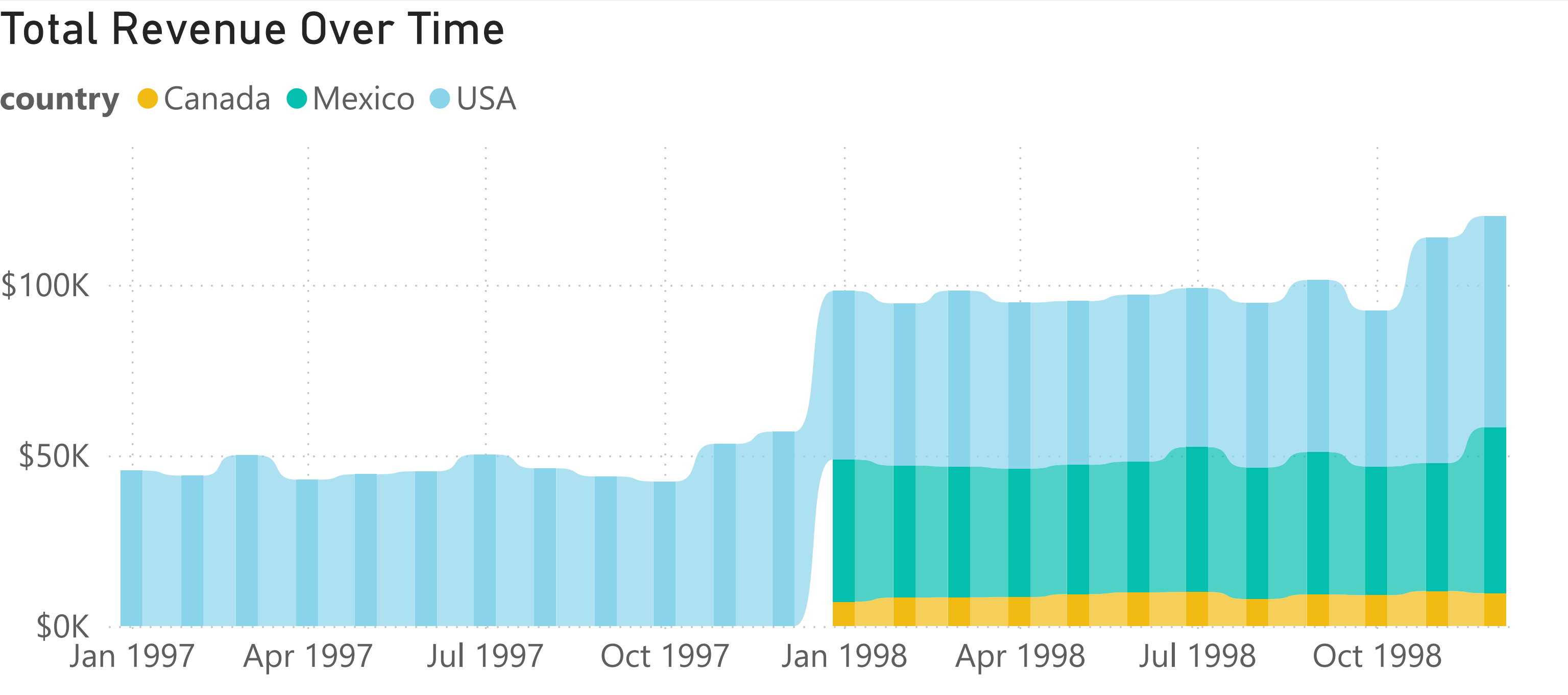
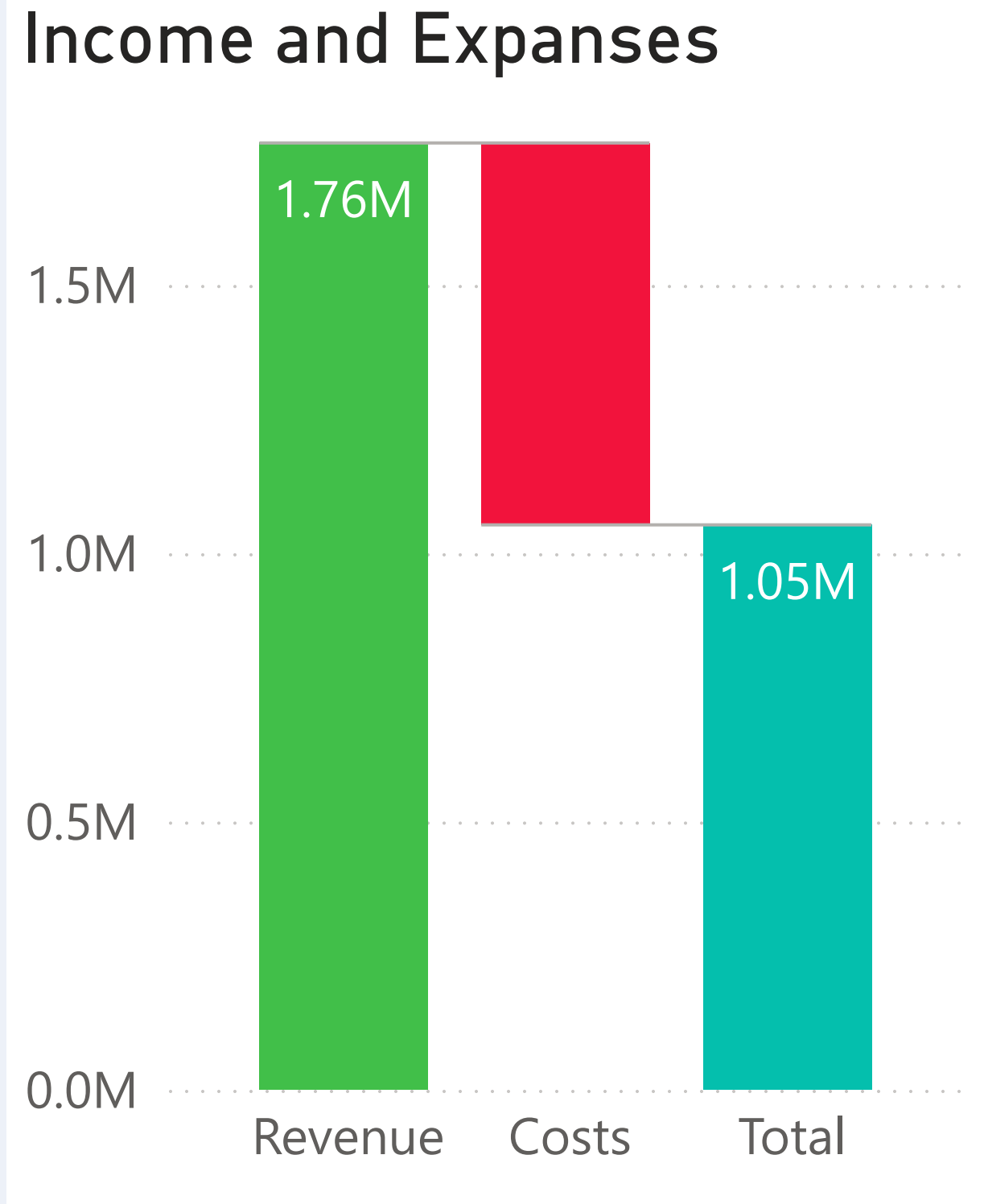
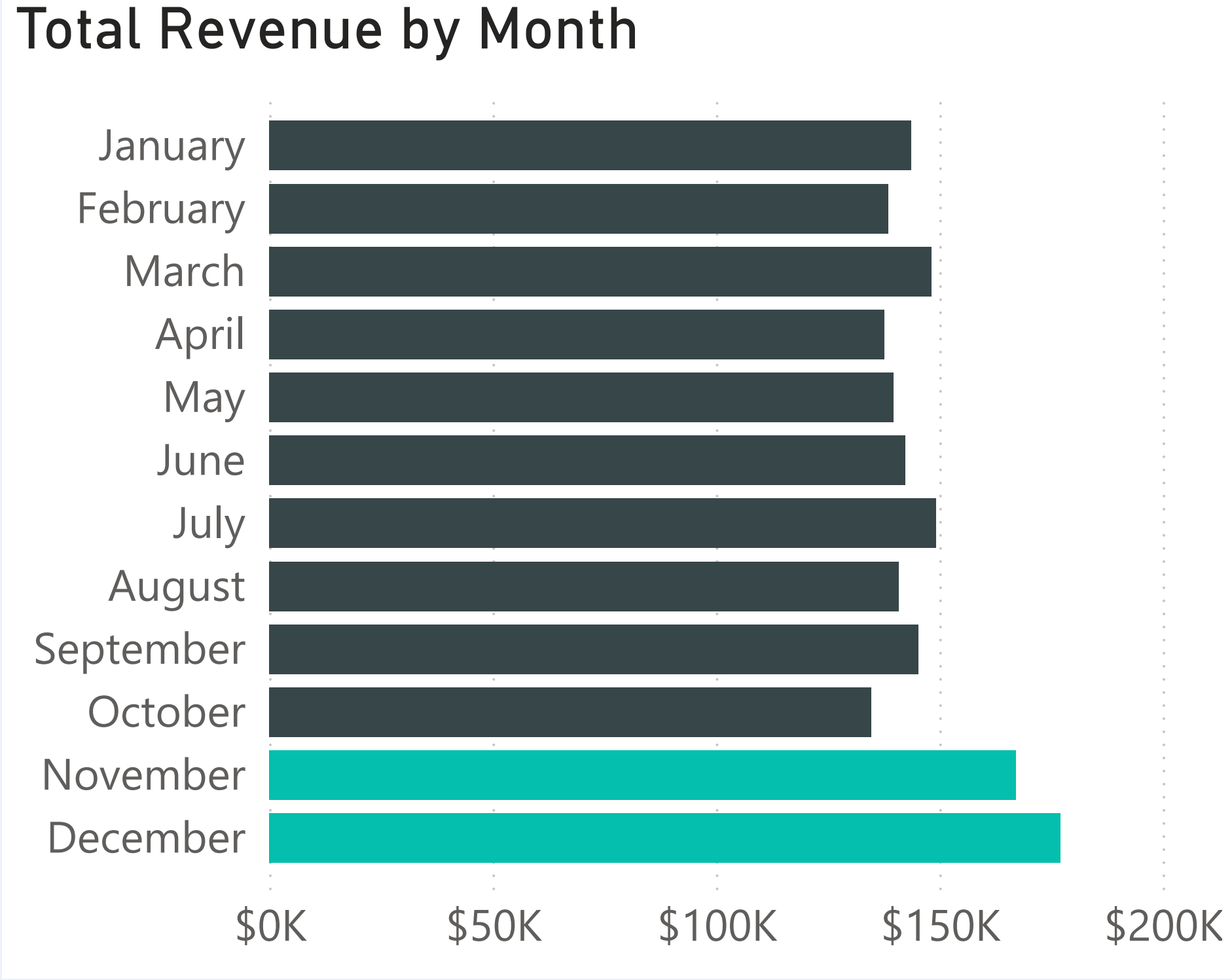
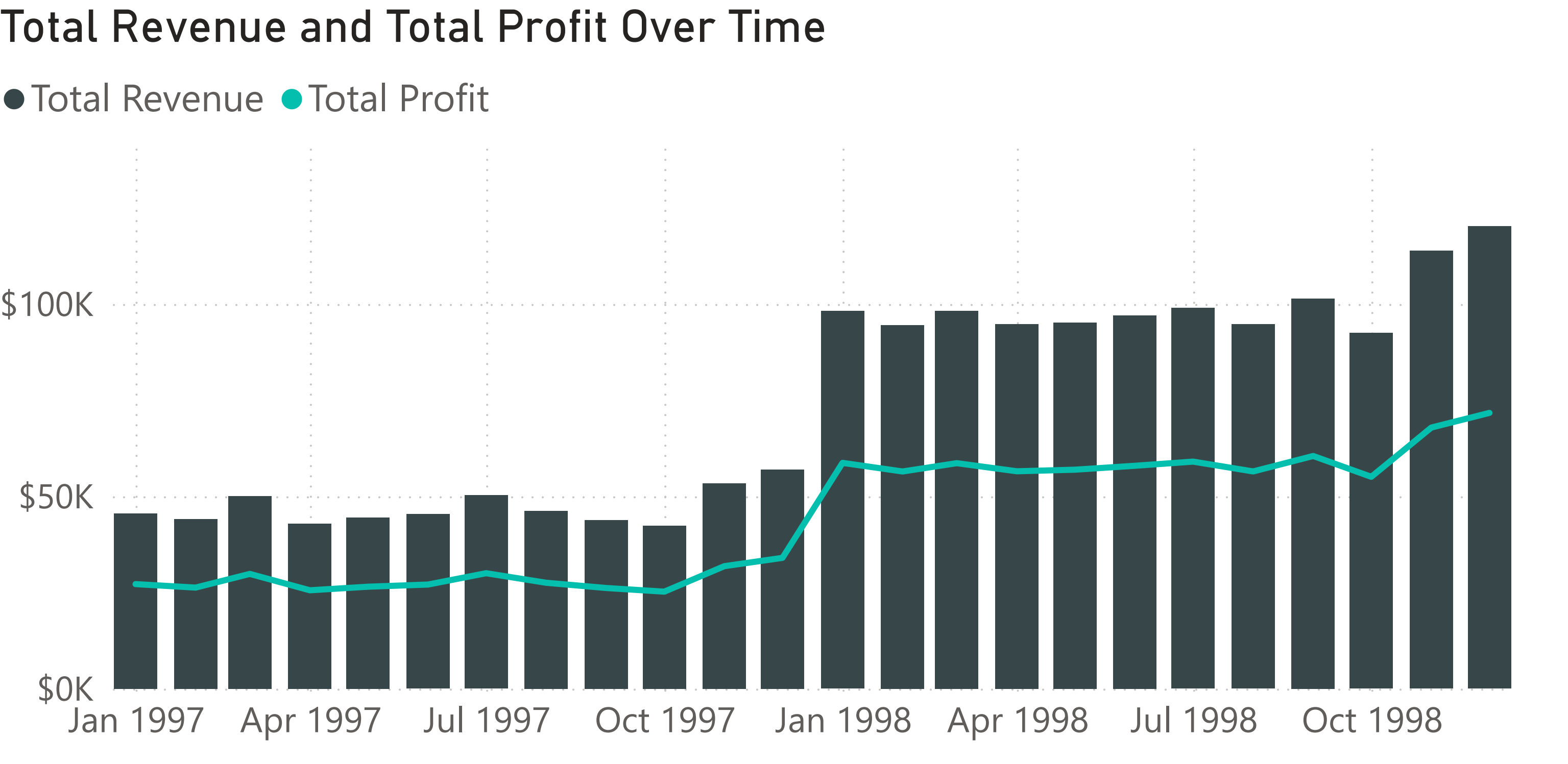
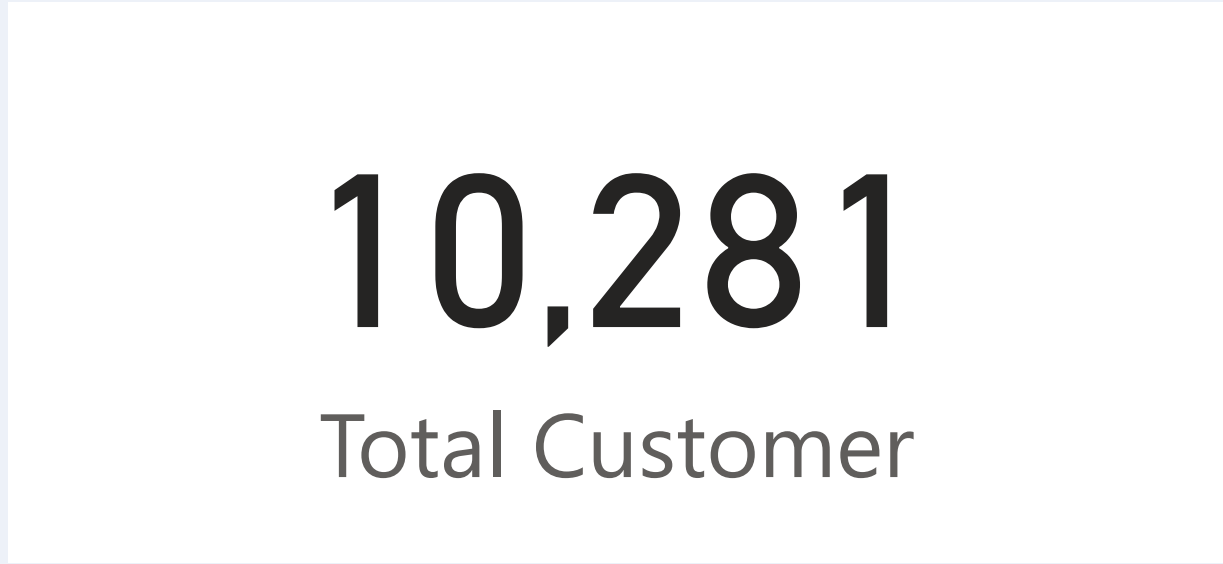
