



STUDENT INSTRUCTIONS  
[onlineventurechallenge.com](http://onlineventurechallenge.com)





### **1. Forming teams**

Form teams the size your professor requests.

### **2. Choose a CFO**

When forming teams keep in mind you will need to choose one member of your group to handle the Finances. They will be responsible for processing initial costs, (for which they will be reimbursed) and syncing their bank account with Shopify to receive revenue from your Shopify store, as well as sending your teams profits to the Charity of your choice.

The person selected to be CFO will require the following. A Credit Card or Paypal account with up to \$200 for initial investment. A bank account, of which you can provide Transit #, Institution #, and Account #.

These can found on a cheque, by visiting your bank branch, or by calling your Bank. This information will allow you to sync your bank account with Shopify to receive the earned from your store.

Finally, you will require your Social Insurance Number to complete your bank account sync with Shopify.

### **2. Signing up**

Use the link provided by your professor and sign in with LinkedIn, (Create a LinkedIn page if you don't have one) and find your team.

If you're the first team member to login, you'll need to create your team.

### **3. Learning Resources**

Once your team is set, you'll want to collaboratively work through the learning resources.

### **4. Live Competition**

Once the live competition begins, implement your business strategy and begin to sell. You'll be competing for sales and badges.

### **Support & Resources:**

[help.onlineventurechallenge.com](http://help.onlineventurechallenge.com)

<http://docs.shopify.com/support>

<http://ecommerce.shopify.com/guides>