



Homework 02

Jobs to be done

BADS7105 – CRM Analytics and Intelligence
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Job Statement

Study a new programming language

< Verb >

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Objective of control

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that never known by myself

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Context

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Desired Outcomes

Study a new programming language
that never known by myself

01

Functional Job

- Minimize the time it takes to find information and good tutorial about this programming language.
- Minimize the time it takes to set up computer and download program
- Minimize the time it takes to understand and practice.

02

Emotional Job

- Minimize the likelihood to make mistakes during practice.
- Minimize the likelihood to unable to solve the exercises

03

Social Job

- Maximize the likelihood to learn and share knowledge with other experts.



THANK YOU