



FUELED

CourseHorse
Branding ReDesign Concepts



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Concept A

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a. Mark in monochrome over white

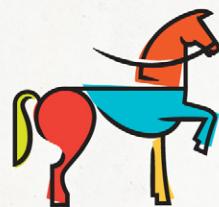
A teal-colored arrow-shaped button pointing to the right. Inside the button, the text "start searching" is written in a white, lowercase sans-serif font.

b. UI element style example



Concept A

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Concept A

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a. Mark in monochrome over white

Start Searching

b. UI element style example



Concept B

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Concept C

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a. Mark in monochrome over white



b. UI element style example



Concept C

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