

# Causal Graphs: Applying PyWhy to Go Beyond Explainability

Michelle Yi & Amy Hodler  
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WORKSHOP



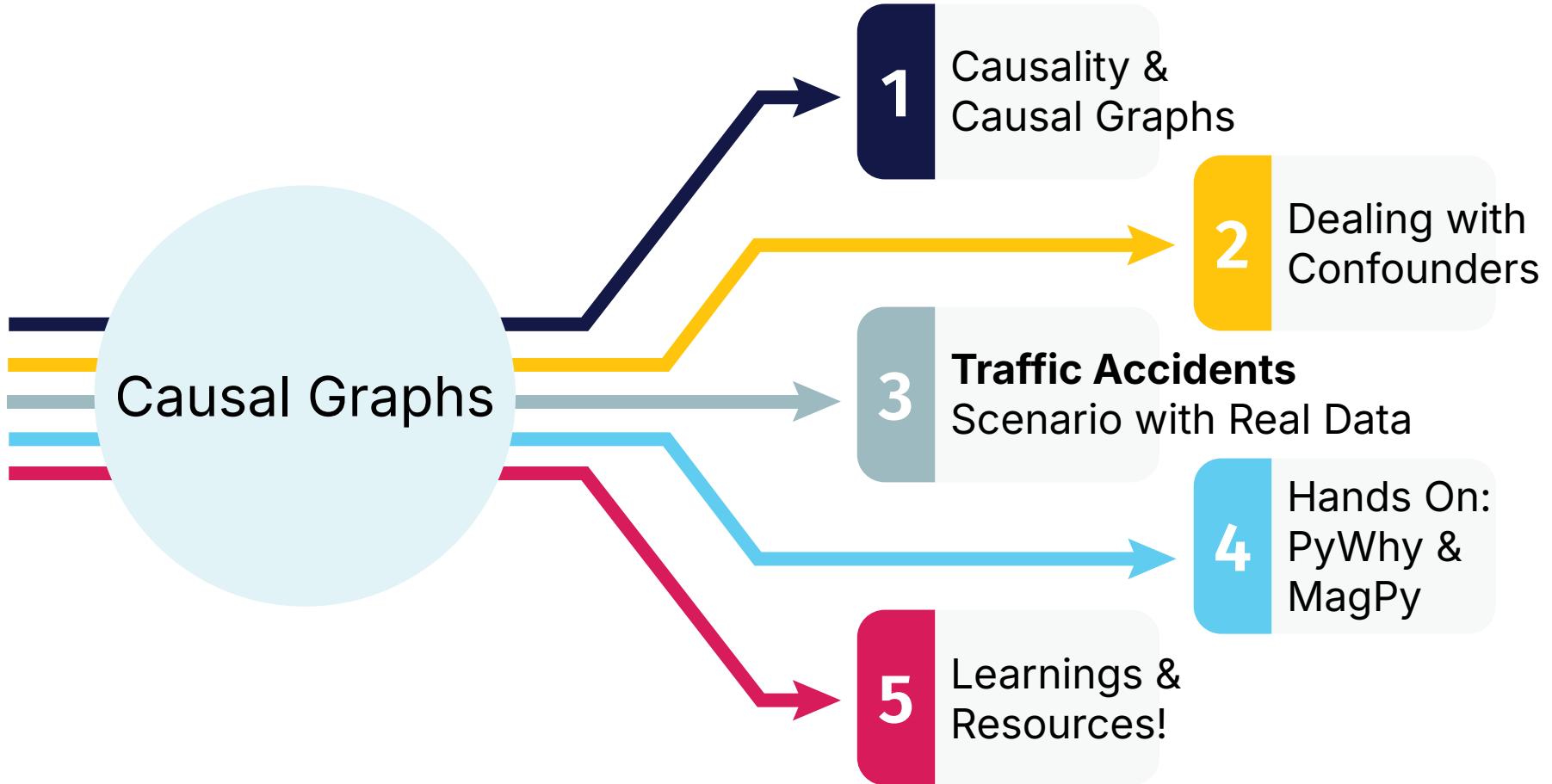
**Amy Hodler**  
Founder | Consultant |  
Graph Evangelist  
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MACHINE LEARNING



**Michelle Yi**  
Board Member  
Women In Data

# Causal Graphs: Applying PyWhy to Go Beyond Explainability



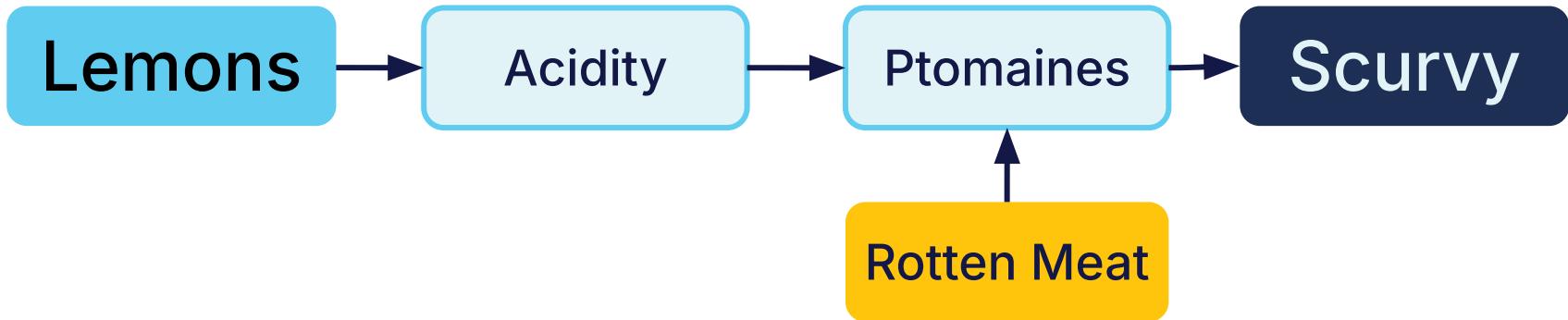
A portrait painting of James Lind, a 18th-century Scottish physician. He is shown from the waist up, wearing a white cravat, a blue waistcoat over a patterned waistcoat, and a grey jacket. He is holding a thick, dark book in his left hand and a smaller book in his right hand. He has powdered white hair and is looking slightly to the right.

# Scurvy Killed Millions of People

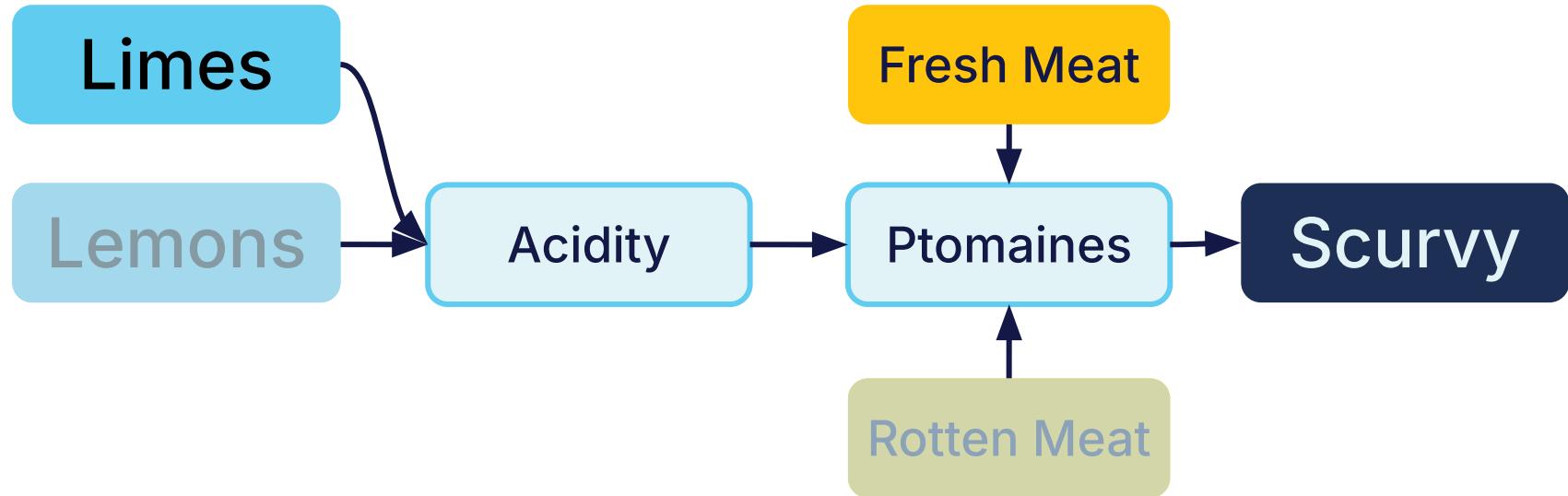
**1747** We knew lemons prevented scurvy



