

LOGIQUE

COMPANY PROFILE.

PT. LOGIQUE DIGITAL INDONESIA



CORPORATE PROFILE.

Company's Name

PT. LOGIQUE DIGITAL INDONESIA

Founder & CEO

TAKASHI YOSHITSUGU

Employees

80 (JANUARY 2022)

Address

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NO.5, PASAR MINGGU, JAKARTA
SELATAN

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Branch

YOGYAKARTA

Email

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LOGIQUE is a name derived from the Bahasa term "Logika-ku". Through upholding a highly logical standard in everything we do, we aim to provide the best services to our clients, while not hesitating to evolve from outdated practices.

We are professional Agile Developers and DX Consultants and, **since 2012**, have assisted many of our clients with their goal of going digital.

LOGIQUE is a Consulting Firm & System Developer & Digital Marketing Agency with a deep understanding of the **Indonesian market**, while having experience with **International projects**.



partner
network



We have a group company, **KAZOKKU** which Provide IT specials staffing service



OUR PORTFOLIO.

INTERNATIONAL

INDONESIAN

AUTOMOTIVE / MOBILITY



YAMAHA



HINO



TOYOTA



FINANCE & INSURANCE



OUR PORTFOLIO.

INTERNATIONAL

TRADING / LOGISTICS / REAL ESTATE /
MANUFACTURES / ENGINEERING / ENERGY



兼松



Mitsubishi Corporation

"K"LINE LOGISTICS

Sumitomo Corporation

Marubeni



sinarmas land
Building for a better future



MORESCO



The Jakarta Japan Club

Benefit one

Benesse Holdings, Inc.
 Benesse

BUMA

PERTAMINA

anabatic
DIGITAL RAYA

TRIPATRA
A member of Indika Energy Group

INTI DATA UTAMA

PUPR
SIGAP MEMBANGUN NEGERI

OTHERS

Sumitomo Heavy Industries, Ltd.

JFE Steel Corporation

SCSK

INDONESIAN

OUR SERVICES.

Services we provide.



Website Creation



Web System Development



Mobile Solution



Digital Marketing

LOGIQUE provides **A Variety of One-Stop IT Solutions**, offering products & services, including DX Consultations, IT Systems Development & Digital Marketing services.

Agile



Fast



Dynamic



Flexible

Tailor-made

We provide custom-made services tailored for your requirements to address your specific problems.

Unique Project Management Method

We manage projects through the Squad Organisational Model and by taking accurate records from our own product.



We aim to assist our clients in the further digitization of their business infrastructure; we do this primarily by providing general consultations, web & app development, a flat rate DX/DM service, as well as IT staff outsourcing.

Speciality



E-Commerce & E-Learning
(Connect with Indonesia
Payment Gateway)



PWA Development



IT System Development for
Automotive Industry



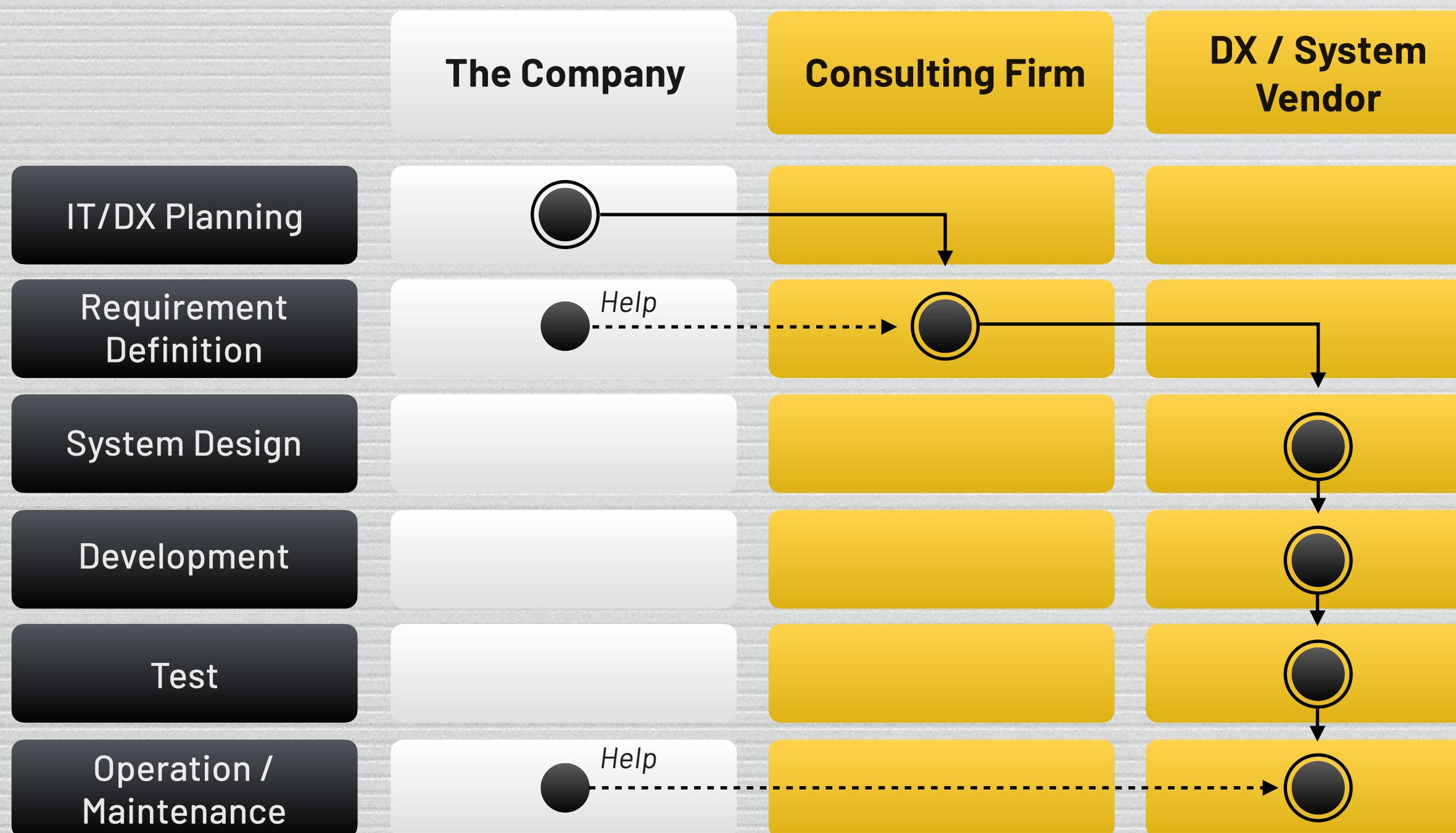
Digital Marketing for
Financial & Real Estate



Secure Web Creation

LOGIQUE AIMS TO HELP YOUR IT/DX IN-HOUSE OPERATIONS.

