# YUNFAN JIANG, CSM

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#### **EDUCATION**

### Carnegie Mellon University SV, Mountain View, CA

Sept. 2020 - Dec. 2021

M.S. in Software Management

• Relevant Coursework: Project and Process Management, Foundation for Software Management, Software Engineering Management, Enterprise Innovation, and Software Product Strategy

#### University of Iowa, Iowa City, IA

Sept. 2014 – May 2018

Double majored in Mathematics and Computer Science

- Recipient of UI Honors Program, International Student Study Abroad Scholarship and International Scholar Award
- Relevant Coursework: iOS Development, Computer Security, and Object Oriented Programming

#### WORK EXPERIENCE

**BlockApps,** New York, NY | blockchain start-up that raised series A fundings in mid 2019 Blockchain Engineer

July 2018 – May 2020

- Collaborated with major client Bayer AG and internal product team weekly on implementing company product STRATO into client's systems, successfully transiting the project into the next production phase
- Devoted to the backend programming of STRATO as one of the core developers by operating on a tech stack encompassing Github, Jira, *Haskell*, *NodeJS*, Solidity, and Linux environment
- Implemented and delivered performance monitoring tools and performance enhancement projects that were released to the public and gained positive feedback from clients

## Assicurazioni Generali, Milan, Italy | leading EU insurance firm

Actuarial Analyst Intern

May – Aug. 2017

- Assisted senior analysts in evaluating and projecting product liabilities and profits by assessing their historic profitability and KPIs and utilizing *MS Excel* and actuarial tools Prophet
- Developed and delivered an interactive data visualization in *Tableau* to illustrate the effects of different assumptions on 100+ lines of products, receiving positive feedback from management team

## PRODUCT INITIATIVES

**Spark,** Software Engineering Management, CMU | social media site for sharing to-do lists

Project Manager

Sept. 2

Sept. 2020 – Dec. 2020

- Collaborated with engineering lead and product owner to define, prioritize and estimate tasks using **Scrum** framework
- Held daily standups and bi-monthly retrospectives to communicate status, integrate components and resolve roadblocks in backend and frontend developments
- Presented product progress and feature demos during bi-monthly sprint review meetings, demonstrating successful milestone achievements and release deliveries

Maximus, Product Definition and Validation, CMU | product initiative to reduce food wastage

Chief Executive Officer

Sept. 2020 – Present

- Formed a team of 4 to validate the problem space by conducting and analyzing 10+ user interviews
- Evaluated the validation tools such as *Figma*, storyboards, and Notion by using MAUT analysis
- Collaboratively designed the Product Vision Document and URD; conducted competitor analysis and analysis on technical feasibility and engineering estimate; created 2-year product roadmap

Password Manager, Computer Security Course, UI | independent project

April - May 2017

- Designed and developed a secure Password Manager program in Java
- Implemented SHA-512 for hashing, bouncy castle AES-CTR block cipher encryption
- Supported users to retrieve and store a number of protected usernames and passwords after authentication

## **CERTIFICATES & ACTIVITIES**

Certified Scrum Master | Scrum Alliance

March 2020

Blockchain Technologies: Business Innovation and Application | MIT Sloan

May 2019

Teaching Assistant | CMU SV

January 2021 – Present