

TIFFANY YUNG

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EDUCATION

The Wharton School, University of Pennsylvania, Philadelphia, PA May 2018

Candidate for a Bachelor of Science in Economics | Concentrations in Marketing, Management, and Environmental Policy

- Coursework: Consumer Behavior, Social Impact Marketing, Marketing, Corporate Finance, Managerial and Financial Accounting, Managerial Economics, Macroeconomics, Business Statistics, Operations and Information Management, Management, Organizational Behavior, Risk Analysis & Environmental Management, Environmental Law & Policy

Fiorello H. LaGuardia High School for Music & Art and Performing Arts, New York, NY June 2014

Major in Instrumental Music

- Awards & Honors: AP Scholar, Advanced Regents Diploma with Honors, Advanced Arts Diploma, ARISTA Honor Society

WORK EXPERIENCE

The Environ Group, Philadelphia, PA September 2016 - Present

Consultant

- Providing strategic recommendations regarding sustainable education and engagement for the Philadelphia Zoo
- Researching behavioral change and descriptive social norms to focus on sending effective messages about preserving the environment within the zoo and presenting findings to client's sustainability team
- Developing plans to help local businesses reduce their operating costs through sustainable practices

Penn Undergraduate Research Mentoring Program, Philadelphia, PA May 2016 – August 2016

Research Assistant

- Analyzed regulation of the sharing economy and power purchase agreements in write-ups to aid Wharton Professor Sarah E. Light in her research on precautionary federalism and military environmental projects
- Reviewed the professor's scholarly work and summarized law journal articles to be included as cited sources
- Presented findings at the semesterly research symposium hosted by Center for Undergraduate Research & Fellowships

Technical Consulting & Research, Inc., Weston, CT May 2015 – August 2015

Intern and Board Member

- Promoted personal development in a project to expand the STEM-focused Best We Can Be e-learning program
- Created online interactive educational media, such as presentations and modules, to help H.S. students better prepare for college

LEADERSHIP & SERVICE

Penn Green Campus Partnership, Philadelphia, PA September 2015 - Present

Eco-Representative

- Promoting campus-wide Power Down Challenge campaign to reduce energy consumption in dormitories
- Using community-based social marketing techniques to research and compile a proposal for a residential composting pilot program after learning about support for the initiative in a survey with 230 respondents
- Worked with Business Services to upcycle writing instruments, which in turn added research funding to the Penn Green Fund
- Organized events to promote sustainability initiatives in Gregory College House, including a dinner with a speaker on the intersection of art and sustainability

Penn Residential Services, Philadelphia, PA August 2015 – May 2016

Information Center Specialist

- Provided onsite customer service, support, and resources to over 240 college house residents and staff across two buildings
- Assisted residents in processing facilities issues, gaining building access, and moving in and out of college houses

Wharton Management Team in Partnership with MANNA, Philadelphia, PA August 2014 – December 2014

Organizational Manager

- Hosted fundraisers that raised \$5,000 and sold over 150 pies, which also helped spread awareness for local non-profit MANNA whose mission is to provide nourishing meals for those with life-threatening diseases
- Served as the team facilitator by arranging meetings, creating agendas, and allocating tasks for 3 promotional fundraising events

SKILLS & INTERESTS

Activities: Wharton Student Sustainability Advisory Board (SSAB) (Present), Secretary and Musical Arranger for Disney A Cappella Group, Peer Helping Incoming New Students (PHINS) Orientation Leader

Technology: Microsoft Office, JMP, Audacity, Sibelius, Muscore, Social Media, R (Basics), HTML/CSS (Basics)

Languages: Cantonese (Conversational), Spanish (Literate)

Interests: Social Impact, Public Service, Sustainability, Environmental Science and Policy, Vocal and Instrumental Music