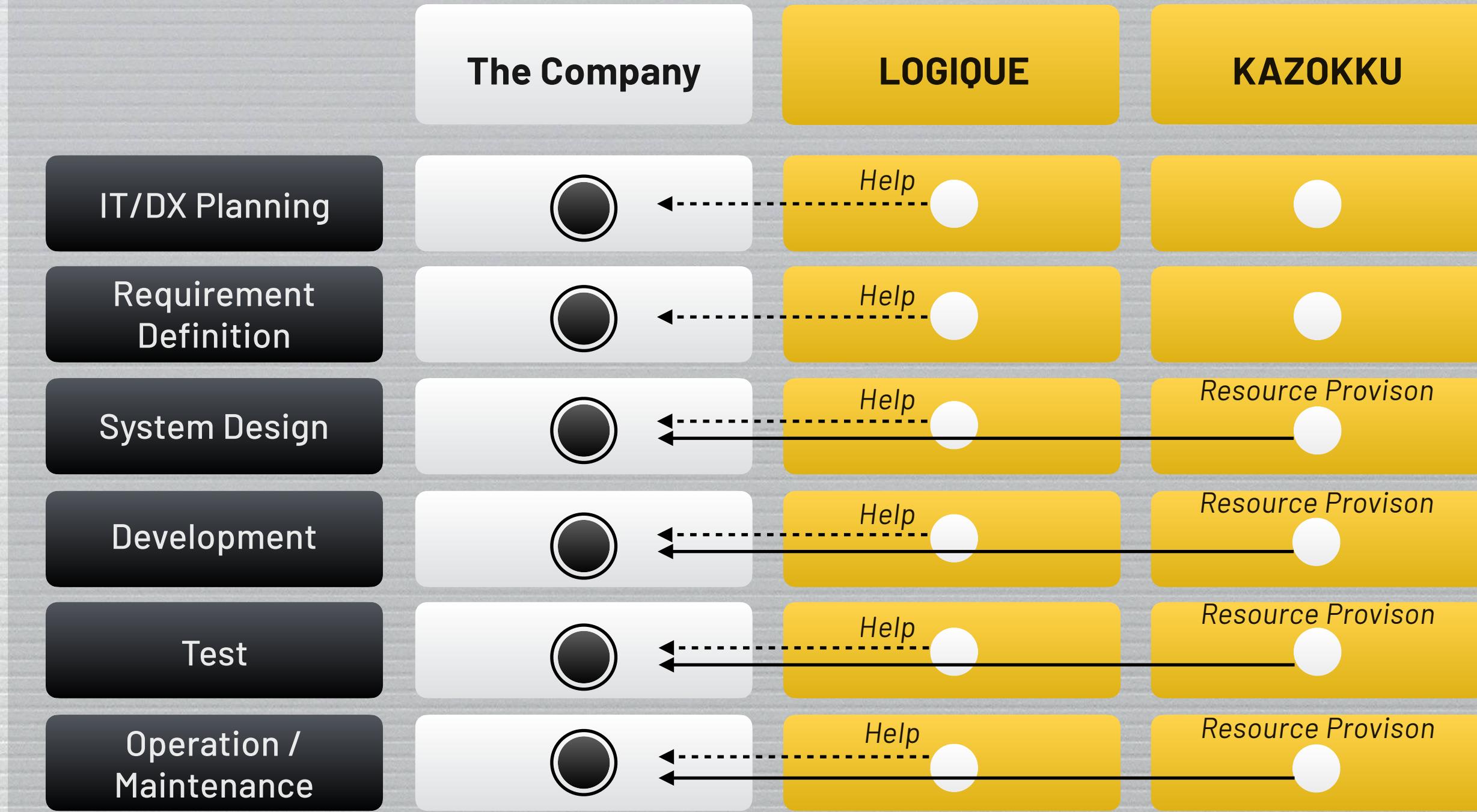
External vendors play the central role in traditional systems development and operations.



RISKS :

- Dependent on the vendor
- Regular payments to the vendor are required

In-house development and operations are carried out mainly via the company itself.



BENEFITS :

- Preserve the manpower & skills of personnel operating within the company
- Allows for flexible investment strategies / costs

LOGIQUE PROVIDES FLAT-RATE DX/DM SERVICE & KAZOKKU PROVIDES IT OUTSOURCING SERVICE

FLAT-RATE DX/DM SPECIALST SERVICE.

FROM 12 JUTA / MONTH

- ✓ With the fixed monthly price
- ✓ You can ask us to do for any type of IT/DX/DM works
- ✓ You can start a new project without a concrete plan
- ✓ You don't need to have your in-house team

Flat-rate DX/DM service can solve the problems

-  Temporally requiring IT & digital marketing specialists
-  Need software testers / quality assurance
-  Want to train digital specialists in-house
-  Want to have an in-house designer & developers

LOGIQUE offers **unlimited use of its varied & specialist human resources**, as per your need.

LOGIQUE's in-house IT/DX/DM specialists (a total of about 80 people) can be assigned as needed with the aim to provide you with their top quality professional services. Below is a list of specialists currently active with LOGIQUE.

Designer (UI/UX Design, Web/Graphic, Video Editing), Back End Developer (PHP, .NET, Node.js), Front End Developer (HTML5/CSS3, JAMStack, Javascript (React/Vue/Angular)), Developer Applications (Native with Java, Kotlin, or Swift; Hybrid with React Native or Flutter), DevOps, Project Manager, Security Specialist (CEH Certified), Business Analyst, Software Tester, Digital Marketing Expert (SEO Expert, Ad Optimizer, SNS Specialist , Content Writer, English Original Content Writer).

SISTEM DEV.

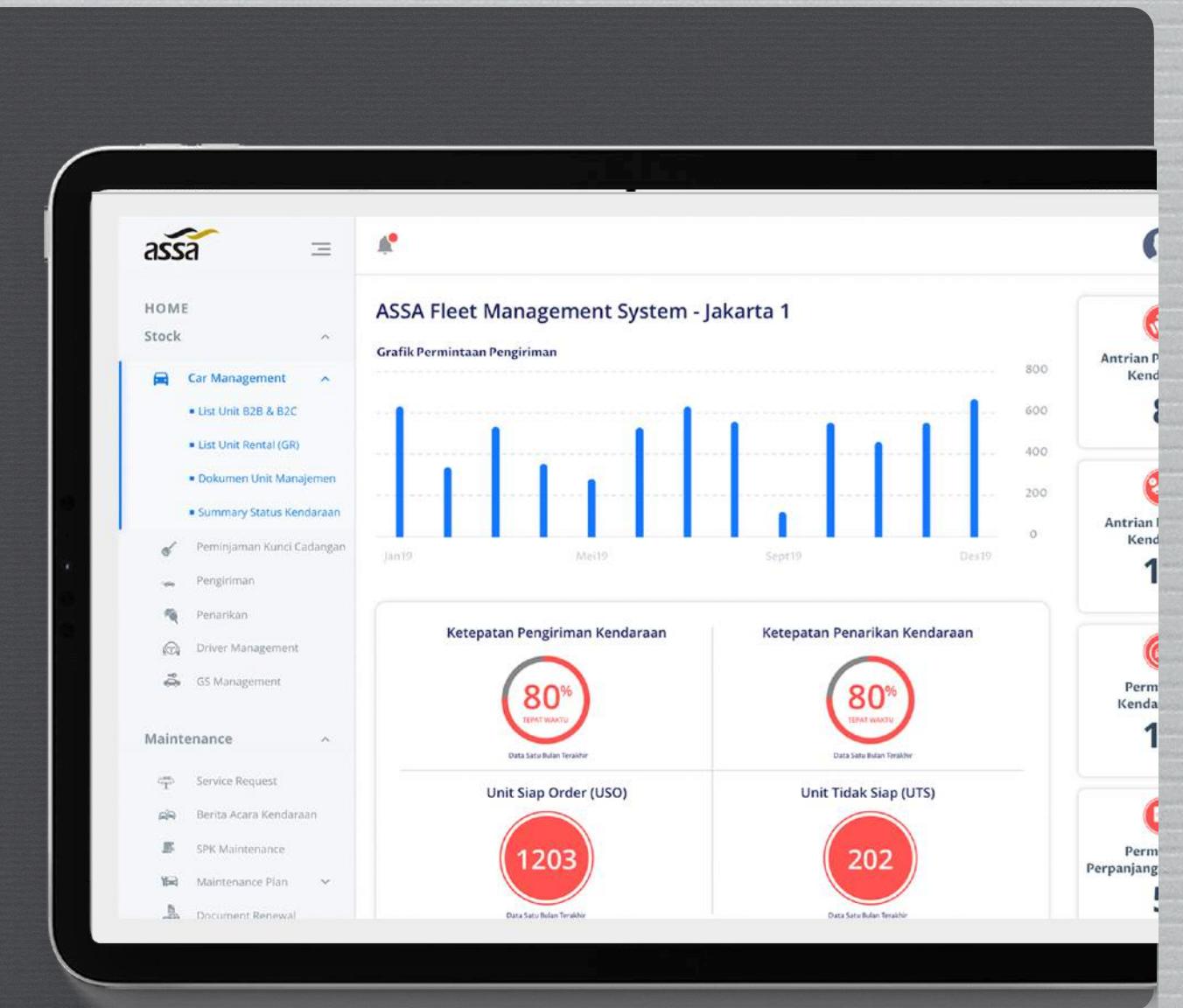
JBA INDONESIA

Working with the country's top car & bike auction service provider, LOGIQUE has developed and maintained a variety of digital solutions for JBA Indonesia, some of which include systems that organise online auctioning, car & bike inspection, accounting, member management, BASTK & dashboard functions.



