# Yura Filin

Senior Product Designer 3+ years of experience.

Visa sponsorship required

Russia, Moscow, 101000

Open to Relocate

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I like Atomic Design Systems, Data-driven decision making and Auto-Layouts. I love feedback on my work. I don't like decisions based on emotions. I can defend my decisions and make compromises.

# Experience

## Senior Product Designer, ITPO

Startup company, 100+ employees

- Feb 2022 Until today Full Time
- Got promoted in half a year from Middle to Senior level by doing my job very well.
- Created a rule for Websites Design which made work ~3x faster by doing Auto layout System.
- Implemented a Pixel Perfect Design which saved minimum 10 hours / week by doing Figma Plugin.
- Implemented a rule for Mobile Design which saved ~100% of designers time by doing Design System.

#### **Product Designer, Pixel Cleaner**

Self - Employer

Jun 2022 - Jul 2022 Part Time

- Made a Figma Plugin that saves ~2000\$ every day for companies around the world.
- Automated the Pixel Perfect process which saves ~2 hours / week for each per designer by doing Pixel Cleaner Plugin.

#### Product Designer, AntiHack

Password Manager

Dec 2020 - May 2022 Part Time

- Increased conversion to purchase by ~240% by doing A / B tests.
- Increased conversion from First Open to Registration from 30% to 78.6% by doing A / B tests.
- Increased the purchase price 2x without changing the purchase conversion rate by doing A / B tests.

#### **Product Designer, Sector Trades**

Investment analytics for USA traders

Apr 2022 - May 2022 Contract

- Organized work process which saved ~2 months to second release by doing right Product Functional Map.
- Saved a lot of money and time by not creating own Design System by integrating Carbon Design System.

#### **Product Designer, Metarium**

Decentralized App with NFTs

Feb 2022 - Apr 2022 Part Time

 Produced a very complex product logic by synchronizing a decentralized blockchain wallet, a database, an external NFT marketplace and an internal app.

## **UX / UI Designer, Commercial Products**

Self - Employer

Jun 2022 - Jul 2022 Contract

#### Made an end-to-end design for the following apps:

- Screen Recorder advanced screen recording.
- Travel Go finding fellow travelers.
- TikTok Saver removing watermarks from videos.
- AirPods Finder airpod search app.
- Photo Vault storing photos in a safe place.
- VPN Elephant VPN app.

### Skills

#### Tools

Figma

Adobe Photoshop

Google Analitycs

Amplitude

Adobe XD

#### Responsibility

Design Thinking

Product Design

Design System

**UX** Design

UI Design

A / B tests

Amplitude

Adobe XD