Università degli Studi di Camerino

EPPOI
Destination Management System for internal areas

Group
Yuri Monti
Simone De Bernardinis

Contacts
yuri.monti@studenti.unicam.it
simone.debernardinis@studenti.unicam.it

Supervisor

Flavio Corradini

External Supervisor
Andrea Polini

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Abstract

It is well known that inland areas, in particular in the Marche region, suffer of many problems such as depopulation and lack of services. Nonetheless such areas have a relevant touristic potential connected to an untouched environment, well preserved rural villages, and a recognized enogastronomy.

Providing coherent and organized information to potential tourists is somehow a challenge that have to be faced together by all the stakeholders connected to the territory. Our idea is that of a digital solution that intend to foster tourism in such inland areas so to connect the network of POI (Point Of Interest) allowing for the definition of predefined touristic routes, that can also be derived by the tourist, or returned by the system according to tourist's preferences.

This will be achieved through collaboration with the stakeholders (public and private) that will be part of the system as managers of the points of interest, according to their role.