



MOLSON  
COORS

beverage  
company

OUR IMPRINT  
Today's better tomorrow

# OUR IMPRINT



SUSTAINABLE  
DEVELOPMENT GOALS  
IMPACT REPORT 2020

# OUR CONTRIBUTION TO THE SDGS

The United Nations (UN) launched a set of 17 Sustainable Development Goals (SDGs) in 2015. These goals outline the actions required by society to tackle poverty, inequality and climate change, among other issues, by 2030. As one of the world's largest brewers, we have a responsibility to take action to help build a more sustainable future for all.

To contribute toward these Sustainable Development Goals, we developed Our Imprint strategy, which lays out the social and environmental goals we hope to achieve by 2025. These goals focus on three areas – Responsibly Refreshing, Sustainably Brewing and Collectively Crafted – and provide us with a framework to support the SDGs.

See [Our Imprint Report 2020](#) and [Environmental, Social and Governance \(ESG\) Report](#) to find out more about the three pillars of Our Imprint strategy, 2025 goals and details of our progress.

Given the nature of our business and the far-reaching extent of our entire value chain, we believe that we can make the biggest contribution to nine of the 17 SDGs:

## RESPONSIBLY REFRESHING



**GOAL 3:**  
**Good health and well-being:** Ensure healthy lives and promote well-being for all at all ages



**GOAL 2:**  
**Zero hunger:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture



**GOAL 6:**  
**Clean water and sanitation:** Ensure availability and sustainable management of water and sanitation for all



**GOAL 7:**  
**Affordable and clean energy:** Ensure access to affordable, reliable, sustainable and modern energy for all



**GOAL 12:**  
**Responsible consumption and production:** Ensure sustainable consumption and production patterns



**GOAL 13:**  
**Climate action:** Take urgent action to combat climate change and its impacts

## COLLECTIVELY CRAFTED



**GOAL 5**  
**Gender equality:** Achieve gender equality and empower all women and girls



**GOAL 8:**  
**Decent work and economic growth:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



**GOAL 17:**  
**Partnership for the goals:** Strengthen the means of implementation and revitalize the global partnership for sustainable development

# ZERO HUNGER



## RELEVANT TARGETS

### Target 2.4

By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality.

## END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE

We believe that helping our farmers grow their crops in a way that safeguards against the impacts of a changing climate is critical to maintaining a sustainable supply chain. Molson Coors works with barley suppliers to develop sustainable farming practices, offering training programs and incentives to encourage implementation of these practices.

## WHAT WE'RE DOING

### Over \$20 million invested

in the past 10 years in barley variety research, sustainability incentives and research partnerships to help farmers mitigate the impacts of climate change and grow a more successful crop

### 99% of our barley farmers and 29% of our global hops farmers

recognize our sustainability standards

### Approx. 800 US barley farmers

reported information on their sustainability initiatives through the Grower Direct Portal in 2019

### 140+ barley farmers

in the UK Molson Coors Growers Group participate in the Red Tractor certification standard

### 10.1% reduction

in water ( $m^3$ ) per metric ton of barley produced since 2016

### Approx. 3.5% yield improvement

in Moravian 164 – the new variety of more drought-resistant malt barley – rolling out in Monte Vista, CO, in 2020 to help improve yields in the region

## OUR 2025 COMMITMENTS

With a changing climate, safeguarding crops against extreme weather is crucial. We have made the following commitments to support our suppliers in developing sustainable farming methods.

- 100% of barley and hops sourced from sustainable suppliers in key growing regions
- Improve water-use efficiency of our agricultural supply chain by 10%

# GOOD HEALTH AND WELL-BEING



## RELEVANT TARGETS

### Target 3.4

By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

### Target 3.5

Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol.

### Target 3.6

By 2020, halve the number of global deaths and injuries from road traffic accidents.

## ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES

We take our responsibility to help reduce harmful alcohol use seriously. We're committed to doing our part to promote responsible drinking and reduce harmful alcohol use globally.