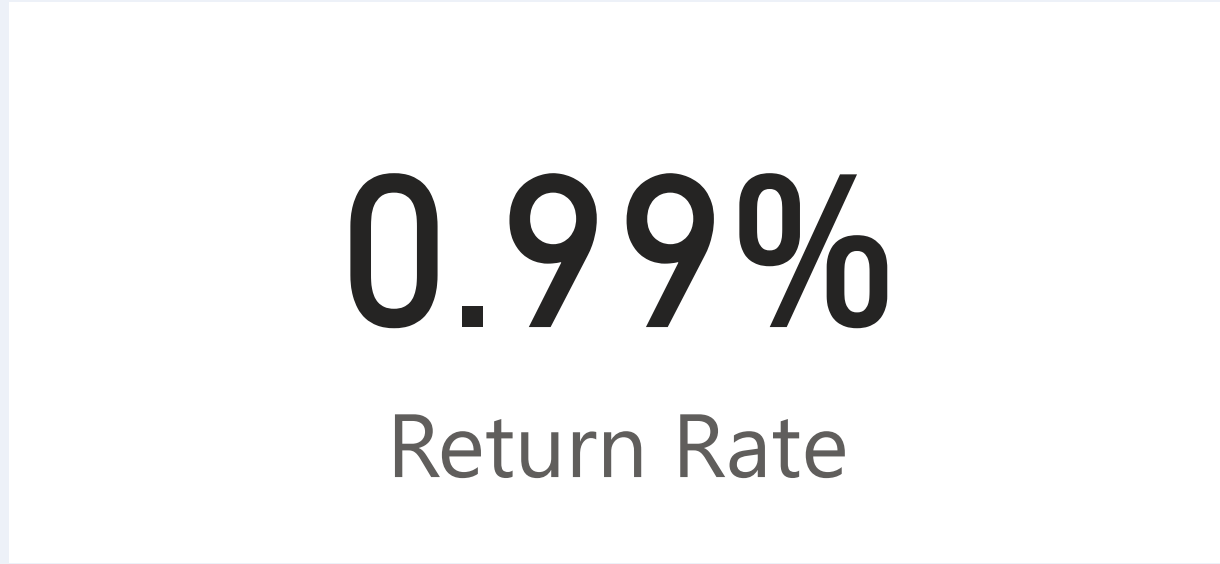
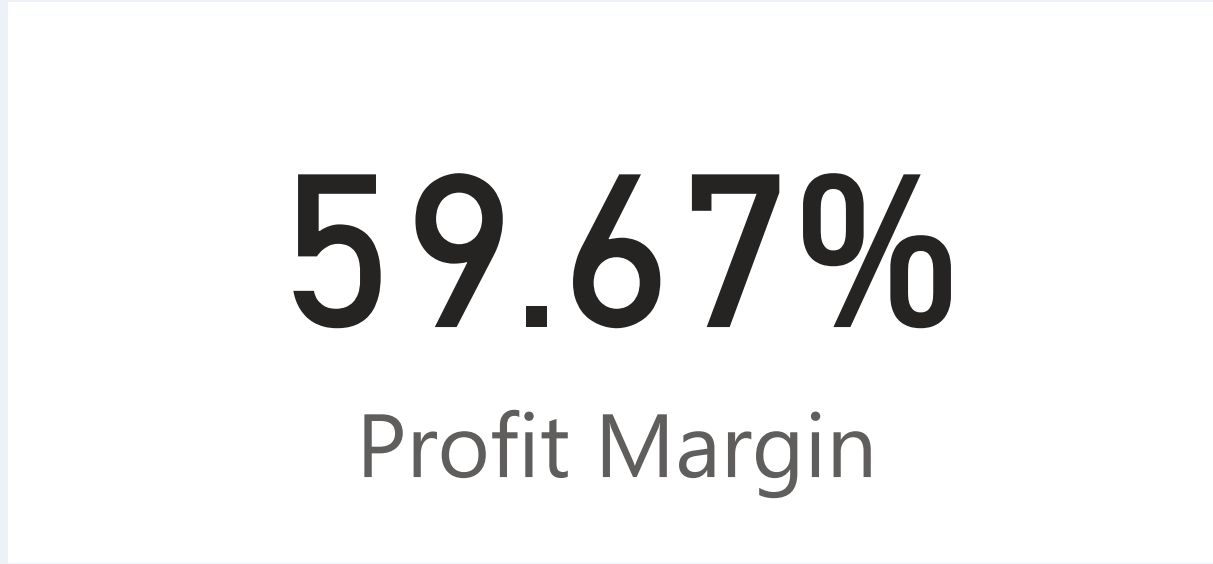
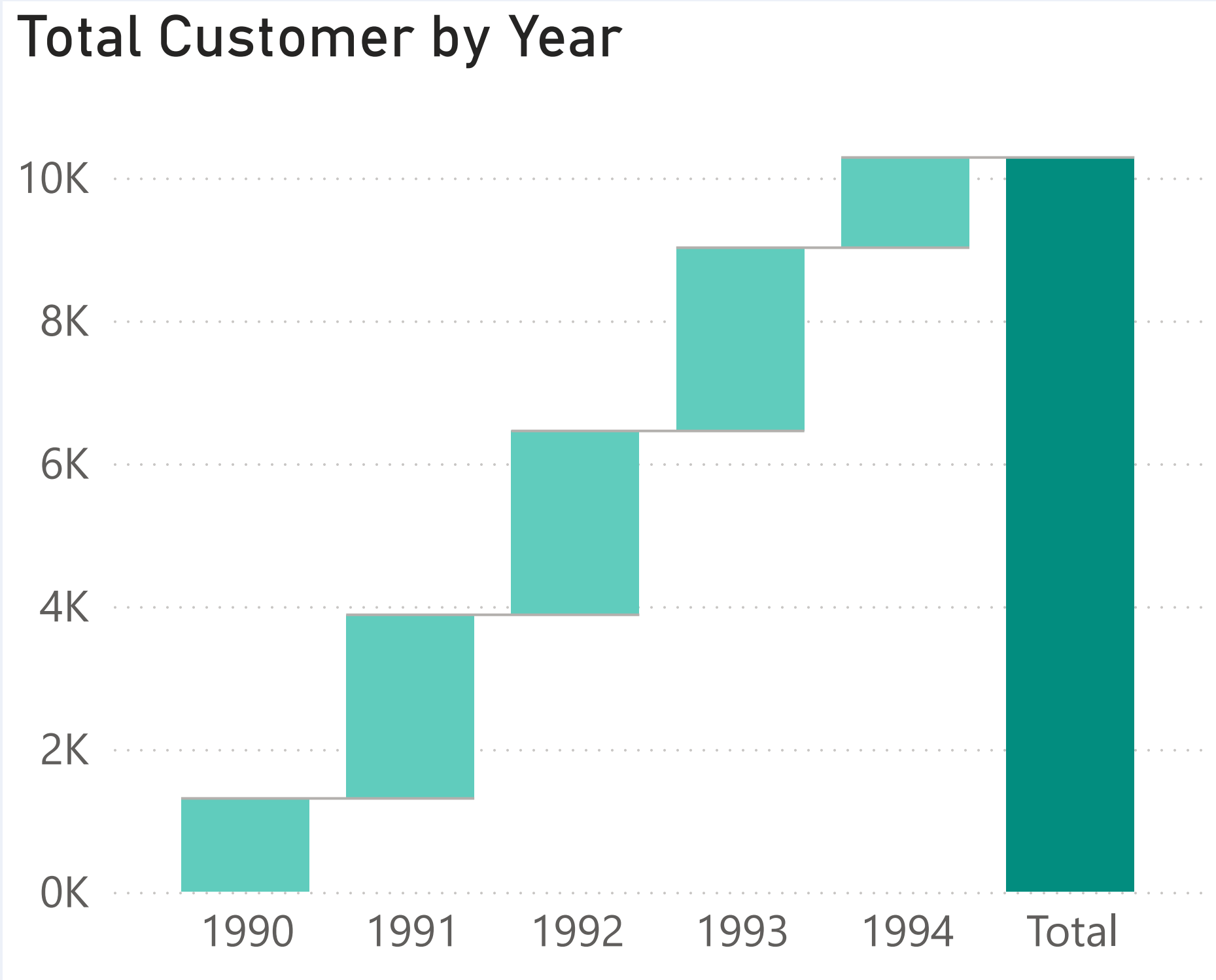
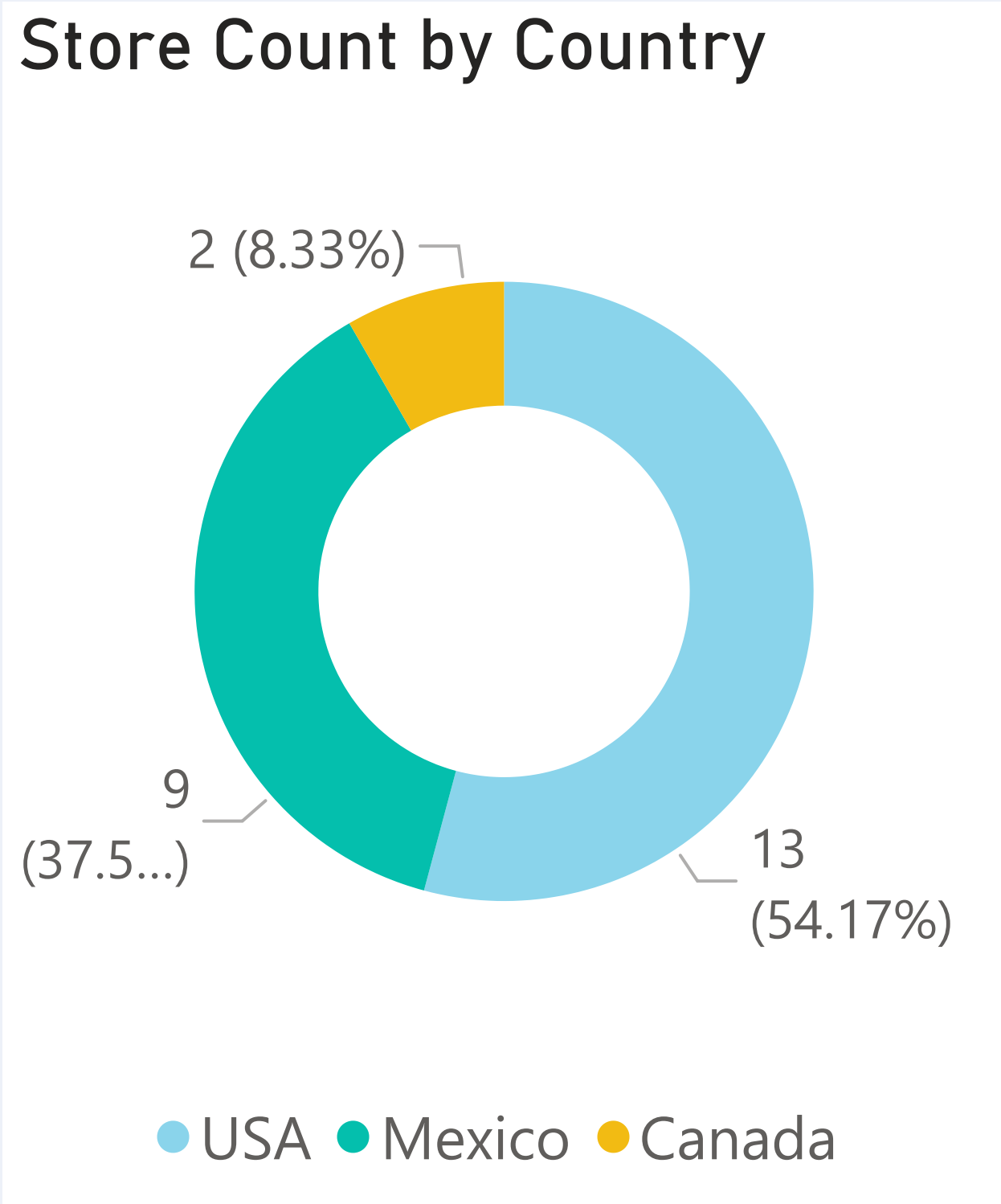