Not until **1932** was the **cause** understood  
and we eradicated it as a common disease

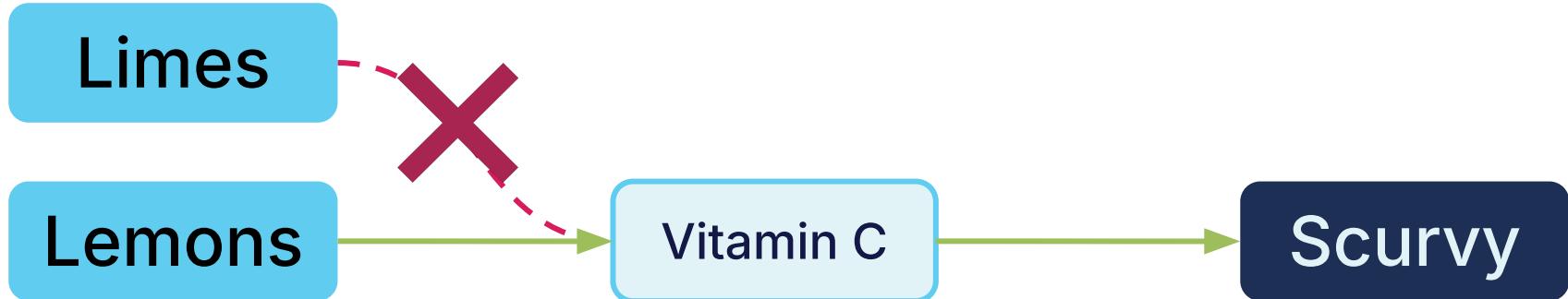


The leading theory on why lemons cured scurvy was that it neutralized some harmful effects of rotting meat



If acidity is the mediating effect, then we can substitute lemons for limes.

Or we can add fresh sources of meat to avoid the ptomaines in the first place.



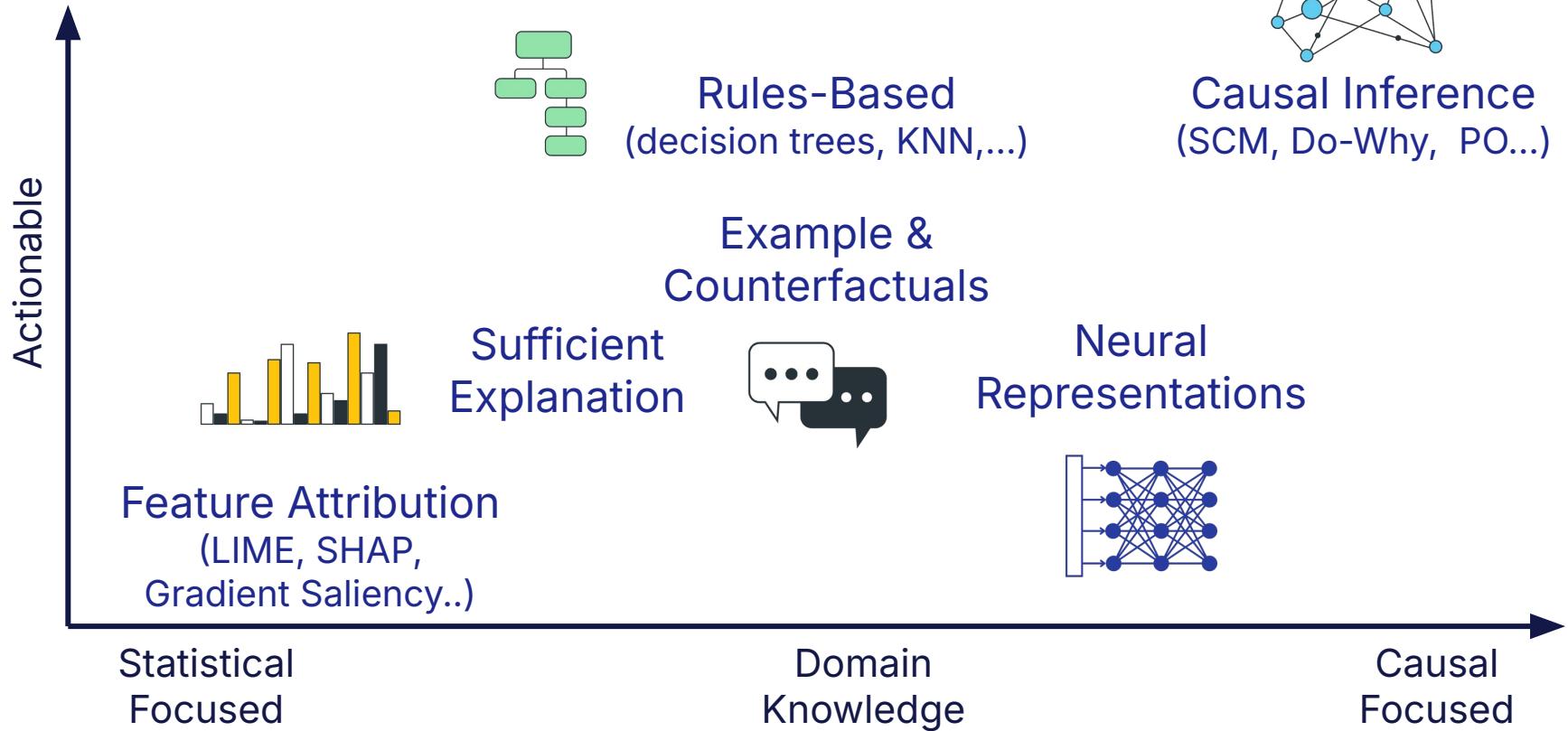
*"What will we be slapping our foreheads about sixty years from now, wondering how we missed something so obvious?"*

Maciej Ceglowski  
[Scott and Scurvy](#)

# The Arrow of Why



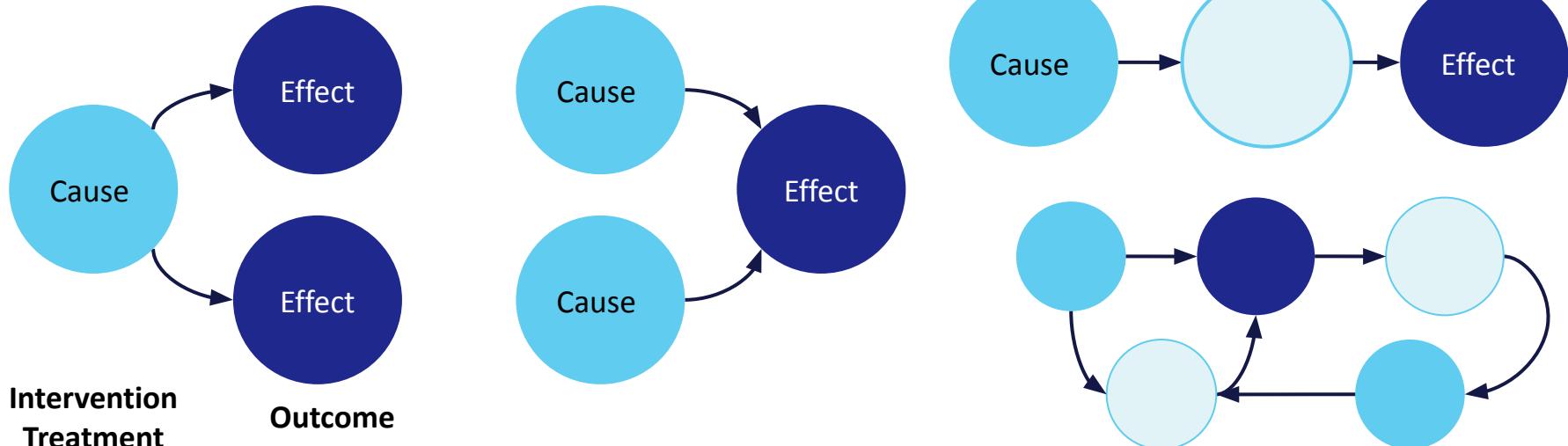
# Causality as Explainability?



