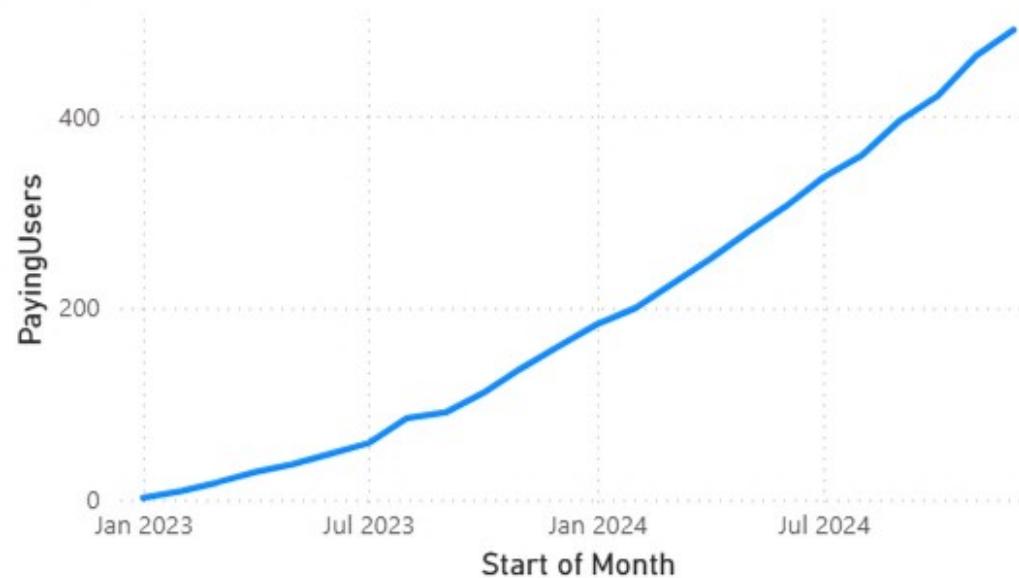
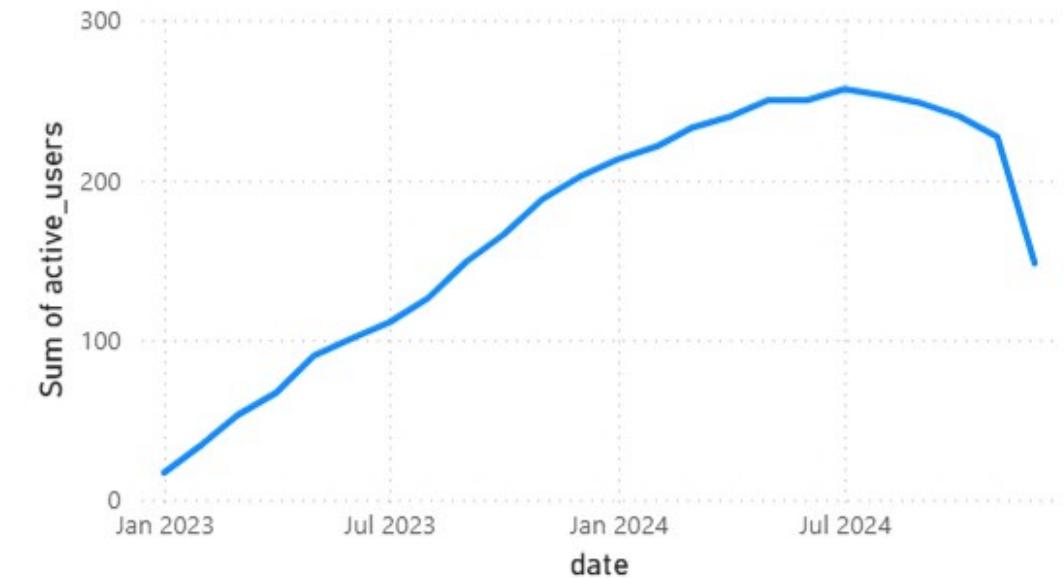