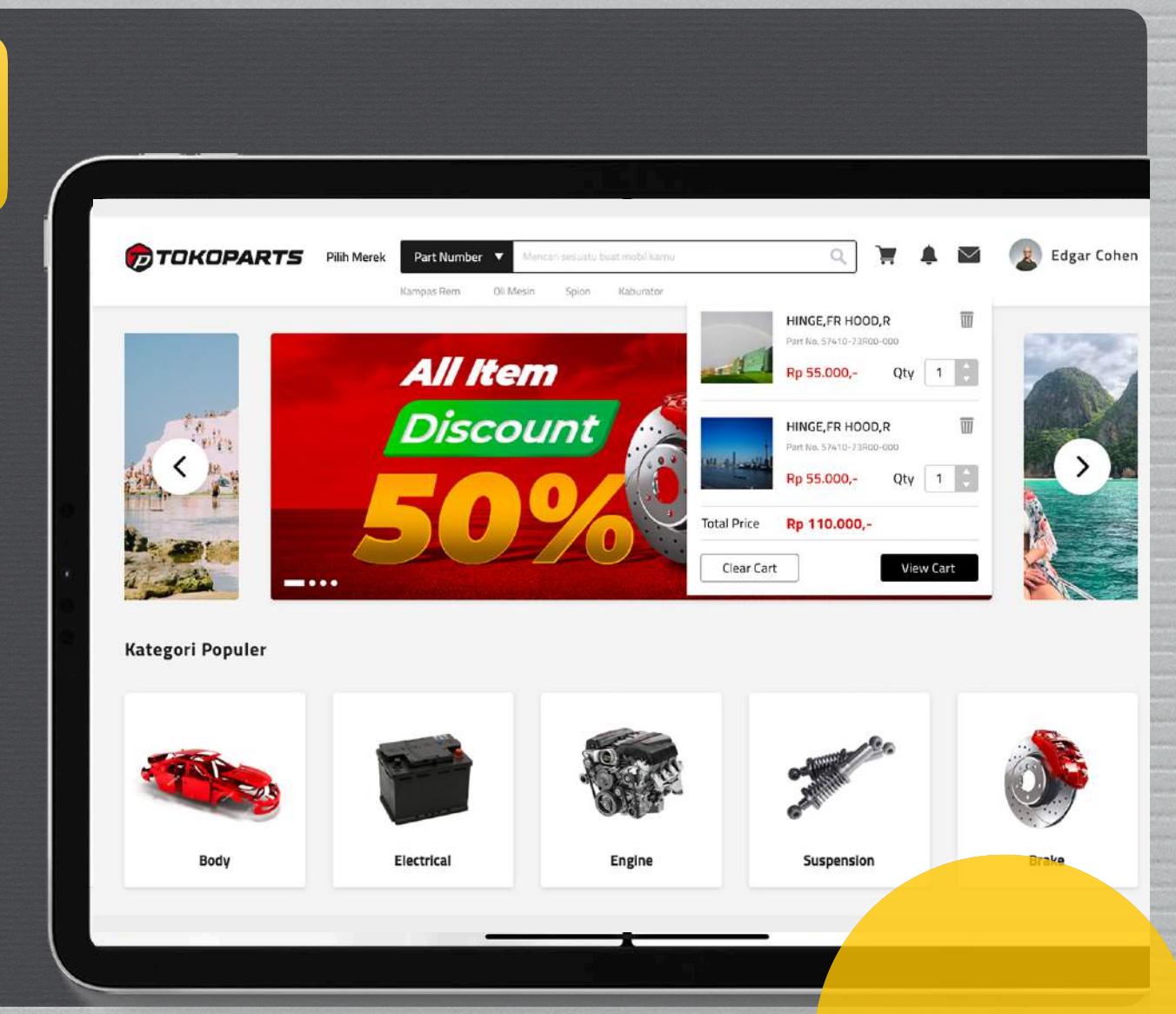
ASSA RENT

A key player within the Indonesian Car Rental industry for which LOGIQUE has assisted in the development of a fleet management system, allowing ASSA to better & more precisely manage their vehicles' conditions and locations.



TOKOPARTS.COM

Tokoparts.com is a B2B car parts market place. We have been supporting this company since its initiation, assisting their digital projects from development through deployment.

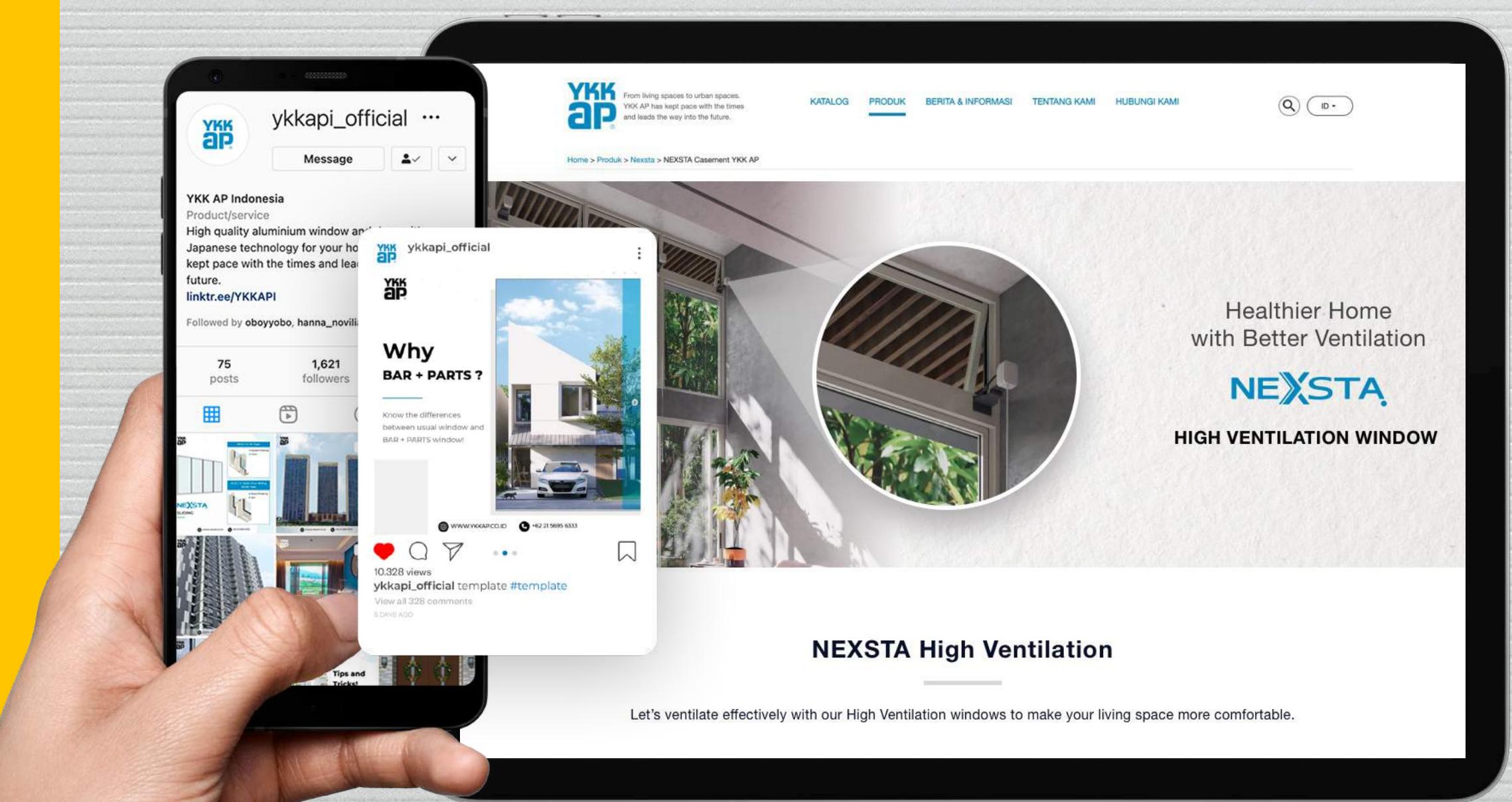


LOGIQUE has developed more than 100 systems for both Indonesian and International clients. We have extensive experience in developing digital systems, such as E-Commerce, Fleet management, Inspection & CRM systems.

FLAT RATE DX/DM.

YKK AP INDONESIA

LOGIQUE has conducted a variety of digital marketing operations for YKK AP Indonesia. Through website & SEO improvements, email marketing, digital cataloguing, internet advertisements, as well as social media management & DX advisory services, YKKAP has undergone a thorough digital transformation, with LOGIQUE assisting every set of the way.



J TRUST BANK

LOGIQUE has sought to improve JTrust's Web properties so as to allow a higher level of customer engagement. Through detailed analytics & customer analysis, LOGIQUE has created a working web environment for our trusted clients at JTrust.

