Wendy Yang

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• Education

University of Waterloo   2016- 2021
Bachelor of Mathematics - Statistics

Wilfrid Laurier University   2016 - 2021
Bachelor of Business - Marketing

• Awards

Top 5 in Wearhacks

Designed a web interface that allows doctors to input prescription information so patients can receive a text or call as a reminder.
Used: Twilio, Firecast, Photoshop and Github

Semi-finalist for Kik Case Competition

Presented a health bot idea that used Kik's chat-bots to create simple recipes for users based on their dietary needs and preferences.

President's Scholarship of Distinction

Entrance average of 95% or above.

• Skills

Languages
C • Python • HTML/CSS • Javascript
Mandarin • Cantonese • English

Tools
RStudio • Excel VBA • Dashboard

Design
Photoshop • Sketch • Illustrator • Figma

Expertise
• Reporting • Social Media Marketing
• Forecasting

Data Analyst Experience

Data Analyst Intern at Linamar Corporation   2018

• Reduced forecasting period by a week for over 100 plants and reduced costs by an expected $1,000,000
• Used R to analyze financial data to forecast balance sheet components
• Documented forecast process and R learning to set a foundation for future employees
• New automated forecasting methods yielded 10% better accuracy than previous manual forecasting methods

Business Analyst Intern at Linamar Corporation   2017

• Created financial reports used by plants to organize and submit financial records to corporate to be consolidated
• Fixed and maintained these reports to ensure proper reporting on SAP's BPC
• Recorded and organized over 300 data entries dating all the way back from 2004
• Worked with VBA macros to build reports
• Used Microsoft's Sharepoint to build a website for Linamar accountants, used HTML to make a more customized website

Marketing Experience

Marketing for University of Waterloo   2017

• Hosted events for Math undergrads at University of Waterloo for events such as Pi-day
• Photographed events and edited them to increase social media awareness on Facebook and Instagram
• Worked with a team to come up with ideas throughout the year for Math students
• Managed the social media page by posting social media contests to win prizes and uploaded pictures

Microsoft Marketing Case Competition

• Worked with a team to create a marketing strategy for Xbox that utilizes Twitch streamers
• Market campaign focused on indie gamers and streamers to enter in a more niche but growing market

IBM and CIBC Case Competition

• Generated recommendations for companies on optional investments using IBM Watson
• Provided best practice recommendations for streamlining small loan approvals using centralized cloud services