## WHAT WE'RE DOING

### 10 of our 13 countries with large breweries

have impactful programs to prevent alcohol-related harm

### 100% of our countries with large breweries

offer low- and no-alcohol beverage options

### 91% compliance

with 2019 Digital Guiding Principles audit, which aims to strengthen and expand marketing codes of practice in digital spaces

### Partnering with 11 other global alcohol producers

in the International Alliance of Responsible Drinking (IARD) to prevent alcohol misuse and reduce harmful drinking

### 100% of employees

must review and comply with our Alcohol Responsibility Policy at the start of their employment

### Partnerships

including but not limited to organizations like Worldwide Brewing Alliance, Beer Institute, TEAM Coalition, the Responsible Retailing Forum and Beer Canada to tackle harmful alcohol use on a local country level

## OUR 2025 COMMITMENTS

We recognize the responsibility we have as an alcohol producer to reduce harmful drinking globally and we are committed to promoting this in the following ways:

- Prevention of alcohol-related harm in all our countries<sup>1</sup>
- Partner with other global alcohol producers to achieve 10% reduction globally in harmful alcohol use
- Responsible marketing and advertising of all our products
- Low- and no-alcohol choices in all our countries<sup>1</sup>
- Deliver nutritional information, alcohol serving facts and ingredients for all our products in all our countries<sup>1</sup>

1. Where we have large brewing operations.

# GENDER EQUALITY



## RELEVANT TARGETS

### Target 5.1

End all forms of discrimination against all women and girls everywhere.

### Target 5.5

Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.

## ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

We believe that equal gender representation at every level of our company is critical to growth. Having women and other diverse voices at our decision-making table helps us to strengthen the connections we have with our consumers and customers, and creates an inclusive work environment where our employees can do their best work.

## WHAT WE'RE DOING

### 34% of all management roles

filled by women in 2019

### 13% of top management positions

filled by women, including two chief officers in 2019

### 0.79% pure mean pay gap

in the UK and Ireland, with the proportion of male and female employees receiving bonuses being identical

### 52% female hires

or more for our 2019 summer sales program in Canada for the third year running

### \$1.7+ billion

in minority- and women-owned business enterprises spending since 2016

### 74 women

participated in the Women in Beer leadership development program in the US

## OUR 2025 COMMITMENTS

More diverse workforces perform better.

This is why we have made the following commitments to encourage diversity and inclusion within our operations, including ensuring female representation at all levels.

- Promote supplier diversity across the business
- Provide a great employee experience through living our People First culture and values<sup>2</sup>
- Provide a workplace where all employees are treated with respect, differences are valued and the inclusion of people across diverse backgrounds is championed at all levels of the company

2. We migrated from the Great Places to Work Index ambition after the company restructured at the end of 2019. This new goal to create a great employee experience will be measured through quarterly employee engagement surveys.

# CLEAN WATER AND SANITATION



## RELEVANT TARGETS

### Target 6.3

By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

### Target 6.4

By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity.

### Target 6.6

By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes.

### Target 6.B

Support and strengthen the participation of local communities in improving water and sanitation management.

## ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT OF WATER AND SANITATION FOR ALL

Clean water is a key ingredient to making great beverages. To conserve this precious resource, we've set ambitious targets to improve water efficiency in our large breweries.<sup>3</sup> We are also partnering with others in stewardship efforts to protect the quality, quantity and access of at-risk watersheds where our breweries and key barley-growing areas are located.

## WHAT WE'RE DOING

### 4.75% reduction

in brewery<sup>3</sup> water use since 2016 to achieve a water-to-beer ratio of 3.41 hl/hl

### 24 large breweries

have undergone Watershed Risk Assessments and those that were identified as at-risk have had Water Risk Initiatives put in place

### 3 at-risk brewery watersheds

implement active water stewardship programs

### Over \$1.2 million invested

in protecting at-risk brewery watersheds in the US since 2014

### 13 anaerobic digesters

to treat wastewater before it is discharged from our breweries

### 1.6+ billion gallons

of water restored in our at-risk US brewery watersheds since 2014

## OUR 2025 COMMITMENTS

Water is a crucial element of our production, which is why we have made the following commitments to be responsible stewards of this vital resource:

- Improve water-use efficiency by 22% in our large breweries<sup>3</sup> to achieve a 2.8 hl/hl water-to-beer ratio
- Protect local water resources in partnership with others
- Improve water-use efficiency in our agricultural supply chain by 10%, a volume equivalent to the entire water use of all our breweries

3. There are 24 large breweries within the scope of our 2025 water goal.

# AFFORDABLE AND CLEAN ENERGY

A large background image showing rows of solar panels under a clear blue sky.

## RELEVANT TARGETS

### Target 7.2

By 2030, increase substantially the share of renewable energy in the global energy mix.

### Target 7.3

By 2030, double the global rate of improvement in energy efficiency.

## ENSURE ACCESS TO AFFORDABLE, RELIABLE, SUSTAINABLE AND MODERN ENERGY FOR ALL

To lead efforts in tackling climate change, we are committed to measuring, managing and reducing our greenhouse gas (GHG) emissions across our operations and value chain. To achieve this, we're increasing energy efficiency and expanding our use of clean, renewable energy sources wherever we can.

