




# Wendy Yang

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## • Education

University of Waterloo 2016- 2021  
Bachelor of Mathematics - Statistics

Wilfrid Laurier University 2016 - 2021  
Bachelor of Business - Marketing

## • Awards

### Top 5 in Wearhacks

Designed a web interface that allows doctors to input prescription information so patients can receive a text or call as a reminder.

Used: Twilio, Firecast, Photoshop and Github

### Semi-finalist for Kik Case Competition

Presented a health bot idea that used Kik's chat-bots to create simple recipes for users based on their dietary needs and preferences.

### President's Scholarship of Distinction

Entrance average of 95% or above.

## • Skills

### Languages

C • Python • HTML/CSS • Javascript  
Mandarin • Cantonese • English

### Tools

RStudio • Excel VBA • Dashboard

### Design

Photoshop • Sketch • Illustrator • Figma

### Expertise

• Reporting • Social Media Marketing  
• Forecasting

## Data Analyst Experience

Data Analyst Intern at Linamar Corporation 2018

- Reduced forecasting period by a week for over 100 plants and reduced costs by an expected \$1,000,000
- Used R to analyze financial data to forecast balance sheet components
- Documented forecast process and R learning to set a foundation for future employees
- New automated forecasting methods yielded 10% better accuracy than previous manual forecasting methods

Business Analyst Intern at Linamar Corporation 2017

- Created financial reports used by plants to organize and submit financial records to corporate to be consolidated
- Fixed and maintained these reports to ensure proper reporting on SAP's BPC
- Recorded and organized over 300 data entries dating all the way back from 2004
- Worked with VBA macros to build reports
- Used Microsoft's Sharepoint to build a website for Linamar accountants, used HTML to make a more customized website

## Marketing Experience

Marketing for University of Waterloo 2017

- Hosted events for Math undergrads at University of Waterloo for events such as Pi-day
- Photographed events and edited them to increase social media awareness on Facebook and Instagram
- Worked with a team to come up with ideas throughout the year for Math students
- Managed the social media page by posting social media contests to win prizes and uploaded pictures

Microsoft Marketing Case Competition

- Worked with a team to create a marketing strategy for Xbox that utilizes Twitch streamers
- Market campaign focused on indie gamers and streamers to enter in a more niche but growing market

IBM and CIBC Case Competition

- Generated recommendations for companies on optional investments using IBM Watson
- Provided best practice recommendations for streamlining small loan approvals using centralized cloud services