



YUN XU

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PORTFOLIO SITE

<https://yunx3arch.github.io/>

## WORK EXPERIENCE

### UI Design Intern May-Aug 2021

#### Beijing Security Consensus Technology

- Improved interaction experience and design consistency by designing and redesigning 4 business-end webpages and 6 application cards
- Worked closely with the product manager and development team to launch the project
- Created a vibrant company public image by designing company T-shirts, bags, and badge

### UX Designer May-Dec 2020

#### New Oriental Inc.

- Proposed and coordinated the student web-app project design after identifying students' pain points
- Conducted user testing with 30+ students, parents and tutors, to collect their needs and problems
- Delivered the design system including information structure, user research and UI design

### Test Tutor Jun 2018-Dec 2020

#### New Oriental Inc.

- Coached college entrance exam preparation for more than 3000+ hours
- Conducted 100+ hours of one-on-one meetings with students and parents, to hear about their needs and solve their problems during their study, increased tutoring session re-subscription rate to 75%.

### Design Intern Jan-Feb 2016

#### Uber Beijing

- Supported marketing activities by designing related graphics including handouts and directory cards.

## EDUCATION

### Northeastern University

Expected Dec 2022

Master of Information System -  
User Experience Design

GPA 3.8/4.0

Relevant courses: User Experience Engineering, User Experience Design and Testing, Smartphone Development

### University Of Illinois, Urbana-Champaign

Class of 2018

Bachelor of Landscape Architecture

Dean's List

Wadsworth Scholarship

## SKILLS

### Design skill

Illustration/UI graphics

Prototyping/Wireframing, User

Research/Interview

### Software skill

Figma/Sketch, Adobe Creative Suite,

Cinema 4D, Unity

### Programming skill

HTML, CSS, Java, Javascript,

Framework(ReactJS/VueJS), Swift