

# **Yunhee Shim**

## **Ph.D. candidate (ABD)**

Department of Library and Information Science, Rutgers University

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## **RESEARCH INTEREST**

- Platform governance & sociotechnical design
- Procedural fairness, transparency, and user trust
- Human-centered content moderation systems
- Content Creator and participatory moderation

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## **EDUCATION**

<b>Rutgers University</b> , New Brunswick, NJ, United States	Sep. 2021 –
Ph.D. candidate., Library and Information Science	
Dissertation: Exploring content creators' adoption of moderation strategies to address online harms	
Dissertation Committee: Dr. Shagun Jhaver (Chair), Dr. Vivek K. Singh, Dr. Katherine Ognyanova, and Dr. Donghee won Yvette	
<b>Ewha Womans University</b> , Seoul, Korea	Sep. 2013 – Aug. 2019
M.A., Library Information Science.	
<b>Ewha Womans University</b> , Seoul, Korea	Mar. 2009 – Aug. 2013
B.A., Psychology & Library Information Science	

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## **PUBLICATIONS**

### ***Peer-Reviewed journal Articles***

- [1] **Shim, Y., & Kim, J.** (2019). *A Study on the Development of Research Data Management Service in a Domestic University Library: Focused on the Analysis on the Needs of Researchers Affiliated in Seoul National University*. Journal of the Korean Society for Information Management, 36(3), 61–80.  
<https://doi.org/10.3743/KOSIM.2019.36.3.061>
- [2] **Shim, Y., & Jhaver, S.** (2025). *Understanding the governance challenges of public libraries subscribing to digital content distributors*. The Library Quarterly, 96(1), 100–121. <https://doi.org/10.1086/738388>
- [3] **Shim, Y., & Jhaver, S.** (2026). *Incorporating Procedural Fairness in Flag Submissions on Social Media Platforms*. ACM Transactions on Social Computing (TSC). In press.
- [4] **Shim, Y., & Jhaver, S.** (2026). *“Pin of Shame”: Examining Content Creators’ Adoption of Pinning Inappropriate Comments as a Moderation Strategy*. arXiv:2505.14844 (Preprint). — Revise & Resubmit invited at CSCW.
- [5] **Shim, Y., Mahoney, B., Zaman, S. M. M., & Bhandari, S** (2026). *How Artificial Intelligence (AI) Training Policies Leveraging User-Generated Content Shape Perceptions of Data Ownership, Surveillance, and User Behavior*. — Under review at IJoC (International Journal of Communication).

## **Other Publications**

- [1] Shim, Y., Lee, K., Chung, M., & Kim, J. (2017). *Civic Engagement Program Case Study for Seoul Metropolitan Archives*. Retrieved from Seoul Metropolitan Archive: <https://archives.seoul.go.kr/upload/contents/2020/0226/083145963.pdf> (Institutional report).
- [2] Shim, Y. (2025). Review of “*The Politics of Platform Regulation: How Governments Shape Online Content Moderation*” by Robert Gorwa. International Journal of Communication, 19, 3–3. <https://ijoc.org/index.php/ijoc/article/view/25933> (Book review).

## **SELECTED PRESENTATION**

- [1] **Poster Presentation** “*Pin of Shame*”: Examining Content Creators’ Adoption of Pinning Inappropriate Comments as a Moderation Strategy, Human-Computer Interaction Consortium (HCIC) Selected through institutional nomination by Rutgers University; fully funded

## **RESEARCH EXPERIENCE**

Incorporating Procedural Fairness in Flagging Mechanisms on Social Media Sites.	2023 – 2024
National Science Foundation funded project (#: 2329394), (PI: Shagun Jhaver, PhD)	
<b>Researcher</b>	
Conducted empirical research on fairness perceptions in content moderation systems.	
Civic Engagement Program Case study Project for Seoul Metropolitan Archives.	2017
Seoul Metropolitan Archives funded project, (PI: Jihyun Kim, PhD)	
<b>Primary Researcher</b>	
Investigated civic engagement services from overseas information institutions.	

## **TEACHING**

<b>Lecturer</b>	<i>Rutgers University</i>	Fall 2025, Spring 2026
189:220 Data in Context - ITI major mandate course (Hybrid, 40 students enrolled)		
<b>Teaching Assistant</b>	<i>Rutgers University</i>	Fall 2022 – Spring 2025
189:220 Data in Context 189:103 Introduction to IT and Informatics 547:230 Human Computer Interaction		

## **PROFESSIONAL SERVICE**

<b>Academic Journal Article Reviewer</b>	Fall 2025 –
CSCW, CHI, Social Media and Society, Theoretical Criminology (Topic: Online Platform Harms)	
<b>iSchools Women's Coalition</b>	Summer 2025 –

**Conference Coordinator**  
ACM Web Science Conference 2025, Rutgers University

Summer 2025 –

**Treasurer**  
Rutgers Korean Graduate Student Association

Spring 2023–2024

## AWARDS, GRANT AND FELLOWSHIPS

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### Awards

LIS Teaching Assistant Award *Rutgers University* Spring 2025

### Scholarship and Fellowships

Post-proposal Dissertation Award	<i>Rutgers University</i>	Fall 2025
Betty Jane and Jack Hubert Endowed Scholarship	<i>Rutgers University</i>	Fall 2025
SC&I Fellowship	<i>Rutgers University</i>	Fall 2021 – Spring 2022
Ku ja-young Scholarship (LIS major)	<i>Ewha Womans University,</i>	Fall 2015
Korea Foundation (KF) Global Internship	<i>KF, South Korea</i>	2014 - 2015

## PROFESSIONAL EXPERIENCE

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**Rutgers-Korea Partnership Coordinator** *Rutgers Global, Rutgers University* July. 2025 – Jan. 2026  
Facilitated partnerships between Korean universities and Rutgers by coordinating expert exchange programs and fundings

**Summer Part-time Researchers.** *School of Communication and Information, Rutgers University*, June. 2025 – Aug. 2025  
Case studies for designing courses in the information studies curriculum

**Liaison Librarian** *Research Support Team, Seoul National University Library, Seoul, South Korea* Mar. 2016 – Aug. 2021  
Provided library lecture sessions, and assisted with research in the field of social sciences

**Part-time Sales Assistant** *IDC Asia Cooperation, Seoul, South Korea* Nov. 2015 – Feb. 2016  
Responsible for designing weekly newsletters and editing DB/Journal promotional catalogs.

**Intern Librarian** *Asia Library in Hatcher Graduate Library, University of Michigan* Oct. 2014 – Aug. 2015  
Funded by KF (Korea Foundation, affiliated institution of Ministry of Foreign Affairs, Republic of Korea)  
Responsible for acquisition and cataloging of Korean materials.

**Student Assistant Librarian** Sep. 2013 – Jan. 2014

*FRIC Center, Ewha Womans University Library, Seoul, South Korea*

Supporting DDS operations, acquisition, cataloging, and user reference services for academic periodicals.

**Intern Librarian**

Jul. 2010

*National Assembly Library of Korea, Seoul, South Korea*

Full-time training in Korean resources, and the operation of microfilm and microfiche access and storage.