#### education

# Carnegie Mellon University

School of Computer Science

Master of Human-Computer Interaction

Aug 2021 - Aug 2022 / Pittsburgh, PA

Design Rationale and Collaboration Research Assistant (Professor Brad Myers & Professor Nikolas Martelaro), Corporate Startup Lab Fellowship

## **Emory University**

Goizueta Business School Bachelor of Business Administration

Aug 2016 - May 2020 / Atlanta, GA

100 Senior Honorary, Design Thinking Research Assistant (Professor Jan Barton), Dean's List, Concentrations: Consulting, Marketing, Entrepreneurship

#### work

# UnitedHealth Group (Optum)

**UX** Designer and Innovation Associate

Sep 2021 - Present / Pitstburgh, PA

Optimized the recommendation of healthcare products through redesign of interface and implementation of health data & future trends

## **Amity Tech**

Co-Founder, Chief Design/Product Officer

Jan 2021 - Present / Remote

Launched a data-driven collaboration and insight delivery platform to optimize team connectivity and transparency in Emory, Dartmouth, UTK, and more

#### Cochl.

**Product Designer** 

Jan 2020 - Jan 2021 / Seoul, South Korea

Designed B2B & B2C music swappers using audio separation and music recommendation algorithms to ease editing processes aligned with each client's goals

#### Crave (ex-Orderspot)

Lead Product Designer

Aug - Oct 2019, Apr - Jun 2020 / Remote

Created web apps and dashboards to help 30+ hotels, restaurants, and markets digitalize venues to thrive through hardships of social distancing and COVID-19

# Mailchimp

**UX** Research Intern

Jan 2020 - Apr 2020 / Atlanta, GA

Interviewed small business owners and stakeholders to help UX/UI designers and product managers adapt products, services, strategies to changing user needs

## The Coca-Cola Company

**UX/UI** Design Intern

May 2019 - Aug 2019 / Atlanta, GA

Constructed the Cokestore.com Badge Collection to adhere product layouts to customer goals discovered through 10+ focus groups with the Schlesinger Group

## projects

## SME11

EPAM Innovation in Accessibility Award

Estée Lauder Hackathon 2021 (Hack4A11y)

Designed an app for anosmic patients to experience scents via VR and for hyposmia patients to regain lost senses via diagnoses and stimuli to weakened senses

# SYPP (Save Your Apps)

Co-Founder, Product Designer

Jan 2020 - Dec 2020 / Remote

Built a Chrome extension and desktop web app to enable job searchers to stay aware of and organized with all recruiting processes, status, and information

#### activities

## **Emory Envisions (UX Consultancy)**

Founder - Spearheaded Emory's first design thinking organization and guided weekly training and project sessions for 20+ students

# Emory Entrepreneurship & Venture Management / HackATL

Chief Innovation Officer - Developed an iOS & Android app to enhance the 48-hour HackATL experience for 500+ participants from 20+ universities and 30+ corporate sponsors

#### **Consult Your Community**

National Innovation Lead - Led design thinking workshops at the CYC National Conference for 300+ consultants and 10+ clients

#### **TEDxEmory**

Vice President

#### General Assembly

User Experience Design Immersive