x) \coloneqq \begin{cases} 1, & \text{if } \mathbb{P}(X=x,Y=1) \geq \mathbb{P}(X=x,Y=0), \\ 0, & \text{otherwise}. \end{cases}$$

## Bayes risk: binary case

Bayes risk:

$$R^* := \mathbb{P}_{(X,Y) \sim \rho}(f^*(X) \neq Y)$$

 The Bayes risk serves as a lower bound for the classification error that any practical classifier can achieve:

$$R^{\star} = \min_{f: \mathcal{X} \to \mathcal{Y}} \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y).$$

- It represents the inherent uncertainty in the classification problem due to overlapping distributions of the classes.
- Excess risk:  $R(f) R^*$

# Bayes optimal classifier: multiclass setting

- ullet Consider the multiclass case:  $\mathcal{Y} = \{1, \dots, K\}$
- Define the Bayes classifier: for any  $x \in \mathcal{X}$ ,

$$f^{\star}(x) \coloneqq \arg\max_{y \in \mathcal{Y}} \mathbb{P}(Y = y \mid X = x)$$

### Theorem 2.2 (Bayes optimal classifier: multiclass case)

The Bayes classifier  $f^*$  minimizes the misclassification error, i.e.,

$$f^{\star} \in \operatorname*{arg\,min}_{f:\mathcal{X} \to \mathcal{Y}} \, \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y).$$

# Bayes optimal classifier: multiclass setting

- Consider the multiclass case:  $\mathcal{Y} = \{1, \dots, K\}$
- Define the Bayes classifier: for any  $x \in \mathcal{X}$ ,

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### Theorem 2.2 (Bayes optimal classifier: multiclass case)

The Bayes classifier  $f^*$  minimizes the misclassification error, i.e.,

$$f^{\star} \in \underset{f:\mathcal{X} \to \mathcal{Y}}{\operatorname{arg \, min}} \ \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y).$$

**Proof:** similar to Theorem 2.1, it suffices to check for any classifier f

$$\mathbb{P}\left(f(X) \neq Y \mid X\right) \ge \mathbb{P}\left(f^{\star}(X) \neq Y \mid X\right).$$

# More general loss function?

- Consider more general loss function  $\ell: \mathcal{Y} \times \mathcal{Y} \to \mathbb{R}$
- ullet Define the risk for a classifier  $f:\mathcal{X} o \mathcal{Y}$  as

$$R_{\ell}(f) := \mathbb{E}_{(X,Y) \sim \rho}[\ell(f(X), Y)]$$

• Example: with 0-1 loss  $\ell(y,y')=\mathbb{1}\{y\neq y'\}$ , we recover the average classification error

$$R(f) = \mathbb{P}_{(X,Y) \sim \rho}(f(X) \neq Y)$$

• Goal: find f that minimizes the risk  $R_{\ell}(f)$  (the Bayes classifier might not be optimal...)

Question: Can you think of settings where other types of loss functions are more appropriate than the 0-1 loss?

## **Example: traffic signs**



- $\mathcal{Y} = \{\text{stop sign}, 50 \text{ mph}, 40 \text{ mph}\}.$
- Predicting 50 mph when it is actually a stop sign is worse than predicting 40 mph when it is actually 50mph.

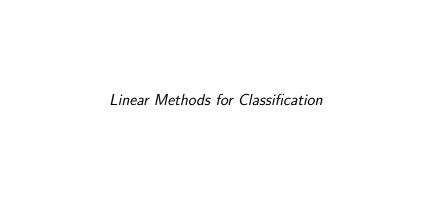
• 0-1 loss is not suitable here...

