

**Xinyi Wu, Ph.D.**  
The Joseph H. Lauder Institute  
of Management and International Studies  
University of Pennsylvania  
308 Lauder-Fischer Hall  
256 South 37th Street  
Philadelphia, PA 19104  
Email: xinyiwu@wharton.upenn.edu  
Phone: 215-573-2509

## **ACADEMIC POSITIONS**

### **Lecturer in Foreign Language**

- Director of The Lauder Chinese Language and Culture Program, since Fall 2017
- Faculty Lead/Coordinator of Lauder Summer Immersion Program in Beijing, Singapore, and Taiwan, 2017-2023

The Joseph H. Lauder Institute of Management and International Studies  
University of Pennsylvania, PA

### **Visiting Faculty and Lead Instructor, 2014-2017**

The Chinese Flagship Center, Brigham Young University-Provo, UT

### **Assistant Professor of Chinese and Team Leader, 2007-2010**

Defense Language Institute Foreign Language Center, Presidio of Monterey, CA

## **EDUCATION**

### **University of Minnesota-Twin Cities**

Doctor of Philosophy: Comparative and International Development Education, 2014  
Dissertation: “Ethnicity, Poverty, and Secular Schooling: Muslim Hui Students’ Identity Negotiations in Rural China”  
Co-Advisors: Joan DeJaeghere, Ph.D. (Chair) and Frances Vavrus, Ph.D.

### **Brigham Young University-Provo**

Master of Education: Educational Leadership and Foundations, 2007  
Thesis: “The Impact of Ethnic Identity on Student Achievement: A Meta-Analysis”  
Advisor: MacLeans, Geo-JaJa, Ph.D. (Chair)

### **Brigham Young University-Provo**

Bachelor of Arts: International Studies (Major), 2004  
Anthropology (Major)  
International Development (Minor)

## **CERTIFICATION**

ACTFL Oral Proficiency Interview Certified Tester, 2017-

## **WORK EXPERIENCE**

### **University of Pennsylvania**

#### **Teaching Experience**

##### *Lecturer of Chinese, 2017-*

- China in Transition: Economic challenges, social inequality, and cultural reflections (Spring 2023, Spring 2022, Spring 2021, Spring 2020)
- China in Perspective: Economic overlook, foreign relations, and business culture revisits (Fall 2022, Fall 2021, Fall 2020, Fall 2019)
- Summer Intensive Program in Lieu of Summer Immersion in China-Introduction to China: history, social development, emerging market and industrial transformation (Summer 2021)
- Pre-term in lieu of Summer Immersion in China – Introduction to China: History, social development, emerging market and industrial transformation (Summer 2020)
- Water, a resource under scrutiny in China (Fall 2019)
- The great China region: policies, foreign encounters, and economic development (Fall 2018, Fall 2017)

#### **Section Coordination**

##### *Director of Chinese Language and Culture Program 2017-*

Coordinating Faculty, speakers, and collaborators, and designing curricular and programs

- Course and program development for the M.A. program in International Studies (2017-)
- Regional seminars with East Asian Track students (every Fall since 2018)
- Mini immersion: one-day cultural immersion with local and regional collaborators (every Spring since 2018)
- Reading and writing diagnostics (every Spring since 2018)

#### **Study Abroad Programs**

##### *Faculty Lead and Coordinator, 2018-*

Designing, implementing, and leading Study Abroad Programs, 2018 – Summer 2023

- Chinese Summer Immersion – Leading 5-week immersion program in Beijing 2018, Singapore 2022, Taiwan 2023
- Lauder Intercultural Venture in Thailand (1 week, March 2018)

### **The Chinese Flagship Center, Brigham Young University-Provo**

#### **Teaching Experience**

##### *Lead Instructor, 2014-2017*

*Designed and developed individualized courses for students interested in Chinese for professional purposes*

- Domain-Specific one-on-one language training, including Chinese language in arts, science, engineering, and other professional fields.
- Group lesson (preparing for overseas Capstone projects): covering issues and topics concerning modern Chinese society

