

the typography of

Paul Rand

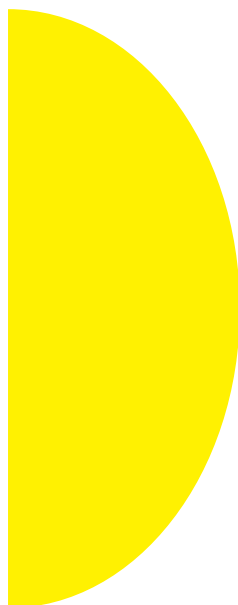
with Lewish Blackwell

Design Lecture Series

Portland State University
Art Department

Shattuck Hall • 7:00 pm

March 30, 2023



With with and wisdom,
Blackwell dissects the
patterns of Rands's use of
typography throughout his
brands, book covers, and
advertising work.

