# Yunan Yang

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# **EDUCATION**

Fudan University Sep. 2022 – Jun. 2023

Training in Research Methodology and Sociological Theories

Shanghai, China

• Key courses: Advanced Methods of Social Research, Urban Anthropology

Wuhan University
M.A. Sociolinguistics
Sep. 2020 – Jun. 2022
Wuhan, China

• Dissertation: Cultural linguistic landscape study in Turpan region using GIS and text analysis

• GPA: 3.91/4

Dissertation. Outstard iniguistic landscape study in Turpan region using O15 and text analysis

Jiangsu Normal University B.A. Urban and Rural Planning Sep. 2015 - Jun. 2020

A. Urban and Rural Planning

Xuzhou, China

Specialization: street visual quality analysis and cultural landscape conservation planning

# RESEARCH EXPERIENCE School of Design, Southern University of Science and Technology Supervisor: Asst.Prof. Mirna Zordan

Visiting Scholar at Future Vision Space Lab

ep. 2023 - nc

- Explore a science-based artistic practice by creating a responsive virtual reality environment embedded with a healing breath experience
- Quantify visual complexity in urban settings by calculating fractal dimensions of street eye-level images using Python-based box-counting method.
- Conduct EEG experiments to investigate how urban environments impact human psychological states and physiological responses.
- Conduct group interviews, behavior mapping, and generative design sessions to investigate how the elderly interact with others and the communal space in the nursing home

# The Department of Architecture, The University of Hong Kong Supervisor: Assoc.Prof. Bin Jiang

Research Assistant at Urban Environments & Human Health Lab

Jul. 2023 - now

- Participate in the writing of a book titled Rushan Studies, a shrinking costal city , to be published by the Commercial Press, is forthcoming.
- Utilize field observations, conduct interviews, and apply Geographic Information System (GIS) methods to chart and examine the spatial dynamics of Rushan, a shrinking city in northern China.
- Identify design elements in Rushan's coastal public spaces that lacked a focus on human-centered considerations, and provide design guidelines for open space in shrinking cities.

# Fudan-Harvard Cooperative Research Center, Fudan University Supervisor: Prof. Tianshu Pan Sep. 2022 – Jun. 2023

- Independently led a project on the social support system for the elderly in Shanghai's Dementia-Friendly Community.
- To publish an informative guidebook on mini-ethnographic techniques, review mini-ethnography applications in scientific researches focusing on medical and technological field.

# Positive Psychology Research Center, Tsinghua University Supervisor: Prof. Kaiping Peng

Research Assistant Intern

Sep. 2021 – Jun.2022

- Designed 5 questionnaires and 1 experiment to explore the group dynamic of personal striving and team perception.
- Constructed a multilevel linear model in R analyzing a survey of China Online Poll(2011) to study the correlation between perceptions of income fairness and subjective well-being.
- Gathered environmental variables such as climate change to craft a literature review to investigate the link between climate change and subjective well-being.

# TEACHING EXPERIENCE

- Invited Lecturer. Environmental Design(DS326). The School of Design, SUSTech.
- Teaching assistant. Urban Anthropology. The Department of Social Science, Fudan University.
- Teaching assistant. Anthropology Theory Seminar. The Department of Social Science, Fudan University.

Publications 2021-now

- Yang, Y., Zordan, M. (2024). Exploring Fractal Dimensions in Shenzhen's Urban Villages: Natural Patterns for Stress Reduction in High-Density Areas. Changing Cities VI: Spatial, Design, Landscape, Heritage and Socio-Economic dimensions, Rhodes, Greece, June 2024.
- Yang, Y., Jiang B., & Gong P.(2024). Design research on public spaces in small and medium-sized shrinking cities in Northern coastal China. Urban Systems Institute (USI) Conference, the University of Hong Kong.
- Yang, Y. (2022). Cultural linguistic landscape study in Turpan region using GIS and text analysis (Master's dissertation). Wuhan University.
- Ouyang, X., & Yang, Y. (2021). Investigation of language communication patterns among community workers. Chinese Pragmatics, (2).
- Yang, Y., Jiang B., & Gong P.(In progress). Book Chapter on Spatial and Landscape Planning and Design in Rushan Studies, to be published by the Commercial Press.

Research Reports

2021-2023

- Yang, Y., Hu, X., et al. (2023). The construction of an elderly cognitive impairment-friendly community in Yinhang Street, Yangpu District, Shanghai City (Research report). School of Social Development and Public Policy, Fudan University.
- 2022 FESCO Happy Enterprise Report. (2023). Tsinghua University & Beijing Foreign Enterprise Human Resources Service Co., Ltd. (FESCO).

# CONFERENCE AND PRESENTATION

- Changing Cities VI: Spatial, Design, Landscape, Heritage and Socio-Economic dimensions, Rhodes, Greece(June 24-28, 2024).
- Exhibition accepted by Shenzhen Design week, Brain-Envision in the city. Shenzhen Nanshan Museum(April 26, 2024).
- Oral Presentation, Urban Systems Institute (USI) Inaugural Conference, The University of Hong Kong, Hong Kong (January 11-12, 2024).
- Invited Presentation, Campus Event, Shanghai Coordination Center for the World Cities Day, UN-HABITAT. Theme "Readable Architecture", Shanghai (May 26, 2023).

# COMMUNITY INVOLVEMENT

- Community coordinator. Community Micro-Update Plan, Tongji University, 2023.
- Organizing coordinator. Social Sciences and Medicine Workshop, Fudan University, 2023.

# INDUSTRY EXPERIENCE

#### Journal Editing Intern

Jun. 2021 - Sep. 2021

Hubei Yangtze River New Media Research Institute

Wuhan

# Client Executive Intern at a Design Company

Jun. 2020- Sep. 2020

Entropy Lab Cultural Communication Co., Ltd.

Shanghai

#### AWARDS

2017 ZHU JINGWEN Scholarship (2 slots per college)

2017 Jiangsu Normal University Outstanding Student Award

2017 Hong Kong Environmental Protection Association "National Inter-School Leadership Achievement Award"

2021 Wuhan University School of Liberal Arts Academic Scholarship

### REFERENCES

## Dr. Bin Jiang

Associate Professor of Landscape Architecture at The University of Hong Kong. Email: jiangbin@hku.hk.

### Dr. Mirna Zordan

Assistant Professor at School of Design at Southern University of Science and Technology, China. Licensed Architect for the National Board of Architects, Venice (APCCVE). Email: mzordan@sustech.edu.cn.