

Yunhee Shim

Ph.D. candidate (ABD)

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RESEARCH INTEREST

- Platform governance & sociotechnical design
- Procedural fairness, transparency, and user trust
- Human-centered content moderation systems
- Content Creator and participatory moderation

EDUCATION

Rutgers University , New Brunswick, NJ, United States	Sep. 2021 –
Ph.D. candidate., Library and Information Science	
Dissertation: Exploring content creators' adoption of moderation strategies to address online harms	
Dissertation Committee: Dr. Shagun Jhaver (Chair), Dr. Vivek K. Singh, Dr. Katherine Ognyanova, and Dr. Donghee won Yvette	
Ewha Womans University , Seoul, Korea	Sep. 2013 – Aug. 2019
M.A., Library Information Science.	
Ewha Womans University , Seoul, Korea	Mar. 2009 – Aug. 2013
B.A., Psychology & Library Information Science	

PUBLICATIONS

Peer-Reviewed journal Articles

- [1] **Shim, Y.**, & Kim, J. (2019). *A Study on the Development of Research Data Management Service in a Domestic University Library: Focused on the Analysis on the Needs of Researchers Affiliated in Seoul National University*. Journal of the Korean Society for Information Management, 36(3), 61–80. <https://doi.org/10.3743/KOSIM.2019.36.3.061>
- [2] **Shim, Y.**, & Jhaver, S. (2025). *Understanding the governance challenges of public libraries subscribing to digital content distributors*. The Library Quarterly, 96(1), 100–121. <https://doi.org/10.1086/738388>
- [3] **Shim, Y.**, & Jhaver, S. (2026). *Incorporating Procedural Fairness in Flag Submissions on Social Media Platforms*. ACM Transactions on Social Computing (TSC). In press.
- [4] **Shim, Y.**, & Jhaver, S. (2026). *“Pin of Shame”: Examining Content Creators’ Adoption of Pinning Inappropriate Comments as a Moderation Strategy*. arXiv:2505.14844 (Preprint). — Revise & Resubmit invited at CSCW.
- [5] **Shim, Y.**, Mahoney, B., Zaman, S. M. M., & Bhandari, S (2026). *How Artificial Intelligence (AI) Training Policies Leveraging User-Generated Content Shape Perceptions of Data Ownership, Surveillance, and User Behavior*. — Under review at IJoC (International Journal of Communication).

Other Publications

- [1] **Shim, Y.**, Lee, K., Chung, M., & Kim, J. (2017). *Civic Engagement Program Case Study for Seoul Metropolitan Archives*. Retrieved from Seoul Metropolitan Archive: <https://archives.seoul.go.kr/upload/contents/2020/0226/083145963.pdf> (Institutional report).
- [2] **Shim, Y.** (2025). Review of “*The Politics of Platform Regulation: How Governments Shape Online Content Moderation*” by Robert Gorwa. *International Journal of Communication*, 19, 3–3. <https://ijoc.org/index.php/ijoc/article/view/25933> (Book review).

SELECTED PRESENTATION

- [1] **Poster Presentation** “*Pin of Shame*”: *Examining Content Creators’ Adoption of Pinning Inappropriate Comments as a Moderation Strategy*, Human-Computer Interaction Consortium (HCIC) Selected through institutional nomination by Rutgers University; fully funded

RESEARCH EXPERIENCE

- Incorporating Procedural Fairness in Flagging Mechanisms on Social Media Sites. 2023 – 2024
National Science Foundation funded project (#: 2329394), (PI: Shagun Jhaver, PhD)
Researcher
Conducted empirical research on fairness perceptions in content moderation systems.
- Civic Engagement Program Case study Project for Seoul Metropolitan Archives. 2017
Seoul Metropolitan Archives funded project, (PI: Jihyun Kim, PhD)
Primary Researcher
Investigated civic engagement services from overseas information institutions.

TEACHING

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|---|---------------------------|-------------------------|
| Lecturer | <i>Rutgers University</i> | Fall 2025, Spring 2026 |
| 189:220 Data in Context | | |
| - ITI major mandate course (Hybrid, 40 students enrolled) | | |
| Teaching Assistant | <i>Rutgers University</i> | Fall 2022 – Spring 2025 |
| 189:220 Data in Context | | |
| 189:103 Introduction to IT and Informatics | | |
| 547:230 Human Computer Interaction | | |

PROFESSIONAL SERVICE

- Academic Journal Article Reviewer** Fall 2025 –
CSCW, CHI, Social Media and Society, Theoretical Criminology (Topic: Online Platform Harms)

- iSchools Women's Coalition** Summer 2025 –

Conference Coordinator
ACM Web Science Conference 2025, Rutgers University

Summer 2025 –

Treasurer
Rutgers Korean Graduate Student Association

Spring 2023–2024

AWARDS, GRANT AND FELLOWSHIPS

Awards

LIS Teaching Assistant Award	<i>Rutgers University</i>	Spring 2025
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Scholarship and Fellowships

Post-proposal Dissertation Award	<i>Rutgers University</i>	Fall 2025
Betty Jane and Jack Hubert Endowed Scholarship	<i>Rutgers University</i>	Fall 2025
SC&I Fellowship	<i>Rutgers University</i>	Fall 2021 – Spring 2022
Ku ja-young Scholarship (LIS major)	<i>Ewha Womans University,</i>	Fall 2015
Korea Foundation (KF) Global Internship	<i>KF, South Korea</i>	2014 - 2015

PROFESSIONAL EXPERIENCE

Rutgers-Korea Partnership Coordinator July. 2025 – Jan. 2026
Rutgers Global, Rutgers University
Facilitated partnerships between Korean universities and Rutgers by coordinating expert exchange programs and fundings

Summer Part-time Researchers. June. 2025 – Aug. 2025
School of Communication and Information, Rutgers University,
Case studies for designing courses in the information studies curriculum

Liaison Librarian Mar. 2016 – Aug. 2021
Research Support Team, Seoul National University Library, Seoul, South Korea
Provided library lecture sessions, and assisted with research in the field of social sciences

Part-time Sales Assistant Nov. 2015 – Feb. 2016
IDC Asia Cooperation, Seoul, South Korea
Responsible for designing weekly newsletters and editing DB/Journal promotional catalogs.

Intern Librarian Oct. 2014 – Aug. 2015
Asia Library in Hatcher Graduate Library, University of Michigan
Funded by KF (Korea Foundation, affiliated institution of Ministry of Foreign Affairs, Republic of Korea)
Responsible for acquisition and cataloging of Korean materials.

Student Assistant Librarian Sep. 2013 – Jan. 2014

FRIC Center, Ewha Womans University Library, Seoul, South Korea

Supporting DDS operations, acquisition, cataloging, and user reference services for academic periodicals.

Intern Librarian

Jul. 2010

National Assembly Library of Korea, Seoul, South Korea

Full-time training in Korean resources, and the operation of microfilm and microfiche access and storage.