# Causality Goes Beyond Explainability

## Why does this outcome happen?

- Finds how a change in one variable causes a change in another
- Causality is inferred using the difference between outcomes



# No, You Can't Just Use Plain Machine Learning



# Plain ML is Great for Correlations

Observational data tells us about joint distributions

$$p(y | x) \text{ probably of } Y \text{ given } X$$

- x** Anisha buys a padded backpack
- y** Anisha buys a laptop

There's a high correlation between Anisha buying a laptop and a fancy padded backpack

# But Plain ML is Awful at Causality

Correlations tell us nothing about directionality or interventions

$p(y | \text{do}(x))$  probably of Y given we do X

- x Anisha buys a padded backpack
- y Anisha buys a laptop

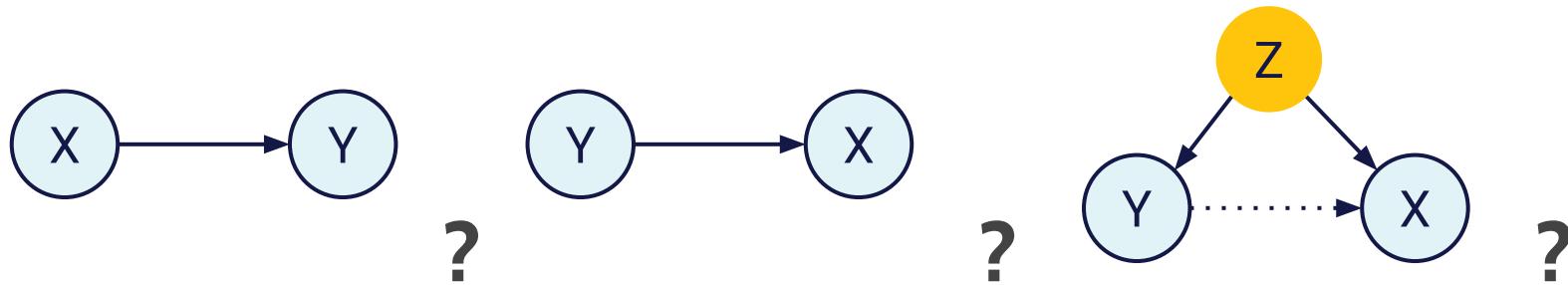
Give her a backpack (intervention)  
and it's very unlikely  
she'll buy a laptop

$$p(y | \text{do}(x)) \sim 0$$

Give her a laptop (intervention)  
and she'll likely want to buy a  
backpack to keep it safe

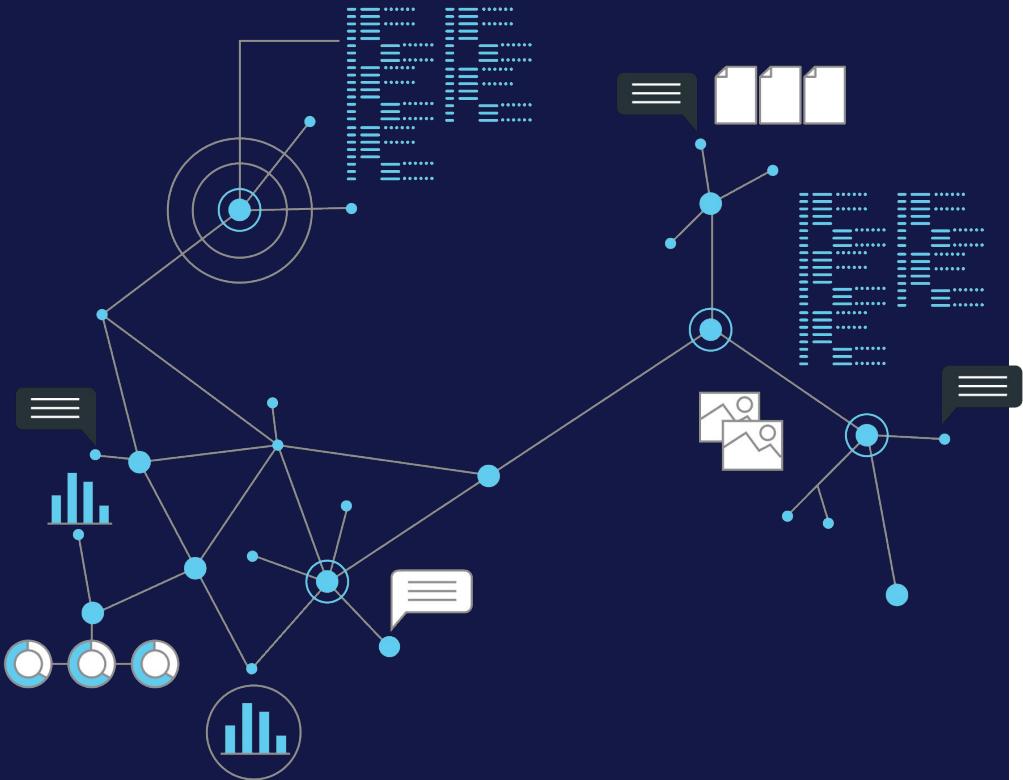
$$p(x | \text{do}(y)) \sim \text{high}$$

# Causal Structures Are Inductive Biases



These structures are not present in typical ML but are absolutely necessary to make the right decisions!

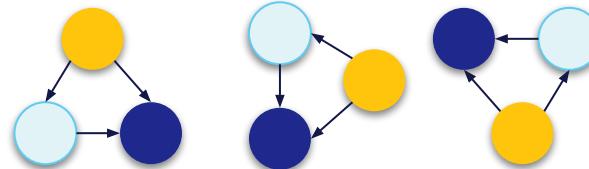
# A Better Model



# Breakthrough and Turning Point

Accessible arguments on causation

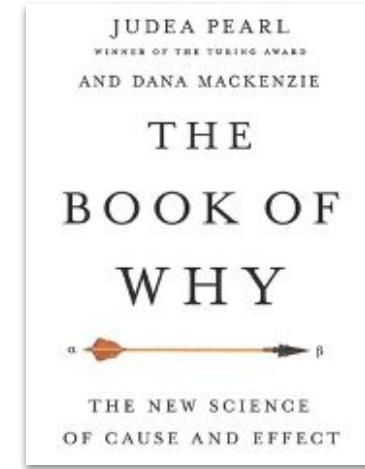
Using graphs to model relationships changed the way we think about interventional questions



Creation of a *do*-calculus provided a mathematical way to calculate causal strength of “*doing*” something

Megapost summary:

<https://engineeringideas.substack.com/p/megapost-about-causality-the-summary>



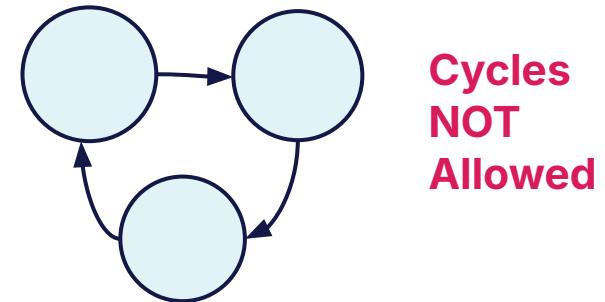
$P(Y|X)$   
to  
 $P(Y| \text{do}(X))$

# Causal Graphs as a Unifying Model

Directed Acyclic Graphs (DAG) **ONLY**

No feedback loops: no intervention can cause itself!

