

## HOW TO ADD YOUR CERTIFICATION IN SOCIAL MEDIA

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Dear KnowCrunch alumnus,

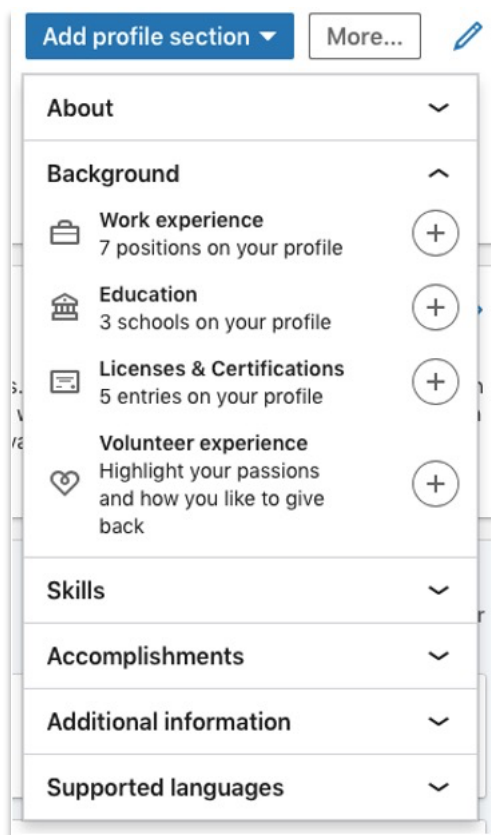
You have the privilege of being one of the leading KnowCrunch alumni sought after and recognized by market companies.

To add your certification on your LinkedIn and Facebook profile, follow the steps below:

### LINKEDIN

#### STEP 1

While on your LinkedIn profile, click [Add Profile Section](#) below your photo and select [Education](#).



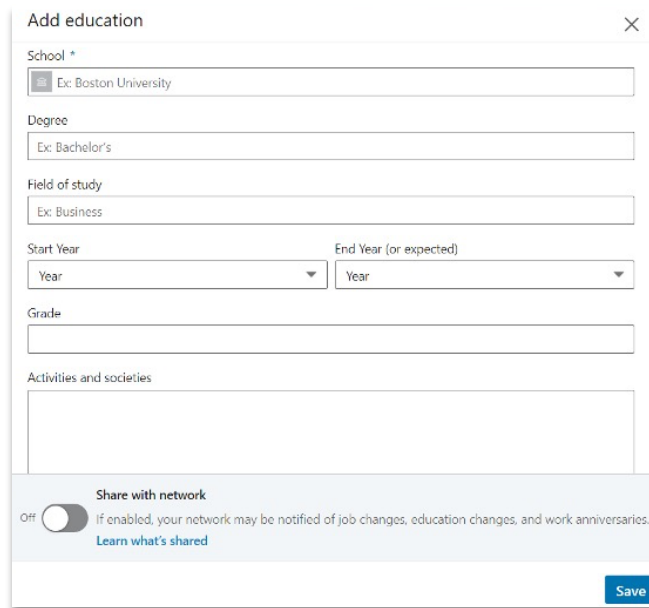
## STEP 2

Type KnowCrunch as the School section.

Fill in the title of your course in the Degree section.

Fill in the Grade section in your exams if you wish.

Type the year you graduated and, if you want of course, add more information like what you learned and what exercises you have done.



**Add education** [X]

School \*  
[Ex: Boston University]

Degree  
[Ex: Bachelor's]

Field of study  
[Ex: Business]

Start Year [Year] End Year (or expected) [Year]

Grade  
[ ]

