

# wallplay

## PROFILE PAGE GUIDE

### PART 1: IMAGES\*

In order to launch, we will need a minimum of 3 landing images, 5 images for your lightbox gallery, a profile image, and 1 vimeo link.

### PART 2: COPY\*

This is the text that will appear on your profile page and will be visible to potential clients.

You can fill out the section in this PDF or online here.

### PART 3: PROJECTS\*

Projects you would like to showcase will be featured on your profile page.

You can fill out the section in this PDF or online here.

### PART 4: RATES & GOALS

This will help us get to know you better and will be kept confidential.

You can fill out the section in this PDF or online here.

*\*Required to launch*

## IMAGE REQUIREMENTS

Please save all images in a folder with your name in the title and share via Dropbox or Google Drive with [support@wallplay.com](mailto:support@wallplay.com)

### IMAGE SIZING:

All images submitted should be in jpg format, a minimum of 1200 pixels wide and at least 72 dpi.

*Note: All landscape images will be cropped to 1200 x 675px, and portrait images will be displayed side by side.*

### IMAGE NAMING:

**Landing images:** firstname\_lastname\_##.jpg  
(ie: *firstname\_lastname\_01.jpg, firstname\_lastname\_02.jpg*)

**Bio image:** firstname\_lastname\_bioimage.jpg

**Project images** if applicable (submit up to three projects): firstname\_lastname\_project#\_##.jpg  
(ie: *firstname\_lastname\_project1\_01.jpg, firstname\_lastname\_project1\_02.jpg*)

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## WRITTEN COPY

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If you do not have this information written, don't worry. Feel free to use bullet points so that our team has enough relevant information to work with. You can fill it out here in this PDF or online.

### ONE LINE DESCRIPTION:

Provide a single sentence to help people identify your medium (i.e. *LightArtistX creates mesmeric visual experiences of motion, light, and color*).

### PROCESS:

Provide a paragraph describing your artistic medium, and your creative practice.

### BIO / CV:

Provide your written bio and CV.

### SERVICES:

Please list (if applicable) what creative services you would be able to provide (i.e. *experiential design, custom art by commission, events, fashion shows*).

Break it down in as much detail as you would like. \*\*Please note, this is something we can help you refine, price and message. See page 3.\*\*

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**PRESS:** List any relevant press links below.

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### SOCIAL:

List any social media links you'd like to share.  
(ie: Facebook, Twitter, Instagram, Artsy)

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## PROJECTS

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Give us some details on the projects you would like to showcase. Brand collaborations, gallery installations, and museum exhibitions are all examples of projects that can help us get you hired. If not applicable, leave this page blank.

### PROJECT 1

Name:

Main collaborator(s):

Description of Project (*enter below*):

Date & Location:

Video Link:

Press:

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### PROJECT 2

Name:

Main collaborator(s):

Description of Project (*enter below*):

Date & Location:

Video Link:

Press:

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### PROJECT 3

Name:

Main collaborator(s):

Description of Project (*enter below*):

Date & Location:

Video Link:

Press:

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## RATES & GOALS

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**Wallplay is committed to helping artists get hired for the work they do at fair and competitive rates. Help us understand what you offer and how you price things.**

**\*\*We understand not everyone joining our Talent Roster has sold their work in a way that is considered a “service.”**

That is what we are doing differently at Wallplay—we are helping creative people understand how to price and sell themselves to corporate brands & advertising agencies so they can get hired for campaigns & special projects!\*\*

### **RATES:**

Please list out your rates for each service. If you don't know them, we can help, but first we need to get an idea of the cost of your services. Be as thorough as possible.

### **ULTIMATE VISION:**

Beyond your 2017 Goals—let us know what your ultimate vision is—dreams that might seem silly to say out loud. We are about creating magic and we are not afraid to think big with you. Lay it on us. If we can help, we will.

### **2017 GOALS:**

Please share with us some of your goals for 2017 that we can help you try to achieve! The more we understand what you want, the better advice we can give on how to make sure you reach your goals!

### **OTHER:**

Let us know anything else that you think we should know! Anything at all!