# **Supervised learning**

- In practice, we don't know  $\rho$ . It is in general impossible to compute the Bayes classifier  $f^{\star}$
- Goal: build a classifier  $f: \mathcal{X} \to \mathcal{Y}$  based on training data  $(x_1,y_1),\ldots,(x_n,y_n) \overset{\text{i.i.d.}}{\sim} \rho$
- Hope: achieve small excess risk  $R(f) R^*$
- High-level framework:
  - $\circ$  Make some modeling assumptions on ho
  - $\circ$  Design a good classifier f under this setup
  - o For example, a good classifier may satisfy

$$R(f) - R^* \le h(n)$$

where h(n) is a function of the sample size n describing the rate of convergence, e.g., h(n) = O(1/n).



### Linear classifiers

- Linear classifiers: decision boundaries are linear hyperplanes
  - $\circ$  Hyperplane  $\mathcal{H}_{\beta,\beta_0} = \{ \boldsymbol{x} \in \mathbb{R}^d : \langle \boldsymbol{\beta}, \boldsymbol{x} \rangle + \beta_0 = 0 \}$
  - Half planes cut by  $\mathcal{H}_{\beta,\beta_0}$ :

$$\mathcal{H}_{\boldsymbol{\beta},\beta_0}^+ = \{ \boldsymbol{x} \in \mathbb{R}^d : \langle \boldsymbol{\beta}, \boldsymbol{x} \rangle + \beta_0 \ge 0 \},$$
  
$$\mathcal{H}_{\boldsymbol{\beta},\beta_0}^- = \{ \boldsymbol{x} \in \mathbb{R}^d : \langle \boldsymbol{\beta}, \boldsymbol{x} \rangle + \beta_0 < 0 \}.$$

o Example: in the binary case, the linear classifier has the form

$$f(\boldsymbol{x}) = \mathbb{1}\{\boldsymbol{x} \in \mathcal{H}_{\boldsymbol{\beta},\beta_0}^+\}$$

- Three approaches to learn a linear classifier from the data:
  - Linear discriminant analysis (LDA)
  - Logistic regression
  - Perceptrons and Support vector machines (SVMs)

# Linear discriminant analysis (LDA)

• Model set-up:  $\mathcal{X}=\mathbb{R}^d$ ,  $\mathcal{Y}=\{1,\ldots,K\}$ . For  $k=1,\ldots,K$ ,  $\mathbb{P}(Y=k)=\omega_k, \qquad X\mid Y=k\sim\mathcal{N}(\pmb{\mu}_k,\pmb{\Sigma})$  where  $\omega_k>0$ ,  $\sum_{k=1}^K\omega_k=1$ ,  $\mu_k\in\mathbb{R}^d$ ,  $\pmb{\Sigma}\in\mathbb{S}^d$ 

ullet The Bayes classifier under this setup: for any x, compute

$$\delta_k(\boldsymbol{x}) \coloneqq \underbrace{\boldsymbol{x}^\top \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu}_k - \frac{1}{2} \boldsymbol{\mu}_k^\top \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu}_k + \log \omega_k}_{\propto \mathbb{P}(Y = k \mid \boldsymbol{x}) + \text{constant}}.$$

Let  $f^{\star}(\boldsymbol{x}) = \arg \max_{1 \leq k \leq K} \delta_k(\boldsymbol{x})$ .

• Issue: model parameters are unknown...

# Plug-in approach

- Plug-in approach: replace the unknown parameters with reliable estimates
- ullet Suppose we have i.i.d. data  $(oldsymbol{x}_1,y_1),\ldots,(oldsymbol{x}_n,y_n)$
- For each  $1 \leq k \leq K$ , let  $n_k = \sum_{i=1}^n \mathbb{1}\{y_i = k\}$  and

$$\widehat{\boldsymbol{\mu}}_k = \frac{1}{n_k} \sum_{i: y_i = k} \boldsymbol{x}_i, \qquad \widehat{\omega}_k = \frac{n_k}{n}$$

Estimate the covariance matrix

$$\widehat{oldsymbol{\Sigma}} = rac{1}{N-K} \sum_{k=1}^K \sum_{i: y_k = k} ig(oldsymbol{x}_i - \widehat{oldsymbol{\mu}}_kig) ig(oldsymbol{x}_i - \widehat{oldsymbol{\mu}}_kig)^ op$$