#### **Administration**

- Interviewed and selected program attendants
- Hired and supervised language tutors

## **University of Minnesota-Twin Cities**

### Teaching Experience

*Instructor, 2011, 2013*

- Beginning Chinese (self-developed materials for 10 courses), 2011
- Intermediate Chinese, 2013

*Online Course Developer and Instructor, 2014*

- Critical issues in the contemporary education

## **The Defense Language Institute Foreign Language Center**

### Teaching Experience

*Assistant Professor of Chinese, 2007-2010*

- Intensive Chinese Courses (63 weeks from beginning to advance levels)
- Curriculum and test development
- Immersion Specialist
- Technology Specialist: computer-based classroom teaching

### Administration

*Team Leader, 2008-2010*

- Coordinated with a team of five instructors to maintain daily instructional activities
- Selected and developed course materials for instruction
- Evaluated and reported students' performance
- Organized and conducted weekly and monthly meetings

## **OTHER SCHOLARLY EXPERIENCE**

### **University of Minnesota-Twin Cities**

*Graduate Research Assistant, Assistant to Program Coordinator, 2010-2013*

Department of Organizational Leadership, Policy, and Development

- Doctoral Seminar Course, Spring 2013
- Gender, Education, and International Development, Fall 2011
- International Education and Development, Spring 2010

*Administrative Fellow, Language Test Writer and Reviewer, 2011-2012*

College of Liberal Arts

*University of Minnesota Fellow, May-July 2012*

MasterCard Foundation Learn, Earn, and Save Initiative

### **Tsinghua University**

*Visiting Researcher, Summer 2005*  
Institute of Education

**Brigham Young University, Provo**  
*Research Assistant, 2003-2004*  
Department of Education Leadership and Foundations

*Research Assistant, Video Ethnographer, 2002-2003*  
Department of Instructional Technology and Psychology

## **PUBLICATIONS**

### **Book**

**Wu, X.** (2018). *Educational journeys, struggles, and ethnic identity: The impact of state schooling on Muslim Hui in rural China*, Palgrave MacMillan.

### **Journal**

Liu, Y. & **Wu, X.** (2016). Studies of fluency in Chinese second language learners, *TCSOL Studies*, 4, 32-41.

DeJaeghere, J., **Wu, X.** & Vu, L. (2015). Ethnicity and education in China and Vietnam: discursive formations of inequality. *Compare*, 45(1), 118-140.

Jacob, W., **Wu, X.** & Cheng, S. (2011). Chinese minorities and higher education: Qualitative findings from students, faculty, and administrators. *Education and Society*, 29 (1), 27-44.

### **Book Chapter**

**Wu, X.** (2018). State schooling and religious education for Muslim Hui students in Northwestern China: Changing perceptions and new development. In M. Sivasubramaniam & R. Hayhoe (eds). *Religion and education: Comparative and international perspectives*. (In the Oxford Studies in Comparative Education Series, edited by David Phillips) Oxford, UK.

**Wu, X.** & Geo-JaJa, M. (2016). From right to education to rights in education: A dialogical roadmap for development. In S. Majhanovich & M. Geo-JaJa (Eds). *Education, economics, and fragility in a globalizing world*. Sense Publishing.

## **RELATED SCHOLARLY ACTIVITIES**

### **Invited Talks and Workshops**

Why & How to Study Chinese NOW: Networking, Opportunities, Worlds, December 2020  
Global C.R.E.D 2020, December 2020

Panel on “Seals and The Global Seals of Biliteracy”, October 2020  
Taoli Chinese Language Educators in the Mid-Atlantic

Institute of Hui Studies, Beifang University of Nationalities, Ningxia China

- Reviews and Reflections of studies on Chinese Muslim Hui by Foreign scholars, July 2016

