

COURSES WE OFFER

All extension adds reactings and functions to a browser. It's created using familiar web-based technologies — HTML, CSS, and JavaScript

- Getting started. Set the goal of your app. Make a plan. Research your niche and competitors.
 Design and development. Create a wireframe. Get your app designed. Options for getting your app designed. app designed. ...

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Copywriting is the strategy of creating persuasive content for Marketing and Sales with the goal of generating conversions and sales. Some examples are emails, websites, advertisements, catalogs and others.

Text message marketing is the ongoing process of communicating business news, sales, promotions or other relevant information to your customers via SMS (short message service) text messages on their mobile devices.

Web development, also known as website development, refers to the tasks associated with creating, building, and maintaining websites and web applications that run online on a browser. It may, however, also include web design, web programming, and database

The terms e-commerce and ebusiness are often used interchangeably. The term e-tail is also sometimes used in reference to the transactional processes that make up online retail shopping.