## WHAT WE'RE DOING

### 11% reduction

in direct energy use since 2016

### 21.1% reduction

in absolute emissions from direct operations

### 17.9% reduction

in absolute value chain emissions

### Largest solar array

of any US brewery located at our Irwindale, California, brewery

### 8 breweries

with biogas recovery systems generating process heat that is captured and used in our operations

### Scored A- on 2019 CDP Climate Change

– among the 18% in our industry showing leadership in the management of carbon- and climate-related risks

## OUR 2025 COMMITMENTS

We're making strides across our value chain to conserve energy and reduce our GHG emissions through ambitious 2025 commitments.

- Reduce carbon emissions across our operations by 50%, and throughout our value chain by 20%
- Align our carbon reduction goals with the established standards for science-based targets verified by the Science Based Targets initiative (SBTi)
- Achieve 100% renewable energy use
- Reduce packaging emissions by 26% based on a 2016 baseline

# DECENT WORK AND ECONOMIC GROWTH



## RELEVANT TARGETS

### Target 8.5

By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.

### Target 8.7

Take immediate and effective measures to eradicate forced labor, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labor, including recruitment and use of child soldiers, and by 2025 end child labor in all its forms.

### Target 8.8

Protect labor rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.

## PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

We're an employer of approximately 17,700 people full-time across our operations and rely on many more workers in our supply chain. Throughout our company, we ensure that our people have the resources and support they need to be successful. After all, teams that are highly engaged perform at their best.

## WHAT WE'RE DOING

### 0.79% pure mean pay gap

in the UK and Ireland, with the proportion of male and female employees receiving bonuses being identical

### 100% alignment

with the Modern Slavery Act in the UK and Ireland

### 17 years

being recognized by the Human Rights Campaign as one of the "Best Places to Work for LGBTQ Equality"

### 13% reduction

in Lost Time Rate from a 2016 baseline figure

### \$1.7+ billion

in minority- and women-owned business enterprises spending since 2016

### 25% of Leadership Team

are made up of women or minority members

## OUR 2025 COMMITMENTS

Our people are what help us continually raise the bar. We are committed to providing a workplace culture that embraces employee well-being and to ensure that our people feel empowered to do their best work.

- Greater health and safety in the workplace with 40% reduction in Lost Time Accident (LTA) rate
- \$100 million investment aiming to improve livelihoods, foster empowerment and build resilient communities
- Ethical and sustainable supply chain practices



# RESPONSIBLE CONSUMPTION AND PRODUCTION



## RELEVANT TARGETS

### Target 12.2

By 2030, achieve the sustainable management and efficient use of natural resources.

### Target 12.5

By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

## ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

Our belief in doing more with less across our operations is embedded in our company. To promote a circular economy, we will continue to challenge ourselves to achieve zero waste to landfill within our own major brewing and manufacturing facilities and provide our consumers with innovative packaging solutions that are reusable, recyclable or compostable.

## WHAT WE'RE DOING

### 18 facilities

out of our 29 major manufacturing and brewing facilities<sup>4</sup> send zero waste to landfill

### 533,576 tonnes

of waste recycled by Molson Coors operations in 2019

### 1st in North America

to trial Hi-Cone's RingCycles™ packaging, plastic rings made with 50%+ post-consumer recycled (PCR) plastic content

### 250 tonnes

of waste paper labels recycled at our Smichov facility in the Czech Republic each year

### Approx. 99% of current packaging materials

are recyclable

### 1,200,000+ tonnes

of spent grain and yeast sent to farmers and other businesses for beneficial reuse

## OUR 2025 COMMITMENTS

Reducing the amount of waste we produce is key to reducing the pressure we put on resources. The following commitments demonstrate our work toward diverting waste from landfill and making our packaging more environmentally friendly:

- Achieve a 26% reduction in packaging carbon emissions
- Make 100% of our packaging reusable, recyclable or compostable
- Ensure at least 30% recycled content is in all consumer-facing plastic packaging
- Participate in recycling solutions to increase recycling rates in priority markets
- Achieve and sustain zero waste to landfill at all our brewing and major manufacturing facilities<sup>4</sup>

4. Those with 75 or more employees.

# CLIMATE ACTION



## RELEVANT TARGETS

### Target 13.1

Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries.

### Target 13.3

Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.

## TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

We believe our industry should take the lead in the fight against climate change. That's why we're taking bold action to mitigate climate-related risks and align our emission reduction goals with the Paris Climate Agreement. With our commitment, we aim to make a measurable difference to limit global temperature rise and keep us brewing for years to come.