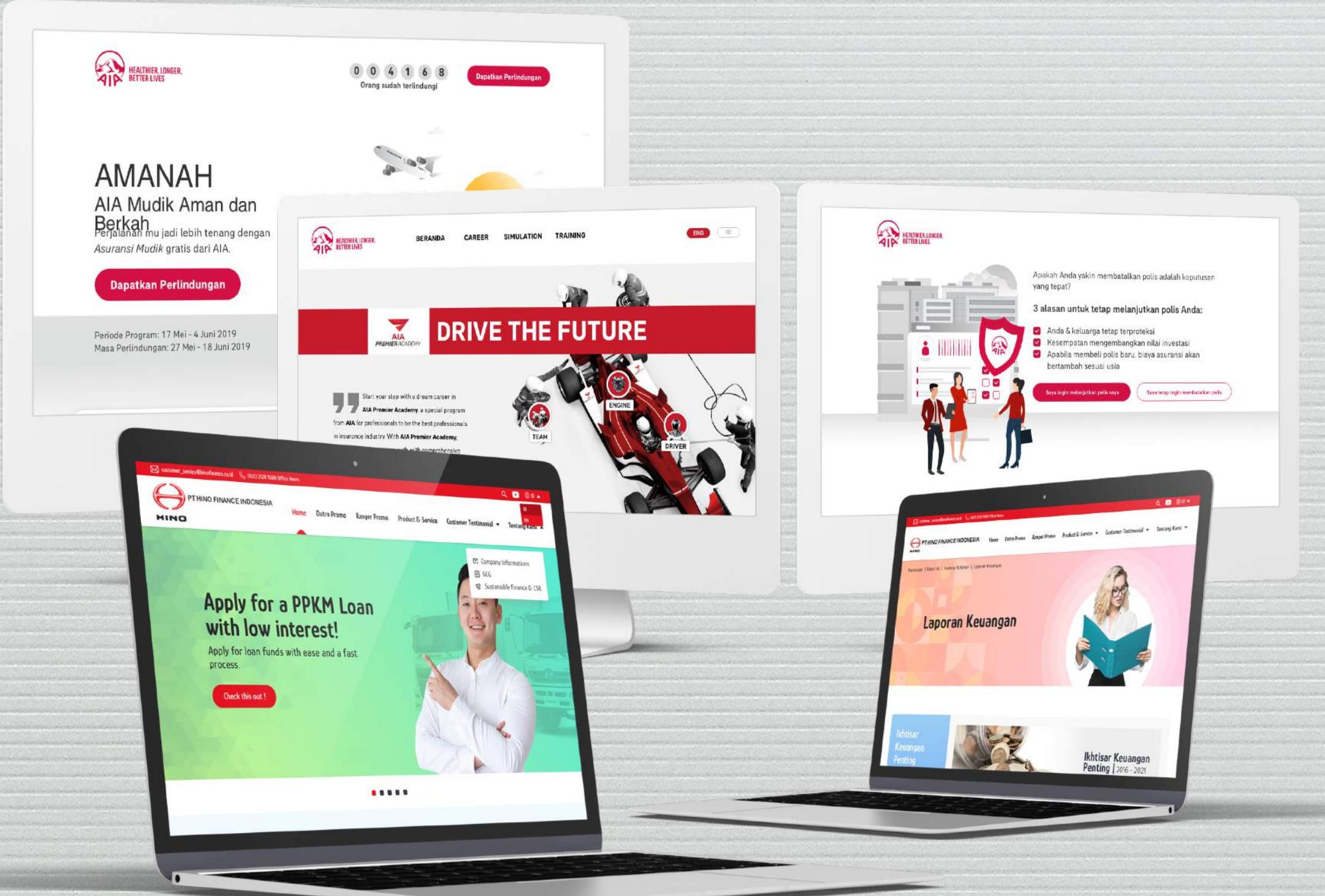
MM 2100 INDUSTRIAL TOWN

Taking over this project from another vendor, LOGIQUE has engaged in a range of speedy UI/UX improvements & sought to develop new features without the use of a priority hindering predefined scope; this was done to more effectively realise the benefits and potential for MM2100 and its clients.

WEB DEVELOPMENT.

You can see more our works here:

<https://www.logique.co.id/portofolio/website.php>



HINO INDONESIA

In focusing on bringing a greater number of conversions to their online presence, Logique has revamped Hino Finance Indonesia's website into a more effective online medium. Other than modernising the site's aesthetics, improving the display's design, all the while highlighting the site's targeted market persona and HFI's brand references. Functionally, the website is connected to the core system via API for data leads.

customer_service@hinofinance.co.id (021) 228 1600 Office Hours

Home Dutro Promo Ranger Promo Product & Service Customer Testimonial Tentang Kami

ID EN

Company Informations GCG Sustainable Finance & CSR

Apply for a PPKM Loan with low interest!

Apply for loan funds with ease and a fast process.

Check this out!

Keuntungan Memilih HFI

AIA FINANCIAL INDONESIA

AIA's digital requirements lie specifically on supporting program campaigns through the establishment of microsites. Logique has currently facilitated AIA with several Microsites which function in assisting policymakers with a range of services, such as in helping them conserve their policies, as well as helping individuals receive free protection against the pandemic.

HEALTHIER LONGER BETTER LIVES

BERANDA CAREER SIMULATION TRAINING

ENG ID

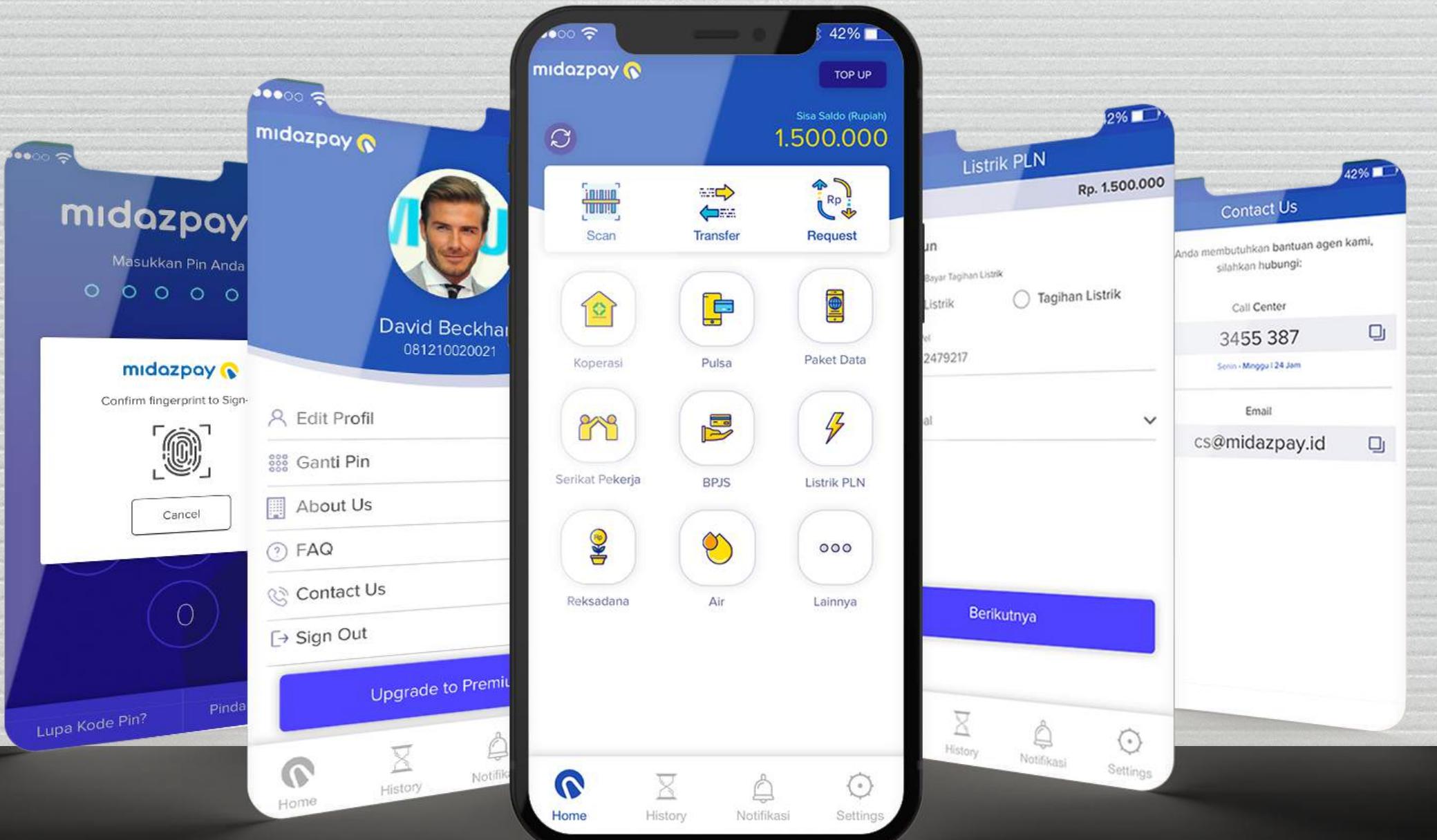
Start your step with a dream career in AIA Premier Academy, a special program from AIA for professionals to be the best professionals in insurance industry. With AIA Premier Academy, you will get a clear career path with comprehensive training programs, as well as sustainable income to achieve success in living a healthier, longer and better life to become successful with a healthier.

DRIVE THE FUTURE

MOBILE APP DEV.

