

YUSRANA YOOSUFF

SOFTWARE ENGINEER



CONTACT

Place: Fahaheel

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Email: yusrana.y@gmail.com

PROFESSIONAL SKILLS

React

WordPress Website Development

SEO and Google Analytics

Adobe Photoshop

Social media strategy

Market research

MS Office Suite

CERTIFICATIONS

Digital Marketing by Google

Google Analytics by Google

Inbound Marketing by HubSpot

Content Marketing by HubSpot

Google Ads by SkillShop

Modern JavaScript Course by Udemy

ReactJS Developer Bootcamp by

learncodeonline.in

PORTFOLIO

WEBSITES

www.yusranayoosuff.com

www.asiaplusonline.com

INSTAGRAM

www.instagram.com/thecampusknr

www.instagram.com/efeone.social

Developed Netflix, Amazon, Tinder,
Todo App clones using React,
Firebase as course projects.

ABOUT

Highly motivated professional with a degree in Computer Engineering looking to secure a responsible career opportunity to expand my learnings, knowledge and skills, while making a significant contribution to the success of the company.

WORK EXPERIENCE

SOCIAL MEDIA MANAGER (FREELANCE)

The Campus | Feb 2021 -Aug 2021

- Developed a social media strategy to increase the following of the company social media platforms
- Created social media graphics for daily postings
- Spearheaded a viral campaign for one of the company's new products

SOCIAL MEDIA MANAGER (FREELANCE)

EFEONE | July 2021 -September 2021

- Managed social media accounts
- Worked closely with the marketing team to produce concepts.

IT INSTRUCTOR

Global English School, Makkah - KSA| Feb 2018 - Feb 2019

IT INSTRUCTOR

Al Batool English School, Makkah - KSA | August 2015 - April 2016

EDUCATION

DIGITAL MARKETING COURSE

Calicut Digital Academy | May 2021 - August 2021

MBA (HUMAN RESOURCE MANAGEMENT)

Annamalai University | May 2017 - August 2019

BTECH - COMPUTER SCIENCE

Kannur University | August 2011 - May 2015

HIGH SCHOOL

International Indian School, Jeddah | April 2011

WORKSHOPS

Django Workshop by GDG Women TechMakers - Kuwait

Android Programming by Aceware Technologies

Industrial Training on Network Security by Blueapple Technolabs, Kerala