

# Innovation Agency for Higher Education



## What we do

 <b>Strategic Consulting</b> Opportunity discovery and selection	 <b>Product Design</b> User research and product requirements
 <b>Research</b> Best practices and trend analysis	 <b>Process Design</b> Organizational structure and instructions
 <b>Program Design</b> Instructional models and curriculum	 <b>Business Models</b> Pricing, packaging and projections
 <b>Marketing Strategy</b> Positioning and go-to-market process	 <b>Implementation Planning</b> Budgets, timelines and vendors

## Process



# Leadership Team

Entangled Solutions was founded in 2015 and is based in San Francisco. Our core team is a group of edtech entrepreneurs with deep experience in product development and organizational change in Higher Education. We use our startup connections to bring cutting edge technology to the academic world.



Paul Freedman  
Principal Consultant



Michael Horn  
Principal Consultant



Yury Lifshits  
Managing Director



Mat Frenz  
Director of Operations



Jason Sanders  
CFO

Members of our team have lead the development  
of the following systems:

- Largest CRM in Higher Ed, used by 2000+ universities
- First early alert retention system
- Technology that powers The Common Application
- First LMS for blended continuing education
- Leading LMS for competency-based learning
- Leading game-based learning publishing and analytics platform

## Investing and advising



**raise.me**

 **FIDELIS**

 **Course Hero**

 **gradescope**



 **handsfree**

 **ApprenNet**

 **peerTransfer**

 **TOOLWIRE**

## Contact Us

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