

orgb e1

2024-03-19

Data

```
library(readr)
connections <- read.csv("~/Desktop/orgb/Connections.csv")
#drop email column because of missing value
connections <- connections %>% select(-`Email.Address`)
```

Contacts count by current employer/ contact of each company count

```
contacts_count <- connections %>%
  group_by(Company) %>%
  summarise(Count = n())

#print number
print(contacts_count)
```

```
## # A tibble: 520 x 2
##   Company                                Count
##   <chr>                                <int>
## 1 ""                                    41
## 2 " (R)"                                1
## 3 "5Y Capital"                          1
## 4 "ADY SERVICES LTD"                     1
## 5 "AIESEC"                               1
## 6 "AIESEC in Ottawa"                     1
## 7 "AIG"                                  2
## 8 "ALDO Group"                           2
## 9 "AMERICAN EAGLE OUTFITTERS INC."        1
## 10 "AN Design Communications"             1
## # i 510 more rows
```

#Total Contacts Count

```
total_count <- nrow(connections)
print(paste("Total contacts:", total_count))
```

```
## [1] "Total contacts: 850"
```

#Create Nodes and Edges

```

# node
nodes <- connections %>%
  transmute(id = row_number(),
            label = paste(`First.Name`, substr(iconv(`Last.Name`, "UTF-8", "ASCII//TRANSLIT//IGNORE"),
# edges
edges <- connections %>%
  mutate(id = row_number()) %>% # Generate a id for each row
  select(id, Company) %>%
  group_by(Company) %>%
  filter(n() > 1) %>%
  summarise(pairs = list(combn(id, 2, simplify = FALSE))) %>%
  unnest(pairs) %>%
  transmute(from = map_dbl(pairs, 1), to = map_dbl(pairs, 2))

```

```
library(ggraph)
```

```
## Loading required package: ggplot2
```

```

# tbl_graph object from nodes and edges
network <- tbl_graph(nodes = nodes, edges = edges)

```

```

# graph using tidygraph and visualize with ggraph
ggraph(network, layout = 'fr') +
  geom_edge_link() +
  geom_node_point() +
  geom_node_text(aes(label = label), repel = TRUE) +
  theme_graph()

```

```

## Warning in grid.Call(C_textBounds, as.graphicsAnnot(x$label), x$x, x$y, :
## conversion failure on 'Jingwen (Hennie<ef><bc> H' in 'mbcsToSbcs': dot
## substituted for <ef>

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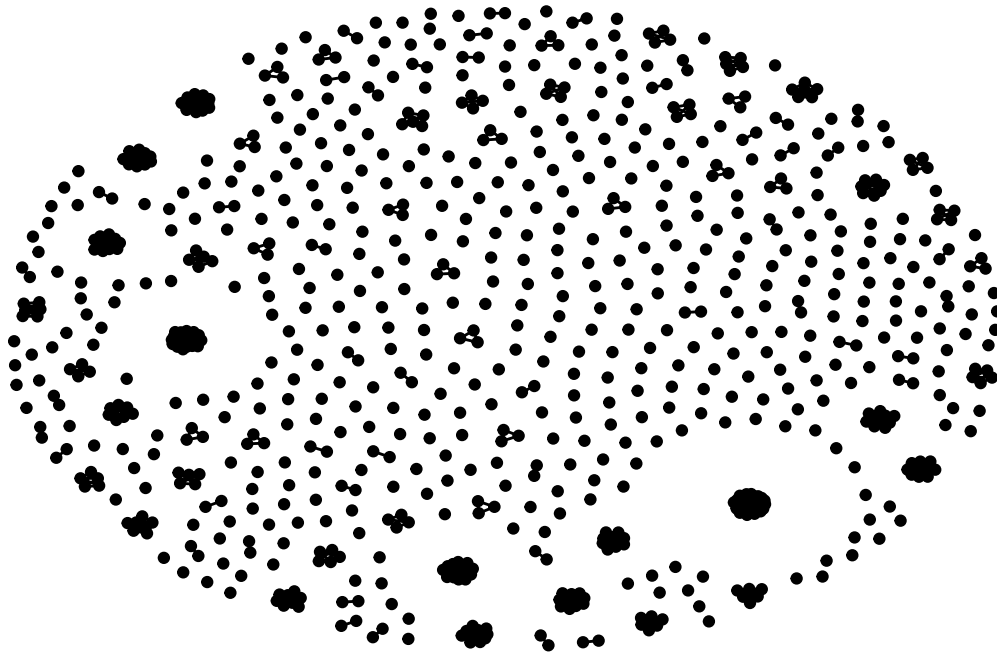
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## Warning: ggrepel: 850 unlabeled data points (too many overlaps). Consider
## increasing max.overlaps

```



```
# degree column that counts the number of connections each node has
network <- network %>%
  mutate(degree = centrality_degree())

# Visualize the network with node size representing the degree
ggraph(network, layout = 'fr') +
  geom_edge_link(color = 'blue', alpha = 0.5) +
  geom_node_point(aes(size = degree)) +
  geom_node_text(aes(label = label), repel = TRUE, size = 3) +
  theme_void()
```