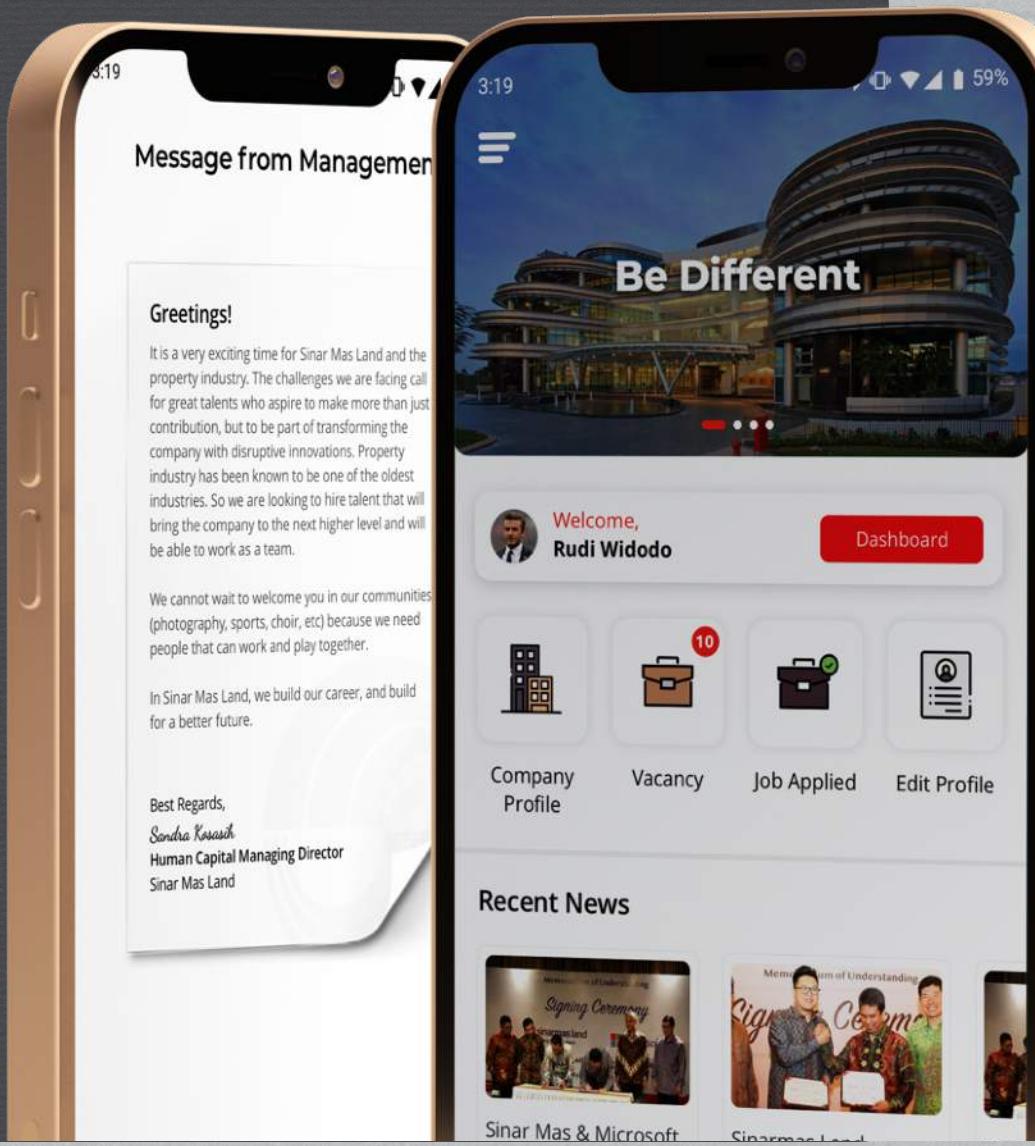
MIDAZ PAY

Midaz Pay is a fintech service provider specialising in supporting safe and efficient financial environments based on non-cash transactions, specifically through QR codes. LOGIQUE has succeeded in creating a Mobile and E-Money application for this client; the app consists of reporting and activity log capabilities. The mobile app has already been released via the Google Play store.



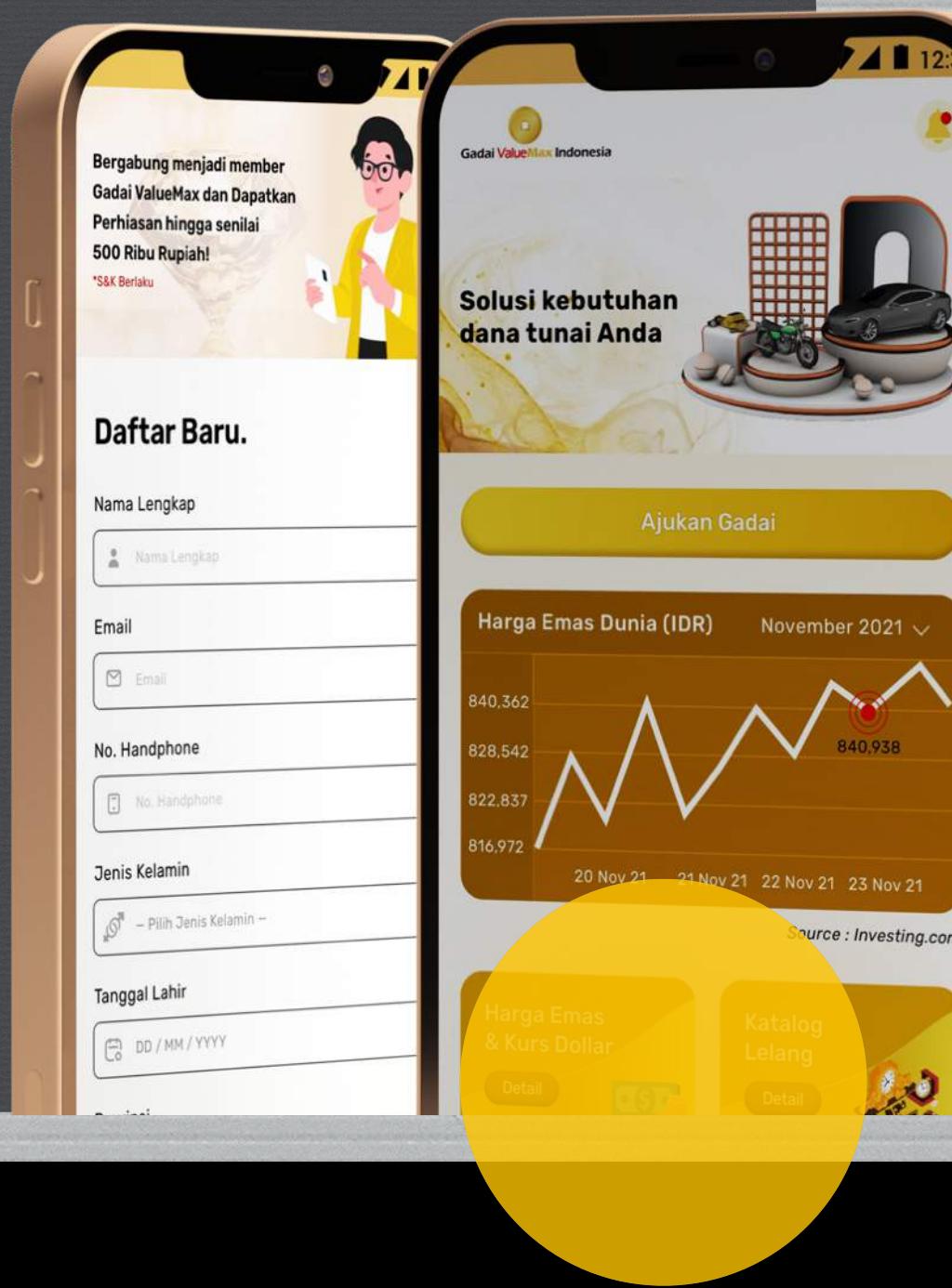
SINARMAS LAND

With more than 40 years of involvement within the local land and estate development industry, Sinar Mas Land is a key property developer operating out of Indonesia. LOGIQUE has provided this client with a recruitment website that combined talent acquisition tracking and hiring management systems.



