Mining and analyzing online 194994 reviews

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Rebtel reviews @ Trustpilot

Data:

- User id
- User name
- Date
- Title
- Text
- Stars (1-5)
- Answer
- Verified (invited) by Rebtel



naga veera venkata





Published 70 minutes ago

Very pathetic response from the ...

Very pathetic response from the customer support. I have raised a request # 1209343 on 23 June. No one didnt update my request and unable to place any calls till now. I sent many emails for response but no luck. If you are not responding back, please refund my amount ASAP.







Enrique 1 review



Published 46 hours ago

Verified order

Great quality and service.

Great quality and service.



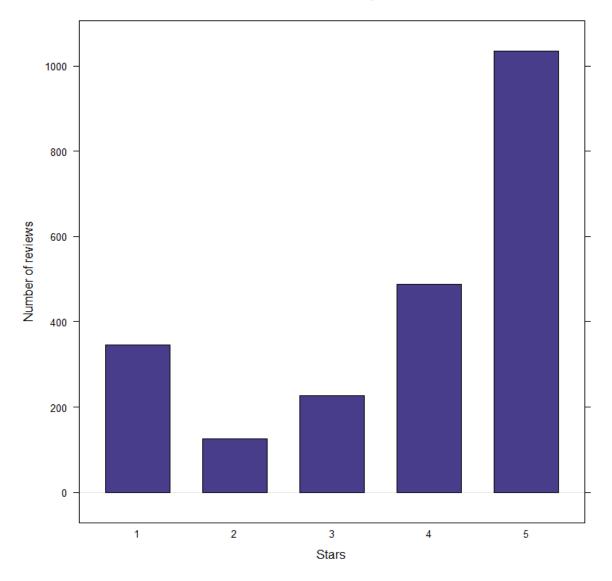




Rebtel reviews @ Trustpilot (dashboard)

- ~2200 reviews
- Decreasing rating during last year.
- Increasing number of reviews with low rating (1 & 2 stars).
- Ratings from reviewers invited by Rebtel > ratings from rest of reviewers.
- Rebtel answers reviewers that give low ratings.

Number of reviews by star



Rebtel reviews @ other channels?

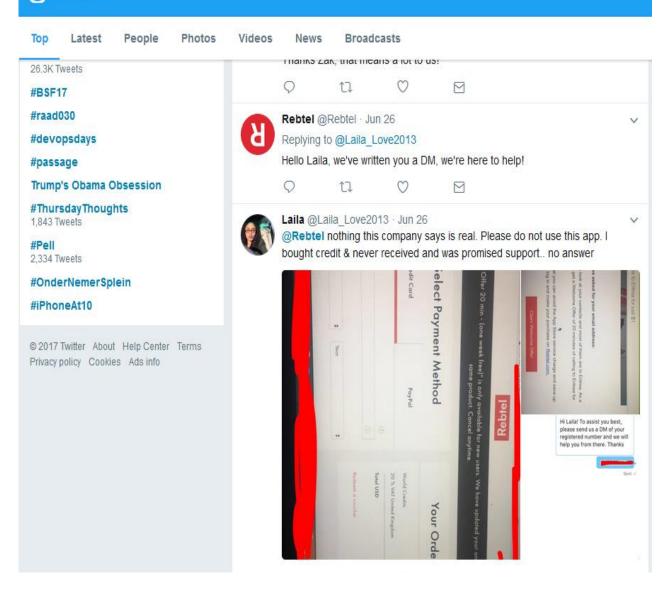
Rebtel reviews Trustpilot Sentiment analysis

Identify sentiment
@ other
channels: Twitter

Help/answer unsatisfied clients

Rebtel reviews @ Twitter (Plugin demo)

@rebtel



Sentiment analysis (Python)

- ► Textblob: Analyze polarity of review.
- Customized model: Use review ratings + nltk to train a model that predicts the sentiment of a new review.

Train Select Apply model Scrape Evaluate **Process** model to Features best reviews reviews model (k-cross model Twitter validation)

Project repo

https://github.com/yurimejia/rebtel_sentiment_analysis