Roby Saavedra is a product designer who lives in NYC

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WORK EXPERIENCE

JULY 2018 - PRESENT

Flocabulary - Lead Designer

Lead designer at Flocabulary working with a small, skillful product team. Managed product and brand style guide, contributed code.

DEC 2017 - APRIL 2018

Propel ML - Lead Designer

Designed and developed product pages and software for machine learning startup. Gained product management skills, software architecture knowledge, Git workflow.

OCT 2016 - JULY 2018

Diligent - Product Designer

Shipped software across a wide range of platforms from iOS, OSx, web, and more. Worked closely with development team to breath new life into a legacy product suite.

JULY 2016 - OCY 2016

Frank Collective - Freelance Designer

Aided in the creation of multiple projects for numerous clients from web design to conceptualizing and executing ad campaigns.

APRIL 2015 - DEC 2015

Qubit - Freelance Designer

Designed and implemented web and mobile ecommerce solutions for a number of clients within myriad industries resulting in verified increases in user engagement and higher conversion rates

SINCE 2012

Freelancing

Variety of client work focusing mainly on product work but ranging from illustration, branding, consulting and more. Collaborated with clients like the SaaS company Quip, fashion house DemyLee, and a slew of small, local enterprises.

EDUCATION

San Francisco Art Institute

MFA - Painting

Cal State Long Beach

BFA - Illustration