Sales Report 1997-1998



No new stores opened in the 1997-1998 period; only one U.S. store underwent renovation.





Filters

Country

- ☐ Select all
- ☐ Canada
- ☐ Mexico
- ☐ USA

Year

- ☐ 1997
- ☐ 1998



Home



Products



Customers



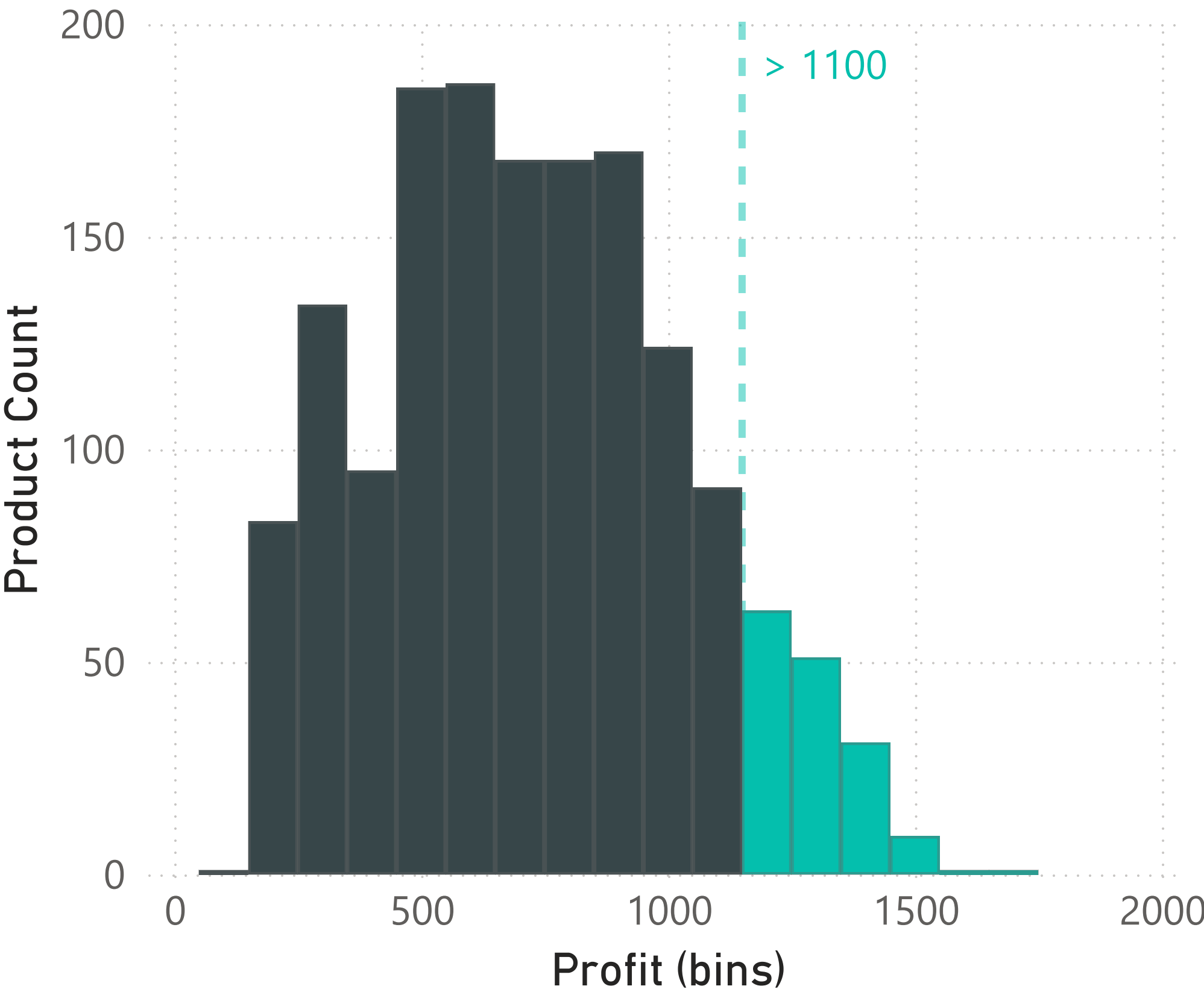
Stores



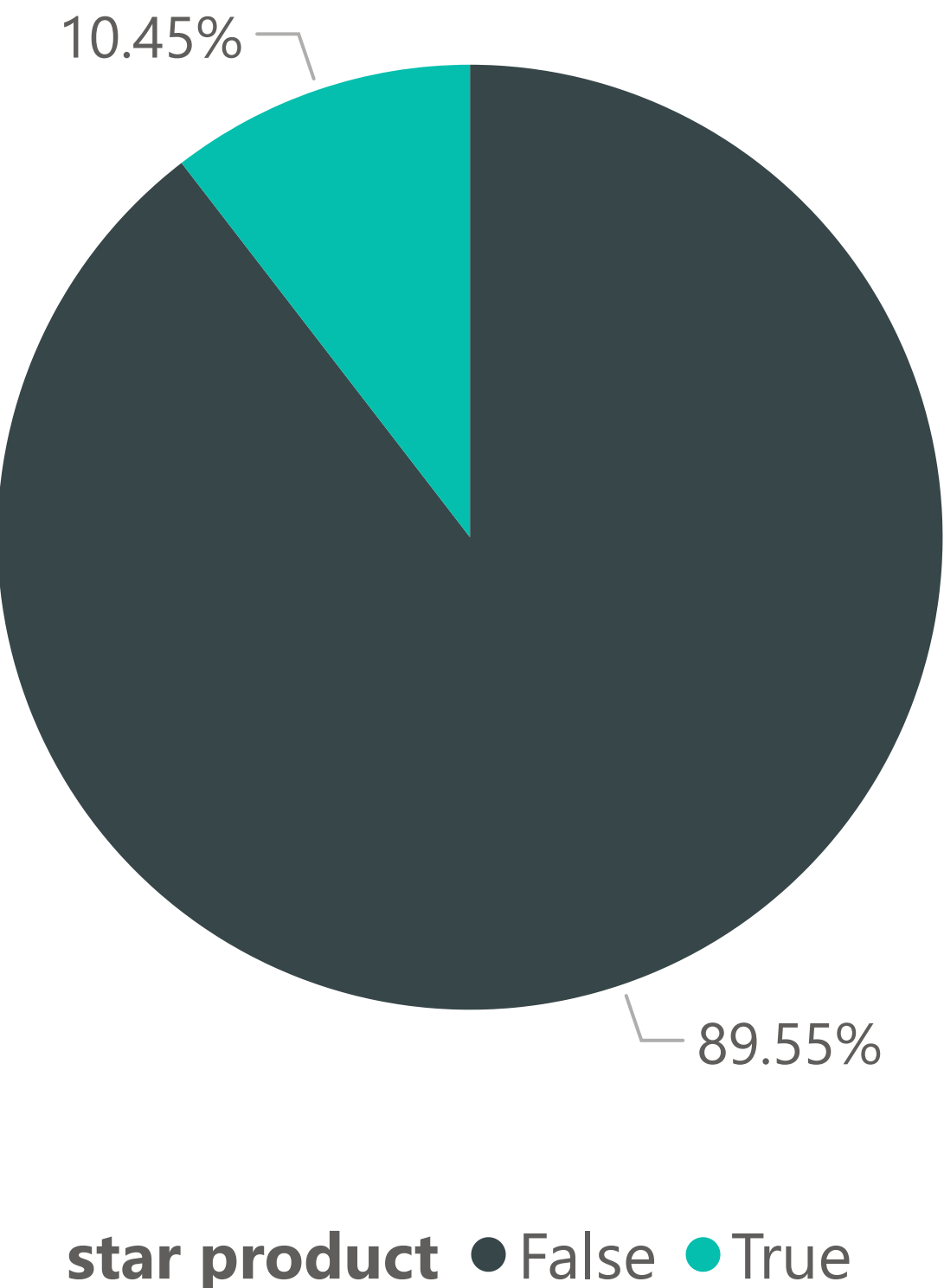
Suggestion

Product Analysis

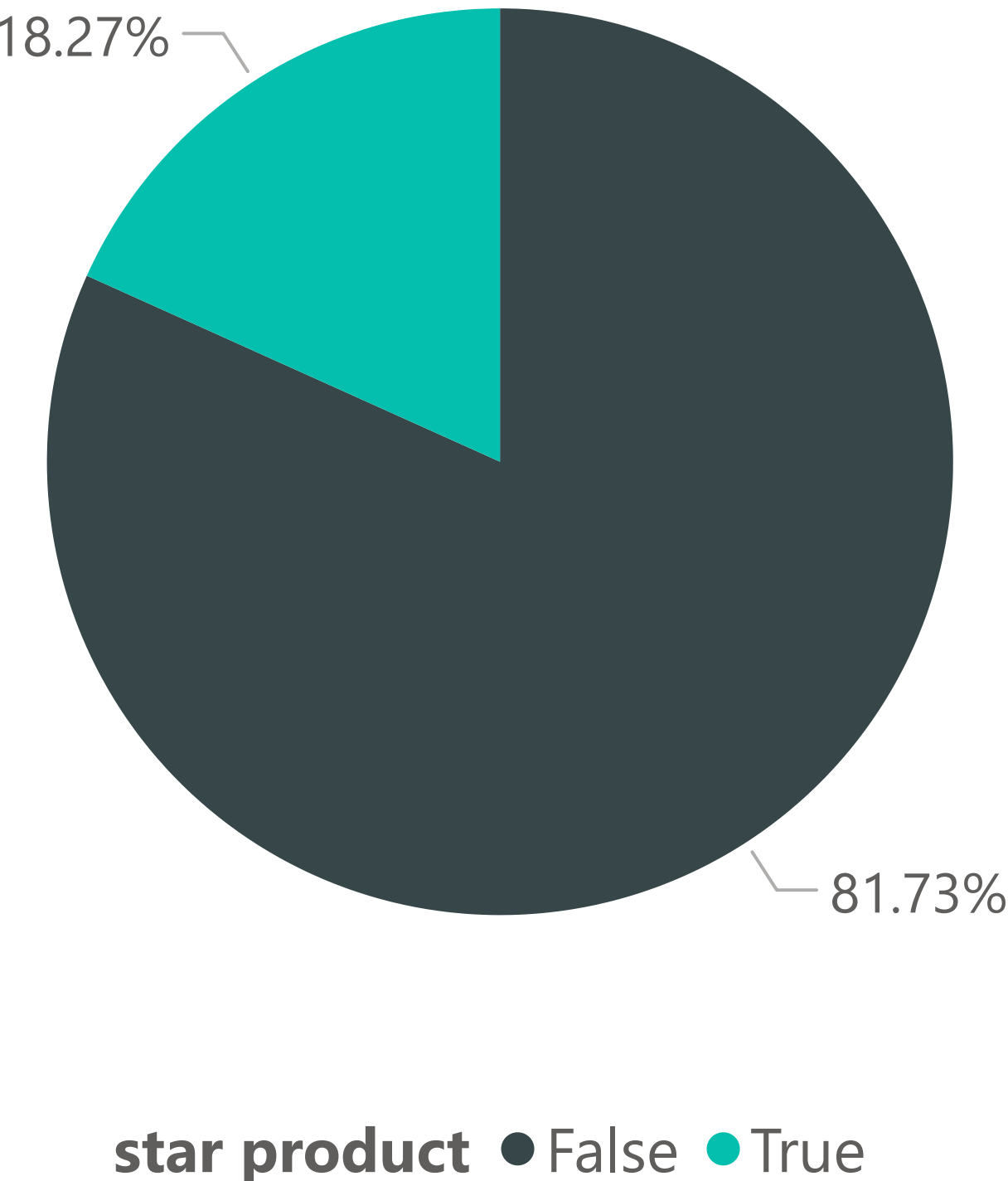
10% of Products Generates Maximum Profit



