

# Customer Airlines Booking Analysis

Internet

Mobile

49,90K

Total Booking

7463

Completed Booking

79K

Total Passengers

1,59

Avg Passengers/Booking

14,96%

Booking Completion Rate

84,95

Avg Purchase Lead

23,05

Avg Length of Stay

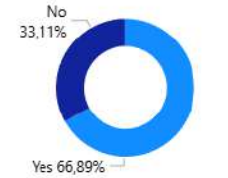
Purchase Lead Distribution



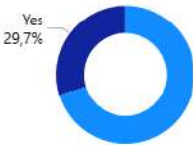
Length of Stay Distribution



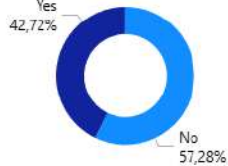
Extra Baggage Rate



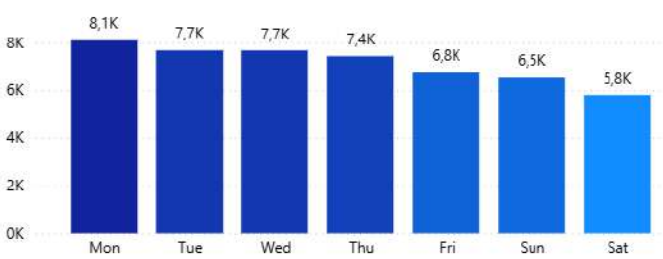
Seat Selection Rate



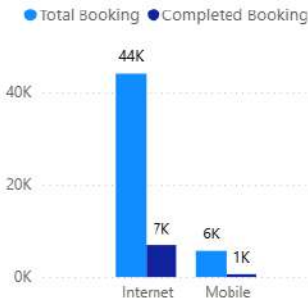
In-Flight Meals Rate



Booking Volume by Day



Sales Channel Performance



Internet Completion



Mobile Completion