Brigham Young University

- Principles of Content-based instruction and practices of individualized instructions, June 2017
- Principles of Language Assessment Workshop with Dr. Ray Clifford, 28<sup>th</sup> Annual Conference of North American Association of Chinese Linguistics, May 2016
- Introduction to Education, Poverty and Community Development, January 2015
- Overview of International Development Education, October 2014

University of Minnesota

- Ethnographic Research Methods, March 2014
- Research Workshop on Dissertation Stage Data Analysis, March 2014

**Conferences**

**Wu, X.**, (2023, June). *Critical comparative analysis in teaching Chinese culture: reflections on an advanced-level content-based Chinese course*. The 8<sup>th</sup> International Conference on Teaching Chinese as a Foreign Language, Swarthmore, PA.

**Wu, X. & Peng, X.** (2023, April). *Developing advanced-level teaching materials: Challenges, trends, and strategies*. 30th International Conference on Chinese Language Instruction, Princeton, NJ.

**Wu, X. & Hu, J.** (2023, April). *Building global competence through a study abroad program: The Singapore case*. Annual Conference of Chinese Language and Teachers Association, Washington, DC.

**Wu, X. & Dwivedi, A.** (2022, April). *Models of virtual engagement for business LSP*. ISLSP-CIBER Conference. University of Chicago, Chicago, IL.

**Wu, X. & Dwivedi, A.** (2022, April). *Integrating community projects via virtual engagement to enrich 5Cs at advanced language courses: A case of Hindi and Chinese*. Annual National Council of Less Commonly Taught Languages, Virtual.

**Wu, X. & Peng, X.** (2022, April). *Enhancing intercultural competence of language learners: A case study of virtual community engagement projects*. Annual Conference of Chinese Language and Teachers Association, Virtual.

**Peng, X. & Wu, X.** (2021, May). *Third Place on Teaching Plan*. Penn Chinese for Professional Use Symposium, Philadelphia, PA.

**Wu, X., & Peng, X.** (2021, April). *Use technology to create meaningful interactions at advanced course: The case of VoiceThread*. Annual Conference of Chinese Language and Teachers Association. Washington DC.

**Wu, X.** (2019, March). Language Proficiency and Assessment Workshop. Taoli Pedagogy Forum: Enhancing the Learning and Teaching of Chinese Language K-16. Swarthmore College, PA

Chiang, H., **Wu, X.**, & Liu, Y. (2019, May). *Building Global Competence through a Carefully Selected Topic*. National Chinese Language Conference (NCLC), San Diego, CA.

**Wu, X.** (2019, April). *Students' Perspectives on Learning Vocabulary in Advanced Chinese*. Chinese Language Teachers Association (CLTA), Seattle, WA.

**Wu, X.** (2017, November). *Building intercultural competence in advanced-level classroom*. Paper presented at the American Council for Teachers of Foreign Languages (ACTFL), Nashville, TN.

**Wu, X.** (2017, March). *State schooling and religious education for Muslim Hui students in Northwestern China: Changing perceptions and new development*. Paper presented in Group Roundtable Paper Session for Book Launch Religion and education: Comparative and international perspectives by M. Sivasubramaniam & R. Hayhoe (eds.) at the Annual Meeting of Comparative and International Education Societies, Atlanta, GA.

**Wu, X.** (2016, November). *Developing superior level proficiency through individualized instruction*. Paper presented at the American Council for Teachers of Foreign Languages (ACTFL), Boston, MA.

**Wu, X.**, Geo-JaJa, M. (2016, August). *Human rights in development assistant: making and unmaking aid models*. Paper presented at the World Council of Comparative Education Societies (WCCES), Beijing, China.

Tang, H., Hite, S., Julie, H., & **Wu, X.** (2016, August). *Suffering while enjoying: Student educational experiences in the ACCA and CIMA internationalization baccalaureate pilot programs at [West] University Business School, China*. Paper presented at the World Council of Comparative Education Societies (WCCES), Beijing, China.

Liu, Y., & **Wu, X.** (2016, May). *The effects of task types on L2 Chinese learner's speaking performance*. Paper presented at the 28<sup>th</sup> Annual North American Conference on Chinese Linguistics, Brigham Young University, UT.