Arrow direction illustrates causal influence



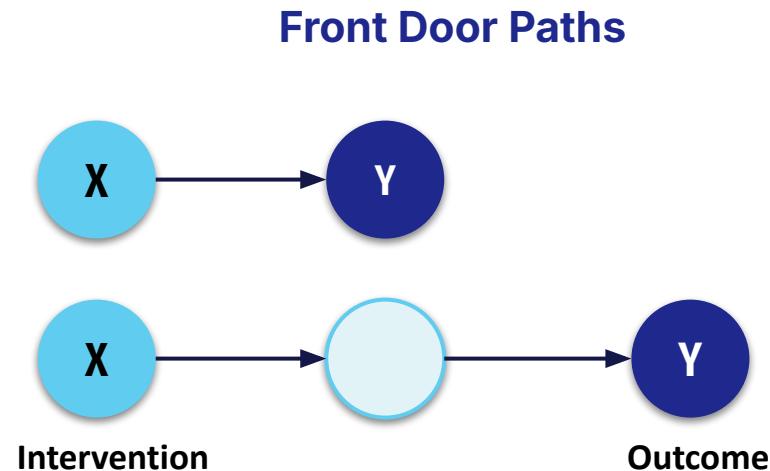
**Cycles  
NOT  
Allowed**

# Causal Graphs as a Unifying Model

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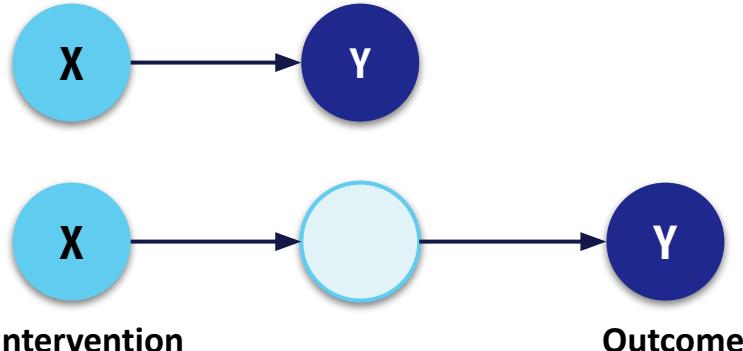
# Causal Graphs as a Unifying Model

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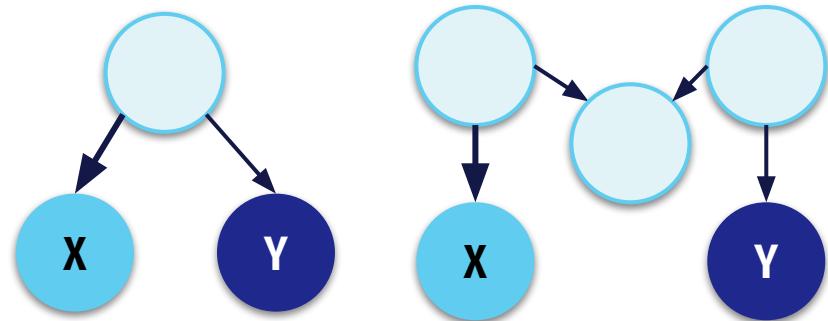
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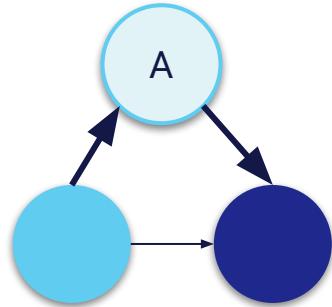
Front Door Paths



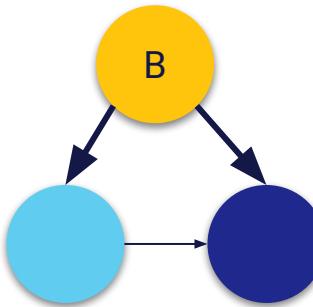
Back Door Paths



# Basic Structures of Causal Graphs



A mediator



B confounder

**Control For**  
if pointing to  
treatment & outcome

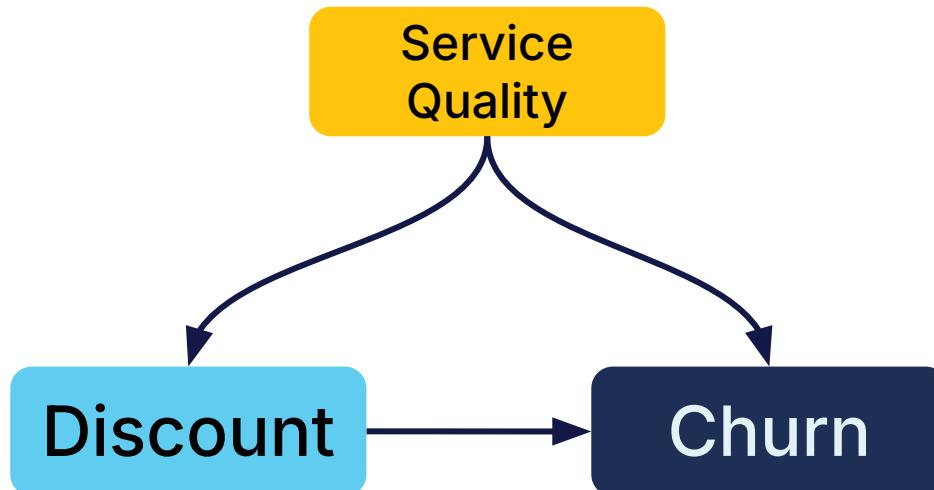
# Confounder - Should We Stop Discounts?

Teleco company found the higher discounts offered, the more churn

Discount ----- Churn

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## Simpson's Paradox

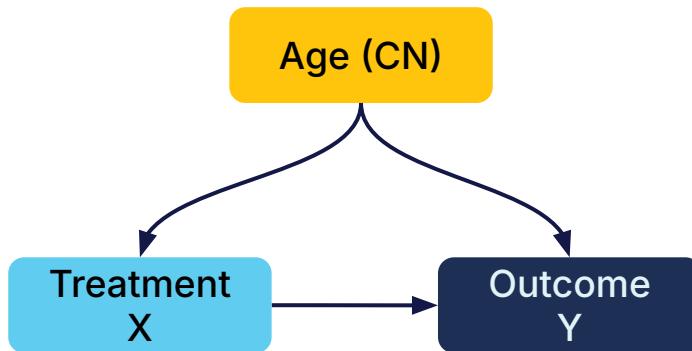
Customers with problems complain more and receive higher discounts. These customers are also the first ones to cancel their membership when they can.

This creates a **positive correlation** between our discounts and churn but the **causal effect is negative**.

# Confounders - Back Door Adjustments

**Control Node (CN)** 1) Must Not be a child of the treatment your estimating and 2) Must block the path between treatment and outcome.

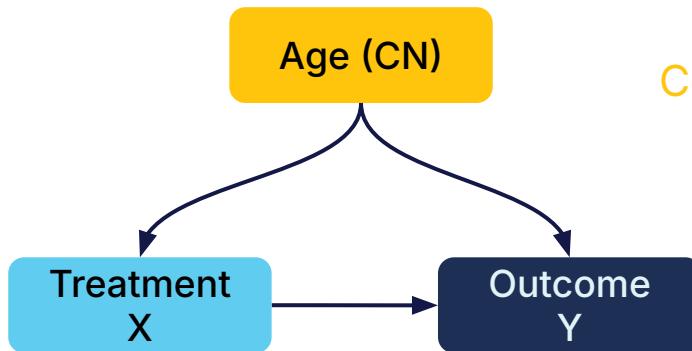
Observed Data



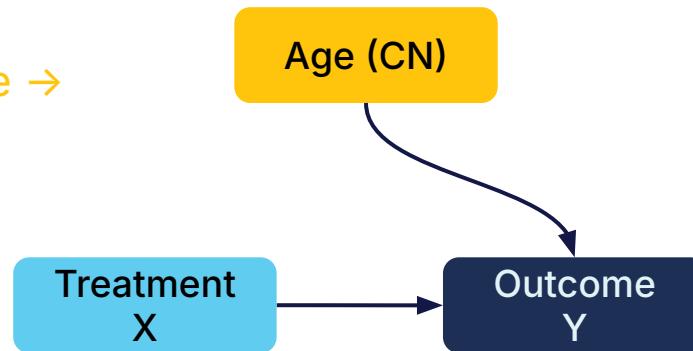
# Confounders - Back Door do-calculus

Interventions represented by the operator,  $\text{do}(x)$ , which “erases” the function while keeping the rest of the model unchanged

