Customer Airlines Booking Analysis

Internet | Mobile

« ≡ Filters

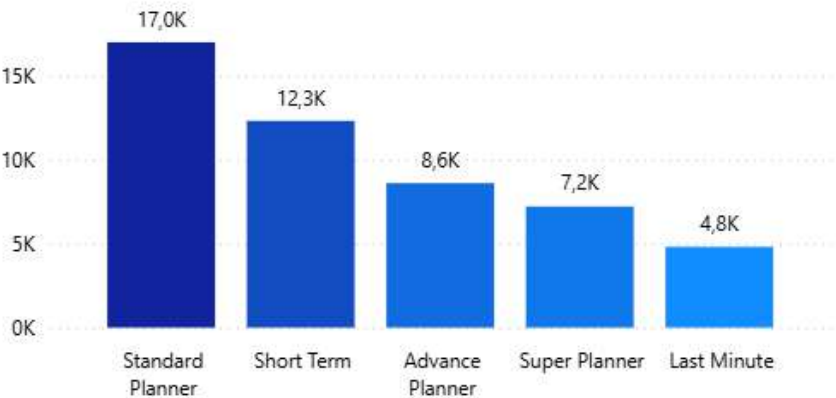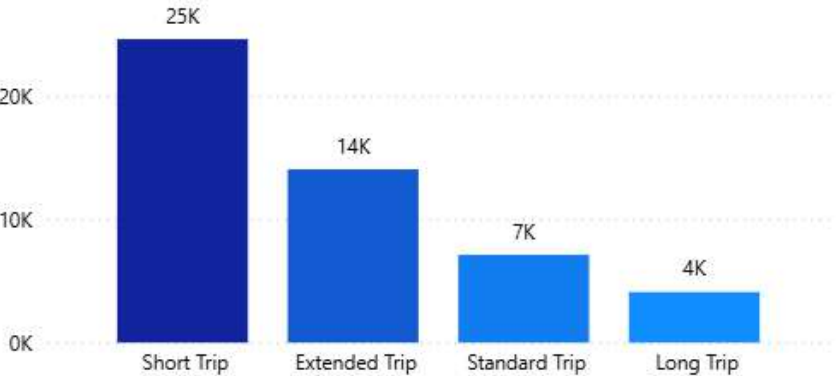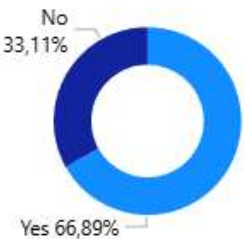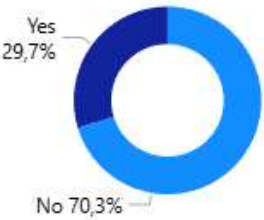| 49,90K	7463	79K	1,59	14,96%	84,95	23,05
Total Booking	Completed Booking	Total Passengers	Avg Passengers/Booking	Booking Completion Rate	Avg Purchase Lead	Avg Length of Stay

Purchase Lead Distribution

- Standard Planner: 17,0K
- Short Term: 12,3K
- Advance Planner: 8,6K
- Super Planner: 7,2K
- Last Minute: 4,8K

Length of Stay Distribution

- Short Trip: 25K
- Extended Trip: 14K
- Standard Trip: 7K
- Long Trip: 4K

Extra Baggage Rate

- No 33,11%
- Yes 66,89%

Seat Selection Rate

- Yes 29,7%
- No 70,3%

In-Flight Meals Rate

- Yes 42,72%
- No 57,28%

Booking Volume by Day

- Mon: 8,1K
- Tue: 7,7K
- Wed: 7,7K
- Thu: 7,4K
- Fri: 6,8K
- Sun: 6,5K
- Sat: 5,8K
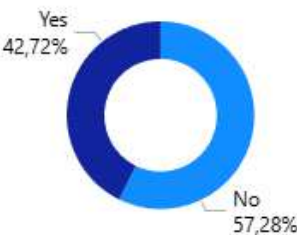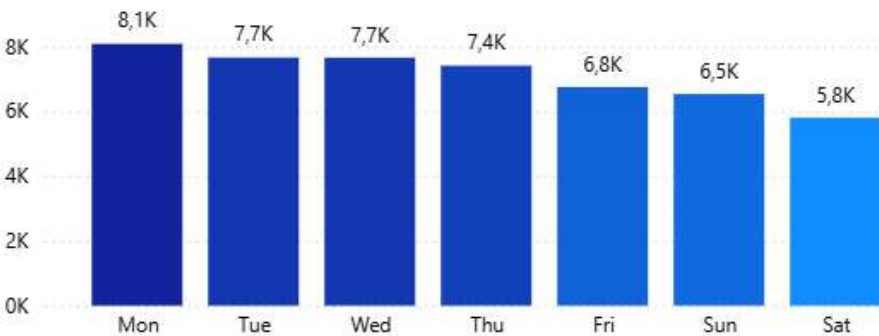
Booking by Sales Channel

- Mobile 11,24%
- Internet 88,76%

Internet Completion

0K — 6854 — 44K

Mobile Completion

0 — 609 — 5608