

Attention Engager  
 ..Conspicuous  
 ..Inconspicuous

..Positive  
 ..Clarity and Legibility  
 ..Clarity and Legibility

..Positive  
 ..Positive

..More Details

..Positive

..Clarity and Legibility  
 ..Clarity and Legibility  
 ..Impact of Animations  
 ..Potential Improvements

Novelties for Participants

## Interview - Teilnehmer 11:

Bevor das Interview beginnt, wird der Teilnehmer über die Studie debriefed und es werden nochmal alle Warnungen durchgezeigt.

I: How did you perceive the warnings when you first saw them? Did they immediately stand out to you?

B: Yes, they did generally stood out to me immediately. Only one particular one did not. This one here (Banner, side).

I: Were there any elements in the warnings that particularly stood out?

B: Yes, the comparisons were really good and stood out. Also the color red. Red is related to negative or important things. Also same for the yellow warning sign.

I: Did the warnings play a significant role in your decisions?

B: Yeah definitely.

I: Could you rank the effectiveness of the warnings?

B: I really liked this one (Link hover, detailed). Maybe also this one here (Greeting, detailed)

B: This one (Signature, detailed), I don't know, it could be useful? Not sure tho.

I: Did you like the more detailed or the shorter version of the warnings more?

B: I preferred the longer ones, because it teaches me for the next on how to recognize phishing attempts.

I: What do you think about clickable buttons in the warnings? Are they helpful?

B: The clickable ones make sense yes. I liked it.

I: Regarding the design of the warnings, do animations or colors impact your perception?

B: Definitely. The color red is really good. Not sure about the font color, maybe it could be black instead of white for better readability? The animations were nice, they could maybe appear immediately or maybe a different kind of animation so that it appears from the center of the email and not from the side?

I: Were there any new pieces of information in the warnings that caught your attention?

B: Yes, the warnings about the greeting and signature were new to me.

I: How do you handle emails when you suspect phishing, but your email client hasn't flagged them as such?

B: If it's not flagged, but I'm suspicious, I'll check if I recognize the sender.