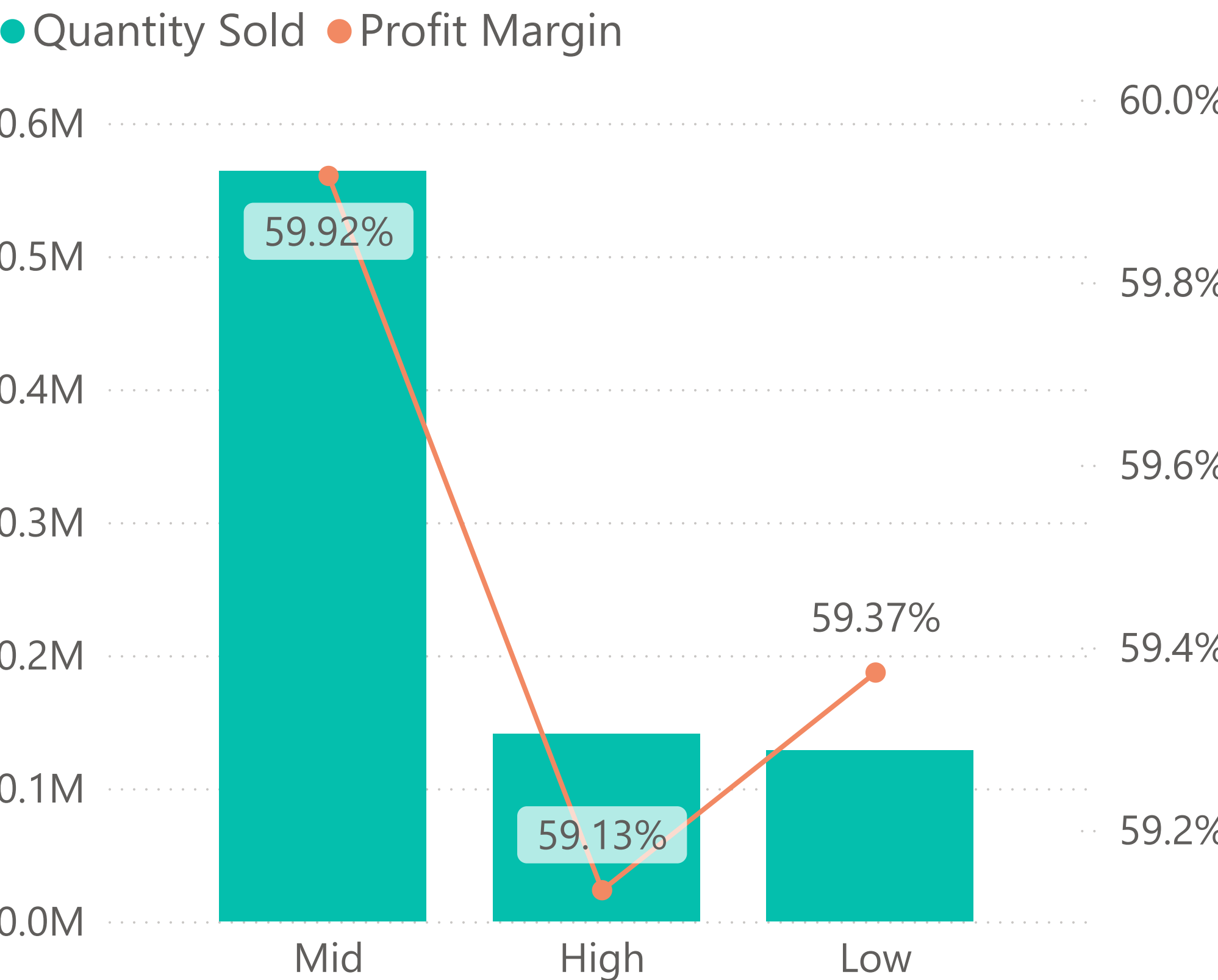
Quantity Sold by Star Products



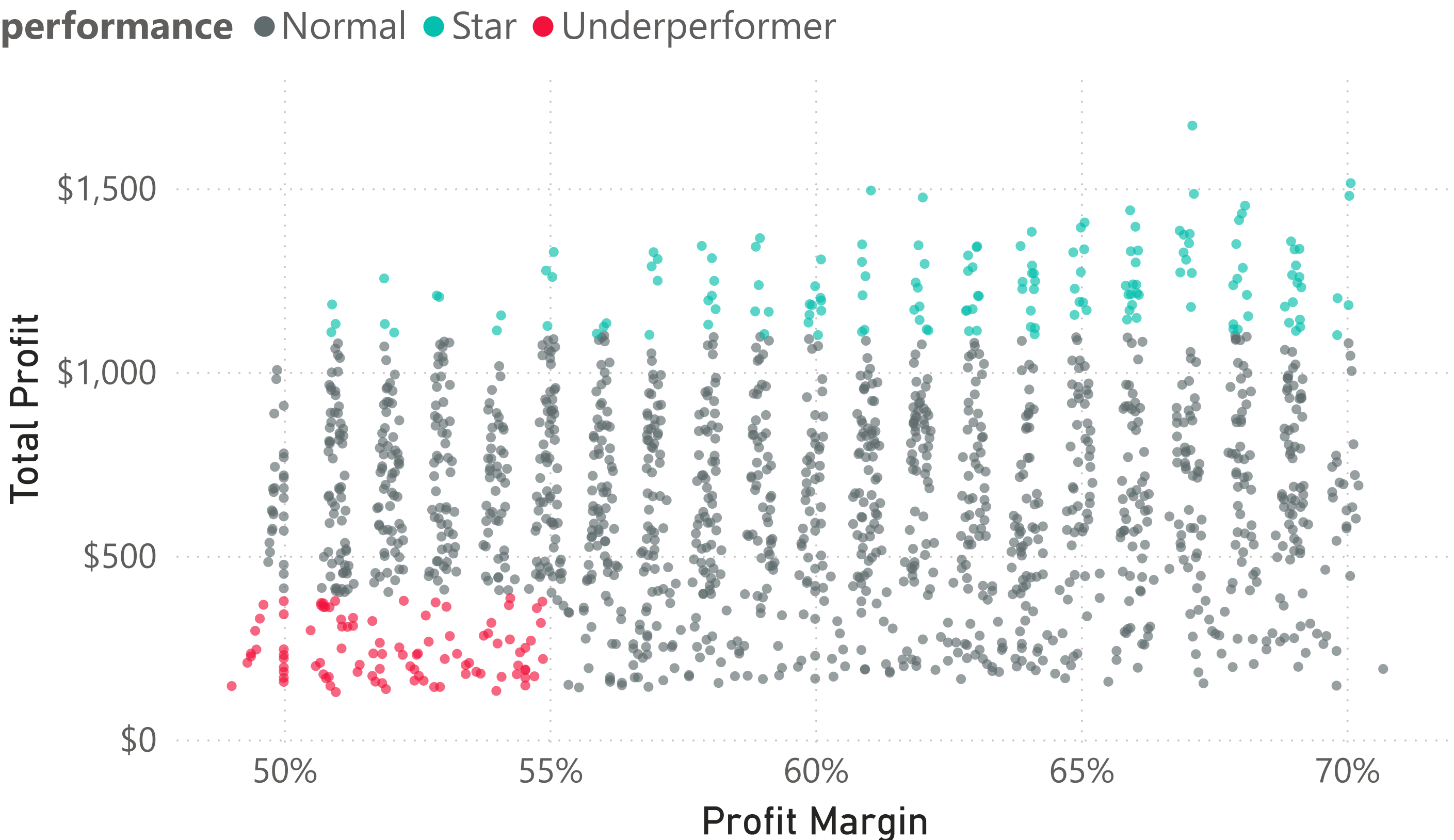
Total Profit by Star Products



Quantity Sold and Profit Margin by Price Tier



Profit Margin and Total Profit



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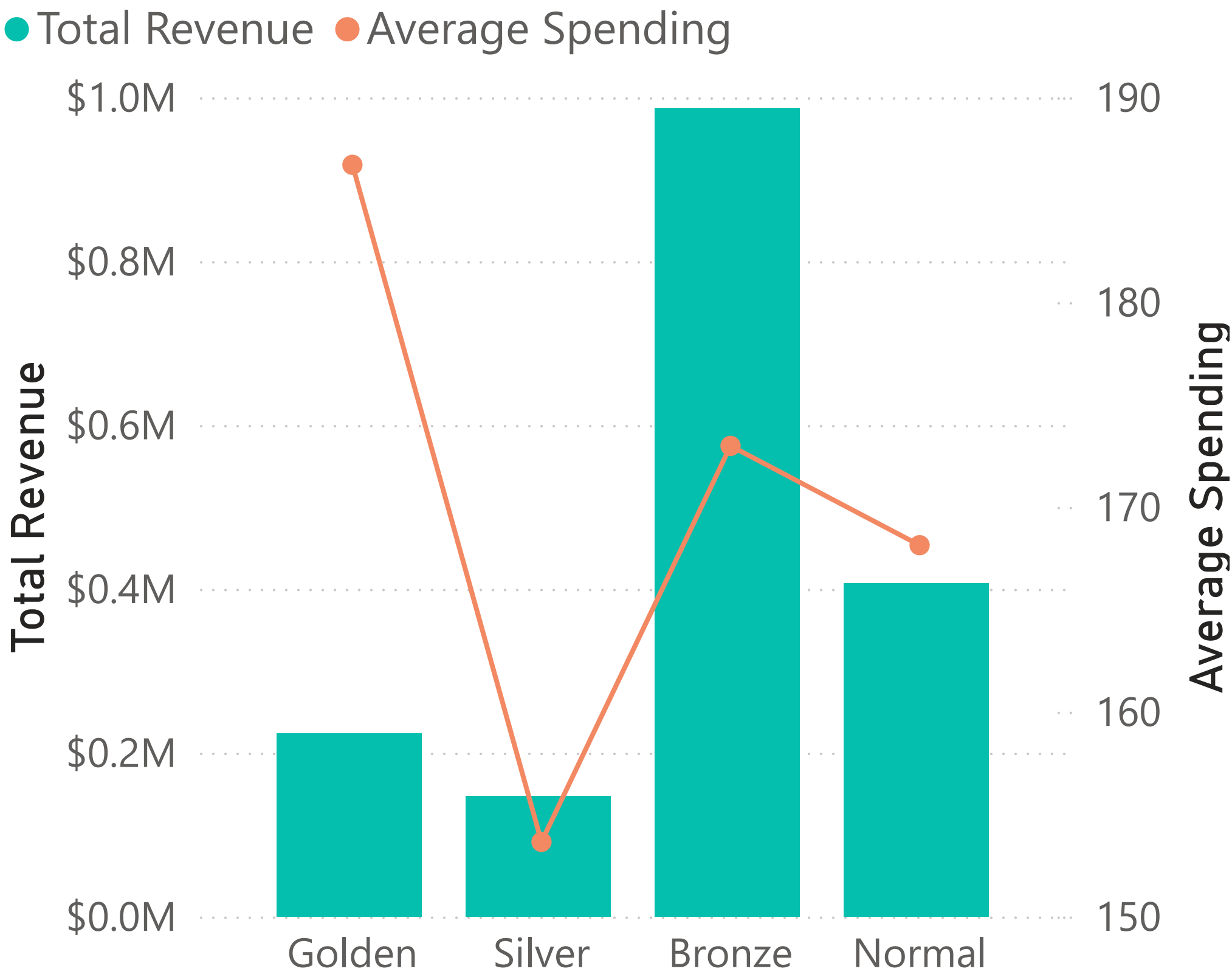
Brand Count