GADAI VALUE MAX

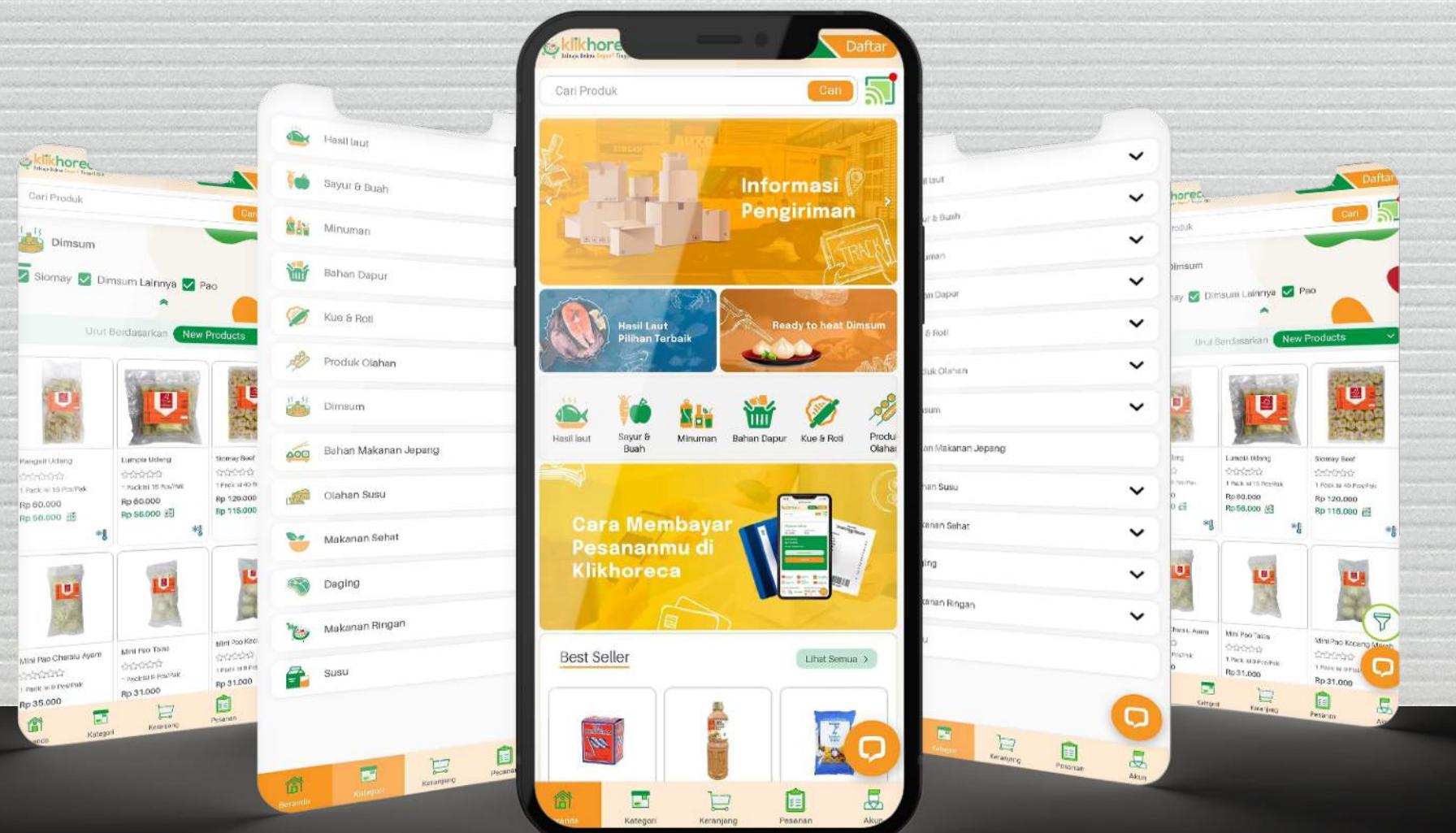
PT. Gadai ValueMax provides professional appraising and pawning services, catering to those who aim to receive cash in exchange for gold, jewellery, diamonds and other items of jewellery. LOGIQUE has succeeded in organising this client's digital environment, creating a mobile app that provides appraisal and deposit services, as well as facilitating the buying and selling of goods.



PROGRESSIVE WEB APP

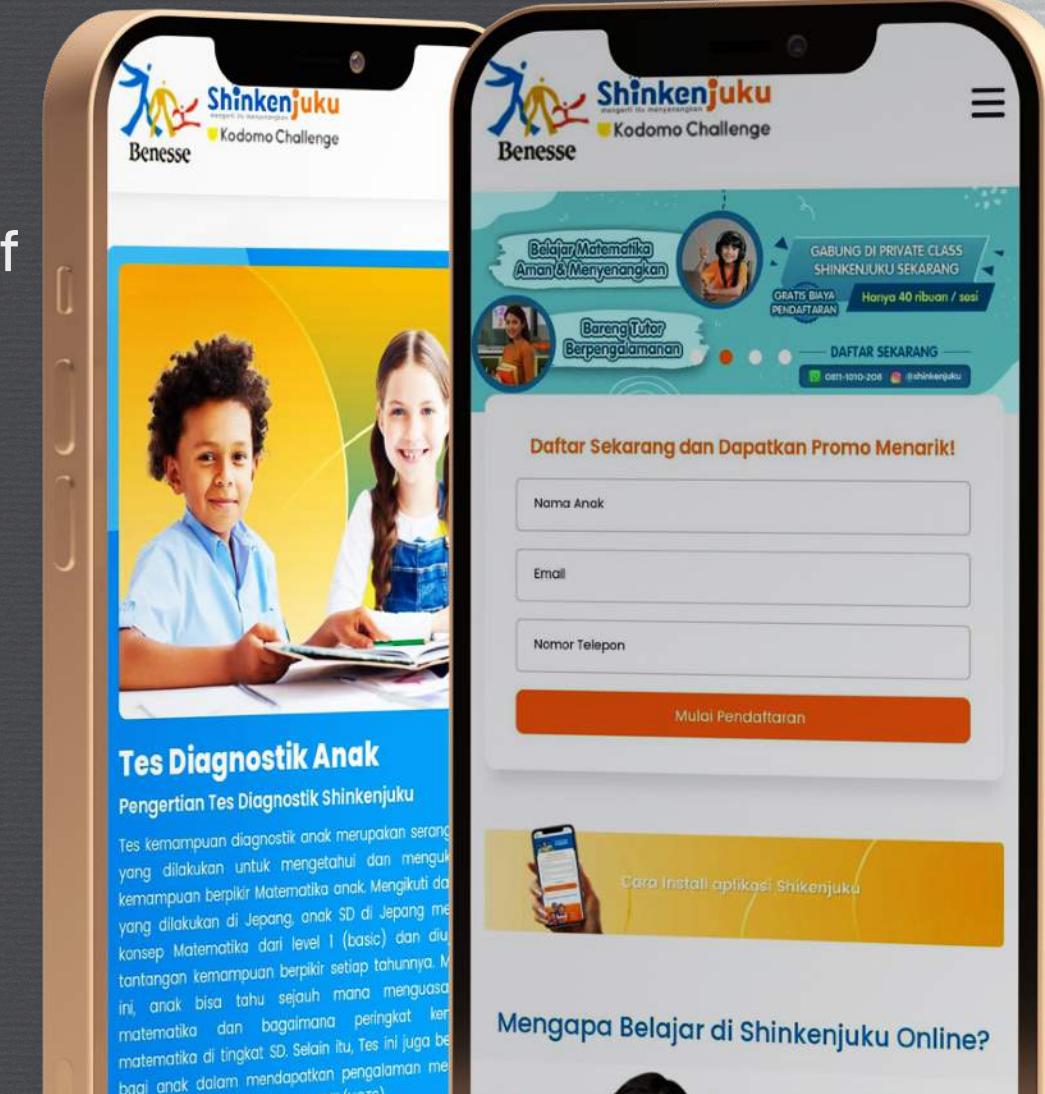
KLIKHORECA

Klikhoreca is an Indonesian online shop specializing in the selling of processed food products. Klikhoreca also provides a variety of additional benefits, including allowing for easier payment methods through the use of limited restrictions. Additionally, Klikhoreca also provides various interesting features that function to enhance the overall process of providing convenient customer services.



