

Required Information:

- **Name of Website/Organisation**
- **Date of publication**
- **Title of article, web page or section**
- If a publication includes digital object identifier (DOI), **use the DOI instead of a URL**
- If using a journal or newspaper article online that ***does not have a DOI use “Retrieved from http://...,” using the URL for the journal or newspaper’s homepage***

Examples:

In-text citation

The Warehouse (2016) explains ...
... outlined in the business profile (The Warehouse, 2016).

Reference

The Warehouse. (2016). *Business profile*.
Retrieved from <http://www.warehouse.co.nz/>