1,560

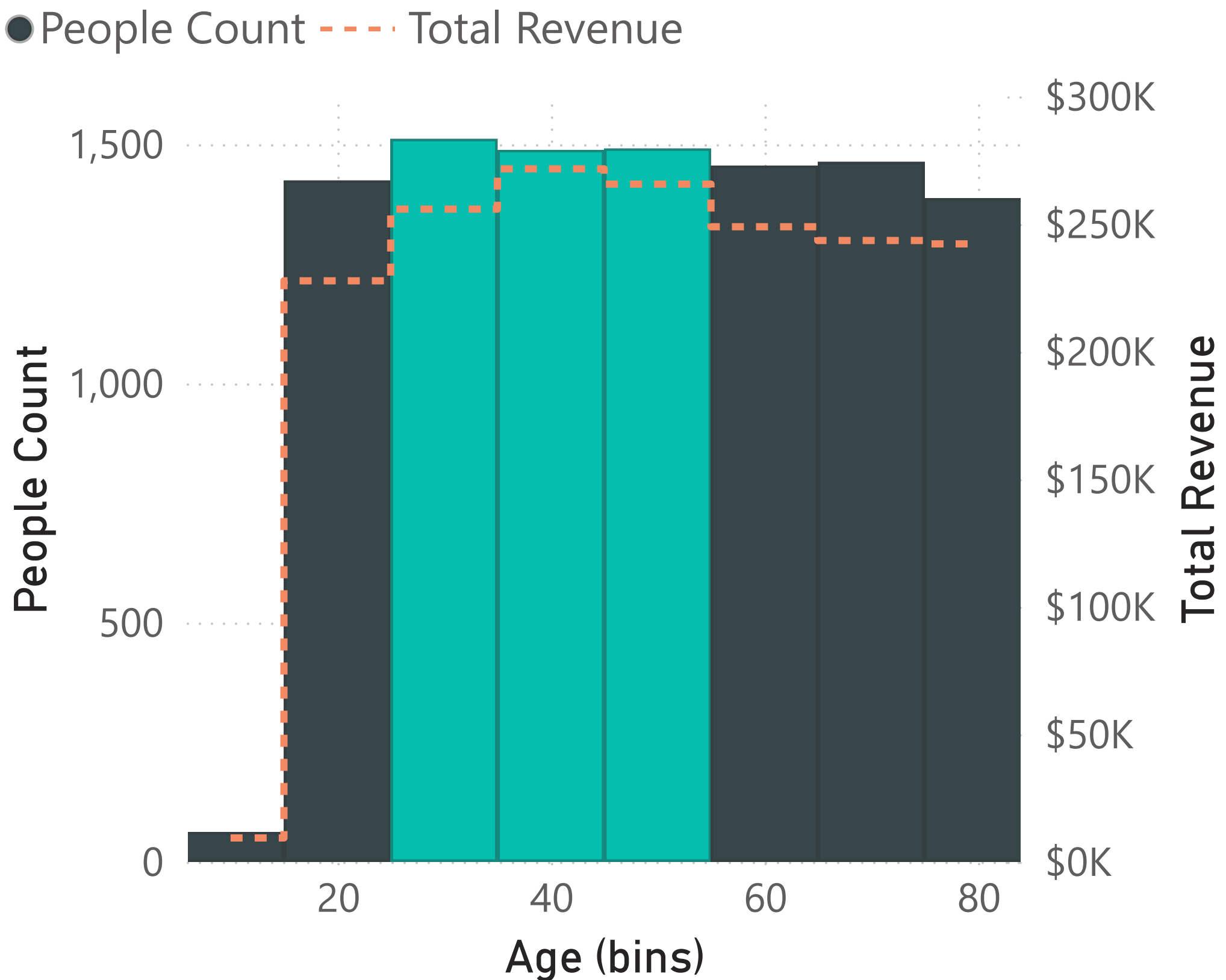
Product Count

Customer Analysis

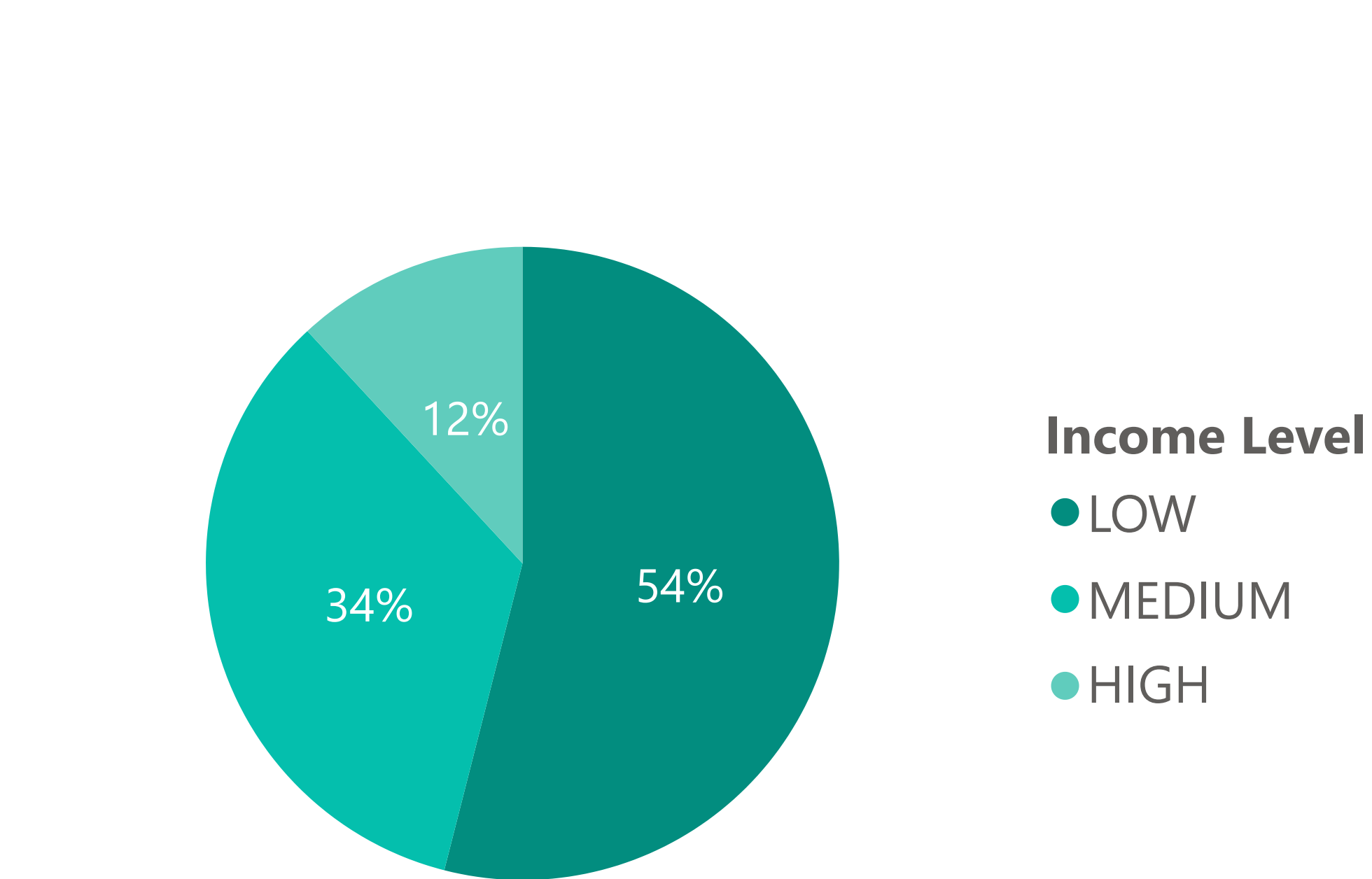
Average Spending by Member Type



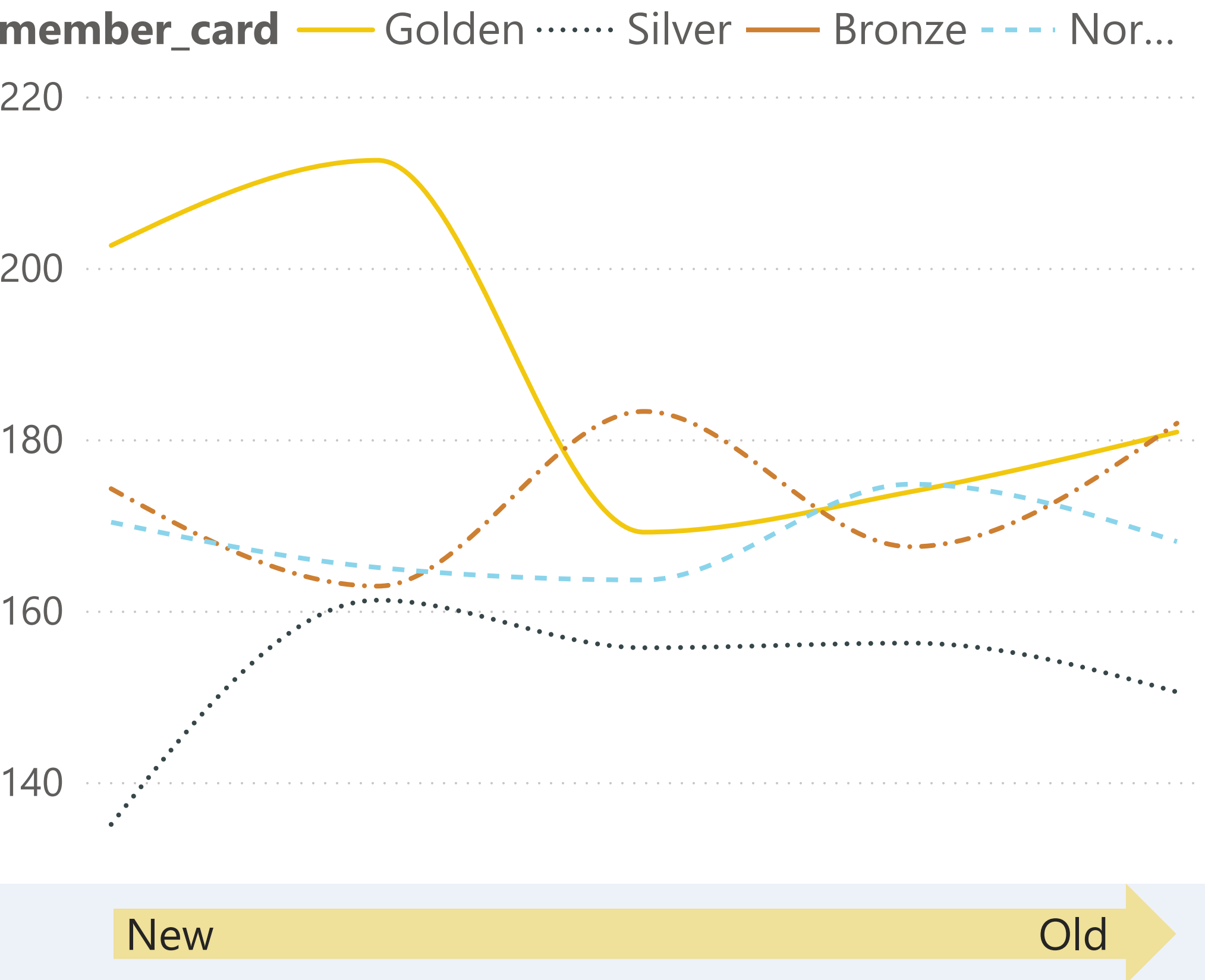