Observed Data



Intervention Analysis



Control for Age →  
(hold steady)

$$P[Y|X]$$

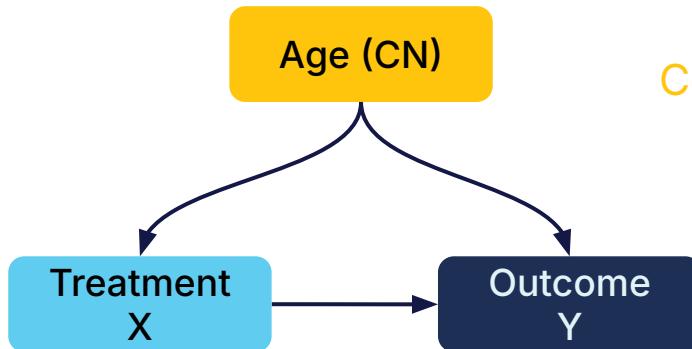
$$P[Y|\text{do}(X)]$$

# Confounders - Back Door do-calculus

$$P(Y|do(X)) - P(Y)$$

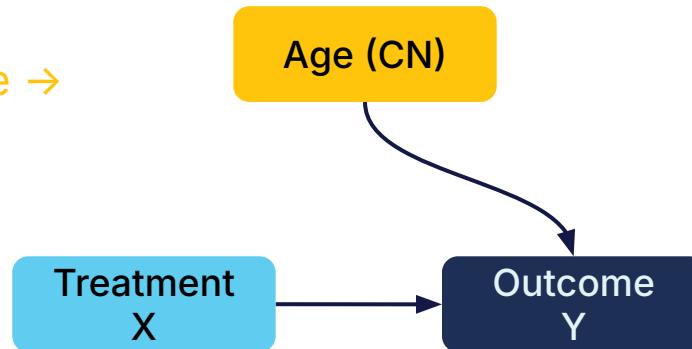
Replaces probability formulas with constant variables to simulate a change in a controlled manner and “closes” the backdoor.

Observed Data



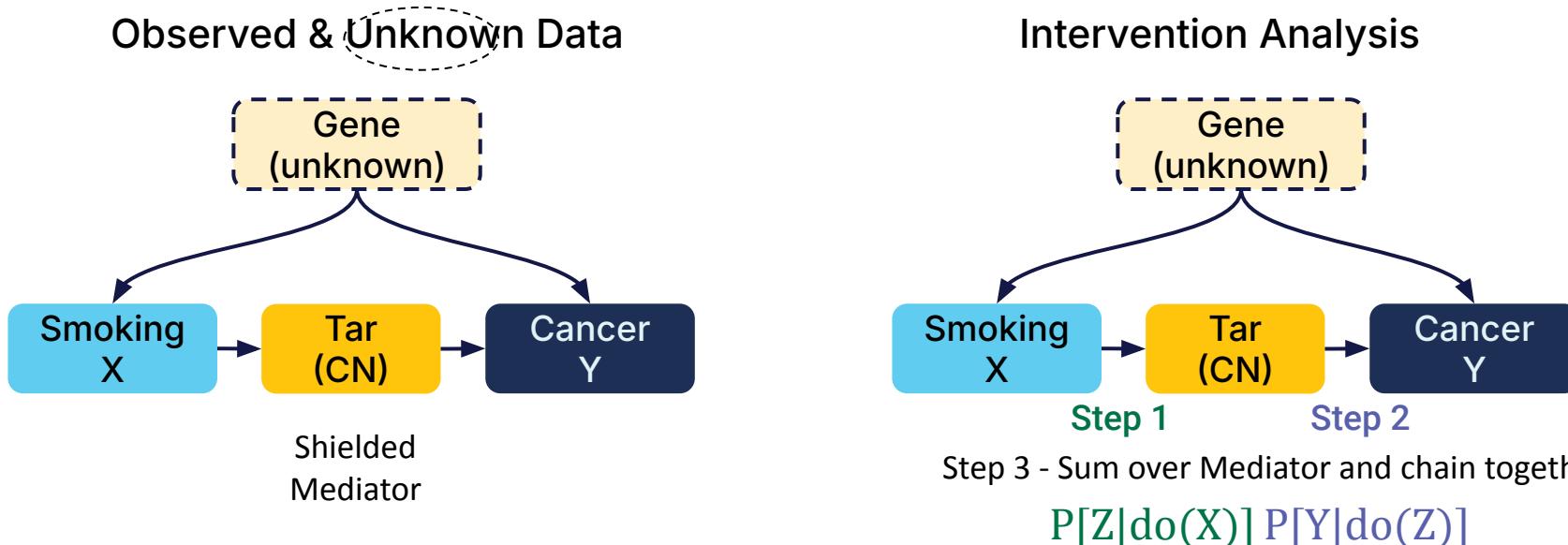
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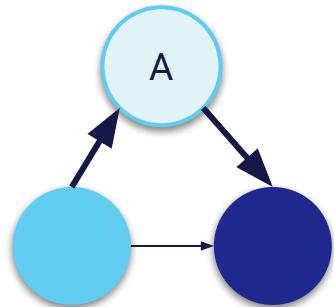


# Confounders - Front Door Adjustments

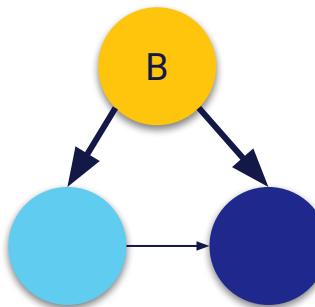
**Control Node (CN)** 1) Must intercept all directed paths from treatment to outcome 2) No unblocked backdoor path from treatment to CN 3) all backdoor paths from CN to outcome are blocked by the treatment.



# Basic Structures of Causal Graphs

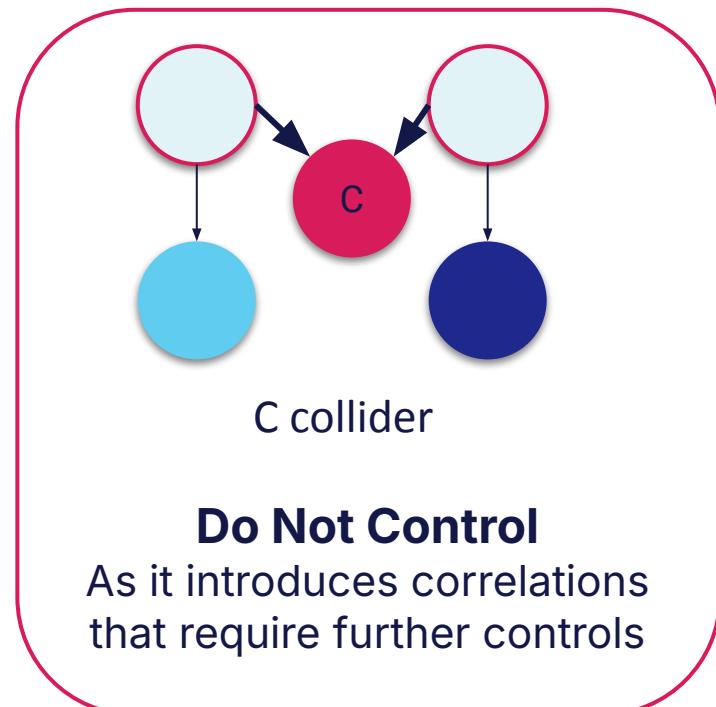


A mediator



B confounder

**Control For**  
if pointing to  
treatment & outcome



C collider

**Do Not Control**  
As it introduces correlations  
that require further controls

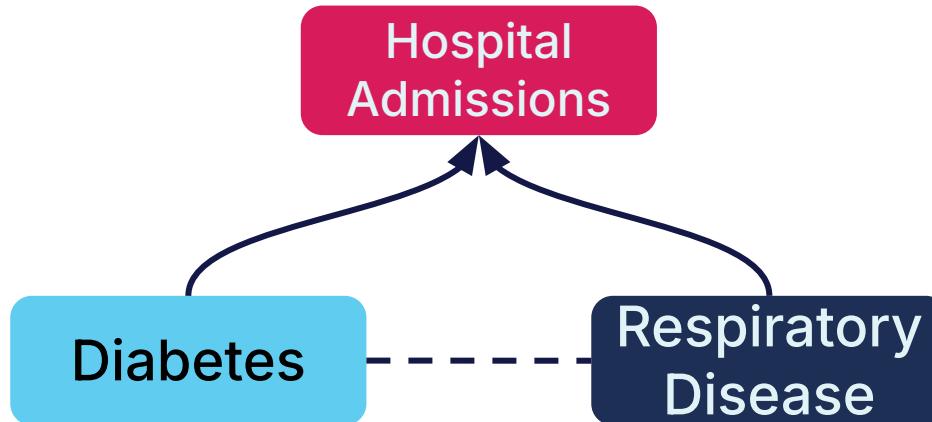
# Collider - Should We Get the Flu?

