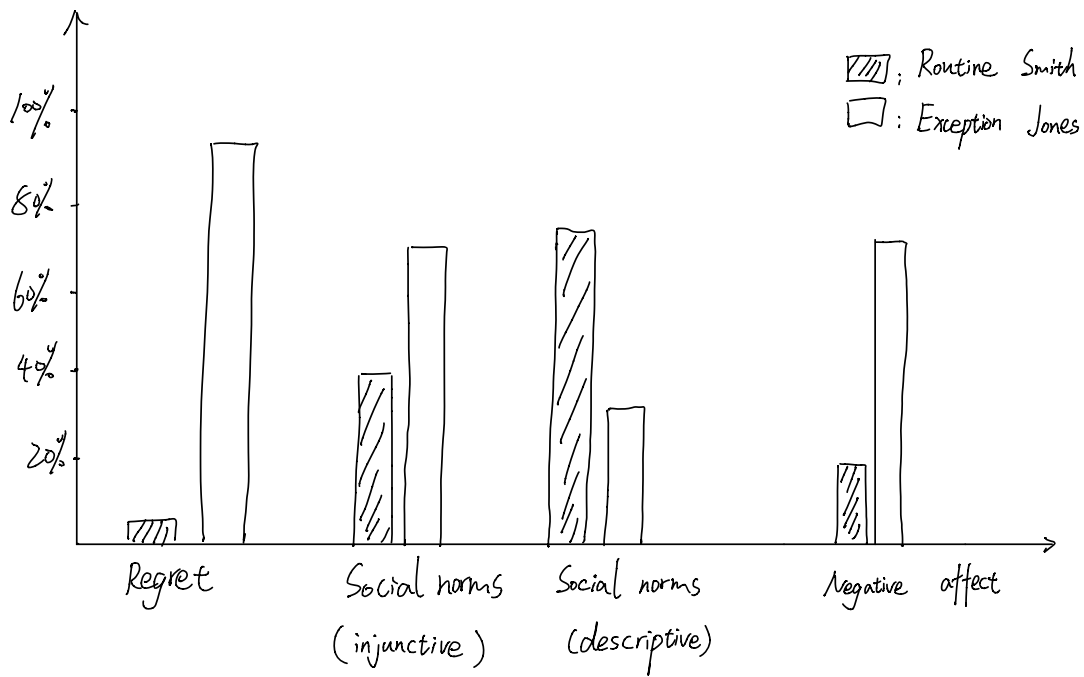


# Experiment 1

J: Exception Jones      S: Routine Smith

ID	Regret	Social norm (injunctive)	Social norms (descriptive)	Negative affect
1	J	J	J	S
2	J	J	S	J
3	J	S	S	J
4	J	J	S	J
5	S	J	J	J
6	J	J	S	J
7	J	J	S	J
⋮	⋮	⋮	⋮	⋮
⋮	⋮	⋮	⋮	⋮



## Experiment 2

ID	Regret	Luck
1	A	W
2	W	A
3	W	A
4	A	W
5	W	W
6	W	A
⋮	⋮	⋮
⋮	⋮	⋮
⋮	⋮	⋮

A: Routine Adams

W: Exception White

