Site Flow and Sketches

Step 1: Competitive Analysis

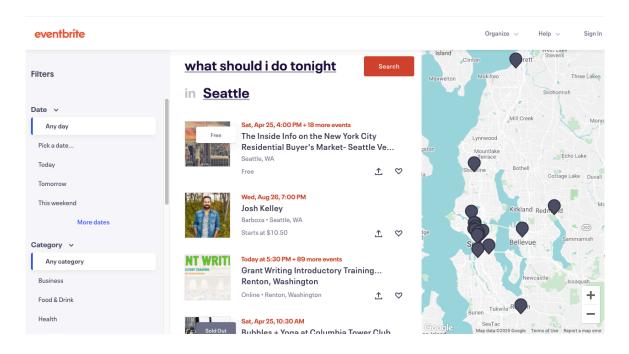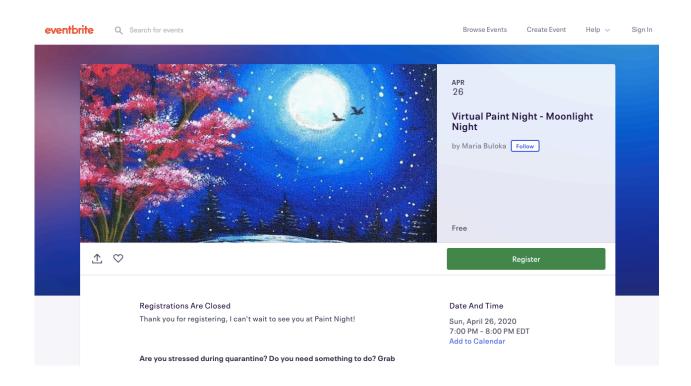| Competitor Site 2: <visitseattle>	Competitor Site 1: <eventbrite>
URL: <https://visitseattle.org/>	URL: <https://www.eventbrite.com/d/wa--seattle/what-should-i-do-tonight/>
Analysis	*Analysis*
What is good about this site?	What is good about this site?
1. <information variety >	1. <information organized>
2. <a cool photo on main page>	2. <easy to find ticket>
3.	3. <event suggestion on tha main page>
What is bad about this site?	What is bad about this site?
1. <no image for events >	1. <hard to find event location>
2. <too much words>	2. <background not so attractive>
3. <information not organized>	3. <poster take much more room than info on main page>

Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"
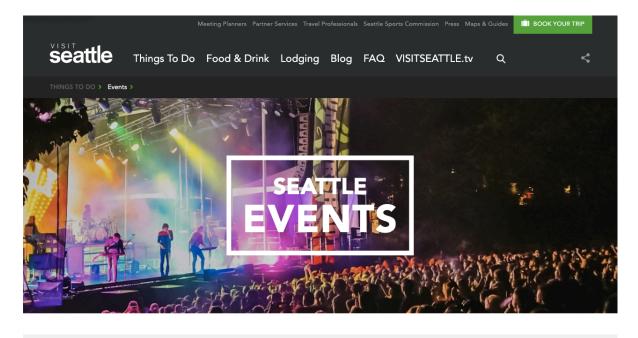
Pages (or Screens) look for the answer

Page where you get an answer

Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"

Pages (or Screens) look for the answer
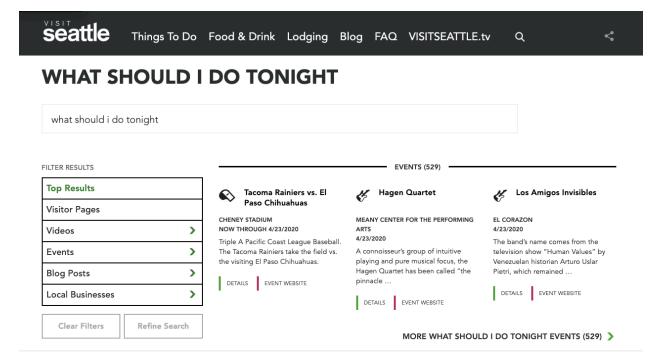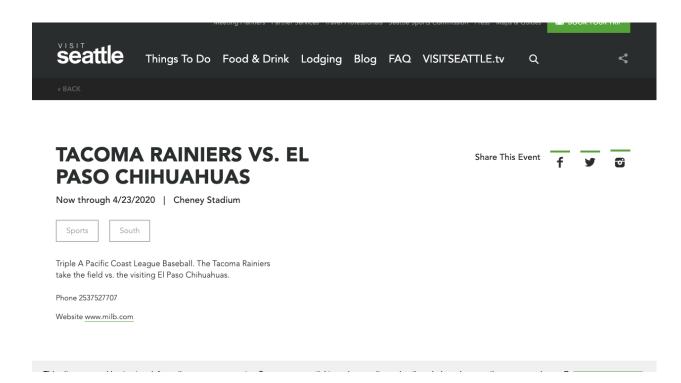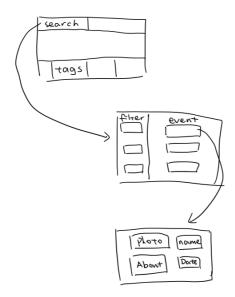
Page where you get an answer

Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask "What should I do tonight?", look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

Step 3: Sketch YOUR Flow

My Site Name
<eventsnow>

Sketch of My Page Flow
Pages sketched a boxes for the flow between pages (or screens) where you ask "What should I do tonight?", look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question

- Where the navigation is that allows you to find things to do

- Where the details of the "things to do" are displayed

- Where you click to move from page to page