## WHAT WE'RE DOING

### 21.1% reduction

in absolute carbon emissions in our direct operations, and 17.9% reduction in our value chain

### 24 large breweries

have undergone Watershed Risk Assessments and those that were identified as high-risk have had Water Risk Initiatives put in place

### 1.6+ billion gallons

of water restored at our at-risk brewery watersheds in the US since 2014

### Over \$1.2 million

invested in protecting at-risk brewery watersheds in the US since 2016

**Around 99% of our barley farmers and 29%** of our global hops suppliers committed to grow, produce and deliver according to [Molson Coors sustainability standards](#)

### 1 of ~377 companies

approved by the Science Based Targets initiative as having emission reduction targets in line with the Paris Climate Agreement

### Scored A on 2019 CDP Supplier Engagement

Recognized as a leader in engaging suppliers to address climate change risks in their value chain

## OUR 2025 COMMITMENTS

We understand climate-related risks could impact our business in a number of ways. The commitments below show how we are stepping up on climate action and building resiliency across our value chain.

- Reduce carbon emissions across our operations by 50%, and throughout our value chain by 20%
- Protect local water resources in partnership with others
- Improve water-use efficiency of our agricultural supply chain and malting operations by 10%
- 100% of barley and hops sourced from sustainable suppliers in key growing regions

# PARTNERSHIPS FOR THE GOALS

17 PARTNERSHIPS  
FOR THE GOALS



## RELEVANT TARGETS

### Target 17.6

Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries.

### Target 17.17

Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

## STRENGTHEN THE MEANS OF IMPLEMENTATION AND REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

Sustainable development isn't an individual process – it requires collaboration with a wide range of partners to achieve effective and long-lasting progress for the SDGs. We look for opportunities to work with others – from our suppliers to peers in our industry – to collectively reduce our impact and achieve a better and more sustainable future for all.

## WHAT WE'RE DOING

### \$41.1 million invested in local nonprofit partnerships

that improve livelihoods, foster empowerment and build resilient communities since 2016

### 100+ partnerships

with NGOs and nonprofits globally across markets where we have large breweries or significant selling operations

### Collaboration to solve environmental issues

including being a signatory of the UN Global Compact and the CEO Water Mandate, and a partner with the Beverage Industry Environmental Roundtable (BIER) and the Ellen MacArthur Foundation, among others

### Top 10 packaging suppliers engaged

to discuss alignment on emission reduction goals and sustainability innovation initiatives

### Partner with 11 other global alcohol producers

in the International Alliance of Responsible Drinking (IARD) to prevent alcohol misuse and reduce harmful drinking

### Roundtable forum hosted on collaborating the SDGs

by the Worldwide Brewing Alliance (WBA) for UN Climate Week in September 2019

## OUR 2025 COMMITMENTS

Partnering with others makes our business stronger. Here is how we're collaborating with organizations to address the SDGs.

- Partner with other global alcohol producers to achieve a 10% reduction globally in harmful alcohol use
- Protect local water resources in partnership with others
- 100% of barley and hops sourced from sustainable suppliers in key growing regions
- Improve water-use efficiency of our agricultural supply chain and malting operations by 10%
- Participate in recycling solutions to increase recycling rates in priority markets
- Reduce carbon emissions across our operations by 50%, and throughout our value chain by 20%



This report contains "forward-looking statements" within the meaning of the US federal securities laws. Generally, the words "believe," "expect," "intend," "anticipate," "project," "working," "striving," "will," "aim" and similar expressions identify forward-looking statements, which generally are not historic in nature. Forward-looking statements include those relating to the company's investments in socioeconomic programs; water management and other environmental efforts; reuse and recycling measures; and sourcing of raw materials. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Important factors that could cause actual results to differ materially from the company's present projections and expectations are disclosed in the company's filings with the Securities and Exchange Commission ("SEC"). These factors include, among others, the impact of the coronavirus pandemic, the health of the beer industry and our brands in our markets; economic conditions in our markets; stock market and commodities performance; crop yields; consumer demand; global economic conditions; changes in laws and regulations; development of new technology; cost and availability of resources, raw materials, commodities and packaging materials; force majeure events; or the loss or closure of a major brewery or other key facility; changes in our supply chain system; our ability to implement our strategic initiatives; success of our joint ventures; risks relating to operations in developing and emerging markets; the impact of climate change and the availability and quality of water; the ability to attract, hire and retain qualified personnel; future financial and operating performance within and related to the industry; our ability to maintain brand image, reputation and product quality; and other risks discussed in our filings with the SEC. All forward-looking statements in this report are expressly qualified by such cautionary statements and by reference to the underlying assumptions. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. We do not undertake to update forward-looking statements, whether as a result of new information, future events or otherwise.