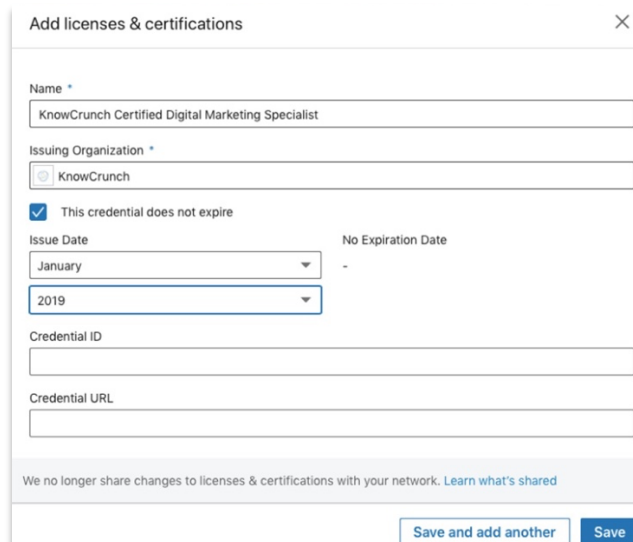
Activities and societies  
[ ]

☐ **Share with network**  
If enabled, your network may be notified of job changes, education changes, and work anniversaries.  
[Learn what's shared](#)

**Save**

## STEP 2 (B)

Alternatively you can do the same procedure if you wish to pass your diploma in the [Licenses & Certifications](#) section and put your student ID in the credential ID.



**Add licenses & certifications** [X]

Name \*  
[KnowCrunch Certified Digital Marketing Specialist]

Issuing Organization \*  
[KnowCrunch]

☒ This credential does not expire

Issue Date [January] [2019] No Expiration Date [ ]

Credential ID  
[ ]

Credential URL  
[ ]

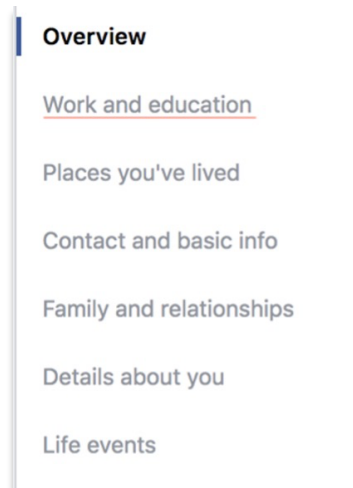
We no longer share changes to licenses & certifications with your network. [Learn what's shared](#)

**Save and add another** **Save**

## FACEBOOK

### STEP 1

Click on your profile [About](#) section and select [Work & Education](#).



### STEP 2

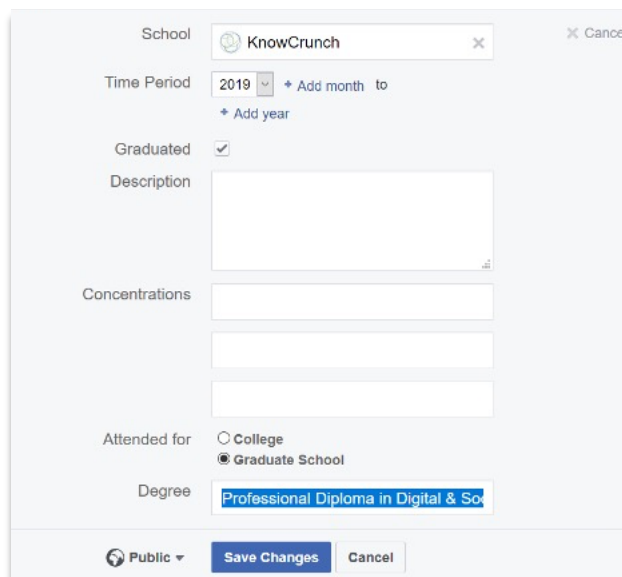
Go to the [College](#) section and select [Add a College](#).

Fill in [KnowCrunch](#) as your school and our Page will appear and choose the year of your graduation.

Check the [Graduated](#) box and select [Graduate school](#) in the Attended for section.

Write the name of your course in the [Degree](#) section.

Do not forget to click [Save Changes](#) at the end.



School: KnowCrunch

Time Period: 2019 + Add month to + Add year

Graduated: ☒

Description:

Concentrations:

Attended for: ☐ College ☒ Graduate School

Degree: Professional Diploma in Digital & So

Public: ☒ Save Changes Cancel