

# Wendy Yang

Mathematics · Business Administration

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## Work Experience

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### Product Manager - Riverpay Inc.

Mississauga, Ontario Current

- Face with clients and development team to discuss and create product requirements
- Participate in development meetings and communicate with sales leads as well visit clients on-site for demos
- Monitor and schedule project deliverables and milestones to ensure product delivery in a timely matter

### Data Analyst - Linamar Corporation

Guelph, Ontario Jan 2017 - April 2017

- Reduced forecasting period by a week for over 100 plants and reduced costs by an expected **\$1,000,000**
- Effectively used R to analyze financial data to forecast balance sheet components using forecasting models
- Developed automated forecasting methods to yield **10%** higher accuracy than previous methods

### Business Analyst - Linamar Corporation

Guelph, Ontario May 2017 - Aug. 2017

- Successfully created and maintained financial reports used by plants to organize and consolidate data
- Designed and built a new web interface for Linamar accountants using HTML and Microsoft SharePoint

## Extracurriculars

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### Marketing - University of Waterloo (Math Student Society)

Managed social media profiles, photographed and edited images, and organized special events for students

### Marketing Director - Wilfrid Laurier University (Laurier Investment and Finance Association)

Planned and promoted events for LIFA members and alumnis and created promotional activities

### Competitor - Microsoft Marketing Case Competition

Created a marketing strategy for Xbox to appeal to Twitch streamers with a specific focus on indie gaming

### Competitor - IBM Tech Consulting Case Competition

Generated recommendations for potential investments for companies using IBM Watson

## Skills and Awards

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### Skills

**Technical:** Python • RStudio • Excel VBA • SQL • HTML/CSS • Dashboard • Java

**Tools:** Figma • Sketch • Photoshop • Illustrator • Android Studio

**Hobbies:** Photography • Web Design • Powerlifting

### Awards

**Top 5 at Wearhacks:** Created a web interface that gave patients prescription reminders on text or call

**Semi-finalist for Kik Case Competition:** Presented a health bot idea using Kik's chat-bots to create personalized recipes for users based on dietary needs and preferences

**DECA ICDC Qualifier:** Participated in the Stock Market Challenge and placed top 25 internationally

**Product Problem Challenge:** Awarded 2nd place for a client-based challenge for EPOCH that focused on activities for HR events and included gamification to encourage staff participation

## Education

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### Bachelor of Mathematics - University of Waterloo

Specialization in Statistics

Waterloo, Ontario Sept. 2016 - Dec. 2021

### Bachelor of Business Administration - Wilfrid Laurier University

Specialization in Finance

Waterloo, Ontario Sept. 2016 - Dec. 2021