Customer Distribution by Age



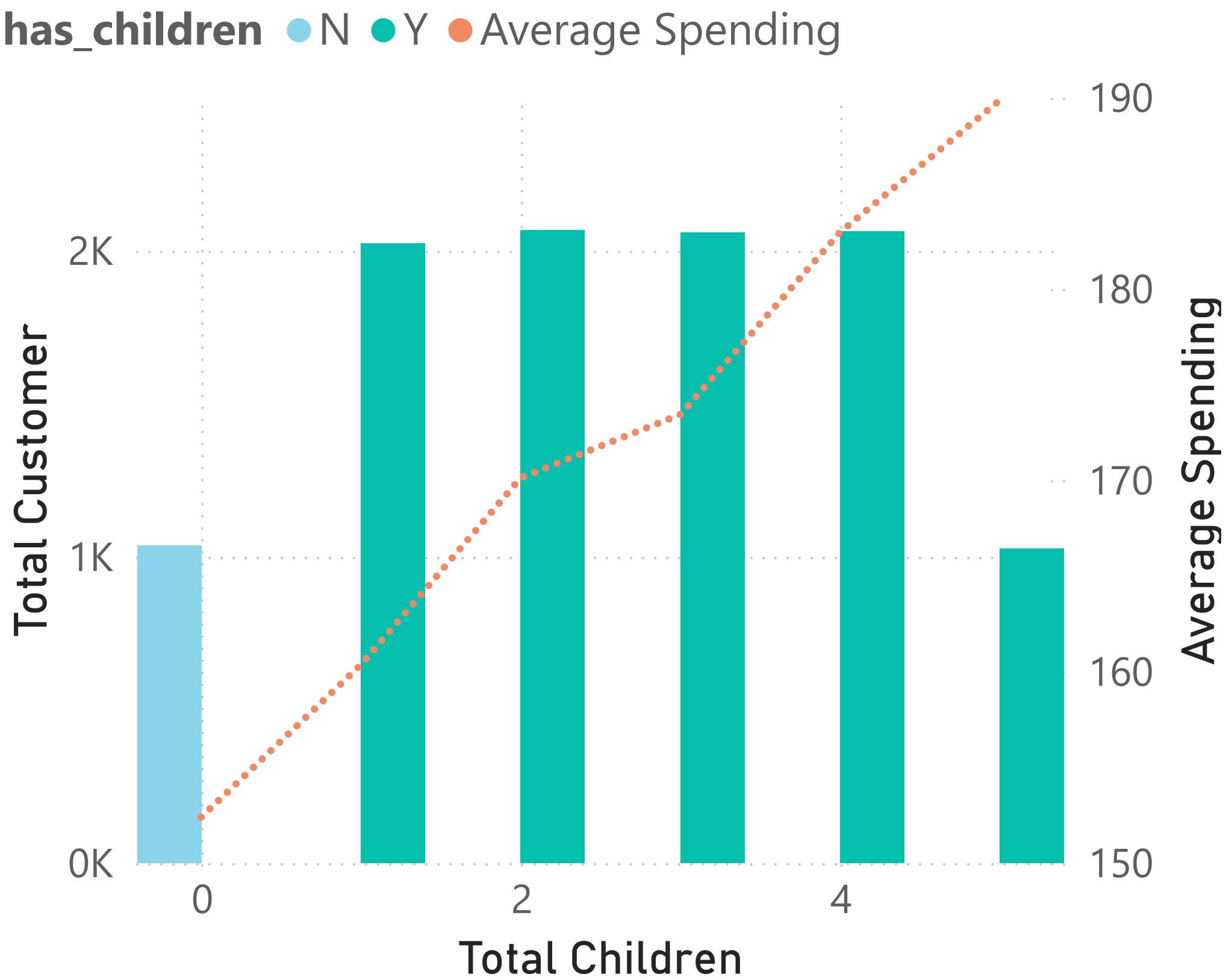
Total Customer by Income Level



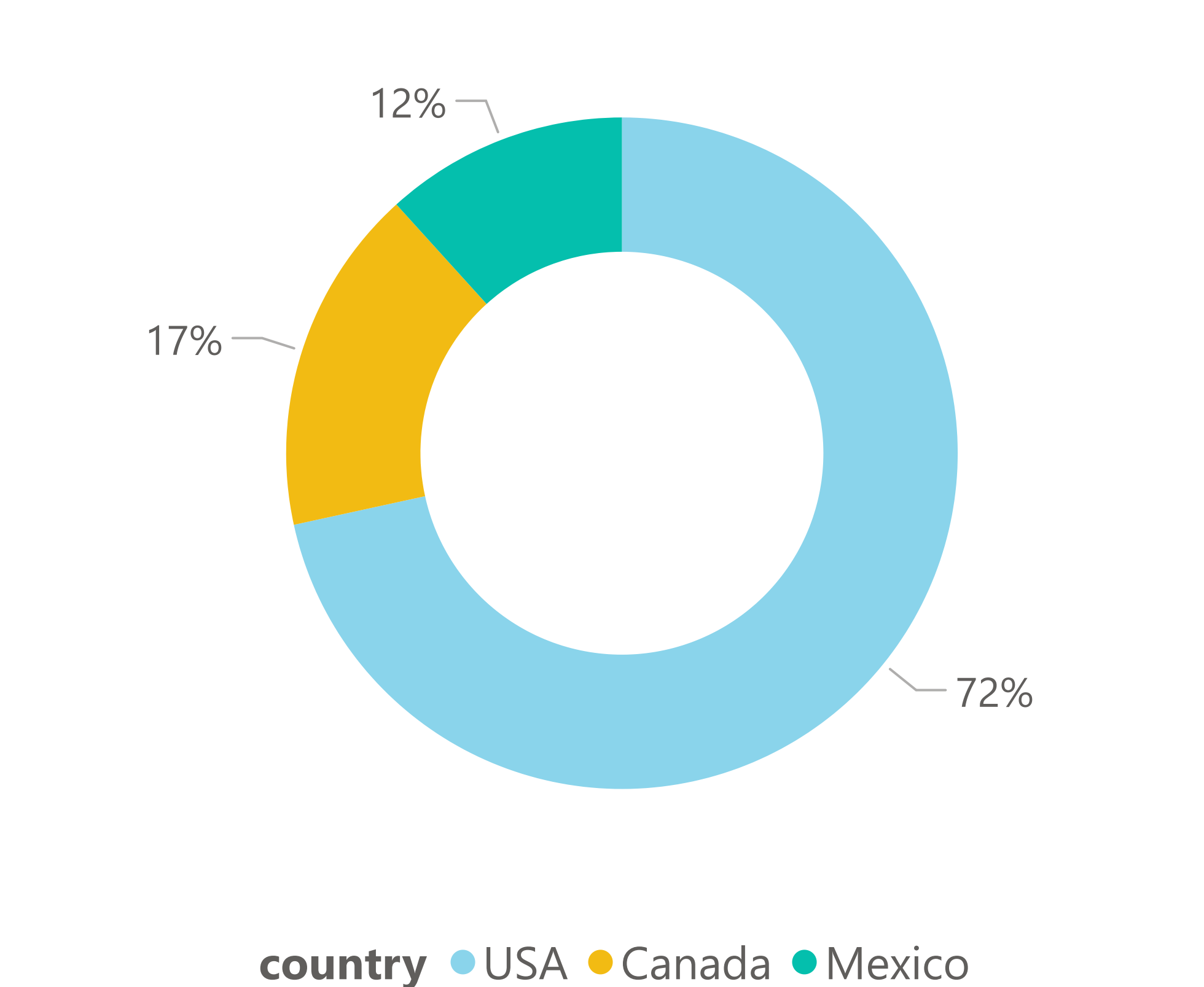
Spending Pattern by Membership Lifecycle



