Yun Hsiao

UX Designer . Critical Thinker . Problem Solver

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WORK EXPERIENCE

EchoNous, Redmond
UX Designer | 02. 2020 – Present
Partnering with PMs, designers, and engineers to improve point-of-care ultrasound services and medical education apps to facilitate ultrasound scans and disease diagnosis.

Microsoft Research (via Myriad Consulting)
UX Designer | 09. 2019 – 01. 2020
Led UX and visual redesign for Microsoft Academic to smooth user interaction, increase user engagement, and fix readability and inconsistency issues.
Supported researchers in quickly understanding a new topic by presenting insight and trend overview through interactive multi-sense data visualizations, topic graphs and filters, and paper family features.

University of Michigan - Academic Innovation
UX Design Fellow | 11. 2018 – 04. 2019
Improved accessibility, engagement, responsiveness, and scalability of innovative online educational services through close collaboration with multi-discipline teams.

American Family Insurance, Madison, WI
Innovation Design Intern | 05. – 08. 2018
Designed a whole new concept management system for efficient concept tracking and cross-departmental cooperation.
Conducted research and design prompts for ideation sessions to support concept generation and venture building.
Built use cases for new concepts through storytelling and graphic design.

4xLabs, Singapore
UX Design Intern | 06. – 08. 2017
Translated business goals and user requirements into fully functional and desirable B2B Marketplace features to facilitate transactions among currency exchange agencies.
Improved accessibility and delightfulness of currency exchange B2C applications.

Trend Micro, Taipei
UX Research Intern | 07. – 08. 2016
Supported improvement of a central log management software through contextual inquiry and usability testing.
Conducted secondary research on business strategies of potential clients and suggested future study on market trends.

EDUCATION

University of Michigan, Ann Arbor
MS, Human-Computer Interaction | 04. 2019
Specializing in interaction design and graphic design.

University of Washington, Seattle
MS, Library and Information Science | 06. 2017
Focusing on info visualization and design methodology.

National Taiwan University, Taipei
BA, Library and Information Science | 06. 2015
Communication Certificate
Training in research methodology and info architecture.

AWARD

Airbnb & SOCHI Student Design Jam
2nd Place | 10. 2017
Proposed additional route management and visualization features on Airbnb website to support multi-item journeys.

SKILLS

Design
Brainstorming, Storyboard, Service Blueprint, System Diagram, Interaction Map, Prototype, Graphic Design

Research
Interview, Observation, Contextual Inquiry, Cultural Probes, Diary Study, Speed Dating, Card Sorting, Surveys, Usability Test, Cognitive Walkthrough, Heuristic Evaluation

Analysis
Personas & Scenarios, Competitive Analysis, Affinity Diagram, User Journey, Stakeholder Map

TOOLS

Prototyping
Sketch, Figma, Adobe XD, InVision, Principle, After Effects, Premiere Pro, Axure RP, Balsamiq

Visualization
Adobe Illustrator, Photoshop, InDesign, Tableau, R, OmniGraffle

Evaluation
Morae, UserTesting

Programming
HTML & CSS, JavaScript, XML, Python