



# YULIA VERENICH

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## PROFILE

UX/UI Designer with 4 years of diverse design expertise.

Innovative and detail-oriented designer with extensive experience in developing web and mobile apps. I work closely with teams from various departments, making the most out of any kind of feedback.

Passionate about continuous learning, sharing knowledge and experiences.

## EDUCATION

- **UX/UI DESIGN**  
DesignSpot School, EPAM | Feb 19 - Jul 19, Feb 20 - May 20  
UX/UI Designer. Distance education.
- **BANKING**  
PolesSU | Sep 14 - Jul 18  
Bachelor's degree in Economics. Full-time education.

## SKILLS

### HARD

Figma, Sketch, Adobe CC, InvisionApp, Principle  
Wireframing, Prototyping, Paper Sketching, Research Techniques,  
JIRA, HTML, CSS

### SOFT

Empathy, Communication, Effective Collaboration  
Easy-going Person, Adaptive, Open-Minded, Analytical,  
Diplomatic, Critical Thinking

### LANGUAGE SKILLS

English **B2**  
Russian **Native**

## PORTFOLIO

🌐 [yuliaverenich.com](https://yuliaverenich.com)

## EXPERIENCE

### PRODUCT DESIGNER

Gameblyo | Aug 23 - Present | 11 mos

Gameblyo offers personalized vision therapy for amblyopia using web/mobile apps, red-cyan glasses, and a tracking platform. The platform monitors progress, allowing adaptable therapy. Red-cyan glasses split images for each eye, stimulating them differently. This method enhances individual eye stimuli and trains the brain for synchronized use of both eyes.

- Research and Discovery
- Ideation and Concept Development
- Prototyping and Iteration
- Design Implementation
- Testing and Validation
- Landing page and presentation

### UX/UI DESIGNER

Freelance | Jan 23 - Jul 23 | 7 mos

- Designed and redesign websites for health, legal, recruiting
- Developed lead generation extensions
- Created applications for sports and education
- Designed presentations, marketing materials

### UX/UI / PRODUCT DESIGNER

Ester Digital | Sep 21 - Dec 22 | 1 yr 4 mos

- Designed web apps for scientific, real estate, and other industries
- Developed website designs and brand identities
- Designed presentations to effectively communicate company goals
- Produced marketing materials for web and print
- Created design systems and used existing ones

### UX/UI DESIGNER

ARM Project / Transnavigator | Sep 20 - Aug 21 | 1 yr

GPS / GLONASS monitoring system for various types of vehicles. With this system, you can quickly and economically organize vehicle monitoring. The service is used by more than 400 organizations only in Belarus, with 15,000 active vehicles per day. Each vehicle in the system has various sensors and detectors that allow you to track and analyze vehicle parameters in real time.

- Conducted research
- Created app from scratch
- Created design system
- Conducting tests
- Communicated with the clients and presented the results