Cart

	Original	Sugar-Milk	Pack of 1	$4.50	Remove
	Blackberry	Double-Chocolate	Pack of 12	$66.00	Remove

Total Price $70.05

Pay Now   **Clear Cart**

Desktop – 1

Bun Bun Bakery

Our Favorite Selections!

Original   Blackberry   Walnut   Caramel Pecan

Desktop – 2

About Bun Bun Bakery

Desktop – 3

Original

Desktop – 4

Original

Blackberry

Walnut

Original (Gluten-Free)

Pumpkin Spice

Caramel Pecan

Desktop – 5

Original

Desktop – 8

Original

Desktop – 9

Original

Desktop – 6

Cart

Original

Blackberry

Desktop – 7

Thank you for your purchase!

From the low-fi prototype, I changed the minus icon into "Remove" as the icon did not clearly indicate what function it would execute. I also made the button red as red is an indication of "danger" or "delete." I wanted to ensure that users clearly knew what this button was for by using both clear text of "Remove" and the red color.

I also used colors for information hierarchy by using dark brown for the product name, a lighter brown from the product characteristics, and orange for the price. I made the "Pay Now" button the same color as the price to clearly indicate that these two objects are related to each other.

I also created a "Clear Cart" button so that users can easily reset their cart. This will come in handy when they add too many products as clicking remove multiple times is not efficient.