

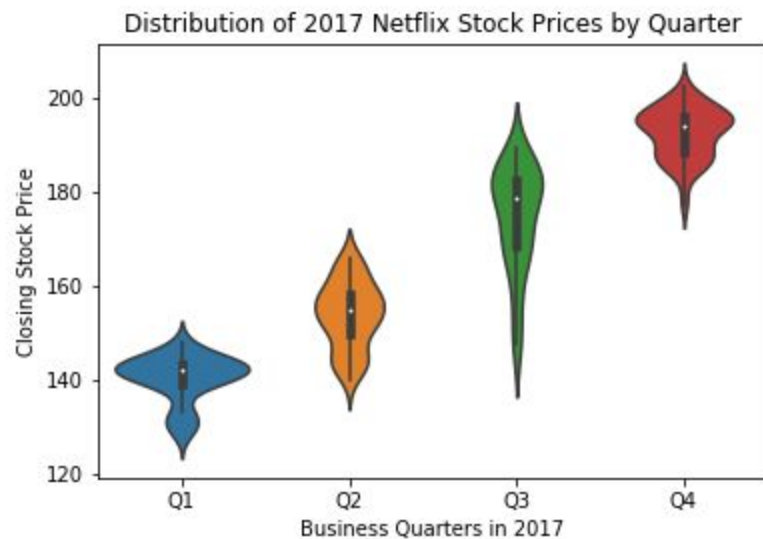
Netflix 2017

Netflix stock profile

Table of Contents

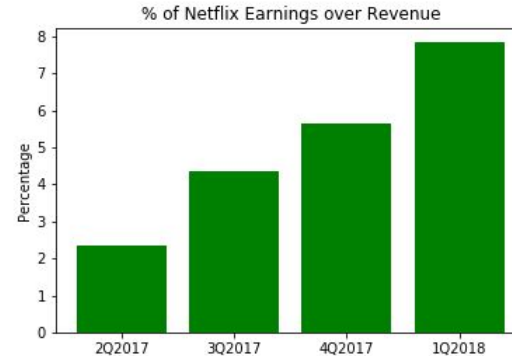
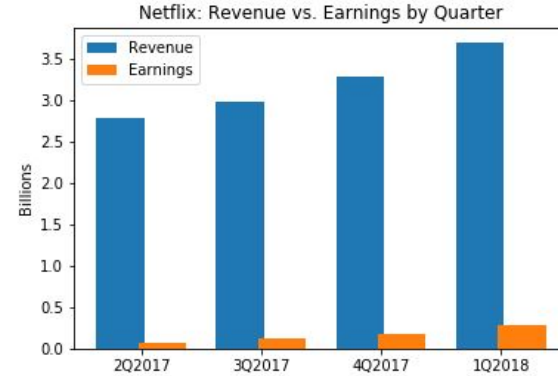
- Netflix stock prices in 2017
- Netflix in 2017 : Earnings and Revenue
- Netflix in 2017 : Estimated vs Actual Earnings
- Netflix vs Dow Jones in 2017

Netflix in 2017: The distribution of the stock prices in each quarter



Netflix in 2017 : Earnings and Revenue

- As Revenue increased, earnings grew over the four quarters in 2017.
- The relative size of earnings over revenue shows that the earnings grew relatively up to 8% out of revenue.



Netflix in 2017 : Estimated vs Actual Earnings

- In 1Q, the actual earnings outperformed than estimated ones.
- In 3Q, the actual earnings underperformed than estimated ones.
- In 2Q and 4Q, the earnings that Netflix reported were same as what were estimated



Netflix vs Dow Jones in 2017

- Netflix was in similar trend to Dow Jones Industrial Average in 2017.
- However, Netflix was volatile compare to Dow

