Electronic Sources

- Name of Website/Organisation
- Date of publication
- Title of article, web page or section
- If a publication includes digital object
- identifier (DOI), use the DOI instead of a URL
- If using a journal or newspaper article online that does not have a DOI use "Retrieved from http:// . . . ," using the URL for the journal or newspaper's homepage

In-text citation

The Warehouse (2016) explains outlined in the business profile (The Warehouse, 2016).

Reference

The Warehouse. (2016). *Business profile*. Retrieved from http://www.wearshouse.co.nz/