Hospital admissions showed a negative correlation between diabetes and respiratory illness



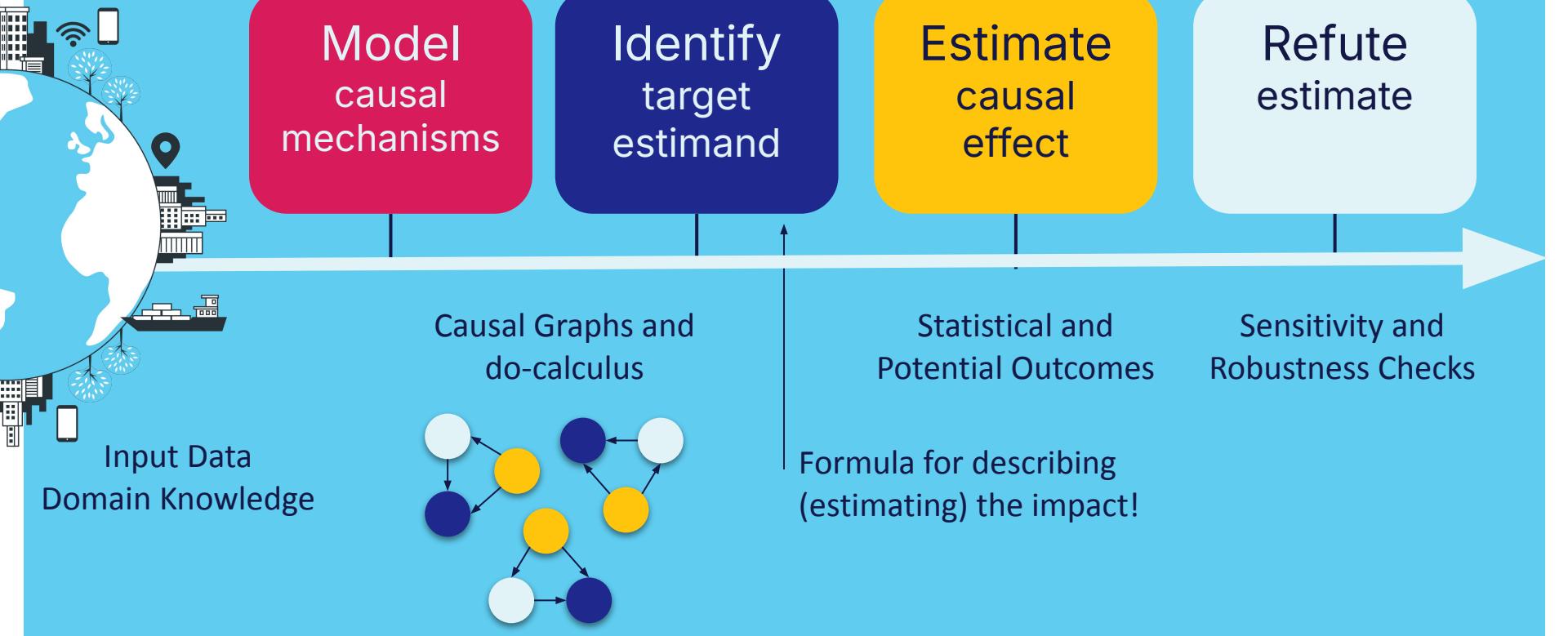
# Collider - Should We Get the Flu?

Hospital admissions showed a negative correlation between diabetes and respiratory illness



**Conditioning** on a **collider**, the hospital admissions, created a correlation between both risk factors, even though there's a priori no causal relationship between them.

# DoWhy Process for Causal Inference



# DoWhy, PyWhy, MagPy, and Other Tools

PyWhy

**DoWhy**

**Model**

**Identify**

**Estimate**

**Refute**

Causal Learn

EconML

CausalGraph

ShowWhy

CausalML

LLM APIs

# DoWhy, PyWhy, MagPy, and Other Tools

**Ergodic:** New No/Low Code Decisioning Platform

Apps  
APIs

MagPy Open Tooling

PyWhy

**DoWhy**

**Model**

**Identify**

**Estimate**

**Refute**

LLM APIs

Causal Learn

EconML

CausalGraph

ShowWhy

CausalML

# Can We Make Streets Safer?



# From City Resilience to Traffic Accidents

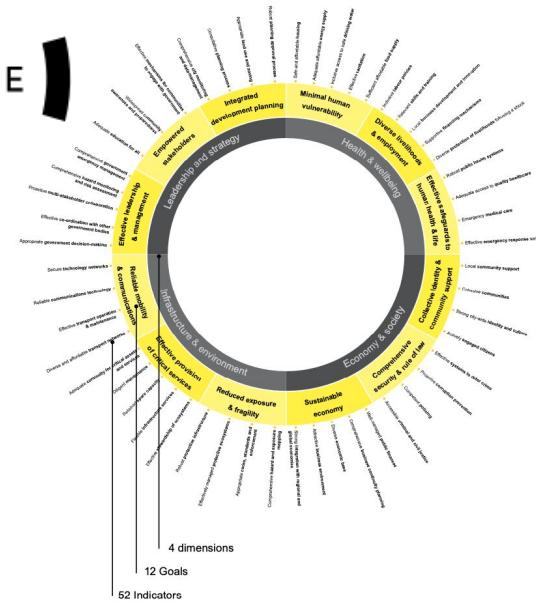
City Resilience Index - Practical Framework  
[www.cityresilienceindex.org](http://www.cityresilienceindex.org)



## Pared down big questions

- Subcomponents: Leadership, Infrastructure, **Health**, Economy
  - Used a credible measurement framework
  - Evaluated various data sources
  - Map available data to measurable goals
- San Francisco Open City Data [www.sf.gov/data/](http://www.sf.gov/data/)

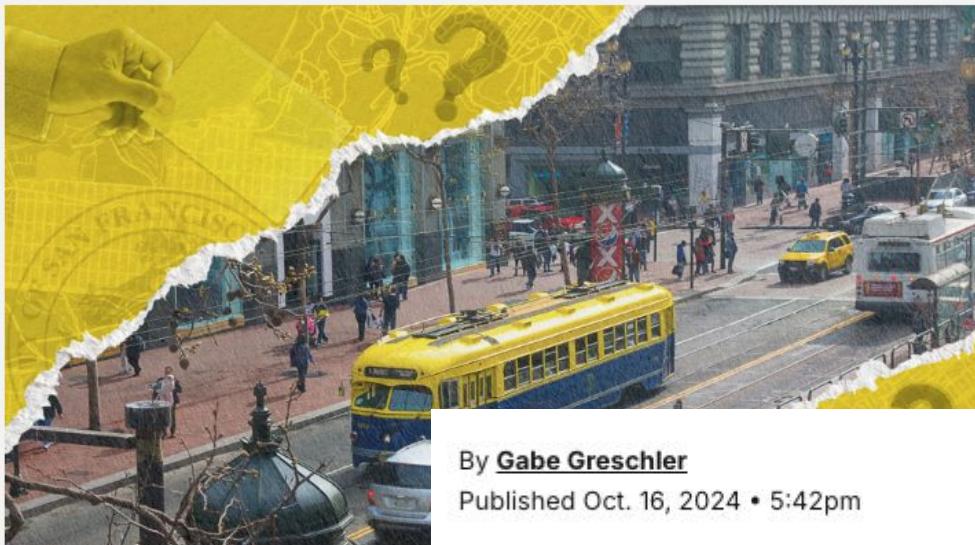
Reducing the impact of traffic accidents as a  
**desirable, measurable, actionable** (hopefully) goal



