Yurii Bilous
E-Commerce Front-End Specialist

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Summary

Results-driven E-Commerce Developer with 4+ years of experience in Shopify, Magento 2, React, and Next.js. Proven track record of delivering high-performance e-commerce solutions, boosting engagement by 35%, and driving business outcomes. Skilled mentor and team leader passionate about fostering junior developers and building scalable solutions.

Experience

ELOGIC COMMERCE   Chicago, IL
E-Commerce Developer (Shopify & Magento 2)   Nov 2019 – Present

- Delivered custom Shopify themes, improving user experience and achieving a 35% boost in mobile engagement.
- Developed high-performance React and Next.js storefronts, reducing page load times by 40% and increasing SEO scores.
- Spearheaded development for a multi-store Magento 2 platform with over 15 unique stores, streamlining customer journeys and enhancing brand consistency.
- We have built dynamic, interactive features, including product filters, customized checkouts, and inventory management tools using React, TypeScript, and JavaScript.
- Mentored junior developers, fostering skill growth in front-end technologies and e-commerce platforms.
- Optimized page speed, achieving industry-leading performance metrics for Shopify and Magento projects.

Notable Projects

- **Skincare Retailer (International Client):** Spearheaded a mobile-optimized Shopify site, integrating APIs for streamlined product management and boosting page performance.
- **Jewelry Store (International Client):** Customized a Magento 2 storefront with RTL support and optimized themes for a seamless shopping experience.
- **Men's Accessories Store (International Client):** Redesigned product pages and checkout flows, leading to a 20% improvement in conversion rates.
- **Luxury Furniture Store (USA):** Developed a high-performance e-commerce site using Next.js, integrating server-side rendering (SSR) for SEO optimization and ensuring lightning-fast load times. Enhanced scalability and modularity by implementing reusable React components for product pages, checkout flows, and marketing banners.

Leadership and Activities

ELOGIC COMMERCE   Chicago, IL
Leader of Mentorship Program   Nov 2022 – Jan 2024

- Directed the mentorship program, designing its structure and processes to support the professional development of junior and mid-level developers.
- Mentored over 10 junior developers, providing hands-on training in React, Next.js, Shopify, and Magento 2 frontend development.
- Conducted workshops and technical training sessions on best practices in e-commerce development, focusing on performance optimization, responsive design, and scalable architectures.
- Established a collaborative review process, fostering a culture of continuous learning and improvement, resulting in a 30% increase in team efficiency.

- Several mentees successfully transitioned to senior roles, contributing significantly to company projects and initiatives.

HACKATON TEAM   Chernivtsi, Ukraine
Team Member   Jan 2017 – April 2018
- Contributed to regional hackathons by developing innovative solutions such as a real-time collaboration platform and an e-commerce analytics dashboard.
- Enhanced problem-solving skills and team collaboration in competitive environments.
- Presented projects to panels of judges, earning recognition for technical creativity and usability.

PROGRAMMING CLUB   Chernivtsi, Ukraine
Member & Mentor   Sept 2016 – April 2018
- Provided one-on-one mentorship to students, focusing on JavaScript and PHP development for real-world applications.
- Organized and led coding challenges to enhance problem-solving skills and foster teamwork among members.
- Helped develop small-scale software tools for internal university projects, strengthening students' technical foundations.

Certifications
- **Adobe Certified Expert - Adobe Commerce Front-End Developer**

Education
Yuriy Fedkovych Chernivtsi National University   Chernivtsi, Ukraine
Master's Degree in Computer Science   April 2018
- Coursework included Software Engineering, Data Structures, and Web Development Fundamentals.
- Member of the Programming Club and Hackathon Team.

Skills
Programming Languages: JavaScript, TypeScript, PHP, HTML, CSS (LESS, SASS)
Frameworks & Platforms: React, Next.js, Shopify, Magento 2
Tools & Technologies: Docker, MySQL, Shopify API, Magento API, Git