• Replace  $\mu_k$ ,  $\omega_k$ ,  $\Sigma$  with  $\widehat{\mu}_k$ ,  $\widehat{\omega}_k$ ,  $\widehat{\Sigma}$ 

$$\widehat{\delta}_k(\boldsymbol{x}) \coloneqq \underbrace{\boldsymbol{x}^\top \widehat{\boldsymbol{\Sigma}}^{-1} \widehat{\boldsymbol{\mu}}_k - \frac{1}{2} \widehat{\boldsymbol{\mu}}_k^\top \widehat{\boldsymbol{\Sigma}}^{-1} \widehat{\boldsymbol{\mu}}_k + \log \widehat{\boldsymbol{\omega}}_k}_{\text{linear in } \boldsymbol{x}}.$$

### Generalization

• Consider a more general set-up: for k = 1, ..., K, assume

$$\begin{split} \mathbb{P}(Y=k) = \omega_k, \qquad X \mid Y=k \sim \mathcal{N}(\pmb{\mu}_k, \pmb{\Sigma_k}) \end{split}$$
 where  $\omega_k \geq 0$ ,  $\sum_{k=1}^K \omega_k = 1$ ,  $\mu_k \in \mathbb{R}^d$ ,  $\pmb{\Sigma}_k \in \mathbb{S}_+^d$ 

- This setup will lead to the so-called quadratic discriminant analysis (QDA)
- Homework: derive QDA
  - What is the Bayes classifier under this setup?
  - How to derive a practical (data-driven) classifier?
  - o Is this still a linear classifier?

## Logistic regression

• Model set-up:  $\mathcal{X} = \mathbb{R}^d$ ,  $\mathcal{Y} = \{0, 1, \dots, K\}$ . Let

$$\mathbb{P}(Y = k \mid \boldsymbol{x}) = \frac{\exp(\boldsymbol{\beta}_k^{\top} \boldsymbol{x} + \beta_{0,k})}{1 + \sum_{k'=1}^{K} \exp(\boldsymbol{\beta}_{k'}^{\top} \boldsymbol{x} + \beta_{0,k'})}, \quad (1 \le k \le K),$$

$$\mathbb{P}(Y = 0 \mid \boldsymbol{x}) = \frac{1}{1 + \sum_{k'=1}^{K} \exp(\boldsymbol{\beta}_{k'}^{\top} \boldsymbol{x} + \beta_{0,k})},$$

where the parameters  $\beta_k \in \mathbb{R}^d$ ,  $\beta_{0,k} \in \mathbb{R}$  for  $k = 1, \dots, K$ 

## Logistic regression

• Model set-up:  $\mathcal{X} = \mathbb{R}^d \times \{1\}$ ,  $\mathcal{Y} = \{0, 1, \dots, K\}$ . Let

$$\mathbb{P}(Y = k \mid \boldsymbol{x}) = \frac{\exp(\boldsymbol{\beta}_{k}^{\top} \boldsymbol{x})}{1 + \sum_{k'=1}^{K} \exp(\boldsymbol{\beta}_{k'}^{\top} \boldsymbol{x})}, \qquad (k = 1, \dots, K),$$
$$\mathbb{P}(Y = 0 \mid \boldsymbol{x}) = \frac{1}{1 + \sum_{k'=1}^{K} \exp(\boldsymbol{\beta}_{k'}^{\top} \boldsymbol{x})},$$

where the parameters  $\beta_k \in \mathbb{R}^{d+1}$  for  $k = 1, \dots, K$ 

- Bayes classifier:  $f(\boldsymbol{x}) = \arg\max_{0 \leq k \leq K} \mathbb{P}(Y = k \mid \boldsymbol{x})$
- Estimate  $\beta_k$ 's: maximum likelihood estimation (MLE)

