

Attention Engagement

..Conspicuous

..Conspicuous

..Clarity and Legibility

..Conspicuous

..Simplicity

..Conspicuous

..Positive

..Conspicuous

..Positive

..Positive

..More Details

..Impact of Animations

..Negative

## Interview - Teilnehmer 16:

Bevor das Interview beginnt, wird der Teilnehmer über die Studie debriefed und es werden nochmal alle Warnungen durchgezeigt.

I: How did you perceive the warnings? Did they stand out to you immediately?

B: Yes generally they did stand out, but I didn't notice that one, where you need to hover over link.

I: Were there any elements in the warnings that stood out to you?

B: I mean the red was really popping.

I: About the effectiveness of each warning, maybe we can do kind of a ranking from top to bottom?

B: This one (greeting, detail) is a long one. I didn't really focus on like reading it or clicking these. But it's still very eye catching.

I: So you are basically saying, that you see the warning and you don't really need any more information?

B: Yes.

B: This here (banner, top) is nice. It's basically the first thing you see.

B: This here (banner, side) is fine too.

I: Did you immediately notice this one in the first run?

B: Yeah I did. Obviously the ones on top are more prominent and catch your attention immediately but this works too.

B: This one (signature, detailed) is really nice. I really liked the comparison between like the real one and the fake one. Without this warning I would not have looked at the warning at all.

B: This (signature, simple) is the same as before, but I really would prefer the other version.

B: This (link hover, detail) is nice. I didn't notice this in the first run.

B: This (link hover, simple) is the same I guess? Just with less information.

B: I would personally prefer warnings that are already there, like on the side or on the top or something. But at least this is preventing?

B: This (greeting, detailed) is very cool. I like the comparisons.

B: This (greeting, simple) one, I prefer the one before.

I: So It looks like you would prefer the versions with more details?



B: Yeah, definitely. I like the learning effect of these warnings.

I: And about the design of the warnings, how did you like the animations, the colors, the fonts? You already mentioned that the red is really popping and a good choice. What about the other aspects?

B: The animations don't really make a difference for me. There could also just be no animations. I honestly didn't even notice them?

I: And what do you think about interactive elements in warnings, for example the clickable buttons in the greeting warning?

B: I wouldn't like to click on those buttons if I would get such a

..Negative			warning. I don't really know if I can trust it.
		28	I: Any other suggestions for improvement of the design?
..Clarity and Legibility		29	B: Maybe make the font bold or underline? Just to make it more highlighted.
		30	I: And were there any new pieces of information in the warnings which you hadn't paid attention to before?
		31	B: Yeah the signature and greeting ones where new to me.