Average Spending by Total Children

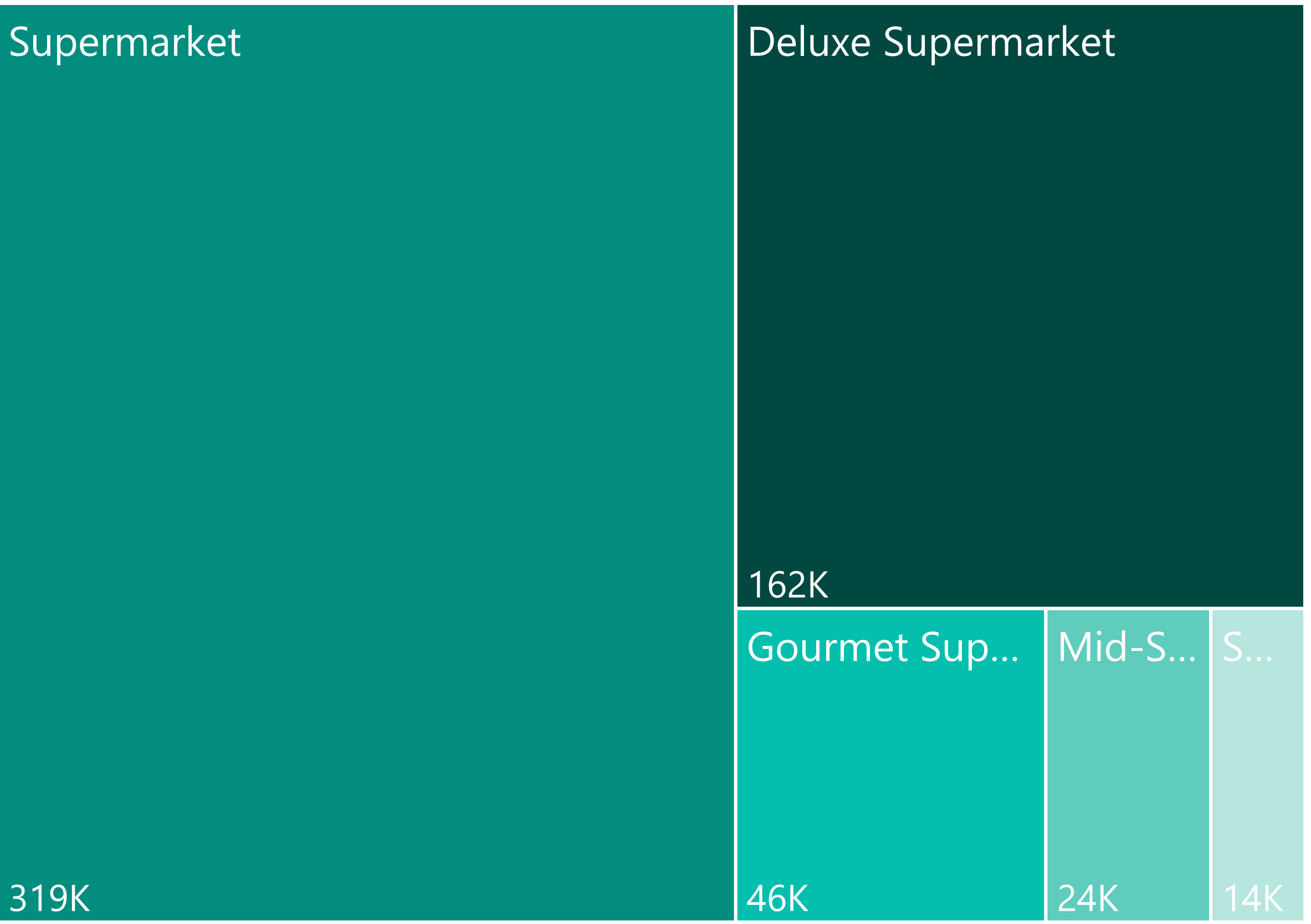


Total Customer by Country



Store Analysis

Total Revenue by Store Type, 1997 (USA Only)



Total Revenue by Store Type, 1998 (Tri-Country)



