

$$P = 4MC \quad . \quad Ed. 7$$

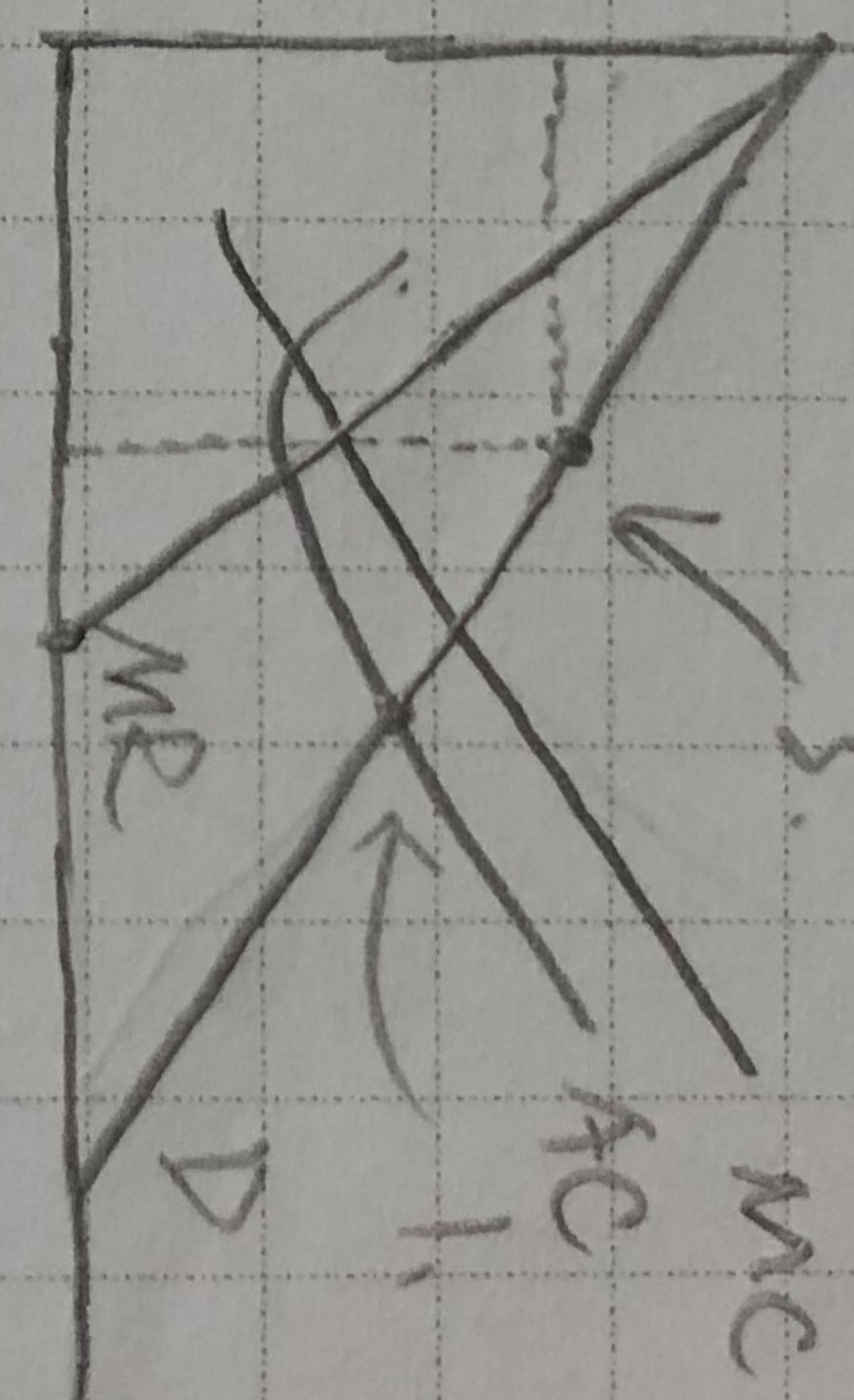
$$\frac{1}{4} = \frac{MC}{P}$$

$$L = \frac{P - MC}{P} = 1 - \frac{1}{4} = \frac{3}{4}$$

$$L = \frac{1}{|E|} = \frac{3}{4} \Rightarrow E = \frac{4}{3}$$

D  
唯一一家  
②  $P \nearrow MR \rightarrow$   
③  $MR = MC$   
不賺錢，銷售 Max.  $TR_{Max}$   $\pi_{Max}$  退場判斷。

$\hookrightarrow \pi=0, P=AC$ .



1. 2. 3.