



Erika Smith

Age: 28

Education: Bachelors

Hometown: Atlanta

Family: Single

Occupation: Animation
Production

“Butter beer is amazing!”

Goals

- Has as much fun as possible, and experience theme park offerings to the max, trying everything, more than once if possible!

Frustrations

- Feeling like they over did their theme park experience.
- Wishes she could be more mindful about what she eats while at the park

Erika is a creative person, who loves to have fun. She finds stories and film making exciting. She simply loves visiting theme parks, especially the Disney ones, and will visit many times a year with friends. There is always so much to do, and sometimes she wishes she could be more mindful about her consumption choices.