

# DANIEL KIM

✉ danieldongkeonkim@gmail.com  
☎ 9179211050  
in daniel-kim-532a60b7/

Data Scientist - SCM

## Skills

PYTHON DATA SCIENCE

EXCEL

SQL

SAP

ORACLE

## Education

Sungkyunkwan University

MBA Finance 2009

Bachelor Russian 2007

Vice President of MBA Class 2009

Excellent Academic Achievement in 2006 Spring Semester

Aug. 2007 to Jan. 2009

## Employment

DK Cosmetics

NYC

Data Analysis Manager

Lead S&OP meetings and prepare datasets and visualizations of potential overstock/shortage, making recommendations for optimal solutions. Analyze inventory statuses including age, excess and obsolescence of all items. Deliver comprehensive forecast reporting of all SKUs based on an 18-month rolling demand plan. Manage and develop Key Performance Indicators (KPIs) of supply chain process for enhancing lead time and cash flow. Formulate and manage annual budget planning.

- Developed python data science skill to manage improved and accurate forecasts.
- AC Neilson POS Data Analysis: Heatmap, Time-Series Analysis, Activity- Based Costing Analysis.
- Set up inventory management standard, reducing aged inventory by 15%.
- Achieved 10% cost savings from obsolete inventory by calculating expected inventory consumption period.
- Constructed new product development P&L simulation to project optimal inventory preparation, securing a 10% excessive inventory savings.

Kiss Products

Port Washington NY

Assistant Data Analysis Manager

Conducted POS data analysis encompassing new product development idea mining and brand/market analysis for developing optimal alignment on forecasting strategies. Gathered and synthesized market intelligence information to coordinate new business planning schedule.

- Analyzed and reconciled POS sales trends and future business drivers for more accurate top-line and bottoms up SKU forecasts at the channel level.
- Presented forecasts and recommendations to leadership team.
- Performed NPD & current item performance evaluations.
- Drove budget management cross-functionally and executed contribution margin activity analysis.
- Delivered P&L valuation modeling in chain stores and international markets as well as conducting POG assortment profit analyses.

Kiss Products

Port Washington NY

Assistant Demand Planning Manager

Developed continuing sales and operational planning process to support business goals across diverse channels. Including wholesale, retail, chain store, and international chain stores. Identified and communicated inventory risks and opportunities including Lean Minimum Stock Levels.

- Recommended promotion to clear aged/discontinued Items for maximizing ROI by approximately 17%.
- Developed NPD P&L valuation models and conducted financial analyses on supply chain optimization project.
- Provided forecasting and new item launch supply chain management.
- Oversaw annual budget management and annual salesman performance evaluation model development.

HYOSUNG CORPORATION

Seoul, Korea

Financial Analyst

## Projects

POS Sales Data Analysis

Aug. 2019 to Feb. 2020

Product Review NLP Analysis

June 2018 to Dec. 2019

Warehouse Supply Chain & Logistics Optimization

Sept. 2016 to Dec. 2017