

# **Roby Saavedra is a product designer who lives in NYC**

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## WORK EXPERIENCE

JULY 2018 - PRESENT

### **Flocabulary - Lead Designer**

Lead designer at Flocabulary working with a small, skillful product team. Managed product and brand style guide, contributed code.

OCT 2016 - JULY 2018

### **Diligent - Product Designer**

Shipped software across a wide range of platforms from iOS, OSX, web, and more. Worked closely with development team to breath new life into a legacy product suite.

APRIL 2015 - DEC 2015

### **Qubit - Freelance Designer**

Designed and implemented web and mobile ecommerce solutions for a number of clients within myriad industries resulting in verified increases in user engagement and higher conversion rates

## EDUCATION

### **San Francisco Art Institute**

MFA - Painting

DEC 2017 - APRIL 2018

### **Propel ML - Lead Designer**

Designed and developed product pages and software for machine learning startup. Gained product management skills, software architecture knowledge, Git workflow.

JULY 2016 - OCY 2016

### **Frank Collective - Freelance Designer**

Aided in the creation of multiple projects for numerous clients from web design to conceptualizing and executing ad campaigns.

SINCE 2012

### **Freelancing**

Variety of client work focusing mainly on product work but ranging from illustration, branding, consulting and more. Collaborated with clients like the SaaS company Quip, fashion house DemyLee, and a slew of small, local enterprises.

### **Cal State Long Beach**

BFA - Illustration