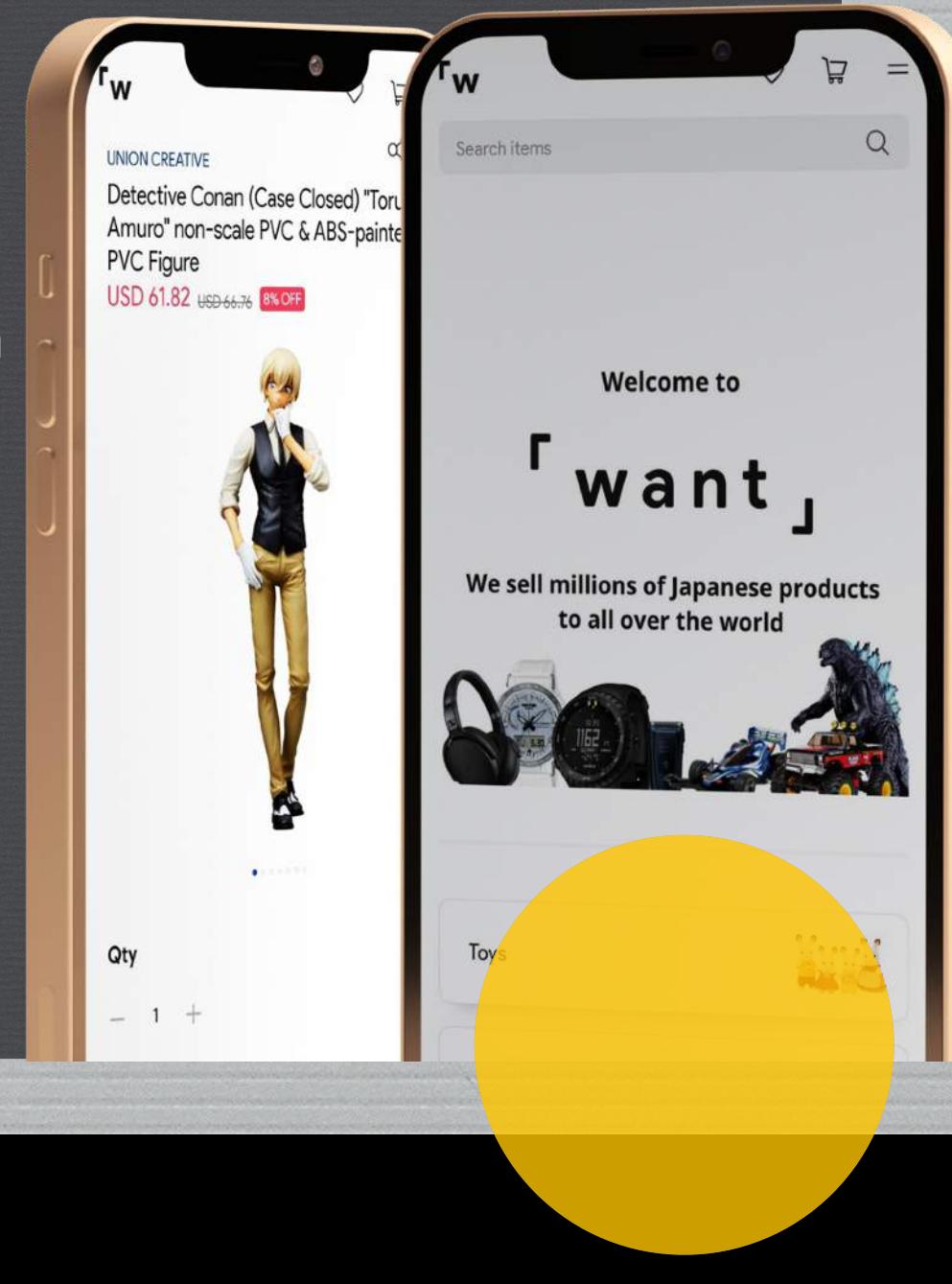
SHINKENJUKU ONLINE

Shienjuku Online is an educational service provided for by Benesse Indonesia with the aim of promoting a love for mathematics, especially in regards to elementary school children. Through the use of online "shinkenjuku", parents and children can easily join the program so as to keep track of the results of a child's development. This system is connected to online payments and can be accessed through an application format due to the implementation of PWA technology, which has been carried out by Logique.



WANT.JP

An online marketplace similar to that of Amazon, Want.JP specializes in selling Japanese products on a worldwide basis. Logique has been a dedicated partner of Want.JP, from the initial stages of development to the website enhancement stage, with the partnership continuing to this day. By using the PWA technology implemented within this site, consumers can access it easily as an application or via a browser.



DIGITAL MARKETING .

BAMBOO TERRACE

Green Bamboo Terrace is an elite real estate website that has used LOGIQUE's services for a variety of key implementations, such as a property marketing strategy that has seen the organisation of a variety of digital advertisements, SEO improvements, as well as general website maintenance. We put forward an advertising campaign strategy based on both the product and target audience of our clients so as to generate quality leads.



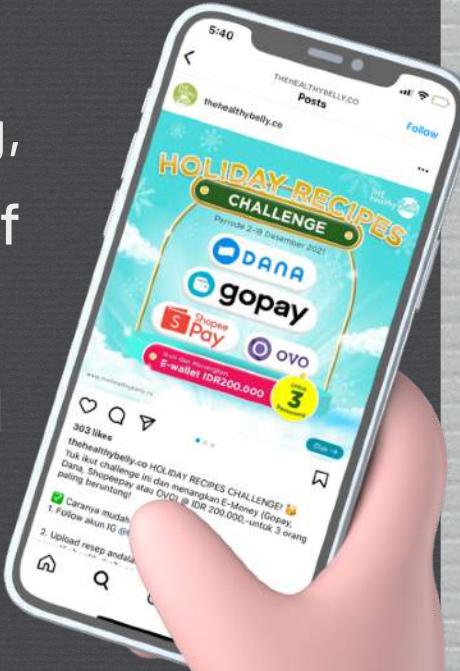
In addition, LOGIQUE also handles SEO and web maintenance which allows us to engage in various website and SEO improvements, raising the website's level of user friendliness in accordance with client's stated objectives, with a focus on improving the site's rankings within the search engines.

THE HEALTHY BELLY

As a health-based recipe sharing community website, The Healthy Belly has chosen LOGIQUE in assisting them with their digital marketing strategy, namely through the use of digital advertisements, social media management, website maintenance, and SEO maintenance. In order to go through with this, LOGIQUE has carefully designed a marketing plan that involves analyzing, optimizing, and campaigning in accordance with the stated objectives of our client. Thus, The Healthy Belly has eventually managed to garner a continuously improving number of followers, also holding a level of good engagement via social media, as well as hundreds of recipes uploaded by the audience via the website.

JCB

JCB is Japan's leading global credit payment company, and has entrusted Logique in the drafting & planning of their digital campaigns, further conducting digital advertisements in order to distribute Rp 50 million for assistance in educational funding, through the title "JCB Cares for Children - All Can Learn Using the Benih Baik Donation Platform". Many digital activities carried out by Logique are done so through the Instagram platform, having an increase of 1307% in reach and 1434% in engagement during the 1 month duration of the ongoing campaign, as well as the offline granting event being held at the Orphanage located in Depok, West Java.



SECURITY.

PUPR

The Ministry of Public Works & Public Housing (PUPR) has given its full trust to Logique in the conducting of security testing processes on several of its own websites, from the company website to the financial report website in regards to every budget related to projects being operated by the PUPR.