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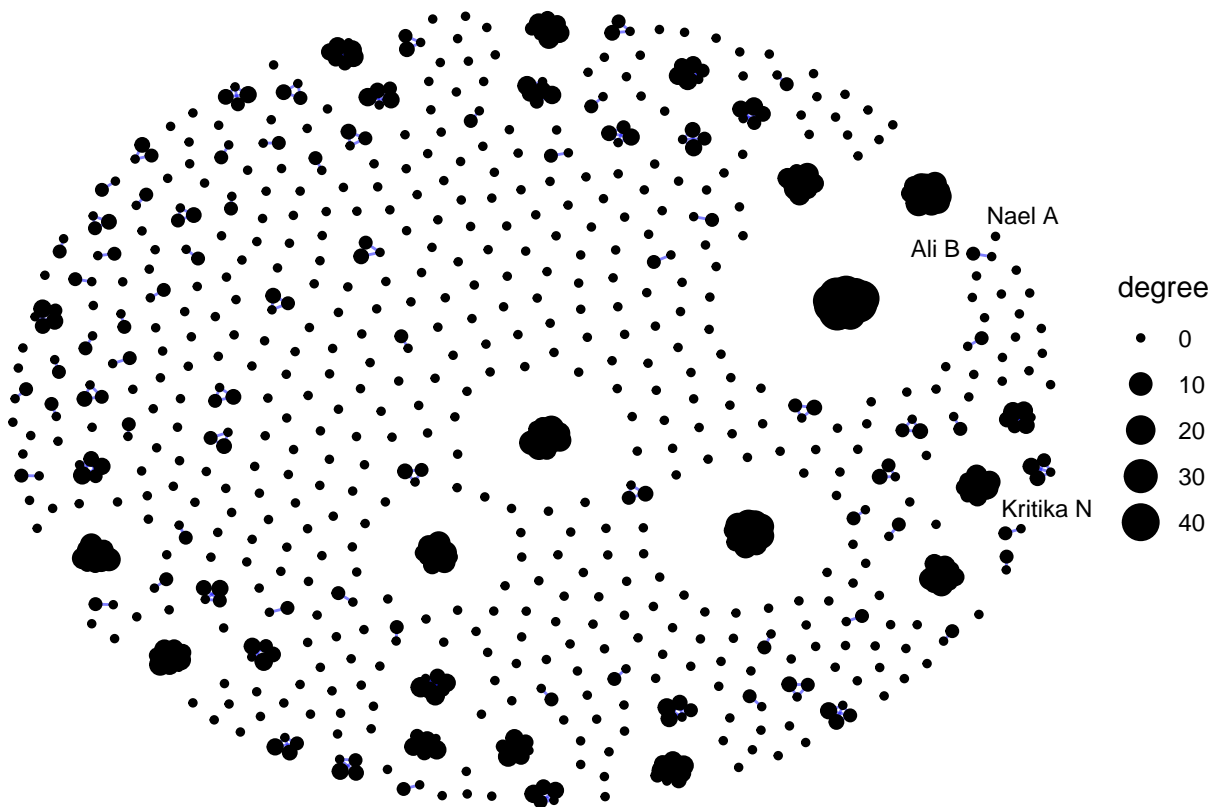
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## Warning: ggrepel: 847 unlabeled data points (too many overlaps). Consider
## increasing max.overlaps

```



#Mcgill Network

```
# Filter McGill or Desautels networks
filtered_connections <- connections %>%
  filter(grepl("McGill|Desautels", Company))
```

```
## Warning: There were 6 warnings in 'filter()'.
## The first warning was:
## i In argument: 'grepl("McGill|Desautels", Company)'.
## Caused by warning in 'grepl()':
## ! unable to translate '___<e7><b4>Ipsos China' to a wide string
## i Run 'dplyr::last_dplyr_warnings()' to see the 5 remaining warnings.
```

```
# nodes for McGill network
filtered_nodes <- filtered_connections %>%
  transmute(id = row_number(),
    label = paste(`First.Name`, substr(iconv(`Last.Name`, "UTF-8", "ASCII//TRANSLIT//IGNORE"), 1, 20)))

# edges for McGill contacts
filtered_edges <- filtered_connections %>%
  mutate(id = row_number()) %>%
  select(id, Company) %>%
  group_by(Company) %>%
  filter(n() > 1) %>%
  summarise(pairs = list(combn(id, 2, simplify = FALSE))) %>%
```



```

unnest(pairs) %>%
  transmute(from = map_dbl(pairs, 1), to = map_dbl(pairs, 2))

#tbl_graph object from filtered nodes and edges
filtered_network <- tbl_graph(nodes = filtered_nodes, edges = filtered_edges)

# degree column that counts the number of connections each node has
filtered_network <- filtered_network %>%
  mutate(degree = centrality_degree())

# Visualize the McGill network
ggraph(filtered_network, layout = 'fr') +
  geom_edge_link(color = 'blue', alpha = 0.5) +
  geom_node_point(aes(size = degree)) +
  geom_node_text(aes(label = label), repel = TRUE, size = 3) +
  theme_void()

```

