

Mockup Testing

UI Flow

Integrate the MG branding colors and concept ensure consistency, making it clear to players that the game is produced by MG regardless of the game studio. The preview should reflect this uniformity across different games.

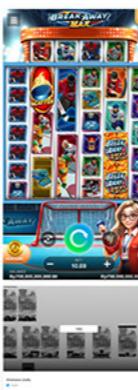
We have three different versions for review. Please find the link below to go over the three version designs:



Mockup V3

Based on survey , testing and BA data, we can focus on the primary button: Spin button, and the Buy feature which is beneficial for MG revenue.

Important functions for players are the Spin button, Autoplay, and Bet setting. The UI changes ensure these essential buttons are prominently positioned in clear locations in the center.



Mockup_NewDesign

Based on the test results, players found that placing the bet adjustment on the first level allows for quick gameplay. At this stage, positioning the bet and bet amount controls along with the spin button in the center makes it clear and easy for players.

CON

- Pulling out the bet setting has its advantages, but there is a concern that players may accidentally place the wrong bet.
- Additionally, the most commonly pressed button for players is to place the minimum bet, pulling it out is convenient for players, but it is a concern for MG's business considerations.

14:15

Out of the two versions, I prefer the Mockup_NewDesign design where the bet setting function is pulled out.

- I like that the menu position is pulled out and placed in the top left corner, which feels similar to a mobile app and will make it easier for players to get accustomed to.
- Pulling out the bet setting is beneficial for players to quickly place bets.
- Small bet players will find the button to adjust their bets, but for high rollers, having it hidden in the next layer can be easy to forget. The advantage of pulling it out is intuitive for players and ensures MG doesn't miss out.
- I think the feature button could be more concise and clear if it just says "Buy," but it was previously suggested to use the full "Buy Feature" label as requested.

06:57

Out of the two versions, I prefer the Mockup_NewDesign design where the menu position is on the top left corner.

- I think this version is good, especially the menu being placed at the top. I don't think many people will click this button.
- The spin button design still seems lacking in this version.
- Pulling out the Bet button makes it too easy to click, which is not ideal.
- There's a low percentage of players who will keep clicking it, and I'm concerned about accidental clicks since it's too close to the spin button. I've also seen other companies place it on the sides.

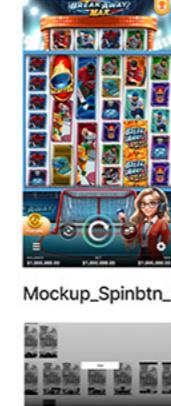
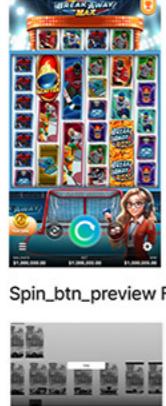
15:04

Choosing this version has the advantage of pulling out all the functions to the outer layer.

- I think this version is good, especially the sound setting being placed at the right side.
- The clear and easy operation of the buttons is the reason for choosing this version. The overall UI design is lightweight and simple, without affecting the gaming experience.
- I would choose this version for the big black gradient as it doesn't affect the presentation of the game background color.
- When betting reaches the maximum value, the word "max" should appear. Being a user of dual-handed operation, I am not concerned about accidental touches.

Spin Button Design

Make some visual modifications to the spin button, enhancing its effect and texture to make it stand out and entice players to click it more.



User A
Marlon

- If the entire button is colored, there might be concerns regarding its applicability across different games.
- Given that the UI has already emphasized the position and size of the spin button, adding too much color may be overly distracting.



- The outer frame is colored while the inside remains grayscale for versatility across different games.
- This approach is better than the current design.

User B
Brain

- During the mockup testing process, it was repeatedly mentioned that the solid-colored spin button isn't prominent enough.
- Out of the two colored versions, I prefer the 3D spin effect better than the flat one.
- The color version is not very versatile.



- Choose this design, but the thickness of the border needs to be adjusted; it's not perfect at the moment.
- Also, I suggest not using plain white text for this design, for example, the countdown text for auto spin can have some color.

User C
Robert

- Color versions - I think both of them are acceptable.



- Upon seeing this version, I find it appealing because the UI elements are designed with minimal colors while still maintaining their importance.
- The size and positioning of the spin button already emphasize its significance, and the addition of the M animation effect is already sufficient. The limited color scheme ensures high coordination and does not detract from the game presentation.

Feature



User A
Marlon

- It's recommended that the boost feature remains independent and preferably placed on the first layer.
- The boost feature should be an independent toggle for players. Some games even allow the boost to be combined with the buy option during free spins. It's recommended to pull this out to align with player habits.

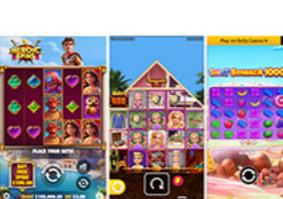
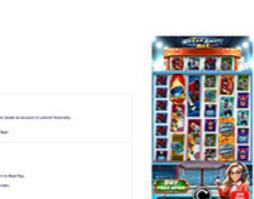
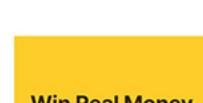
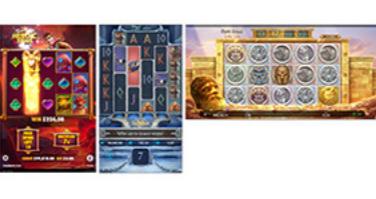
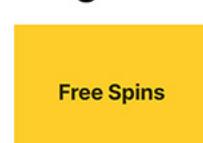
User B
Brain

- It is suggested to separate Boost from the current flow if it becomes too complicated.
- If we decide to include this flow, there should be a collapsing animation when Boost is selected, creating a sense of continuation or replacement, different from the action of buying. It has been observed that all functions are grouped together, but at the moment, the flow for buying and Boost functions are separate.

