

# Yumeng Wang

283 Nostrand Ave  
Brooklyn, NY 11216  
917.615.9563  
yumeng@newschool.edu

## Education

**Parsons The New School for Design** New York, NY  
Bachelor of Fine Art in **Design and Technology**, expected May 2017  
GPA 3.90

## Experience

**Walczak & Heiss Inc.** Brooklyn, NY February 2014 - present  
Graphic Design, General Assistance

- Design graphics, renderings and animations for public art projects that integrate with creative technology, using Adobe Photoshop, Illustrator and Unity Game Engine.
- Compile images and texts for project proposals in Adobe InDesign.
- Contact suppliers from China for electronic parts used in the installations in Wyoming Berry Biodiversity Center.

**Red Bull GmbH** New York, NY September 2014 - January 2015  
Packaging Design

- Participated in the Red Bull Design Jam with team of four at Parsons, and won the Most Effective prize in order to enter the course Red Bull Radical Collaboration Studio.
- Developed a series of packaging games out of the existing Red Bull package over the fall semester, including Darts, 3D puzzle, "Air" Hockey, Frogger and Ring Toss.
- All games were inspired by classic games that resonated with childhood nostalgia. The graphics of the games were derived from various types of sports sponsored by Red Bull.

**World Maker Faire** New York, NY September 2014  
Volunteering

- Assisted organizing the Parsons Design and Technology presentation booth.
- Helped the presenters explain the projects and answer questions to the audience.

**Erik Sanner** New York, NY October 2013 - February 2014  
Artist Assistance

- Shot and edited videos about traffic cones, using Adobe Premiere Pro and After Effects.
- Discussed project plans and assisted with installations, including the interactive painting *Improvisation without Blue, Green or Red* in Philadelphia, and the website *Sane Vulture* that enhances the audience's museum experience.

**University of Science and Technology of China** Hefei, China August 2012 - August 2014  
Translation

- Translated university staff's papers, such as *The Chinese Records of the 1874 Transit of Venus*, from Mandarin to English.

## Skills

### Computer:

Adobe Photoshop, Illustrator, InDesign, Premiere Pro  
WordPress  
Microsoft Word, PowerPoint, Excel

### Languages:

Fluent Mandarin  
Java, Javascript, C++

### Others:

Basic knowledge in photography and lighting  
Etching (Printmaking)