

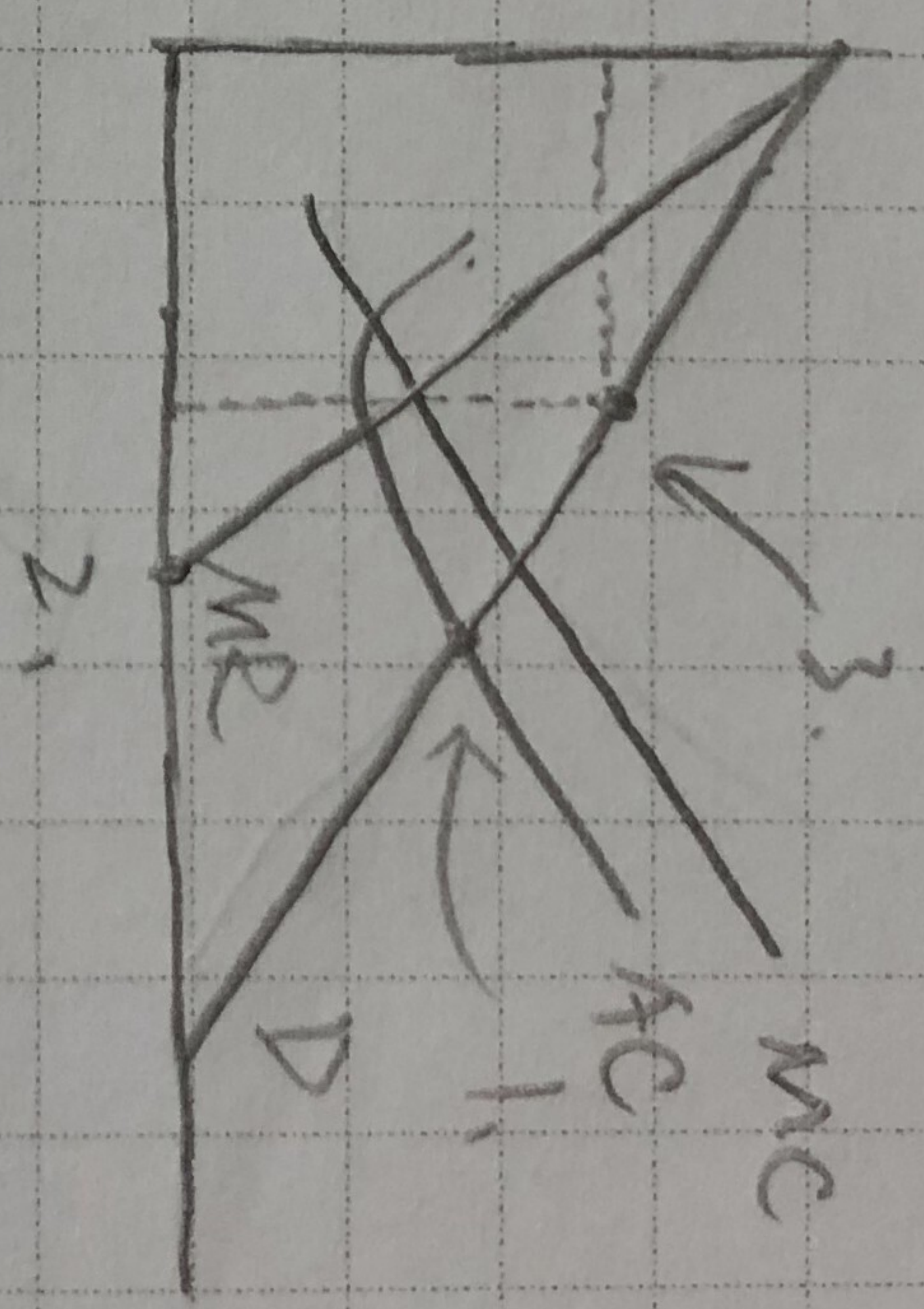
$$P = 4MC \quad \epsilon_d ?$$

$$\frac{1}{4} = \frac{MC}{P}$$

$$L = \frac{P-MC}{P} = 1 - \frac{1}{4} = \frac{3}{4}$$

$$L = \frac{1}{|\epsilon_d|} = \frac{3}{4} \Rightarrow \epsilon_d = \frac{4}{3}$$

- ① 唯一一家
- ② $MR=0$
- ③ π_{max}
- $MR=MC$ 逐利原则
- 不赚钱, 销售 π_{max}
- $\pi=0, P=AC$



约等于1