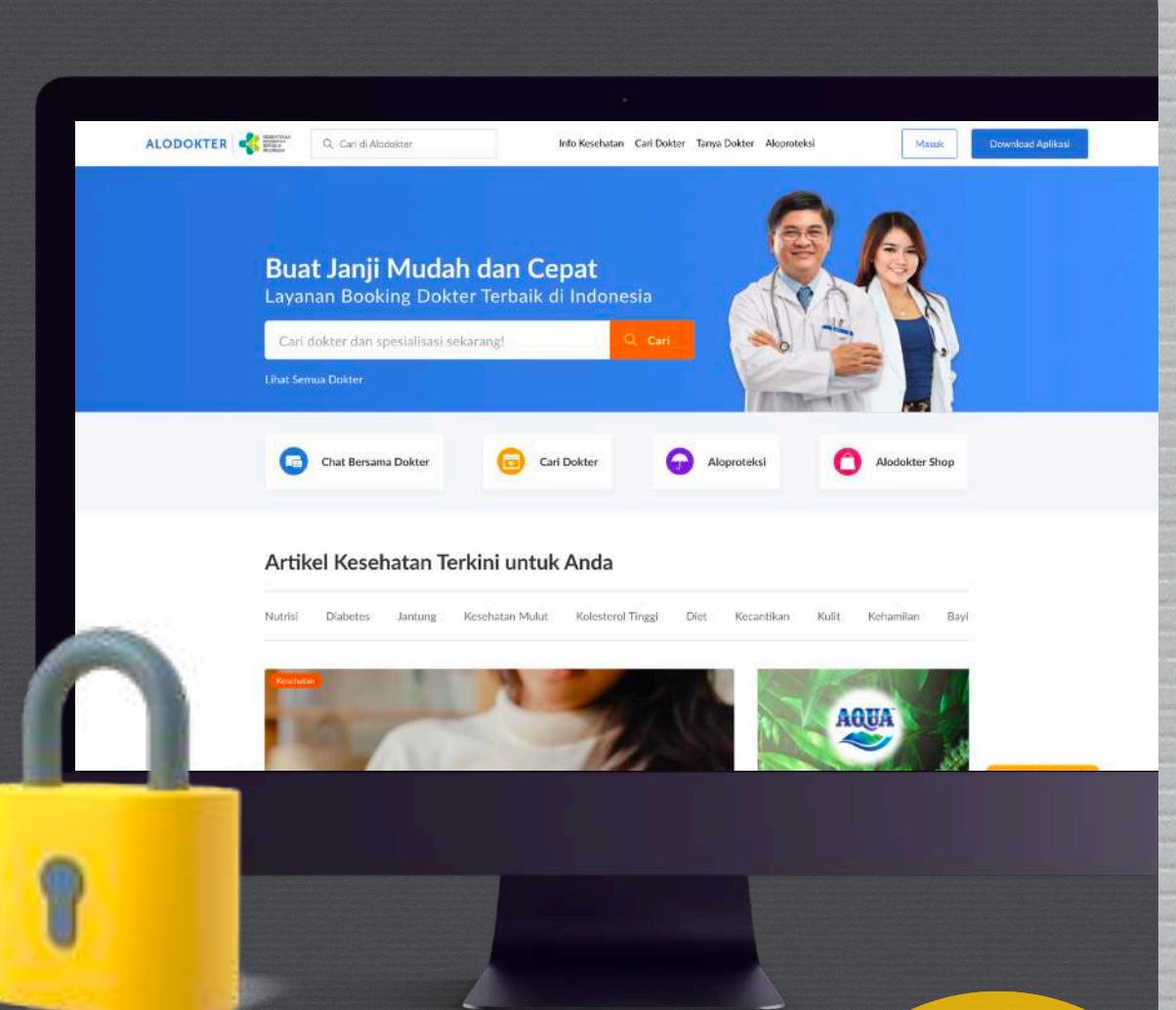
YAMAHA MOTOR

Yamaha Indonesia motor manufacturing has asked Logique to test its marketing campaign websites so as to protect businesses and customers from the threat of hacking or fraud. Logique has applied two testing strategies in order to ensure the overall security of the website.



ALODOKTER

Alodokter is a health platform that works as an intermediary between its users and health services such as doctors or hospitals. Logique has been entrusted to perform a series of penetration tests in order to ensure that all existing data has been stored and secured in the safest manner possible.



HAKEN (BY KAZOKKU).

The increasing need for well-trained IT professionals is a key market within the digital realm, and in this regard, Kazokku has responded with what is known in Japan as a “Haken” service, or a quick and effective 3rd party contractor dispatching service. From what was initially a project-level endeavour, Kazoukku has since evolved into a high quality IT professional outsourcing business, with a wide variety of skilled labour at hand ready to apply their expertise across the board for the benefit of Kazokku’s clientele.

Modernity presents a unique scenario: within the world’s current dynamic digital marketplace, the demand for highly skilled individuals will always be a constant and deciding factor that determines which projects succeed and which don’t. Kazokku’s purpose, besides facilitating this fact, is to assist the overall pace of digital transformation in Indonesia, in order to help companies keep up with the IT market’s rapidly changing nature. We do this through promoting our Web & App Developers in their careers, and connecting them to a wide variety of clients who are in need of their technical expertise.



SINARMAS LAND

We have assisted Sinar Mas Land in the optimization of their recruitment processes through the provision of comprehensive systems and applications, helping their candidates and recruitment teams through implementing digital automation systems.

Technical Requirements: .NET, SAP, Active Directory



ANABATIC SOLUSI DIGITAL

We assist our clients with their professional IT operations based on services such as Java and ReactJs through deploying multiple projects at once, as was the case with Anabatic. According to their specific needs, we have been able to provide the services of highly skilled individual professionals within a short period of time.

Technical Requirements: Java, ReactJs



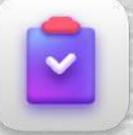
FRENN MICROFINANCE BANK LIMITED

We provide the services of individual professionals who hold excellent skills in applying new technologies based on the Go Lang programming language, who are further able to communicate in English well enough to collaborate with international teams from various countries including India.

Technical Requirements: Go Lang, Microservices

DOKODEMO-KERJA.

Reduce Costs & Increase Productivity



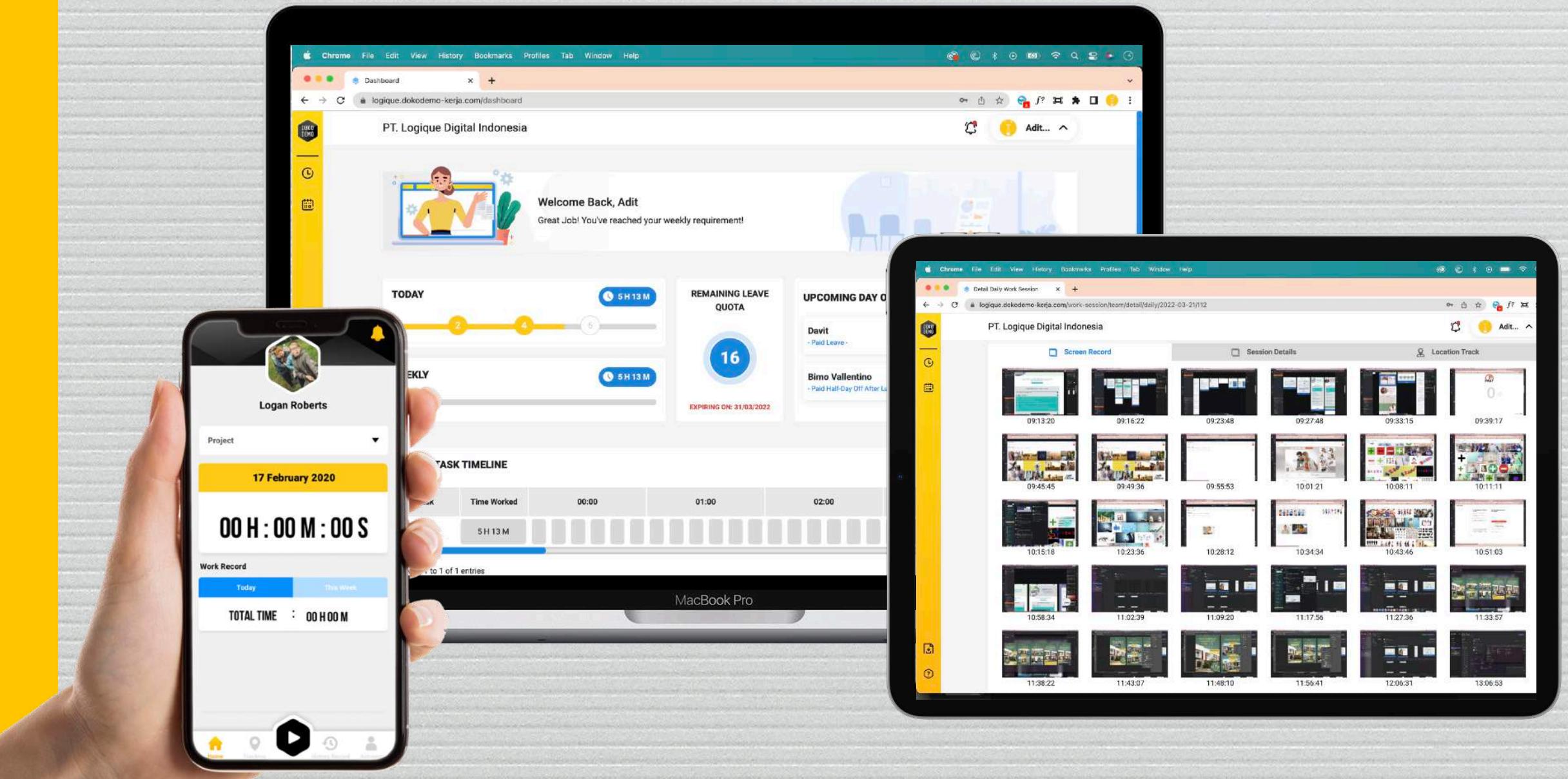
Cost Effective : 1 million / month



No Minimum Contract Period



Easy Setup. You can start today



BENEFITS OF DOKODEMO-KERJA

- ✓ Effectively monitor employee work hours and duties.
- ✓ The screenshot feature is designed to capture the desktop screen at random intervals and store these pictures on the server.
- ✓ Installing the application on one's cellphone makes it easier for you to manage every employee's work hours and location, as the app is designed to keep track of staff who often works away from the office.
- ✓ Monitor team members applying for leave so that you can easily manage them as a whole.



OUR CLIENTS





GET IN TOUCH WITH US

LOGIQUE is supporting the growth of your business by DX. We provide IT consulting, website production, web/mobile application development, system development and digital marketing operation service.

SEND US A MESSAGE OR VISIT US
WHENEVER YOU LIKE

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