

High-Count Autoplay Usage

Question

- How is the usage rate for high-count autoplay (more than 1000)?
 - How many players let it run to the end?
 - Does High-Count Autoplay contribute more revenue?

The High-Count Autoplay Usage Rate

	Almighty Zeus Empire				Pong Pong Mahjong				Pong Pong Mahjong Jackpots			
	Event Count	%	Total Users	%	Event Count	%	Total Users	%	Event Count	%	Total Users	%
100	241K	11%	63K	18%	109K	11%	32K	16%	153K	7%	56K	13%
1000	75K	3%	21K	6%	40K	4%	11K	6%	56K	2%	22K	5%
Stop Auto Play 100-999					18K		6.5K		34K		14K	

	MIG HTY PAN DA	TRE ASU RE STA CKS	MA MM OTH TRI PLE RIC HES	FRA NKE NST EIN	MO NEY DRA GO N	TRE ASU RE STA CKS WIL DS	MU MM Y LOC K RIC HES	ARCTIC WOLF TRIPLE RICHES
	Event Count (%)	Event Count (%)	Event Count (%)	Event Count (%)	Event Count (%)	Event Count (%)	Event Count (%)	Event Count (%)
100	3226	2875	12619	4105	18244	23020	26908	9928
	11.64%	11.59%	16.71%	19.91%	16.89%	15.61%	18.96%	22.04%
200	533	269	879	334	1582	2042	1691	789
	2%	1.01%	1.11%	1.65%	1.26%	1.35%	1.13%	1.9%
1000	820	413	1449	770	3053	3803	5845	1798
	3.03%	1.59%	1.90%	3.44%	2.76%	2.51%	3.67%	3.98%

1000 Completed	4 0.49%	2 0.48%	4 0.28%	3 0.39%	13 0.43%	10 0.26%	5 0.09%	15 0.83%
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The High-Count Autoplay Bet Amount

	MIGHTY PANDA		TREASURE STACKS WILDS		ARCTIC WOLF TRIPLE RICHES	
	Total Completed Bet (CNY)	%	Total Completed Bet (CNY)	%	Total Completed Bet (CNY)	%
10	65,156.08	72.66 %	353,359.78	58.97 %	122,466.93	28.76%
100	24,219.95	27.01%	244,814.41	40.86 %	299,949.83	70.45%
1000	299.34	0.33%	1,041.19	0.17%	3,350.04	0.79%

Summary of the Data:

We reviewed 3 Gacha games and 8 Finger Games:

- The usage rate of 1000 Autoplay ranges from **1.5% to 4%**.
- **Over 50%** of players manually stop before completion.
- The completion rate for 1000 Autoplay is only **0.09% to 0.83%**.
- Revenue contribution **drops significantly** as autoplay count increases (most revenue comes from 10 or 100 spins).
 - Based on this, 1000 Autoplay contributes **less than 1%** of total revenue and is rarely completed. So we **don't recommend building autoplay beyond 1000**.

Average usage of:

- 100 Autoplay: **14.75%**
- 200 Autoplay: **1.43%**
- 1000 Autoplay: **2.9%**
 - Based on this, there's a **sharp drop between 100 and 200**, so we **don't recommend adding more options between 100 and 1000**.

Reference Link: <https://www.figma.com/board/PROkwomnR8eb7mdPOJQ9l9/Data?node-id=0-1&t=wojxI8mDUXc8>

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