***Abstract***

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| *Study Program* | : | *Management* |
| *Concentration* | : | *Financial* |
| *Title* | : | *The Effect of Debt to Equity Ratio and Return On Assets on the Share Price of PT. Mayora Indah, Tbk* |
| *Purpose* | : | *Analyze the effect of the debt to equity ratio and return on assets on the stock price of PT. Mayora Indah, Tbk* |
| *Methods* | : | *The research method uses qualitative and quantitative descriptive analysis, the analysis model used is linear regression both simply and multiple. The sample used is PT. Mayora Indah, Tbk 2012-2019 period by taking data from PT. Mayora Indah, Tbk and IDX data per quarterly.* |
| *Findings* | : | *Partially the debt to equity ratio do not have a positive effect on PT. Mayora Indah, Tbk and return on assets has a positive effect on the stock price of PT. Mayora Indah, Tbk. Simultaneously, the return on assets and debt to equity ratio did not have positive significantly influence the stock prices of PT. Mayora Indah, Tbk..* |
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| ***Keywords*** | **:** | ***Debt to equity ratio, return on assets, dan share price*** |

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| **Pembimbing I** |  | **Penulis** |
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