1997

13

Store Count

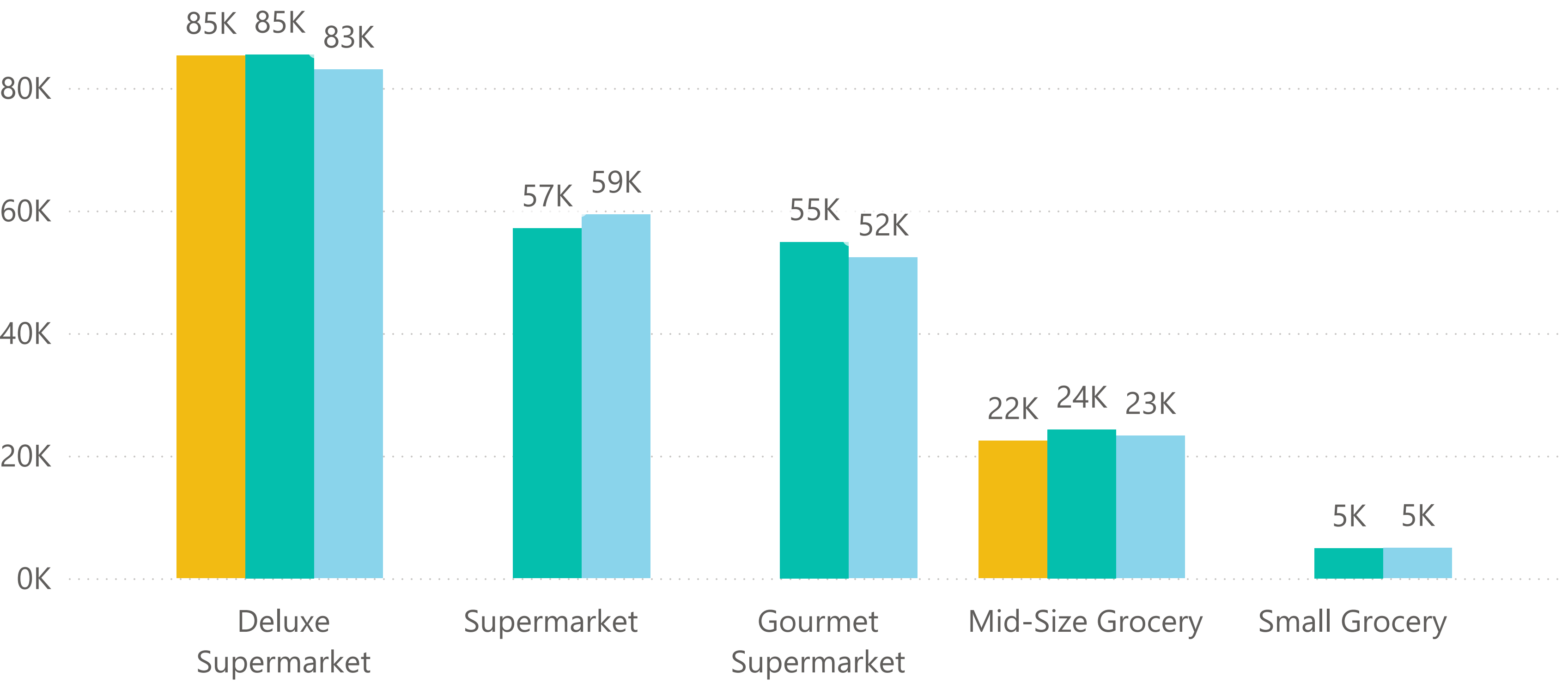
1998

24

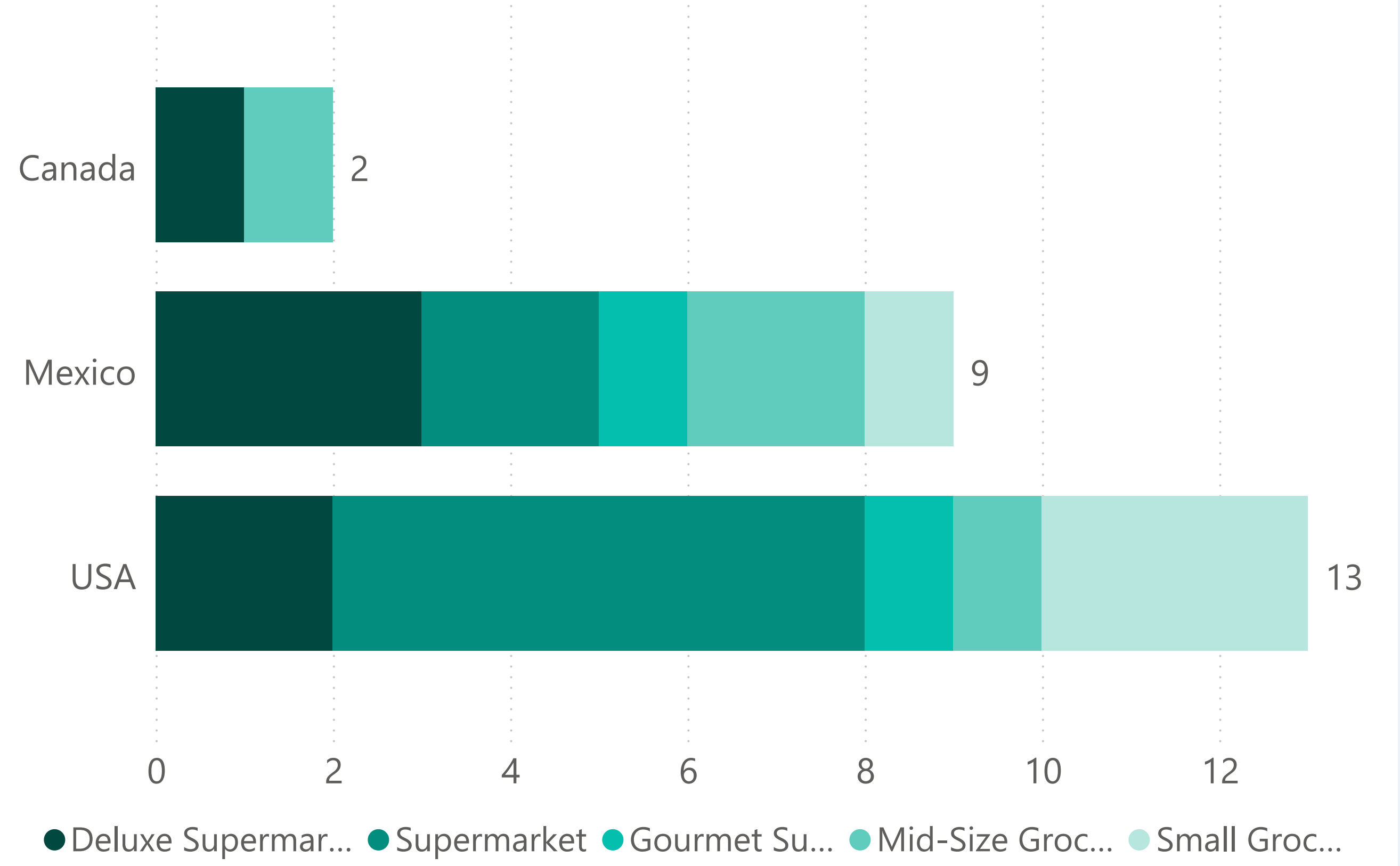
Store Count

Average Revenue by Store Type, 1998

country ● Canada ● Mexico ● USA



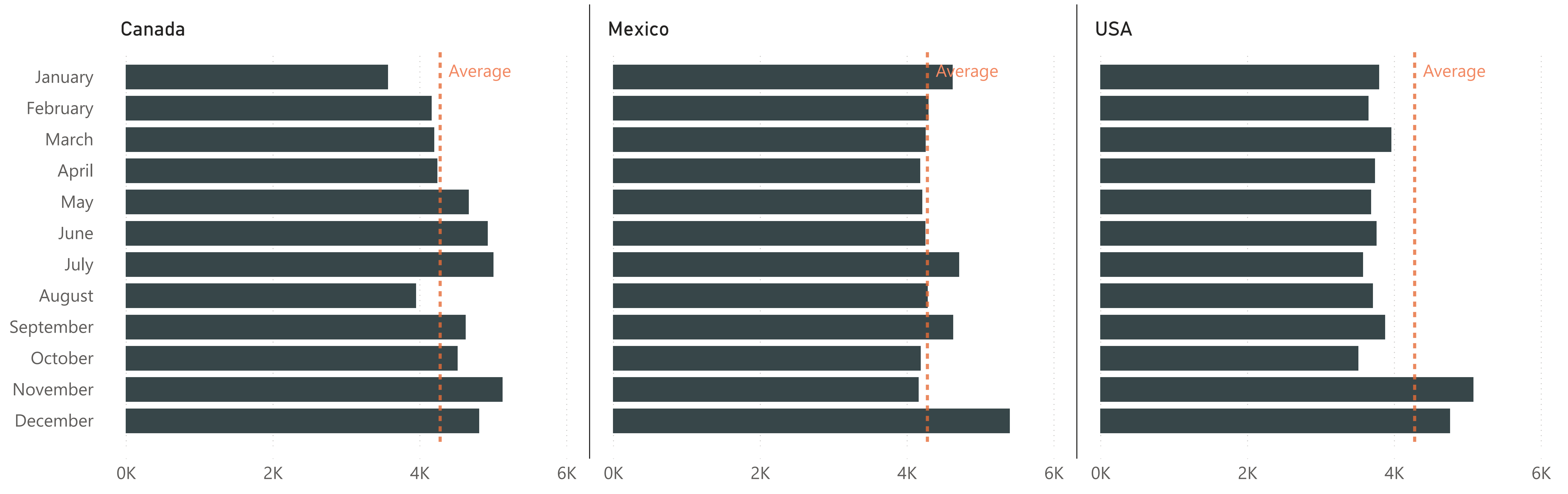
Store Count by Countries



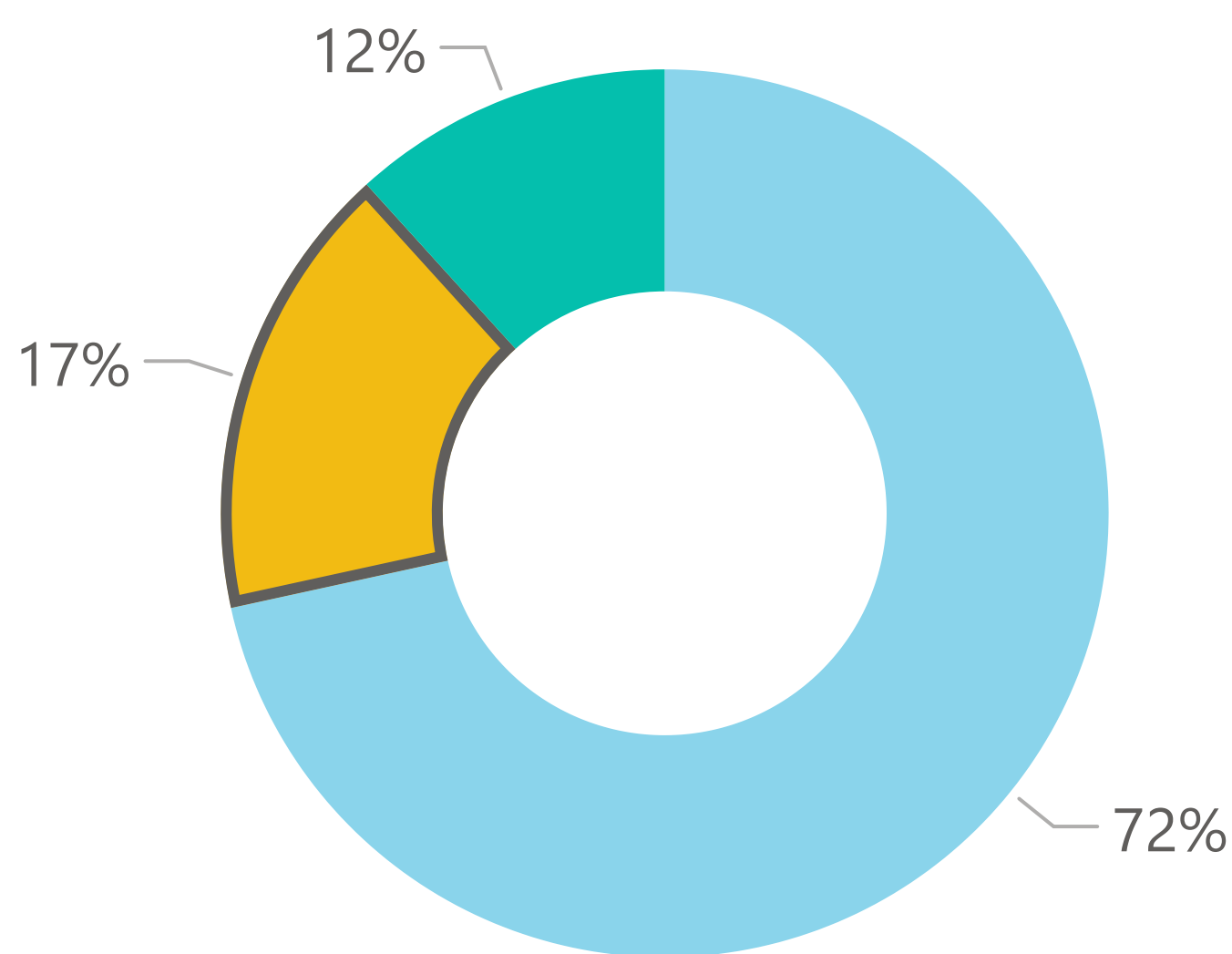
- Home
- Products
- Customers
- Stores
- Suggestion

Actionable Recommendation

Average Revenue per Store in Canada Exceeded USA, Mexico

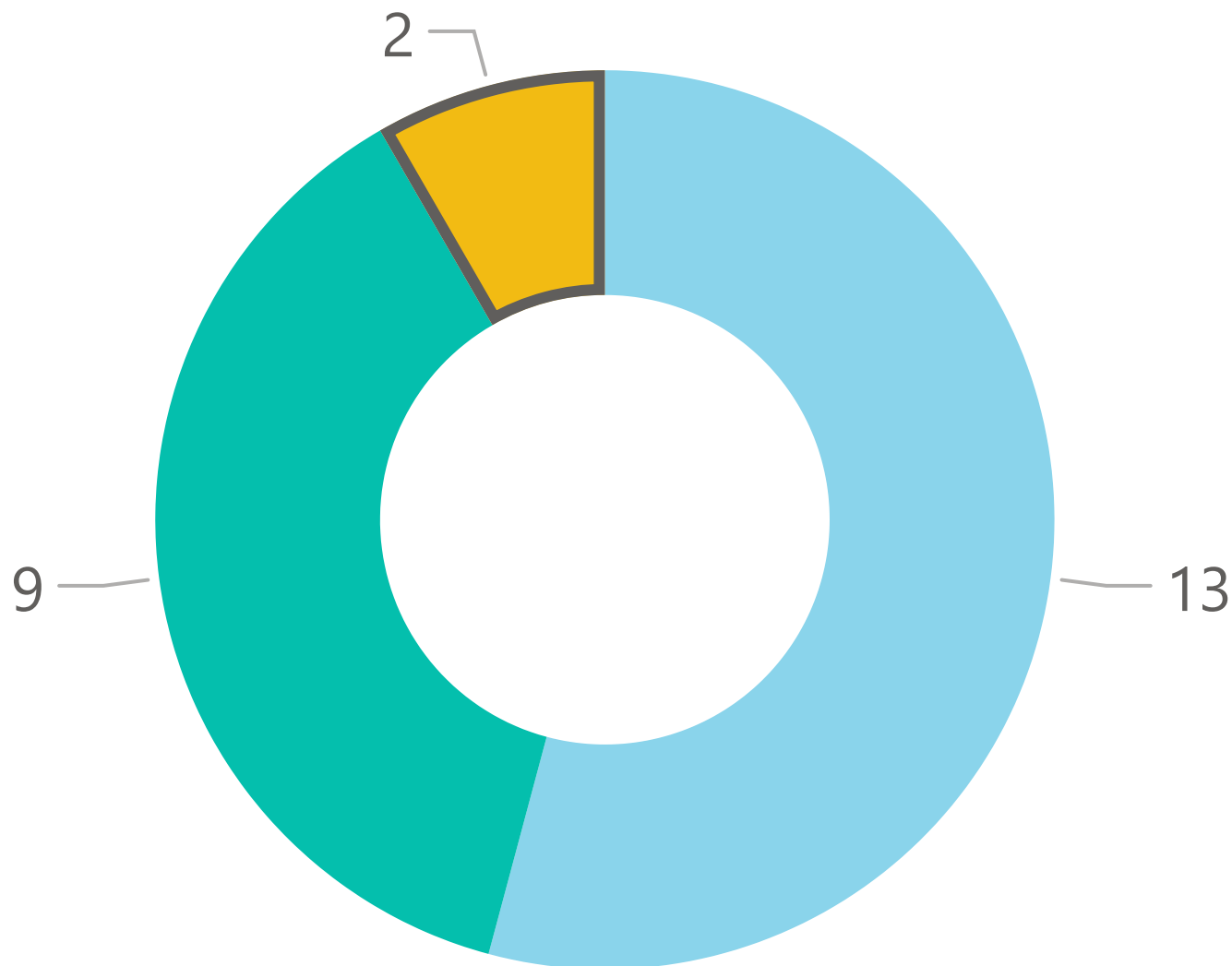


Total Customer by country



country ● USA ● Canada ● Mexico

Store Count by country



country ● USA ● Mexico ● Canada

- Home
- Products
- Customers
- Stores
- Suggestion