**SF.GOV**

**The San Francisco Standard**

## Crazy driving, road deaths are rampant. SF candidates vow to crack down

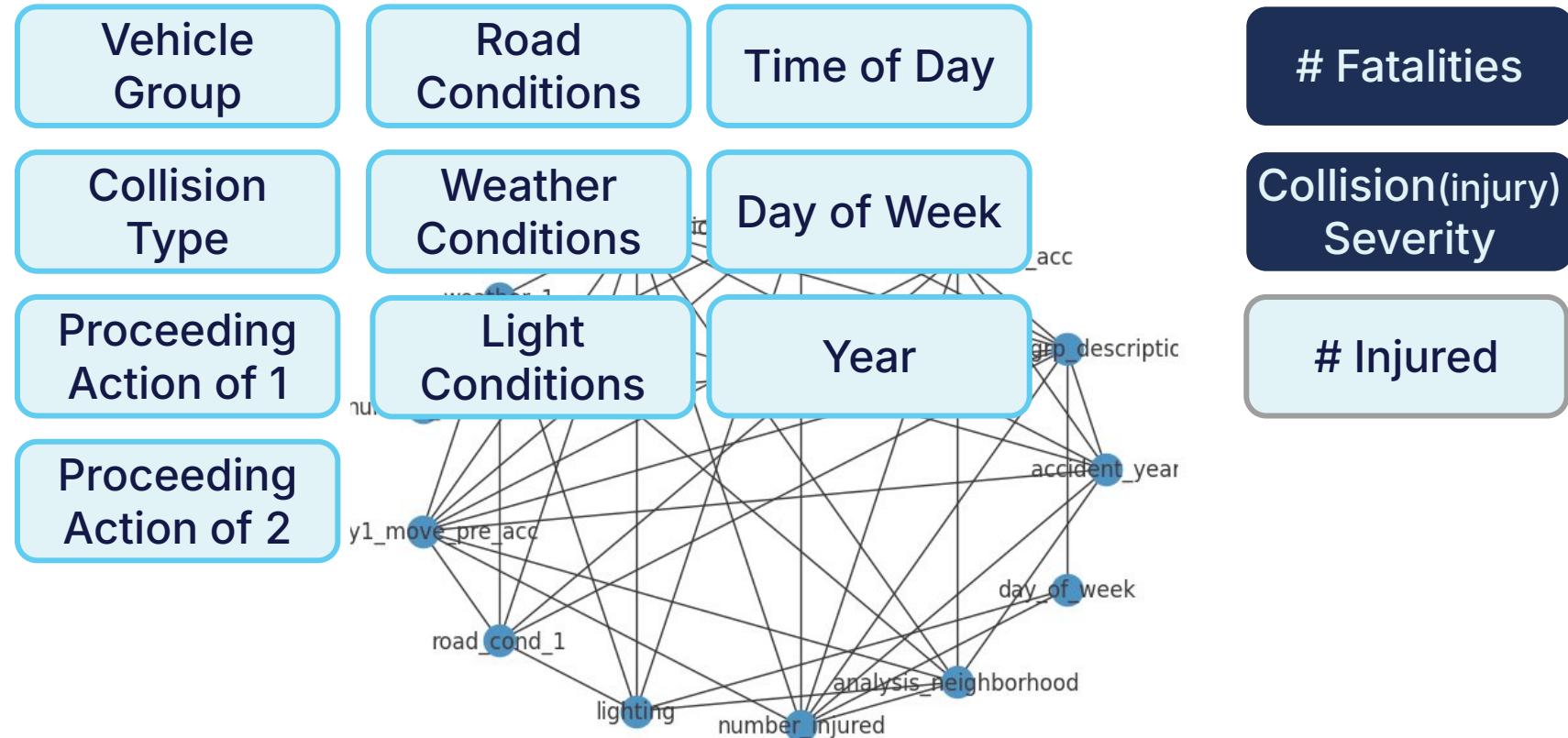


What would have the biggest impact to traffic safety in San Francisco?

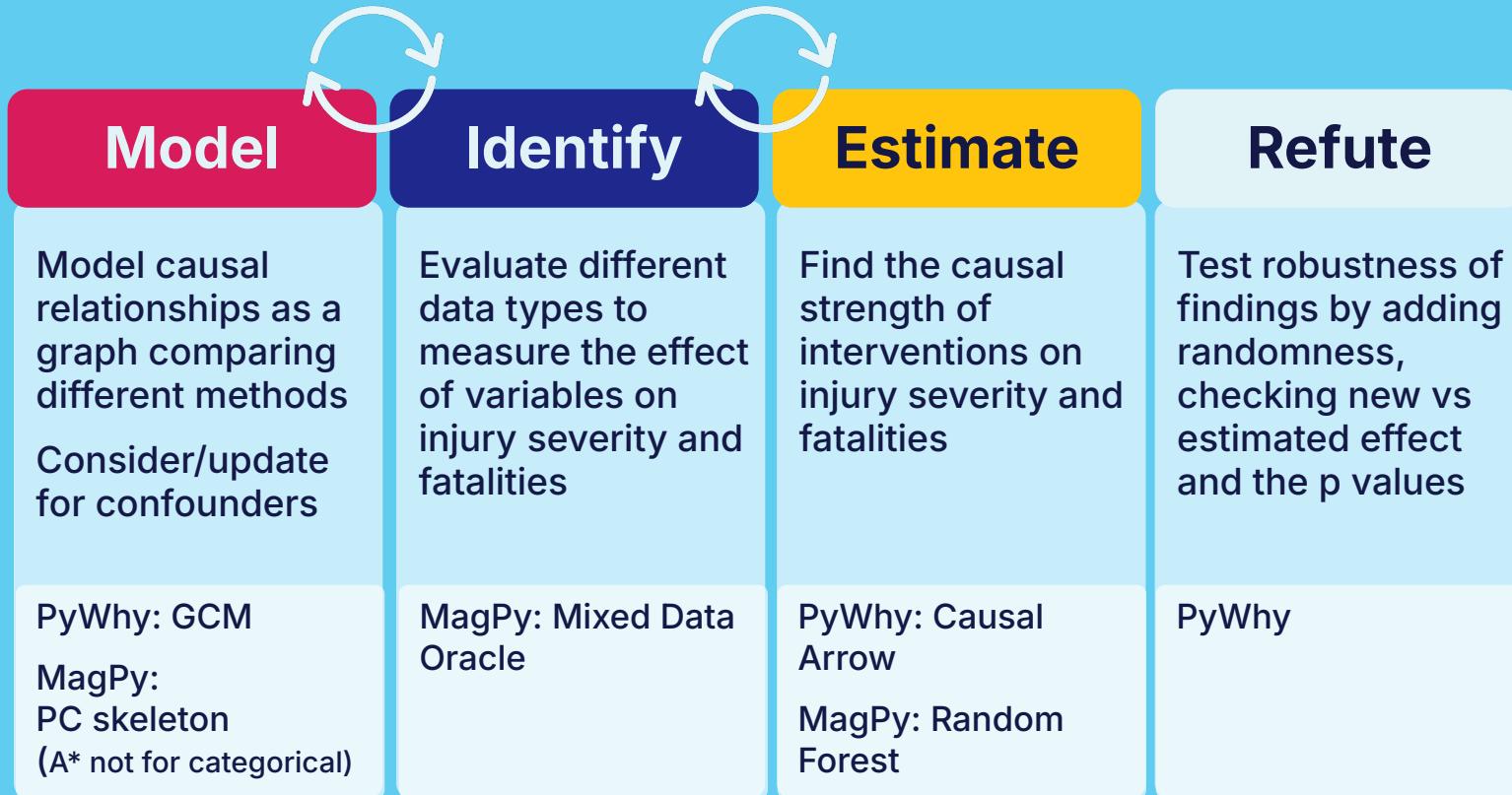
Is there a clear intervention that would reduce accident severity?

What policy changes might help save lives?