User C
Robert

- Hiding the boost feature inside may cause concerns that players might not be aware of its existence. It would be recommended to bring it out to ensure visibility.
- Most games with the boost feature tend to place it on the first layer for easier access.

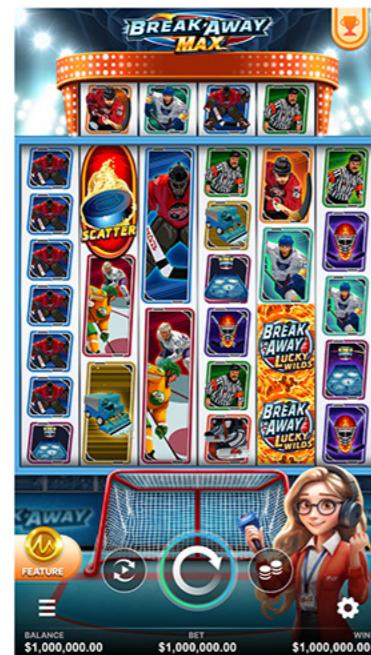
Insight



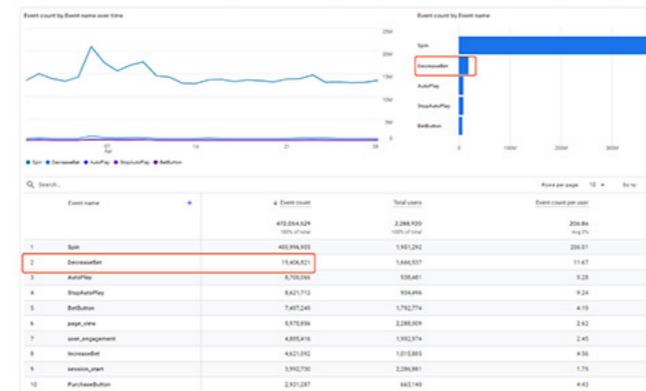
Mockup V3

We chose this version because the testers had no concerns, and it was very smooth to use.

Prototype Link



For the **Mockup_NewDesign**, considering player convenience, pulling the bet setting to the first layer UI also increases the chance of accidental touches. On the business side, MG prefers not to let players set the bet to the minimum too easily.



Here are the next UI modifications to be made:

1. Spin Button: Adjust the thickness of the button's outline.
2. Console Background Gradient: Use the 'Mockup_NewDesign' black gradient that doesn't affect the game's colors, preventing a dirty look.
3. Adjust the color of the title and buttons on the popup
Using the main color green might be too vibrant.
Recommend using MG's complementary color, which falls between the two main colors (MG green and blue).
4. Feature Icon Enhancement:
 - Remove the text to save space.
 - Make more space between 'Feature' and 'Menu' icon
 - Consider placing the boost button on the same side, using a tab layout.
5. Win Real Money: Enhance the flow for winning real money.



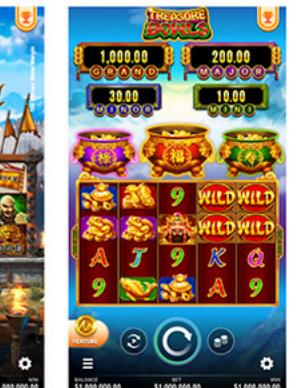
The following are the parts that need follow-up:

1. The speed of the M animation
2. SpinStop Flow
3. Bet Setting

When placing a bet, max and min buttons in the bet setting UI.

- When betting reaches the maximum value, the word "max" should appear.
- When betting reaches the minimum value, the word "min" should appear.

Spin Button Design



Mockup_Spinbtn_Style B



To ensure universality and minimal visual impact on the game, we selected the version with MG's gradient colors on the outline, and the "M" animation incorporating MG's colors.



Spin Button Design

The image displays three mobile phone mockups side-by-side, each showing a different design for the spin button on a slot game interface. The game is titled "BREAKAWAY MAX".

- Mockup_v3**: Shows a yellow starburst-shaped spin button at the top. Below it is a standard circular spin button with a green "M" icon. The background features a blue and orange color scheme.
- Mockup_v3_AuroraBtn**: Shows a circular spin button with a glowing green "M" icon. The background features a blue and orange color scheme.
- Mockup_v3_FlatBtn**: Shows a standard circular spin button with a green "M" icon. The background features a blue and orange color scheme.

Each mockup has a vertical column of four purple "+1" icons on its right side.

Chaxx's Feedback:

- This version is clearly suitable for different games, ensuring the spin button is not affected by the game's presentation or background color.
- The "M" animation is very brand-effective and eye-catching, so the overall button color doesn't need to be too intense.

RCTDesign

Marxx's Feedback:

Very stand out, the dynamic effect is clear and prominent on the screen.

RCTDesign

Brixx's Feedback:

There are different suggestions:

- The main reason for choosing this version is its dark, semi-transparent color, which matches the current console and maintains clarity.
- If chosen, it's preferred to have no aurora glowing animation (keep the background color without dynamic effects) or have the spin button in a basic static outline style, with dynamic effects in irregular shape only during the spin status on the game screen.

RCTDesign

Jasxx's Feedback:

Chose this version because the button is clear and accurately incorporates MG branding colors and won't look outdated.

RCTDesign

Ricxx's Feedback:

However, the only concern is that it might be affected by the background game colors. If the colors are too similar, it might blend in too much.

RCTDesign

The sequence of voting :

Chaxx	3	1	2
Marxx	1	2	3
Brixx	1	3	2
Jasxx	1	2	3
Ricxx	2	3	1
Dexx	2	1	3
Estxx	1	3	2
Jessxx	2	3	1
Robxx	2	1	3