

Education

UNIVERSITY OF WASHINGTON

2019 - 2021

Master of Science

Human Centered Design & Engineering

Relevant coursework (thru. Spring 2020):

- User-Centered Design
- Qualitative Research
- Usability Testing
- Physical Computing & Prototyping
- Interaction Design
- Accessibility & Inclusive Design

UNIVERSITY OF ROCHESTER

2015 - 2019

B.A. Digital Media Studies + Psychology

Brain and Cognitive Science Minor

Competencies

PRODUCTION

Figma / Adobe XD / Sketch

Marvel / InVision

Adobe Ai / Ps / Id / Pr

Arduino / Processing

HTML5 / CSS / JavaScript / PHP

Python

RESEARCH

Survey / Interview / Focus Group

Heuristic Evaluation / Usability Testing

Storyboarding / Journey Mapping

Thematic Analysis

Cultural Probes

OTHER

Photography

Vocal Performance

Digital Marketing

Experience

STUDENT RESEARCHER

University of Washington | Jan 2020 - present

- Researching, designing, implementing, and assessing new STEAM outreach curriculum for local afterschool programs.

UX DESIGN LEAD

GreenZone, UCD Course Project | Sept - Dec 2019

- Designed an interactive kiosk that incorporates gamification elements to encourage recycling among young renters
- Conducted interviews and contextual inquiry; created wireframes and prototypes of various fidelity; developed usability testing plan.
- Produced visual designs and illustrations.

UX SUMMER INTERN

Beijing Normal University | Jun - Sept 2019

- Conducted research on the user experience of intelligent cars through an industry sponsor project.

UX DESIGN & RESEARCH LEAD

PersonalizED, Digital Media Capstone | Oct 2018 - Apr 2019

- Built an online platform to help students between age 12-18 discover their learning strengths and practice study techniques.
- Worked closely with an engineer and a content designer.

DIGITAL MARKETING / CUSTOMER EXPERIENCE INTERN

Musifai | May - Aug 2018

- Optimized the rental e-commerce website's UI and information architecture; improved conversion and customer service efficiency.
- Identified customer pain points through survey and interview, and refined the existing product rental workflow.

Leadership

Visitor Experience Volunteer, Burke Museum (2019 - 2020)

Vice President, Rochester Design (2018 - 2019)

International Student Mentor, Univ. of Rochester (2017 - 2019)

Project Assistant, URMH Mental Health Office (2017 - 2019)

PR & Design Chair, Vocal Point A Cappella (2016 - 2019)