### Maximum likelihood estimation

- Suppose we have i.i.d. data  $(x_1, y_1), \ldots, (x_n, y_n)$
- The negative log-likelihood function

$$\ell(\boldsymbol{\beta}) = -\frac{1}{n} \sum_{k=1}^{K} \sum_{i:y_i = k} \boldsymbol{x}_i^{\top} \boldsymbol{\beta}_k + \frac{1}{n} \sum_{i=1}^{n} \log \left[ 1 + \sum_{k'=1}^{K} \exp(\boldsymbol{x}_i^{\top} \boldsymbol{\beta}_{k'}) \right]$$

• Maximum likelihood estimation (MLE)

$$\widehat{\boldsymbol{\beta}}\coloneqq \arg\min_{\boldsymbol{\beta}}\ell(\boldsymbol{\beta})$$

• Convex optimization: solve by e.g., gradient descent

$$\boldsymbol{\beta}^{t+1} = \boldsymbol{\beta}^t - \eta \nabla \ell(\boldsymbol{\beta}^t) \qquad (t = 0, 1, \ldots)$$

## A brief introduction to gradient descent

Gradient descent (GD) for solving  $\min_{\boldsymbol{x} \in \mathbb{R}^d} f(\boldsymbol{x})$ :

$$\boldsymbol{x}^{t+1} = \boldsymbol{x}^t - \eta \nabla f(\boldsymbol{x}^t) \qquad (t = 0, 1, \ldots)$$

When  $\eta$  is properly small, GD satisfy the following properties:

- ullet For smooth function f, GD is a descent algorithm:  $f({m x}^{t+1}) \leq f({m x}^t)$
- $\bullet$  For convex + smooth function f, GD satisfies

$$f(\boldsymbol{x}^t) - f(\boldsymbol{x}^*) \le O\left(\frac{\|\boldsymbol{x}^0 - \boldsymbol{x}^*\|_2^2}{t}\right) \qquad (t = 0, 1, \ldots)$$

• For strongly convex + smooth function f, GD satisfies

$$\|\boldsymbol{x}^{t+1} - \boldsymbol{x}^{\star}\|_{2} \le (1 - \kappa)^{t} \|\boldsymbol{x}^{0} - \boldsymbol{x}^{\star}\|_{2}$$
  $(t = 0, 1, ...)$ 

for some  $\kappa \in (0,1)$ , where  $\boldsymbol{x}^{\star}$  is the unique minimizer

### **Gradient descent**

**Take-away:** gradient descent is the default method for solving unconstrained optimization problem

— simple and effective!

Recommended reading material: Lecture 1 of the course

Large-Scale Optimization for Data Science

by Prof. Yuxin Chen (UPenn); Link

## **Perceptrons**

• For a hyperplane  $\mathcal{H}_{\beta,\beta_0}$ , let

$$f_{\boldsymbol{\beta},\beta_0}(x) := \begin{cases} 1, & \text{if } \langle \boldsymbol{\beta}, \boldsymbol{x} \rangle + \beta_0 \ge 0, \\ -1, & \text{if } \langle \boldsymbol{\beta}, \boldsymbol{x} \rangle + \beta_0 < 0. \end{cases}$$

• Define the set

$$\mathcal{M}_{\boldsymbol{\beta},\beta_0} \coloneqq \{i: f_{\boldsymbol{\beta},\beta_0}(\boldsymbol{x}_i) \neq y_i\}$$

Perceptron loss:

$$\sigma(\boldsymbol{\beta}, eta_0) \coloneqq \sum_{i \in \mathcal{M}_{\boldsymbol{\beta}, eta_0}} \mathsf{dist}(\boldsymbol{x}_i, \mathcal{H}_{\boldsymbol{\beta}, eta_0})$$

ullet Perceptron classifier:  $f_{\widehat{\boldsymbol{\beta}}.\widehat{\beta}_0}(x)$  where

$$(\widehat{\boldsymbol{\beta}}, \widehat{\beta}_0) := \arg\min \sigma(\boldsymbol{\beta}, \beta_0).$$