

ARDA YURDAKUL

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EDUCATION

MEF University

B.S. Art, Design and Architecture

Istanbul, Turkey

September 2018 – February 2023

- **Relevant Courses:** Visual Communication I & II, History of Art, Design and Architecture I & II, Game Design, Comic Books in Art and Design.

Tilburg University

M.S.c New Media Design

Istanbul, Turkey

September 2023 – Present

- **Currently enrolled**
- **Relevant Courses:** Design Research, Psychology of Creativity, Social Media Marketing, Multimodality & Visual Language, Non-Verbal Communication.

PROFESSIONAL EXPERIENCE

AKS Insaat Ltd. Sti.

Design Intern

Istanbul, Turkey

August 2021– January 2022

- Prepared presentation materials and design documentation for project teams.
- Assisted in developing design concepts and final renders.
- Collaborated with senior designers to create detailed visuals for finalized projects.
- Maintained organized project files and updated designs as projects evolved.
- Supported team leads in preparing final client presentations.

Sen Insaat Ltd. Sti.

Design Assistant Intern

Istanbul, Turkey

August 2022– January 2023

- Created design mockups using Adobe Creative Suite tools.
- Collaborated with team members to develop visual concepts for client projects.
- Supported production of marketing materials by preparing graphics and layouts.
- Incorporated feedback to adapt designs, ensuring alignment with company guidelines.

PROJECTS & OUTSIDE EXPERIENCE

Asthenopia!

Video Game Project

Tilburg, the Netherlands

March 2025

- Solo designed and developed a video game project to be used as an experimental tool for a university project.
- Designed and implemented 2D graphics, visuals and effects.
- Co-coded functions for the game using AI tools.

Lily's Adventure

Interactive Experience Project

Tilburg, the Netherlands

October 2024

- Designed and developed an interactive experience project to raise awareness for women with ADHD.
- Assisted in the storytelling and coding of the project with group members.

Influencer and Media Projects

Personal Projects

Online

2014– 2017

- Posted +9 videos online, reaching more than 2 million views in total.
- Advertised content on multiple, different platforms.

ACTIVITIES

Municipality of Amasya National Caricature Contest

Honorable Mention, 3rd Place

Amasya, Turkey

2016, 2017

Creative Youth Association (Yaratıcı Çocuklar Dernegi) Art Contest

Honorable Mention(s)

Istanbul, Turkey

2015, 2016, 2017

SKILLS & INTERESTS

Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), 3D Modelling, Graphic Design, Design Research, Creative Problem-Solving, Client Concept Adaptation, Collaboration, HTML & CSS (Beginner), Fast Learner, Flexible, Creative Thinker

Languages: English (native), Turkish (C2), Dutch (A1).