



Attention Engagement  
..Conspicuous



Attention Engagement  
..Positive



..Positive



..More Details  
..Positive



..Negative




..Positive



..Positive




..More Details



Attention Engagement  
..Clarity and Legibility



..Impact of Animati  
..Impact of Animati  
..Potential Improve



..Positive



## Interview - Teilnehmer 8:

Bevor das Interview beginnt, wird der Teilnehmer über die Studie debriefed und es werden nochmal alle Warnungen durchgezeigt.

I: How did you generally perceive the warnings? Did they immediately stand out to you?

B: Yes. I felt threatened about them and they made me worried about maybe catching a virus or something.

I: Were there any elements in the warnings that stood out to you in particular?

B: Of course the word "phishing". That was definitely a red flag for me. Also the warnings about the greeting, that was quite interesting.

I: Did the warnings play a significant role in your decisions?

B: Yes, totally.

I: And now some questions about the effectiveness of the warnings. How do you assess the effectiveness of each warning? You can click through them and maybe give me some sort of ranking.

B: These ones (generic banner, top and side) I am kinda familiar with. They are simple and give good reason to be careful.

B: This one (link hover) is very nice, because it stops me from clicking it. I like the more detailed version of this more.

B: This is fine (signature, simple) but I don't know actually. This is quite unusual and a detailed signature is not always part of an email, soo..

B: This one (signature, detailed) is better, because it provides an actual comparison for better understanding.

I: So which one did you find the most helpful?

B: This one (greeting, detailed) was the best because it provides lots of details.

I: So it seems like you like it when there is more detail in the warnings, right?

B: Yes.

I: And now about the design. What do you think about the design, meaning colors, animations, fonts etc.? Did they have an impact on your attention?

B: They definitely stand out and make me think, oh there is something going on here. Perfect color.

I: And your opinion on the sliding in animation?

B: I love animations. I definitely really like it in this case too. They also help me with catching my attention. I must say that I don't like the delay. For example if I am in hurry and quickly click through the mails, I might not see the warning at all.

I: What do you think about interactables, such as these clickable buttons in the warnings?

B: They definitely make sense and I think there are very good because this provides me with context on the warning.



- 24 I: Any general suggestions for improving the design?
- 25 B: I don't think there is any issue with the design, besides the delayed slide in animation.
- 26 I: Was there anything new with the warnings, that you didn't pay attention to before?
- 27 B: This animation thing is new to me. Also new to me is that the warnings provide lots of details. That I didn't see before.