Paying Users



Total Users



Logo Churned Rate

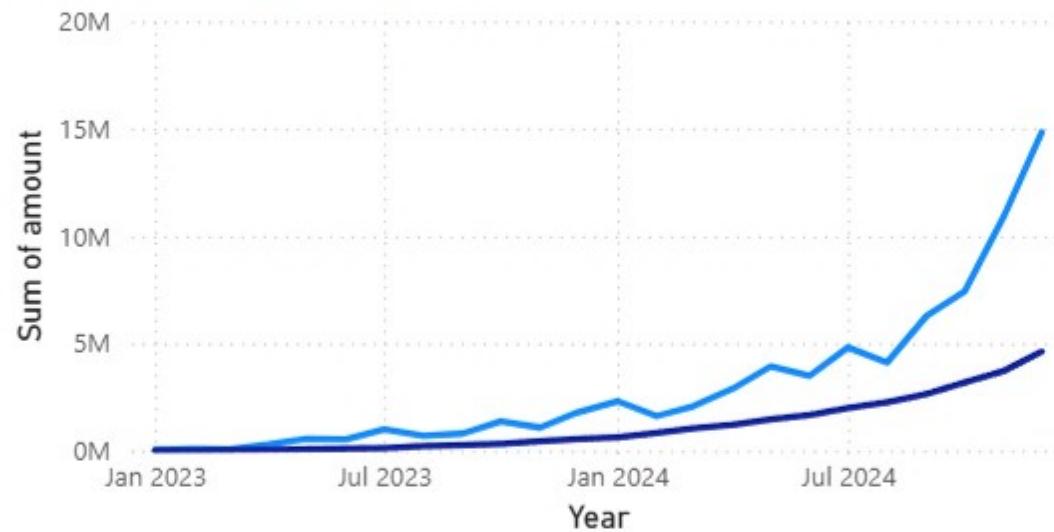


Trial-to-Paid Conversion Rate



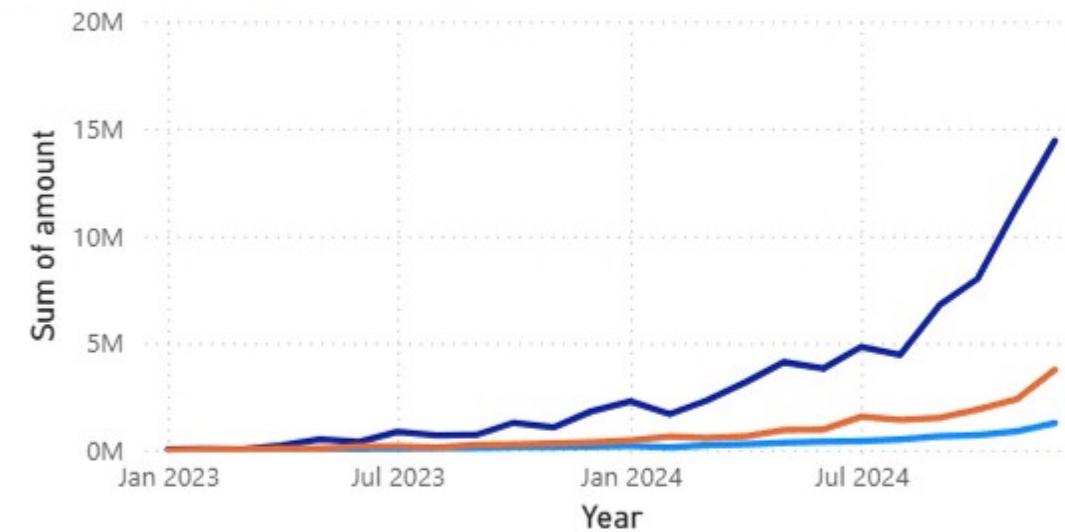
Revenue

billing_frequency ● annual ● monthly

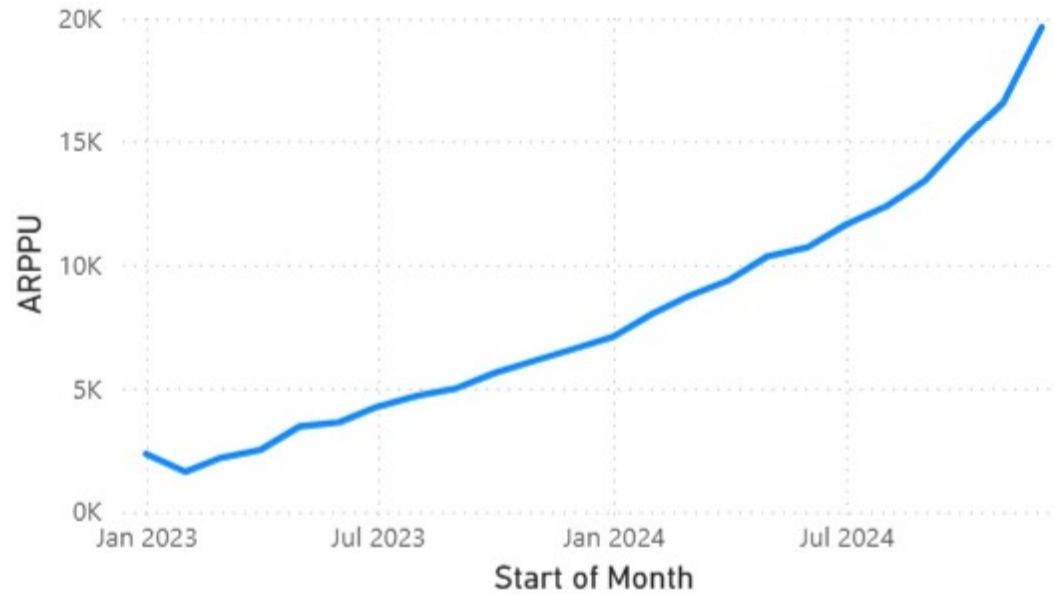


Revenue by Plan Tier

plan_tier ● Basic ● Enterprise ● Pro



ARPPU



Revenue Churned Percent

