

YURIY KOSHYK

PRODUCT DESIGNER

With [4+ years of experience](#) I bring together design finesse and technical prowess to craft impactful digital experiences focusing on business and user needs. Out of work I enjoy movies, books, play basketball and do street photography.

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WORK HISTORY

PRODUCT DESIGNER

[KOSH](#) | Mar 2020 - current

- Delivered **15+ projects**, focusing on UX/UI design to drive business growth and user satisfaction;
- Led full design research cycles, including user research, prototyping, and usability testing;
- Translated business requirements and market insights into innovative design solutions;
- Created high-performance digital products aligned with business metrics;
- Monitored KPIs to optimise designs based on user feedback and data-driven insights.

HEAD OF SYSTEMS & IT

[DF Druckluft-Fachhandel GmbH](#) | Aug 2023 - Jul 2024

- Leading the tech side of a multimillion e-commerce company;
- Increased company revenue by 10%** with optimization of UX and system processes;
- Effectively managed internal cross-functional team + 4 external partners;
- Implemented the Agile methodology in the majority of the departments;
- Successfully completed the company migration to Atlas Copco Group.

UX/UI DESIGNER & FRONTEND DEVELOPER

[Heimdal Data ApS](#) | Dec 2022 - Jul 2023

- Adhered to design standards and collaborate with stakeholders;
- Developed user-friendly interfaces with a focus on user experience;
- Wrote clean and scalable code that increase website performance;
- Conduct user research and gather requirements for the design process;
- Brought creative design trends and new technologies to the company's projects.

PROJECT EXPERIENCE

EVENTPOS [Figma, Adobe Creative Suite]

Role: [Product Designer](#)

Mobile payment solution specifically designed for events.

DF DRUCKLUFT-FACHHANDEL [Agile, Azure, PowerBI, HTML, SASS, JS, SQL, Figma, Adobe CS]

Role: [Head of Systems & IT](#)

E-commerce for complete compressed air solutions (a part of [Atlas Copco Group](#)).



SKILLS

UX/UI Design
UX Research
User Interview
Usability Testing & A/B Testing
Wireframing & Prototyping
Design Systems - 0 to 1
Management
HTML5 / CSS3 / SASS
JavaScript / React / Next.js
Adobe Creative Suite
Figma, Blender, ProtoPie, Hotjar
Google Analytics

SOFT SKILLS

Attention to details
Self & team management
Communication Skills
Problem-solving
Creativity
English, German, Ukrainian, Russian

EDUCATION

UX Design Medium
Projector Institute
 Frontend Developer
IT School GoIT
 Media Communications
Diploma
Humber College
 Foundation in Computing
Bournemouth University
International College