



Yuqi Wang

Objective: UX Designer

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[Portfolio Website](#)

[LinkedIn Page](#)

WORK EXPERIENCE

UX/UI designer

2020.06 - NOW, SHANGHAI

Xfruit

- Providing diverse design solutions for clients(SGM, HumanHorizons), including H5, Mobile APP, website, and Backstage Web Application and so on. My work mainly focuses on requirements analysis, user research, interface design, and collaborating with the cross-function team to deliver the products.
- Responsible for internal products' experience design, a video meeting product, and an online education product. My job mainly focuses on requirements gathering, ideation, prototyping, testing, and collaborating with an agile development team, then tracking the key data to improve the experience iteratively.

Visual Designer

2019.05 - 2019.12, SHANGHAI

New Oriental Education

- Responsible for the visual design of the courses of different video platform (cover details page, etc.). Establish style, layout, and visual elements based on the course information and the targeted users to ensure the efficiency of communication.
- Participate in the design of cover standard specifications to maintain a consistent design language on various platforms.

Design Intern

2018.04 - 2018.07, SHANGHAI

Diversey

- Responsible for the visual design of various products (interface, promotional materials, WeChat, etc.), including the style, layout, and visual elements according to the brand VI specifications.
- Participate in the information architecture and interaction redesign of the company's internal website.

EDUCATION

Bachelor of Information Engineering

2014.09 - 2018.07, SHANGHAI

East China University of Science and Technology (ECUST)

- Graduation Project : Predicting DGA with LSTM Networks

DESIGN

Design Thinking

User-Centered Design

Micro-animation design

Prototype

Sketch & Principle

Figma

PS & AI

PROGRAMME

HTML & CSS

JavaScript

Processing

LANGUAGE

Chinese(Mother tongue)

English(CET-6)