# Cleaned Accident Data



# Our Approach



[github.com/yulleyi/odsc-west-2024](https://github.com/yulleyi/odsc-west-2024)



```
[ ] np.random.seed(42)
num_data_points = 1000

# Variables
suppliers = np.random.randint(1, 10, size=num_data_points)
raw_materials = np.random.randint(1, 100, size=num_data_points)
distribution_efficiency = np.random.uniform(0.5, 1.5, size=num_data_points)
marketing_spend = np.random.randint(1000, 5000, size=num_data_points)

# Relationships
production_rate = suppliers * 10 + raw_materials * 0.5 + np.random.normal(0, 100, num_data_points)
sales = (production_rate * 5 + marketing_spend * 0.1) * distribution_efficiency

df = pd.DataFrame({
    'suppliers': suppliers,
    'raw_materials': raw_materials,
    'distribution_efficiency': distribution_efficiency,
    'marketing_spend': marketing_spend,
    'production_rate': production_rate,
```

# Causal Insights: Reducing Accident Severity

**Lighting** is a major influence on severity of injuries and fatalities

A simulation showed the potential to save over 700 lives if lighting issues were eliminated (5% reduction)

- Consider the additional injuries, services, and economic impacts!

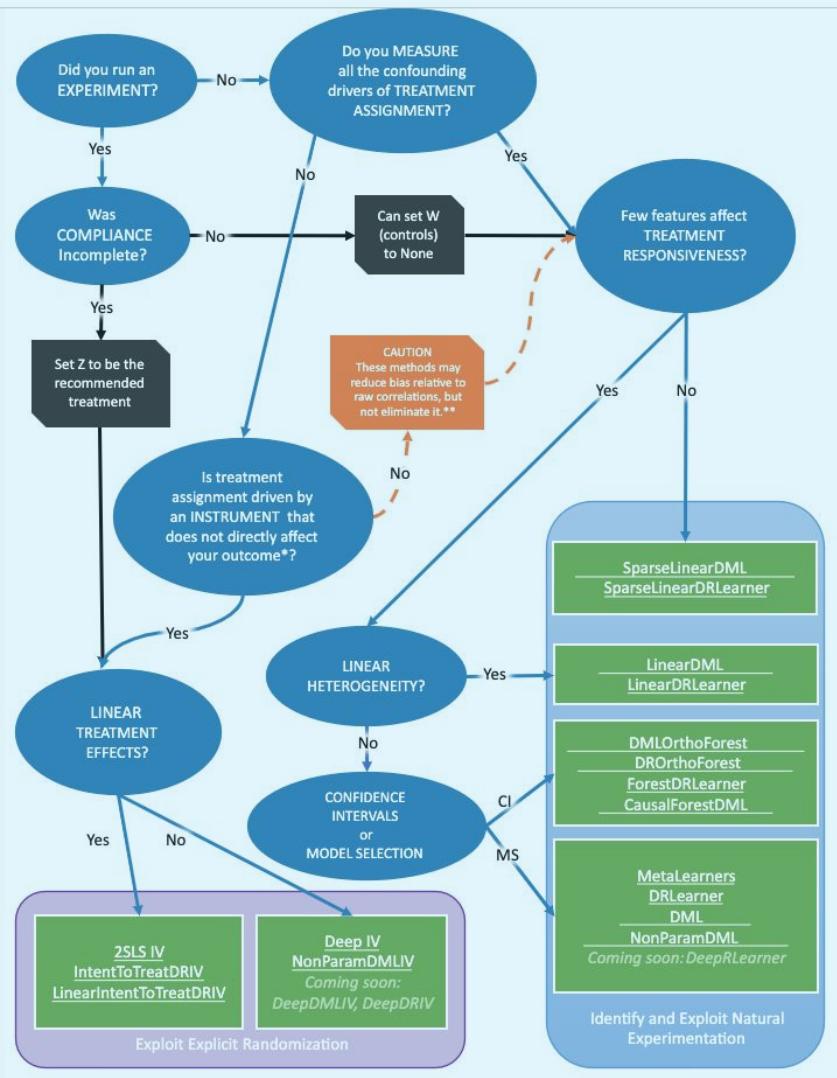
Biggest reduction in high severity accidents is car-only accidents vs pedestrians (U-Turns & Driving Off the Road)



Lots of opportunity for further analysis, connecting more data sources and evaluating change over time

# What We Learned





# Um...Yeah, This Isn't Helpful



# Start Simple and Add Layers



- Graph Causal Model (GCM) - New
- Find relationship strengths
- Simple models (linear regression)
- Limited to averages, not a lot of tuning



- Play with other models (🌲🌲, DML, +)
- More & deeper controls, cross validation
- No robustness testing → So fit the log back in DoWhy



- Causal discovery & modeling
- Testing of the causal graph
- Estimate interventions
- Mixed variable types

# Don't Forget

## Include Domain Experts!

Confirm assumptions on causal links, missing data, confounders

## Questions Matter A Lot

Changes data used & causal graph  
You will iterate!

## Missing Data

Beware of spurious correlations and deal with confounders

## Categorical Data is Cool but...

More difficult/slower to evaluate  
Mixed variables easier in MagPy

## Causal Graphs Take Time

Use tools like MagPy, CausalGraph, Casual Learn

## One Outcome at a Time

Can't observe the treatment and not having a treatment in one pass

# Causal Inference is Required for Better Decisions

## Answering Why

Distinguish cause and effect  
Find biggest influencers  
Inherent explainability

## Actionable Results

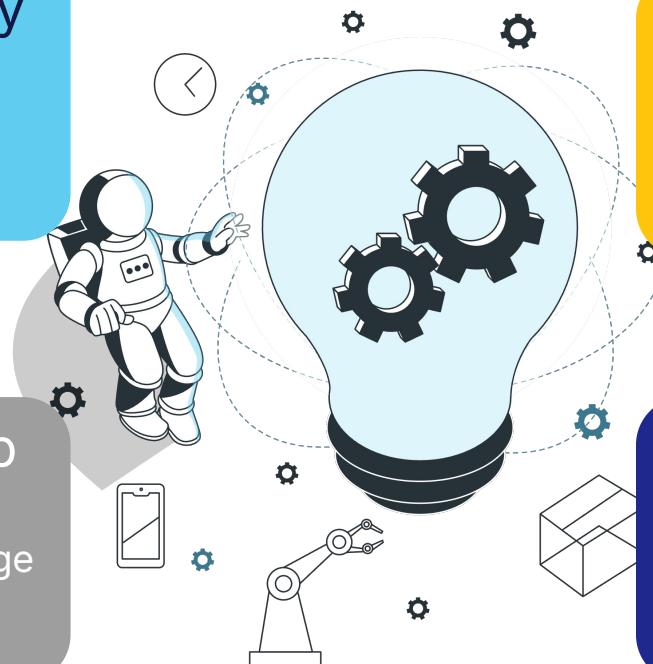
What changes outcomes?  
Estimate impact of an action  
Supports decision intelligence

## Human-in-the-Loop

Closest to human inference  
Integrates domain knowledge  
Emphasize human action

## Detecting Problems

Uncover poor associations  
Is more data needed?  
Highlight biased features



# Resources

- Don't be intimidated, the maths are done for you!
  - There are multiple ways to do things, just try it out
- Finding good data is a challenge but DoWhy has some curated
  - Synthetic Healthcare Data Example - [Synthea](#)
  - SF Open City Data [www.sf.gov/data/](http://www.sf.gov/data/)

Slides and Notebook -[github.com/yulleyi/odsc-west-2024](https://github.com/yulleyi/odsc-west-2024)

- PyWhy [pywhy.org/](https://pywhy.org/)
- MagPy [github.com/ergodic-ai/magpy/](https://github.com/ergodic-ai/magpy/)
  - Ergodic sign up - [ergodic.so/](https://ergodic.so/)
- Helpful causal inference guide [tinyurl.com/5e4auenh](https://tinyurl.com/5e4auenh)
- PyWhy Discord [tinyurl.com/365d7e37](https://tinyurl.com/365d7e37)
- GraphGeeks Discord [tinyurl.com/hrjanc3p](https://tinyurl.com/hrjanc3p)



# Start Asking *Why*



Special Thanks 🙏  
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Patrick Blöbaum  
Jason Grafft

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[Amy.Hodler@GraphGeeks.org](mailto:Amy.Hodler@GraphGeeks.org)

Available for Training