Liu, Y., & **Wu, X.** (2016, March). *The effects of task types on L2 Chinese learners' speaking performance-lexical richness and quality*. Paper presented at the Chinese Language Teachers Association-California Spring Conference, Stanford University, California.

Liu, Y., & **Wu, X.** (2015, April). *Native Speaker's Perception of Fluency in Advanced Level L2 Speech*. Paper presented at the 27<sup>th</sup> Annual North American Conference on Chinese Linguistics, UCLA, California.

**Wu, X.** (2014, March). *Compulsory Education for Muslim Hui Students in Northwestern China: Equality or Quality*. Paper presented at the Annual Meeting of Comparative and International Education Society, Toronto, Canada.

**Wu, X.** (2013, June). *Education for Muslim Hui students in Northwestern China: Poverty, Identity, and Choices of Life*. Paper presented at the Biannual meeting of the World Council of Comparative Education Societies Conference, Buenos Aires, Argentina.

Chair: Multicultural Education Thematic Group

DeJaeghere, J., **Wu, X.**, & Vu, L. (2012, April). *Ethnic Identity and Education in China and Vietnam: Alternative Approaches to Ethnicity and Education: A Critical Discourse Analysis of Policies in China and Vietnam*. Paper presented at the Annual Meeting of the Comparative and International Education Society, San Juan, Puerto Rico.

Baum, D. & **Wu, X.** (2012, April). *Construction of Navajo Identity Amidst Globalization: A Global Education Perspective*. Paper presented at the Annual Meeting of Comparative and International Education Society, San Juan, Puerto Rico.

**Wu, X.** (2011, May). *The Impacts of Educational Discourse on Ethnic Minorities in China: From Unity to Harmony*. Paper presented at the Annual Meeting of the Comparative and International Education Society, Montreal, Canada.

**Wu, X.**, Li, Y. & Geo-JaJa, M. (2009, March). *Substitute Teachers: An Examination of the Teacher Qualification System in China*. Paper presented at the Annual Meeting of the Comparative and International Education Society, Charleston, North Carolina.

**Wu, X.** & Zhang, Y. (2008). *Teaching Chinese Culture at a Beginning-level Intensive Course*. Paper presented at the Annual meeting of the Foreign Language Association of North California (FLANC), Berkley, California.

**Wu, X.** (2006, March). *A Meta-Analysis of Education for Ethnic Minority Students in China: Impact of Perceptions of Education on Student Achievement*. Paper presented at Comparative and International Education Society, University of Hawaii, Honolulu.

Jacob, W. & **Wu, X.** (2005, October). *Chinese Minorities and Higher Education: Qualitative Findings from Students, Teachers, and Administrators*. Paper presented at the Western Regional Meeting of the Comparative and International Education Society, University of British Columbia, Vancouver, Canada.

**Wu, X.** (2004, March). *Globalization and Education Reform in Developing Countries: the Cases of Botswana, Zimbabwe, Chile, Peru and China*. Paper presented at the Annual Meeting of the Comparative and International Education Society, Salt Lake City, Utah.

## **SERVICES**

### **Professional**

#### Book Proposal Reviewer

- Bloomsbury Publishing
- Routledge Taylor & Francis Group
- Springer

#### Conference Proposal Reviewer

- American Council on the Teaching of Foreign Language (ACTFL), 2020-
- Comparative and International Education Society (CIES), 2015-2018

#### Journal Reviewer

- Foreign Language Annuals, 2021-
- International Education Journal: Comparative Perspectives, 2017-

#### Others

- ACTFL Summer Scholarship Application reviewer, 2019

### **University**

#### The Lauder Institute, University of Pennsylvania

- Graduation Presentation Committee, 2021-2022
- Syllabus Review Committee, 2021-
- New Faculty Search Committee, 2021-2022
- Community Outreach Project committee, 2021
- Language Academic Resource Faculty, 2019-2020
- Superior Level Course Development Committee, 2018-2019

