



Yun Won

Web Designer & Front-End Developer

Creative and detail-oriented web designer & front-end developer with **5+ years of experience** crafting **responsive, user-friendly digital experiences**. Skilled in UX/UI design and modern front-end technologies, I specialise in building functional, visually compelling solutions using **Figma, HTML, CSS and Javascript**. Passionate about **optimising usability and performance**, I deliver high-quality digital products that align with client goals.

CONTACT

Location

London, UK

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LinkedIn

linkedin.com/in/yunwon

Portfolio Website

yunwon.github.io

KEY SKILLS

Design

- UX/UI design
- Graphic design (Digital/Print)
- Animation

Web Development

- HTML5/CSS3(SASS/SCSS)
- Responsive Design
- Javascript (React, jQuery)
- Bootstrap, Tailwind CSS
- HTML email development
- WordPress (Elementor, Divi, WooCommerce)

Software/Tools

- Figma, Webflow
- Adobe Illustrator, Photoshop, InDesign, After Effects, XD
- Google Analytics, Google Tag Manager
- Github, VSCode
- Blender

EXPERIENCE

Ingram Micro APAC

May 2021 - Dec 2024

Graphic/Web Designer

- Collaborated with **clients and marketing managers across APAC countries** to deliver **tailored digital solutions**.
- Designed and executed **200+ digital campaigns** under tight deadlines, ensuring brand consistency and high engagement.
- **Mentored and provided constructive feedback** to junior designers, improving team efficiency and design quality.
- Designed and developed **responsive landing pages, websites and emails** using **HTML, CSS, jQuery, React**, enhancing user experience and site performance.

Freelancing

Dec 2019 - Present

UX/UI Designer, Front-End Developer, Web Producer

- Worked closely with clients and senior developers to define project scope and deliver tailored digital solutions.
- Designed and built **responsive websites** for web and mobile using **Figma, HTML, CSS, React, Vue.js, Next.js, and WordPress**.
- Managed and maintained WordPress websites, ensuring **performance and security**.
- **Notable Clients:** The History of Egypt Podcast, Bouqo, LotsaGoodies.

Toolbox Digital

Aug 2018 - Nov 2019

UX/UI Designer & Front-End Developer

- Designed **responsive websites and web apps** for desktop and mobile platforms using **Figma and UXPin**.
- Developed and maintained front-end functionality using **HTML, CSS, and React**, ensuring responsive design and performance.
- Conducted **testing and optimisation**, resulting in improved site usability and reduced load times.

Kookmin University Industry-Academic Cooperation Foundation

Mar 2014 - Mar 2016

Graphic Designer

- Designed **marketing materials** including brochures, posters, and banners, enhancing visual communication strategies.

EDUCATION

Feb 2017 - June 2018

Tasman International Academies, New Zealand

Graduate Diploma in IT Multimedia

Mar 2008 - Feb 2014

Kookmin University, South Korea

Bachelor of Fine Arts – Visual Communication Design,
Minor in Painting