#### University of Pennsylvania

- Penn Wharton China Center Student Engagement Conference, October 2018
- Penn-StarTalk Chinese Language Teacher Advancement Program Capstone projects Showcase, December 2017

#### Brigham Young University

- Utah K-12 Language Fair Facilitator, April 2017, 2016, 2015
- Chinese Speech Contest Judge, March 2016, 2015
- Chinese Cultural Night Coordinator, 2005-2006
- President, Chinese Students and Scholars Association, 2005-2006
- Chinese Speech Contest Coordinator, 2004-2006
- International Outreach Presenter, Fall 2004

#### University of Minnesota



- Student Mentor in the Department of Organizational Leadership, Policy, and Development, 2014
- Board Member of Organizational Leadership Student Association, 2013-2014
- Instructor for the World Language Day, University of Minnesota, May 2012
- Speaker for Voices from Around the World, MacNamara Alumni Center, February 2011

Defense Language Institute Foreign Language Center, Presidio of Monterey, California

- Presenter for the World Language Day, May 2008, 2007
- Chinese Speech Contest Judge for the Northern California Chinese Speech Contest 2007, 2008

**GRANTS AND SCHOLARSHIP**

Recipient, SAS Language Teaching Innovation Grant, University of Pennsylvania, 2018-2019

Co-PI with Dr. Matthew Christensen, Chinese Flagship Teacher Training Workshop, Institute of International Education, Funded by National Security Education Program, June 19-24, 2017

CEHD and GAPSA travel grant for CIES Conference, University of Minnesota

CEHD travel grant for CIES Conference, University of Minnesota

UREAG travel grant for CIES conference, Special Interest Group of CIES

Tuition Scholarship, Educational Leadership and Foundations, Brigham Young University

Asian Studies Scholarship, Kennedy Center for International Studies, Brigham Young University

Kennedy Center Scholarship, Brigham Young University

**PROFESSIONAL AFFILIATIONS**

Co-Founder & President of the Chinese Language Teacher Association-Taoli Mid-Atlantic

American Council on the Teaching of Foreign Languages

Chinese Language Teachers Association (CLTA)

National Council of Less Commonly Taught Languages

**CONSULTANCY**

ACTFL Chinese Language Reading and Writing Test Developer, 2017-

**SELECTED PROFESSIONAL DEVELOPMENT**

## **University of Pennsylvania**

- Best Practices for Remote Instruction, 2020
- Fall Teach-In series: Padlet, 2020
- Examining Race in East Asian Studies- Anti Racism in Language Teaching
- Visual Thinking Strategies Session, 2019
- Penn Language Center Discourse and Interactions in Language Education, 2018
- Language Education Symposium: Open Educational Resources, 2017

## **University of Hawaii-Moana**

- Project-based language learning online workshop (PBLL), 2017

## **Brigham Young University**

- ACTFL OPI Assessment Workshop (4 Days), 2016

## **Defense Language Institute Foreign Language Center**

- Instructor Certificate Course
- Interagency Language Roundtable Training ( ILR )
- Leadership Training for Team Leaders
- Homework Design Training Workshop
- Oral Proficiency Interview Workshop (ILR-OPI)
- Language Typology Workshop
- Counseling workshop Training
- Technology-enhanced classroom instruction Workshop

## **LANGUAGES**

**Chinese:** Native Level (ACTFL Oral Proficiency Level Superior)  
(ILR Oral Proficiency Level 4)

**English:** ILR Oral Proficiency Level 3 (Professional Level)

## **OTHER SKILLS**

- Qualitative Data Analysis Software: Nvivo
- Quantitative Data Analysis: basic statistics SPSS
- Online Course Development: Canvas, Moodle, Blackboard, LearningSuite, Sanako 1200 Lab, and presentation tools (Smart Board)
- Video editing: iMovie, Adobe Audition, Audacity, ULead, and Photoshop